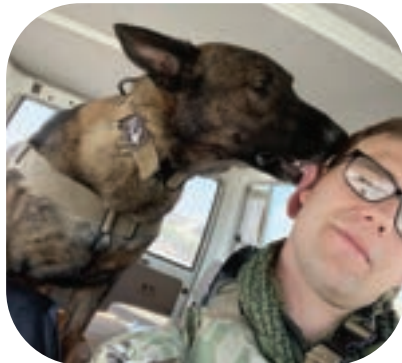


**AMERICAN HUMANE
SOCIETY** RESCUE. CARE. PROTECT.

2024 IMPACT REPORT



14th Annual Hero Dog Awards Winner, Bo



Dear Friends,

As we reflect on 2024, I am filled with immense gratitude for the extraordinary strides we've made together. This year marked a pivotal moment in our journey, including a new era as the American Humane Society and a refreshed logo that symbolizes our enduring mission and evolving vision. Each of you—our supporters, advocates, and partners—has been integral to this transformation, helping us create a more compassionate world for animals. This American Humane Society Impact Report celebrates not only our new brand identity but also the remarkable stories of hope, resilience, and triumph – made possible by your unwavering dedication to our cause.

Our lifesaving work knows no bounds, from the windswept savannas of South Africa, where cheetahs and their cubs find sanctuary, to Brazilian forests where our 2024 Wolfgang Kiessling Prize winner, Dr. Arnaud Desbiez, works to protect giant anteaters. In moments of crisis—such as Hurricane Helene and Milton that devastated our southern states—we have been there, delivering critical care and helping to ensure brighter tomorrows for animals in need.

This year, we expanded our global impact, safeguarding wildlife across six continents and helped protect animals across more farms and zoological facilities. We also celebrated the premiere of our second documentary, *Escape from Extinction Rewilding*, narrated by the legendary Meryl Streep, which spotlights critical conservation efforts to protect endangered species worldwide.

Your generosity and passion fuel our vision for a world where every animal is treated with kindness, respect, and dignity. Together, we are building a future where compassion transcends borders, and no animal is left behind.

Thank you for standing by our side. As we look ahead, let us renew our promise to be First to Serve®, ensuring that every life we touch shines brighter because of you.

With heartfelt gratitude,

Handwritten signature of Robin R. Ganzert in blue ink.

Robin R. Ganzert, Ph.D.
President and CEO
American Humane Society

IMPACT AT A GLANCE

More than **ONE BILLION ANIMALS**

Rescued, Sheltered, Fed, and Protected Annually

FIRST TO SERVE® NOW AND IN THE FUTURE THROUGH
EFFECTIVENESS AND FINANCIAL STEWARDSHIP
A MISSION-DRIVEN ORGANIZATION YOU CAN TRUST

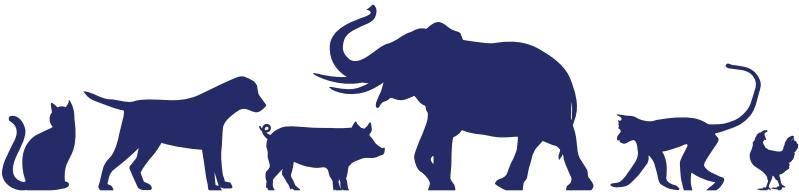


A NEW ERA OF AMERICAN HUMANE SOCIETY

American Humane Society has a storied history dating back to 1877 and with our new name and branding, we will stay true to our roots.

As pioneers in the field of animal welfare, this evolution builds on our nearly 150-year legacy and innovative approach to caring for and protecting animals. The new branding solidifies our position as a compassionate and credible leader and sets us up for another 150 years as a guiding light for animal welfare.

Thank you for joining us in bringing our mission—"Rescue. Care. Protect."—to life and helping us touch the lives of over one billion animals every year. Together, we will create a more humane world.





Thanks to support from the Global Humane Conservation Fund of Africa, reserves in South Africa were able to save this cheetah and her four cubs.

COVERING THE GLOBE WITH LIFESAVING WORK

GLOBAL HUMANE SOCIETY makes an incredible impact on **six continents and 54 countries** in efforts to protect wildlife and the climate they need to thrive. From Australia to Zimbabwe, our programs guide the humane treatment of animals in films, farms, zoos, and critical rescue situations.



AMERICAN HUMANE SOCIETY RESCUE

When disaster strikes, it touches all of us—especially our most vulnerable friends, the animals in our communities. This hurricane season brought a wave of challenges with several storms sweeping through the southern states, leaving many families, both human and furry, in need of help.

Fortunately, the American Humane Rescue Team was ready to lend a helping paw! With the support of PEDIGREE Foundation, we sprang into action to support areas affected by Hurricanes Debby, Francine, Helene, and Milton, fueled by our unwavering mission of compassion. Partnering closely with The National Animal Rescue & Sheltering Coalition (NARSC), local law enforcement, fire departments, animal control agencies, and shelter services, we ensured that essential resources reached those who needed them most.

One of the most heartwarming moments came when we received a call about 13 adorable puppies from two different litters. As the storms raged on, their owners found themselves overwhelmed and worried about caring for their little ones amidst the chaos. In a truly selfless act, they decided to entrust the puppies to our caring team, knowing that this would give the pups a chance to find loving forever homes.

These playful puppies, around 14 weeks old, were quickly assessed and found to be healthy and happy, ready to embark on their next adventure. Thanks to the wonderful collaboration with our national partners and local volunteers, we safely transported these little furballs to a shelter away from the storm's reach. We're thrilled to share that they've already found their forever families!

Throughout this hurricane season, we've had the privilege of helping hundreds of animals across Louisiana, Georgia, North Carolina, and Florida. We delivered over 11,000 pounds of dog food- enough for 35,200 meals- and 4,000 pounds of cat food- enough for 40,000 meals for our feline friends. Plus, we gathered over 220 essential pet care items! In our Palm Beach, FL office, we organized a heartfelt food and supply drive, collecting an incredible array of donations, including dog crates, cat food, blankets, and more. Each item represents a story of resilience, survival, and the spirit of hope.

As we face the challenges that come with natural disasters, it's important to remember that our animal companions need support just as much as we do. The American Humane Rescue Team is honored to play a vital role in ensuring that animals in distress receive the care and love they deserve. Together, we can make a difference in their lives, one wagging tail and purring heart at a time!



RESCUED AND SHELTERED

1,200
ANIMALS

with **7** disaster responses



TOTAL ANIMALS ASSISTED

85,000+

and **550**
volunteers trained



Helping Animals in Need: Meet Penny, Legend and Reba

Thanks to our Second Chance Grant® Program, we provided critical funds to rescued animals who were victims of cruelty or neglect, giving them the care they needed to thrive.



PENNY is an innocent three-year-old pup who was heartlessly left bleeding on the road in New Jersey. Thankfully, a good Samaritan witnessed this horrific act and rushed Penny to an emergency vet. She spent several days at the vet, but never gave up hope and was able to make a full recovery. Penny was then adopted by a loving family and is now in her forever home.



REBA is a tough horse who is on the path to reclaiming her stride. Reba was initially sold at an auction in November 2023, and it was discovered that she was not well cared for. Reba was severely ill, emaciated, and unable to support her own weight. Now, Reba is doing much better and has built back her confidence. Her stall is her safe space, and she enjoys turn-out time in the pasture and baths. She stands well and is one of the most intellectual and creative mares the ranch has seen. Reba continues to make progress every single day.



In 2023, our Rescue Team deployed to a hoarding case in Tennessee and saved over 100 cats that were suffering in horrific living conditions. One special cat, **LEGEND**, lived in similar conditions in New York City and had no function in his back legs. Tragically, Legend was thrown from a second story window and onto the streets in the rain. A local rescue was called to action and saved Legend and the other cats who desperately needed help. Despite the odds stacked against him, Legend's spirits remained high, and he received the surgeries he needed.



American Humane Society Rescues 50 Dogs in Crisis

This year, the American Humane Rescue Team was on the ground in East Texas responding to a dire situation where 50 dogs needed care and new homes. The dogs' owner was diagnosed with a medical condition and was unable to care for the pets properly. This led most of the dogs to become emaciated and in need of immediate intervention.

The American Humane Rescue Team worked as part of a coordinated effort with local rescue shelters, as well as regional and national rescue organizations to care for the dogs and transport them to shelters where they are now recovering safely. Additionally, we brought in a vet to visit the dogs and conduct health examinations and certifications.

Approximately 25 of the dogs were rescued locally, and thanks to support from the Bissell Pet Foundation, we were able to air transport the remaining 25 dogs to the Northeast where they had more resources and support to find their forever homes.

Most of the dogs were medium/large Lab, Shepard, and Hound mixes with sweet and welcoming demeanors. All the dogs were open to interacting with American Humane Society rescue staff and gently taking treats from the team members who provided them with such critical care.



Caring for 40 Dogs in Need of New Homes

In a similar case to the East TX response, a month later our Rescue Team was on the ground in Central Louisiana where 40 dogs needed immediate care and new homes. The elderly, ailing owner could not handle them, and many dogs were emaciated and in need of medical care. Our team worked with the owner to release the dogs into our care, so we could transport them safely. Working with partners, we helped provide care and worked to rehabilitate them and prepare the pups to be adopted into their forever homes.



A Heartwarming Day for Pets and Their Families in Terrebonne Parish



In March, Terrebonne Parish, Louisiana, became the gathering place for a special event that brought smiles to both pets and their families. In a heartwarming collaboration we teamed up with Zoetis, a global leader in animal health, to host a free pet wellness clinic.

With American Humane Society’s mobile clinic parked in the heart of the community, local pet parents brought their beloved cats and dogs to receive a range of essential veterinary services—at no cost. Veterinarians were on hand to provide rabies and species-specific vaccinations, flea and tick treatments, microchipping, and more, all to help ensure the health and safety of these furry family members.

This clinic was more than just a one-time event; it was a lifeline for families in the area. American Humane Society has a long-standing relationship with Terrebonne Parish, having previously provided support in the aftermath of Hurricane Ida by running a temporary shelter for displaced pets. At the clinic, pet parents were also given Pet Preparedness Kits to help ensure they’re ready for any future emergencies.

As many of us know, access to veterinary care can be challenging, especially for families in rural or remote areas. In places like Terrebonne Parish, some families face long travel distances, limited resources, and



unreliable transportation, making regular vet visits difficult. This clinic was designed to break down those barriers, offering families access to much-needed veterinary services right in their own community.

The clinic saw more than 250 pets, with each visit representing a small but significant step toward better health and safety for these animals. One pet parent shared how much the event meant to her, given the high cost of veterinary services. Another heartwarming story came from a family who had recently rescued a dog named Snowball. The family was overjoyed to be able to provide their new furry friend with the medical care he needed to thrive in his forever home.

For everyone who attended, this event was more than just a check-up, it was a reminder of the power of community, compassion, and the bond we share with our pets. Together, we’re making a difference in the lives of animals and their families.



SUPPORTING HEROES ON BOTH ENDS OF THE LEASH



107

PUPS4PATRIOTS
TEAMS
TRAINED
TO DATE

61

MILITARY HERO
DOG TEAMS
REUNITED
TO DATE



290

HEALING LEASHES
put in the hands of veterans
who need lifesaving service
dogs, which can cost up to
\$30,000 each

Since 1916, American Humane Society has been dedicated to supporting our nation's veterans and the military animals who serve alongside them. We reunite retired military working dogs with their former handlers and find dogs in need of forever homes and train them to become service animals, at no cost to veterans. We also advocate for our nation's heroes and provide much-needed support to those who have served.

To date, American Humane Society has:

- Reunited 61 Military Working Dogs with their handlers.
- Trained 107 dogs paired with veterans or first responders.
- Helped 290 veterans through grant support, reunifications, and service dogs.

A core element of our military programming is Pups4Patriots™, a lifesaving initiative that matches service dogs with veterans experiencing Post-Traumatic Stress (PTS), Traumatic Brain Injury (TBI) or Military Sexual Trauma (MST).



Pups4Patriots Successfully Expanded Services to First Responders

In 2024, we successfully expanded the Pups4Patriots™ program to offer service dogs to first responders diagnosed with PTS or TBI in addition to military veterans. Through intensive training, we foster a deep bond between each veteran and first responder and their new canine companion, helping them rebuild their lives. Over 80% of first responders experience trauma on the job, with many at risk of developing PTS, which can lead to anxiety, and depression. American Humane Society's service dogs offer comfort and support, helping to ease these challenges.

One success story since the program's expansion to first responders is Christina, a wildland firefighter and EMT, who was matched with Freja, a standard poodle. Freja helps Christina with anxiety, nightmares, and even hypersomnia, offering both emotional and physical support.

By covering all costs, including training and transportation, American Humane Society ensures that these heroes receive the care they deserve without the burden of expensive fees, giving them a chance to heal and thrive with their new canine companions.

Thank you to Coleman All Natural Meats for supporting our Pups4Patriots program.



A Hero's Homecoming: Retired Military Working Dog Finds Her Forever Home with U.S. Air Force Veteran

SHANE & FFANCY

American Humane Society is proud to share the heartwarming story of FFancy, a retired military working dog (MWD), who has found her forever home with U.S. Air Force veteran Shane. FFancy, a 9-year-old Belgian Malinois, recently completed her final mission and retired after serving in the kennel master training course at Lackland Air Force Base. Over the years, she helped train future handlers and became a beloved member of the military team.

Though FFancy faced challenges from a past injury that affected her hind limbs, her remarkable recovery, supported by military veterinary care and physical therapy, has been inspiring. When Shane, a veteran who served from 1988 to 2014, learned she was available for adoption, he knew they were meant to be together. Both have endured injuries in their service, and Shane is committed to helping FFancy continue her recovery, with American Humane Society covering her veterinary costs and physical therapy.

Together, Shane and FFancy share a deep bond, built on mutual respect and love for their country. You can help military working dogs like FFancy find their forever homes by donating to American Humane Society, ensuring these incredible dogs receive the care they deserve.

Reuniting Our Four-Legged Military Heroes and Their Former Handlers

SERGEANT MICHAEL & DASTY

In October 2024, American Humane Society reunited Dasty, a retired military working dog, with his former handler, U.S. Army Sergeant Michael, in Green Bay, Wisconsin. Dasty, a 10-year-old Dutch Shepherd, served as an explosives detection and patrol dog for four years, including 10 months in Afghanistan. During their deployment, Dasty became more than a partner—he was a source of comfort and morale for Michael and his fellow soldiers, detecting IEDs and remaining calm in the face of danger.

After their service, Michael and Dasty were separated in 2022 when Michael left the Army to be with his family. When Michael learned that Dasty was retiring, he reached out to American Humane Society for help. We arranged Dasty's transport to his forever home and pledged to cover all his veterinary costs for the rest of his life.

Thanks to the generosity of supporters, dogs like Dasty can enjoy the comfortable, well-earned retirement they deserve after years of loyal service.





SERGEANT DALTON & AIDA AND SERGEANT ISAAC & POKER

In our first ever double reunification, American Humane Society reunited two retired military working dogs, Aida and Poker, with their former U.S. Marine Corps handlers, and best friends, Sergeants Dalton and Isaac.

Dalton and Isaac met while serving together in Japan and quickly formed deep bonds with their German Shepherds. But in 2022, they were separated from Aida and Poker when Dalton left the Marine Corps and Isaac was reassigned. The two friends, now living in Texas, were overjoyed to learn their dogs were retiring at the same time and available for adoption.

Our team transported Aida and Poker safely to their forever homes, where they were welcomed by Dalton and Isaac, who got to share this life-changing moment together. American Humane Society has also pledged to cover their veterinary care for the rest of their lives, ensuring these loyal dogs enjoy the retirement they've earned.

This reunion is a testament to the bonds of friendship—and the dedication of both the soldiers and the dogs who served alongside them.



SERGEANT MIKE & JOHN

We also reunited retired military working dog John with his former handler, U.S. Air Force Staff Sergeant Mike, in San Antonio, Texas, just in time for the holidays. After two years apart, the inseparable pair is now together for John's well-earned retirement.

John, a 10-year-old German Shepherd, served as an explosives detection dog at Joint Base Pearl Harbor-Hickam in Hawaii for eight years. He retired after a distinguished career protecting civilians, service members, and high-profile leaders. A special ceremony was held in his honor before his retirement.

SSgt. Mike and John formed a deep bond during their three years together, but they were separated in 2021 when Mike was reassigned. When John was up for adoption, Mike reached out to American Humane Society, and we arranged for his transport from Hawaii to San Antonio and pledged to cover all of John's veterinary care for life.

The reunion was especially meaningful as SSgt. Mike and his wife introduced John to their 10-month-old daughter, welcoming him into their growing family. Thanks to American Humane Society, John can now enjoy a peaceful retirement with the family he served beside.



SENIOR AIRMAN HADIYA & MACI

Nylabone partnered with American Humane Society to help us reunite retired U.S. Air Force explosive detection dog Maci with her former handler, Senior Airman Hadiya, in Oklahoma. This generous sponsorship covered Maci's transportation, veterinary services, and ongoing care, helping the 9-year-old German Shepherd begin her new chapter with Hadiya.

This reunion is part of Nylabone's long-standing partnership with American Humane Society, which began in 2018. In addition to reuniting military dogs with their handlers, Nylabone also supports shelter dogs and those in the Pups4Patriots™ program.

We facilitate these reunions, covering all costs and providing lifetime veterinary care for the dogs. "We're so grateful to Nylabone for helping bring Maci home," said Dr. Robin Ganzert, president and CEO of American Humane Society. "These heroes on both ends of the leash truly deserve our appreciation."

Through its Nylabone Cares program, Nylabone also supports hundreds of other charities, ensuring that dogs of all kinds find their forever homes.



THE 14TH ANNUAL AMERICAN HUMANE SOCIETY HERO DOG AWARDS®

Meet Top Dog, Bo, and the Four Remarkable Finalists!

The American Humane Society Hero Dog Awards® is an annual, nationwide competition that searches for and recognizes America's standout dogs in five categories: therapy dogs, service and guide dogs, military dogs, law enforcement and first responder dogs, and emerging hero dogs. They are often ordinary dogs who do extraordinary things and hundreds of four-legged companions are nominated each year.

This year's winner, Bo, is an adorable year-and-a-half-old Bloodhound who has made remarkable achievements in a short time with the Gastonia Police Department in North Carolina. Bo and the four other finalists were honored at the 14th Annual American Humane Society Hero Dog Awards® and Gala in Palm Beach with a star-studded awards show hosted by Christie Brinkley and Carson Kressley.

Thank you to our sponsors, including American Airlines, Coleman All Natural Meats, Ethos Veterinary Health, Lulu's Fund, Pets Best and Sam Rose. Without them, the 14th Annual American Humane Society Hero Dog Awards® would not be possible.



BO (Gastonia, NC)

Sponsored by Sam Rose

Bo is the Law Enforcement/First Responder category winner, which is sponsored by Sam Rose. He is a year-and-a-half old Bloodhound and tracking dog with the Gastonia Police Department in North Carolina. After rigorous training to learn to locate missing people and find fleeing criminals, Bo began working as a Police K9.

Bo quickly proved his invaluable skills on two separate occasions by locating an elderly dementia patient and an 11-year-old autistic child who had gone missing. Bo's achievements didn't stop there. In a notable case, he tracked down robbery suspects despite heavy scent contamination in the area and his remarkable nose led to the robbers' capture.

Bo's most touching moment came in May 2024 when he found a 7-year-old child who had been taken at knifepoint. Bo tracked the boy for three and a half hours, through city streets, crowded gas stations, restaurants, and backyards. Thanks to Bo, he was found and brought home safely.

Bo's incredible work continues to bring joy and hope, making him a true hero and an inspiring presence in the Gastonia Police Department.



DAYO (Dublin, CA)
Sponsored by Pets Best

Dayo is the finalist in the Therapy Dog category, which is sponsored by Pets Best, and has been a certified therapy dog and a regular visitor at the George Mark Children's House in San Leandro, CA—the first freestanding pediatric palliative care center in the U.S. His presence brings smiles and comfort to patients, families, nurses, and staff alike. Dayo also lends his support at Camp Erin, a bereavement camp where he helps children cope with loss and extends friendship to adults with disabilities. Children eagerly read to him during the Pleasanton Library's Paws to Read program and during the school year, he helps high school students manage exam stress. Finally, his visits brighten the days of patients at Lucile Packard Children's Hospital and Kaiser Permanente, including those in radiation, oncology, and urgent care. Dayo is truly a beacon of joy to everyone he sees.



SAMPSON (Sierra Vista, AZ)
Sponsored by Coleman All Natural Meats

Sampson, the finalist in the Service and Guide/Hearing Dog category, which is sponsored by Coleman All Natural Meats, has dedicated nine incredible years to supporting his handler, making a profound impact on both their lives. After a devastating accident in 2006 that left his handler with 23 broken bones and a traumatic brain injury, it seemed like life would never be the same. But with Sampson's unwavering support, recovery became possible. His handler not only healed but also earned a degree in neuroscience and founded a company that helps people with disabilities overcome barriers in science. Sampson has amassed a global social media following, known as the Science Service Dog. Beloved for his infectious "Best Day Ever!" attitude, Sampson and his handler have traveled extensively, advocating for service dog handlers in science. Their work even reached Congress, where they are pushing to amend CDC guidelines to remove barriers for service dog handlers.



NIKI (Seattle, WA)
Sponsored by American Airlines

K-9 Niki, a Belgian Malinois Shepherd mix with the United States Coast Guard, is the nominee for the Military category, which is sponsored by American Airlines. From the beginning, she showcased exceptional skills and unwavering dedication, standing out among military working dogs. Throughout her career, K9 Niki participated in over 250 high-stakes operations and logged more than 4,000 working hours. She secured major events like the Rose Bowl, Seattle Sea Fair, and the U.S. Olympic Team Trials and played a crucial role in protecting high-ranking officials and vital maritime infrastructure. She also aided in the conviction of a dangerous felon who had been on the run for two years. K9 Niki's keen detection led to the discovery of a firearm, significantly advancing the case. Her community engagement includes educational visits to schools, where she inspires young minds about the vital roles of military dogs.



PENNY (Louisville, KY)
Sponsored by Lulu's Fund

Penny, the winner of the Emerging Hero/Shelter Dog category, which is sponsored by Lulu's Fund, was found after she had been thrown from a car and left on the side of the road. Penny had suffered severe injuries, including a crushed pelvis and multiple broken legs. A rescue shelter stepped in to help Penny, who had endured days of agony from abuse and neglect. Despite the grim prognosis and the need for extensive surgeries, Penny's spirit shone brightly. She bravely faced her treatments, including a leg amputation and numerous surgeries. Her foster family, who fell deeply in love with her, officially adopted her in November 2021. Today, Penny is a symbol of hope and perseverance. She helps teach children empathy and fights stigmas around differently abled animals. Her story has inspired many of the students to advocate for animal welfare, showing that even those who have been broken can heal and thrive with love and determination.



AMERICAN HUMANE
CERTIFIED
NO ANIMALS WERE HARMED



A Quiet Place: Day One

PROTECTING ANIMALS ON SET

The power of television and movies to celebrate and promote the human-animal bond cannot be overstated, and we are proud to play a crucial role in bringing those stories to life. As the only industry-sanctioned animal welfare program within the entertainment industry, *No Animals Were Harmed*® has helped ensure that tens of thousands of animal actors are kept safe and treated humanely.

The program is anchored by the work of American Humane's Chief Veterinary Officer, who oversees the comprehensive program guidelines, and the Certified Animal Safety Representatives™ (CASRs) who implement them.

2024 was an exciting year for the entertainment industry. The number of films and television series that are in production continues to increase, and production companies are doing more and more work globally. And of course, our *No Animals Were Harmed* program continues to grow to meet that need. This year we welcomed a Hollywood Veterinary Officer and several new CASRs to the team to expand our ability to protect animals on sets worldwide.

In 2024 our CASRs were on set in South Africa, Ireland, Hungary, Thailand, New Zealand, Italy and France, to name just a few countries, in addition to our continued work in the U.S. CASRs were on the set of Ridley Scott's epic *Gladiator 2* in Morocco and Malta. They helped to ensure safe treatment of





The Friend

animals on the set of *House of the Dragon* season two in the UK and Spain. And one lucky CASR spent months in the Czech Republic working with horses, goats and rats for the upcoming horror film *Nosferatu*!

We are also proud that we certified some of the most successful films of the year. Blockbusters including *Wonka*, *Bad Boys: Ride or Die*, *Beetlejuice Beetlejuice*, *Venom: The Last Dance* and *Joker: Folie à Deux* all earned our No Animals Were Harmed end credit.

A fun trend that we've seen this year is the ability of our furry friends to steal the spotlight from their human costars! The amazing cat in *A Quiet Place: Day One* (played by two cats, Schnitzel and Nico) was in almost every scene of the film and became its breakout star. *The Friend*, scheduled for release in 2025, tells the story of a writer living with a large dog in a small apartment in New York City. The Great Dane, named Bing, has become a star in his own right, appearing on red carpets alongside the film's human stars. Stories like these can do so much to foster love for animals, and we are proud to be part of telling them.

Whether it's a major blockbuster or an independent film, an epic fantasy TV series or a sitcom, whether it's filmed on a soundstage in Los Angeles or a village in Iceland, we are there to assure audiences that if they see our certification, No Animals Were Harmed.

BUILDING AWARENESS FOR REWILDING —AND REWARDING EXCELLENT STANDARDS FOR ANIMAL CARE

Escape from Extinction Rewilding Released and Received Critical Acclaim



This fall, American Humane Society celebrated the premiere of our new documentary, *Escape from Extinction Rewilding*, which screened in theaters across the United States and in Spain. Narrated by the iconic Meryl Streep, this powerful film highlights groundbreaking efforts to restore natural ecosystems and save endangered species through rewilding, a sustainable and timely strategy given the looming threat of extinction facing nearly one million species.

Escape from Extinction Rewilding follows dedicated wildlife experts and conservationists as they work to return vulnerable species to their wild state, showcasing how we can all make a difference.

One reviewer said: “This is a must-watch for anyone who cares about the future of our planet. It is a thought-provoking and inspiring documentary that offers a glimmer of hope in the face of a global environmental crisis.”

Escape from Extinction Rewilding has received numerous accolades this festival season:



Please stay tuned for news on where to stream *Escape from Extinction Rewilding* at home and for upcoming announcements on future film projects by American Humane Society!

The Global Humane Conservation Fund of Africa Saves Cheetah and Four Cubs as Part of Rewilding Initiative



This year, the Global Humane Conservation Fund of Africa (GH-CFA) played a key role in the remarkable rewilding journey of Nkanyiso, a cheetah, and the rescue of her four cubs.

Nkanyiso arrived at Nyosi Wildlife Reserve in April 2023 as part of the Cheetah Metapopulation Initiative, a collaboration with WeWild Africa and Nyosi Reserve. After two months of careful preparation, she was released into a rewilding enclosure. Within just three months, Nkanyiso became a self-sufficient hunter, taking her first steps as a wild cheetah.

Tragically, in April 2024, Nkanyiso was found with a serious leg injury. The team discovered she was lactating and had recently given birth. With no time to waste, two guides from Nyosi Reserve, Braden and Jack, embarked on a challenging search through 6,200 acres of wilderness to find her cubs. Against the odds, they succeeded, rescuing all four cubs from a thick, tangled thicket.

Nkanyiso received surgery to repair her broken leg and is now healing well. Her cubs are thriving in the enclosure with her, where the team will continue to care for them until they are ready for their own rewilding journey.

This incredible rescue highlights the power of collaboration and dedication to conservation. With each step, Nkanyiso and her cubs bring us closer to the hope of a brighter future for endangered cheetahs.

Dr. Arnaud Desbiez Received the 2024 Wolfgang Kiessling International Prize for Species Conservation

Global Humane Society was thrilled to announce that Dr. Arnaud Desbiez, the President and Founder of the Wild Animal Conservation Institute (ICAS) in Brazil, was awarded the 2024 Wolfgang Kiessling International Prize for Species Conservation. Driven by a deep love for wildlife and a desire to create harmony between people and the planet, Dr. Desbiez has dedicated his life to protecting endangered species, making him a true champion for our Earth.

The Wolfgang Kiessling Prize, named after the visionary founder of Loro Parque, Wolfgang F. Kiessling, honors individuals who go above and beyond in their efforts to safeguard the planet's biodiversity. With nearly one million species at risk of extinction, it's more important than ever to celebrate the heroes working tirelessly to protect the incredible diversity of life we share our world with.

Dr. Desbiez has over 20 years of hands-on experience in field conservation throughout Brazil, and his passion for giant armadillos led him to create an organization that's dedicated to preserving biodiversity. Under his guidance, ICAS has pioneered innovative approaches in research, citizen science, and environmental education. With support from zoos and conservation groups, they've helped raise awareness about the importance of protecting fragile ecosystems that these species rely on.

The mission of ICAS is to encourage a more balanced relationship between humans and



nature, offering inclusive solutions for the conservation of endangered species. In addition to founding ICAS, Dr. Desbiez is a Conservation Partner with the Royal Zoological Society of Scotland and a Professor of Environmental Conservation and Sustainability in São Paulo, Brazil.

This year, Global Humane Society received a remarkable number of nominations from more than 25 countries across six continents. To honor the wide-reaching impact of these conservationists, five exceptional finalists have

been named, each of whom is making a meaningful difference in the effort to protect species.

The 2024 Wolfgang Kiessling Prize is a tribute to the passion, creativity, and relentless commitment of individuals like Dr. Arnaud Desbiez, who are working every day to ensure a better future for the species we share our planet with. Here are the amazing finalists for the 2024 Prize:

- Robert Aruho (BVM, MSc.), Head of Conservancy, Veterinary Services, and Mountain Bongo Program at the Mount Kenya Wildlife Conservancy
- Dr. Kathleen Dudzinski, Founder and Director of the Dolphin Communication Project
- Dr. Danté Fenolio, Vice President of the Center for Conservation & Research at the San Antonio Zoo
- Dr. Alejandro Grajal, President and CEO of the Woodland Park Zoo in Seattle
- Vivek Menon, Founder and Executive Director of the Wildlife Trust of India

These dedicated leaders are shaping a brighter future for wildlife, and we could not be more excited to recognize their incredible work.



AMERICAN HUMANE
CERTIFIED
ZOOS & AQUARIUMS



AMERICAN HUMANE
CERTIFIED
ECOTOURISM

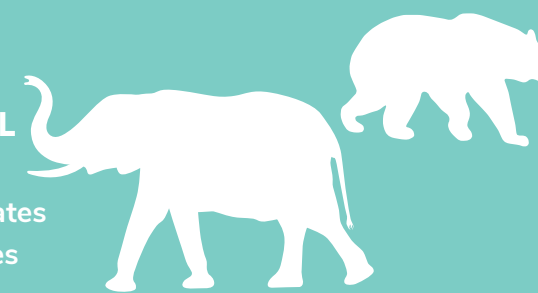


Protecting Animals Across Zoos, Aquariums, and Wildlife Tourism Operations

When you see the American Humane or Global Humane Certified™ logo at a zoological facility, be assured that it meets our high standards of animal care. We are the world's largest certifier of the welfare and humane treatment of animals worldwide. Our standards and welfare criteria are reviewed by our Scientific Advisory Committees and backed by the most well-respected, iconic names in science, animal welfare, and conservation. The standards help ensure the welfare and humane treatment of animals in human care at the world's zoos, aquariums, tourism, and conservation centers. Our program currently helps to verify the welfare and humane treatment of nearly half a million animals at 85 leading zoological facilities around the world. This year, we certified 7 new facilities, including:

- Opel Zoo in Germany
- Cologne Zoo in Germany
- The National Aquarium Abu Dhabi
- Majid Al Futtaim's Ski Dubai, Ski Egypt and Snow Oman
- SANCCOB Gqeberha Centre in South Africa

85
ZOOLOGICAL
FACILITIES
across **19** U.S. States
and **17** Countries



NEARLY
500,000
ANIMALS
PROTECTED





AMERICAN HUMANE FARM PROGRAM

Americans deserve to have easy access to dairy, meat, and eggs that come from humanely raised animals—and that’s exactly what American Humane’s Farm program is all about. When you see the American Humane Certified™ label on a product, you can feel confident that it comes from producers who meet our rigorous standards for animal welfare.

In 2024, the American Humane Farm Program welcomed 35 new producers and processors, expanding its impact even further. The team worked hard to study best practices and gather data from around the world to help ensure animals are treated with the care and respect they deserve. Sustainability and animal welfare went hand-in-hand in this effort, and as more data is gathered, we’re looking forward to 2024 bringing even more guidelines and innovative practices to enhance animal care.

At the heart of this program is the Scientific Advisory Committee, a team of world-class animal scientists, veterinarians, and ethicists who ensure that our standards stay up-to-date and rooted in science. Recently, the program also expanded to include new standards for the humane treatment of fish in aquaculture, giving consumers more tools to make informed, compassionate choices when they shop.

The American Humane Certified™ Farm Program:

- Promoted the welfare and humane treatment of over 1 billion farm animals through rigorous, scientific, and evidence-based standards. The American Humane Certified™ requires producers to maintain everything from air and water quality to adequate space, enrichment, shade, lighting, heating and the animals’ ability to engage in natural behaviors.
- Increased third-party oversight on farms and ranches. A growing number of farmers, ranchers, and companies are pursuing certification from American Humane, making it the largest independent farm animal welfare certification globally. By participating in our certification program, producers offer consumers and retailers confidence that products bearing the American Humane Certified™ label meet rigorous animal welfare standards.
- Released an updated Animal Welfare Standards and Audit Tool for Broiler Chickens within the American Humane Certified™ program. The revisions to the Standards and Audit Tool were informed by a comprehensive process that incorporated review of the latest broiler chicken scientific research, feedback from animal welfare experts, and tests that applied the updates in a real-world, on-farm setting.
- Expanded the certification program to include pet food and pet treats. As more pet owners search for the best food for their companions, pet food companies are beginning to take note and seek ways to assure customers of their commitment to the well-being of all animals.
- Is now serving on the board for the United States Roundtable for Sustainable Poultry and Egg (US-RSP&E), and we are advisors for the Dairy Sustainability Framework (DSF)

NATIONAL SURVEY OF HUMANE CHOICES

72%

express concern
for the welfare
of animals
on farms

60%

believe a “Humane
Certified” label
improves their
perception of a
product

72%

indicated they
would pay more for
humanely raised
products.



AMERICAN HUMANE CERTIFIED™ PET PROVIDERS

Giving our best friends a healthy start

As more and more people seek to make ethical and humane choices in their lives, the decision to bring a new animal companion into the family is no exception. At American Humane Society, we understand how important it is to know that your new pet has been treated with care, respect, and kindness before they find their forever home. That's where the American Humane Certified™ Pet Provider program comes in.

This special program is designed to help ensure that pets arriving at their new homes are not only healthy but happy too. Through a thorough certification process, we work with trusted auditors who verify that animals are treated in accordance with science-based, humane welfare standards. These standards are carefully developed by our team at American Humane Society, with input from our esteemed Scientific Advisory Committee—a group of leading animal scientists, veterinarians, and ethical experts—helping ensure that every pet receives excellent care.

From providing proper nutrition and clean water to ensuring a comfortable environment with fresh air and space to thrive, our certification standards cover every aspect of an animal's well-being. We are proud to partner with organizations like Petco, the very

first provider to achieve this certification, setting a wonderful example for others in the industry.

As part of our ongoing commitment, we continue to audit Petco's pet care centers to help ensure that their practices align with our rigorous, science-backed standards. The wide variety of animals available—from birds and reptiles to aquatic life—are all cared for in ways that consumers can feel confident about.



American Humane's Pet Provider program is making a real difference in animal welfare, and we couldn't be more excited about the positive impact it's having in the retail world.



NEARLY
1,500
LOCATIONS



THOUSANDS
OF
SPECIES
PROTECTED



MILLIONS
OF
ANIMALS
PROTECTED



American Humane Society Opened South Africa Office



This year, we expanded our global footprint and increased our work in conservation by opening an office and growing our team in South Africa. The office in Port Elizabeth, South Africa serves as our Africa HQ. It is from here that we coordinate all our projects which span across five different countries in Africa; South Africa, Zimbabwe, Kenya, Uganda, and Rwanda. Our program in Africa falls under the Global Humane Conservation Fund of Africa, a South African registered non-profit company that serves as our vehicle for making an impact for wildlife across the continent and ensuring that the welfare of animals is a top priority.



AMERICAN HUMANE SOCIETY ADVOCATES UNITE TO CHAMPION COMPASSION IN THE NATION’S CAPITAL

Canines on Capitol Hill: Hero Dogs Educate Lawmakers on Key Legislation to Protect Animals



This year, members of Congress, animal lover and co-host of American Humane Society's Hero Dog Awards®, Carson Kressley, and some very special dogs gathered on Capitol Hill to support two important bills: the Working Dog Health and Welfare Act and the PETSAFE Act. The event brought together lawmakers and their staff to learn about the vital role working dogs play in our lives and communities.

A group of inspiring dogs—heroes in their own right—walked, and sniffed through the halls of Congress, helping raise awareness for these bipartisan bills. Among them was Summer, a retired explosives-detection dog who served in Afghanistan and Iraq before joining the Amtrak Police Department. She helped highlight the



often-unsung contributions of working dogs alongside her fellow Hero Dog Awards alum, Maverick, Moxie and Ethan.

American Humane Society is proud to announce that as a result of our advocacy, the Working Dog Health and Welfare Act was passed by the United States Congress! Federal agencies with working dog programs will now

be required to provide adequate care for these hard-working canines that serve our country. This is a significant victory for all animals – especially the working dogs we rely on to keep us safe and assist federal agencies across the globe.

American Humane Society Farmers, and Leading Food Organizations Urge Americans to Set a Humane Table for the Holidays



As families across the country gathered around the table this Thanksgiving to celebrate tradition, gratitude, and the bounty of our great nation, American Humane Society, alongside dedicated farmers, ranchers, processors and others, took to Capitol Hill to share an important message: Let's set a humane table for the holidays.

Thanksgiving is about more than just food; it's about honoring the values that unite us as a nation. That's why, ahead of the holiday season, we joined forces with the Congressional Humane Bond Caucus and leaders in the food industry for a special congressional briefing on The Humane Table. The event spotlighted the vital importance of humane farming practices and urged Americans to support agriculture that respects both animals and the people who care for them.

The briefing celebrated the hardworking farmers and ranchers who are dedicated to raising their animals right, with respect, compassion, and care.

Today, the American Humane Certified program is the largest of its kind, helping to ensure that farm animals are treated humanely across the country. These standards are regularly reviewed by a committee of scientific experts and animal welfare advocates, so they continue to reflect the best practices in animal care.



Escape from Extinction Rewilding's Advanced Screening on Capitol Hill, a Message of Urgency to our Legislators



Before the international release of *Escape from Extinction Rewilding*, American Humane Society hosted a special advanced screening of this powerful documentary on Capitol Hill, shining a spotlight on the groundbreaking conservation efforts happening around the globe.

This film captures the heart of rewilding, a vital conservation strategy aimed at restoring natural ecosystems and protecting vulnerable species. With nearly 1 million species at risk of extinction, the timing of this message could not be more urgent. Through the lens of dedicated wildlife experts and passionate conservationists, the film takes viewers on a journey to witness the efforts being made to bring endangered species back to their natural habitats and secure their future in the wild.

For American Humane Society, it was essential to share this important message with U.S. legislators—those with the power to create policies that can protect at-risk species



and move rewilding efforts forward. By advocating for these critical changes, we can make a lasting impact, not just locally or nationally, but globally.

This event was a moving and inspiring moment, reminding all of us that protecting the natural world and its creatures is a cause that transcends politics and touches the hearts of all who care about our planet's future.



THE AMERICAN HUMANE SOCIETY SANCTUARY



As part of our continuous goal to increase our organization’s capacity for animal care, the latest endeavor we’ve worked on over the past year is the new American Humane Society Sanctuary! The sanctuary is a unique rescue center where animals and people alike can find hope, help and healing. It is a place that can serve as a transformational model for the modern humane movement for years to come.

This remarkable haven for animals will serve as a new, humane home to dozens of animals in need and will help us amplify some of our most impactful and inspiring programs including:

- **Animal Rescue:** We will hold American Humane Rescue Program trainings to prepare more volunteers and get them ready to deploy in our rescue trucks when fires, floods, hurricanes and other disasters put animals are in harm’s way.
- **Pups4Patriots Service Dogs:** Through our first-ever residential training program, we will train expert service dogs on-site for wounded warriors, a program supported since its inception as part of the Lois Pope Center for Military Affairs.

In the future, the sanctuary will also have an astonishing Multi-Species Barn and Farm Paddocks for rescue animals, including dogs, cats, rabbits, cows, ducks, chickens, goats and

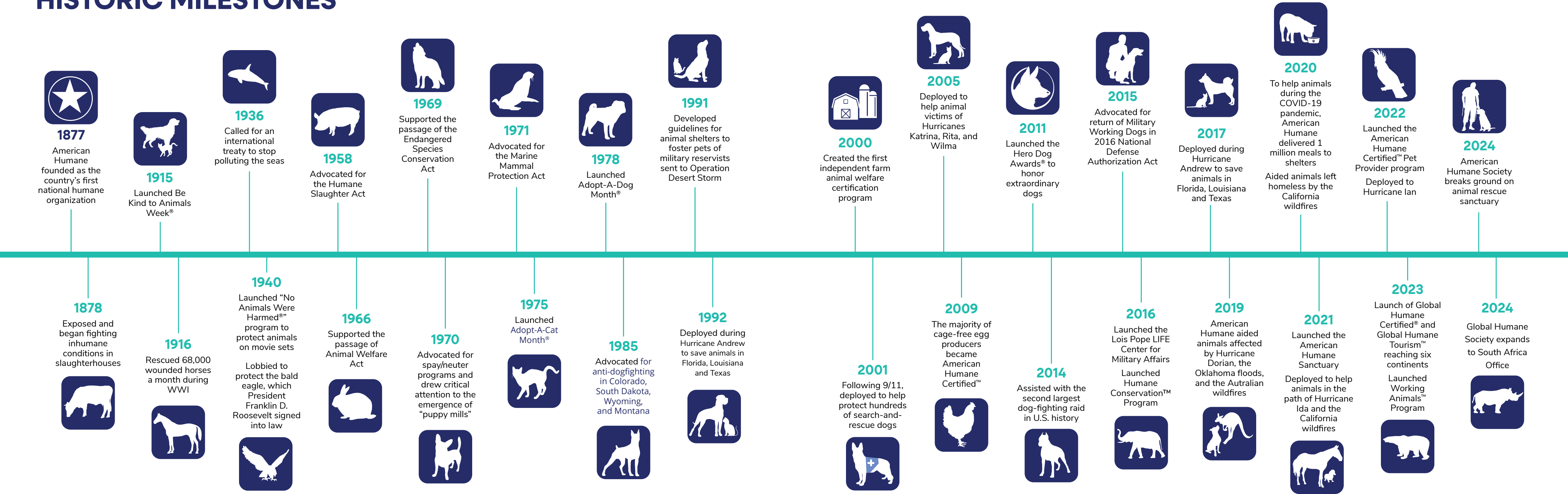
many more. We will also have a Veterinary Triage Center to provide first aid and critical care for animals in need.

One highlight of the Sanctuary that has been unveiled is the Betty White Healing Garden with a beautiful, life-sized bronze sculpture of Betty, which is now featured right at the entrance of the sanctuary, welcoming our guests as they arrive. The statue inspires community visitors by highlighting her long-standing commitment to animals.

For years to come, animals, veterans and animal advocates like Betty White will be able to enjoy this one-of-a-kind home. We could not be more thrilled to finally see this vision come to life, and are so grateful to our supporters, especially the Kazma Family Foundation, for helping us create this inspiring space and building on our enduring legacy.



HISTORIC MILESTONES



American Humane Summary Financial Statements

STATEMENT OF FINANCIAL POSITION

ASSETS

Current assets
Investments
Property and equipment, net
Operating Right of Use Asset
Capitalized software, net
Long term pledges and accounts receivable
Beneficial interests in charitable trusts
Investments held for endowment

Total assets

LIABILITIES

Current liabilities
Non-current liabilities

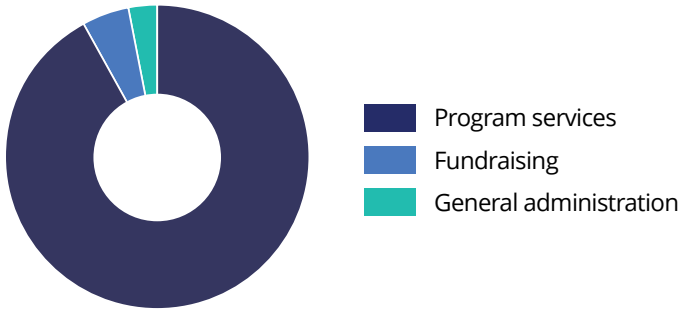
Total liabilities

NET ASSETS

Without donor restrictions
With donor restrictions

Total net assets

Total liabilities and net assets



Program services
Fundraising
General administration

For the Year Ended June 30,

2024

2023

\$ 8,429,998	\$ 7,057,239
18,521,742	15,923,742
7,375,608	3,603,401
2,422,956	2,741,603
136,537	173,573
1,851,500	346,000
6,067,282	5,632,450
738,457	738,457
\$ 45,544,080	\$ 36,216,465

\$ 5,411,116	\$ 4,207,341
9,541,972	4,653,462
14,953,088	8,860,803

14,542,940	16,152,158
16,048,052	11,203,504
30,590,992	27,355,662

\$ 45,544,080	\$ 36,216,465
---------------	---------------

88%	90%
9%	7%
4%	3%
100%	100%

STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE

Contributions and sponsorships
Grants
Royalty income and service fees
Conferences and seminars
Investment income
Other

Total support and revenue

EXPENSES

Program services

Humane Conservation
Humane Hollywood
Humane Rescue
Center for Military Affairs
Farm Animal Program
Other Programs

Total program services

Supporting services

Philanthropic services and fundraising
General administration

Total supporting services

Total expenses

CHANGE IN NET ASSETS

NET ASSETS

Beginning of year
End of year

For the Year Ended June 30,

2024

2023

\$ 53,531,343	\$ 51,742,474
5,187,681	5,993,771
6,344,038	6,020,854
213,568	213,429
3,170,715	2,032,198
15,836	4,209
68,463,181	66,006,935

5,896,911	6,520,017
9,983,062	11,491,985
4,658,424	7,604,957
6,269,859	19,184,815
13,687,995	6,620,868
16,603,347	6,187,393
57,099,898	57,610,035

5,682,951	4,559,703
2,445,002	2,099,090
8,127,953	6,658,793
65,227,851	64,268,828

3,235,330	1,738,107
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27,355,662	25,617,555
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\$ 30,590,992	\$ 27,355,662
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For a complete copy of American Humane's audited financial statements for June 30, 2023, please visit AmericanHumane.org or write to: American Humane, Finance Department, Suite 360, 1400 16th Street, NW, Washington DC 20036

Q&A with Leigh-Anne Kazma, Member of the Governing Board of Directors

1. How did you first become a supporter of American Humane Society?

I became a supporter of AHS about 7 years ago. I was new to South Florida at the time and was looking to get involved in some different charities. I was invited to an event in Palm Beach where I learned more about AHS and then wanted to be a part of it.

2. Do you have a favorite memory of American Humane Society or favorite past event?

I have attended so many great events that it is hard to select just one. One common thread at all events is the infectious passion and enthusiasm that Robin, the staff and the board members have for the mission. There is also a feeling of family which is a hard feeling to achieve. And add a few furry friends and how can you not have fun!

3. Is there a specific American Humane Society program that is near to your heart and why?

Initially, I was only aware of the Pups4Patriots program but over time, I learned there was so much more. I also love the rescue team and so admire those that go out to areas hit hard by Mother Nature to try to save all animals. It is extremely heartwarming and moving to me.

4. What do you look forward to seeing from American Humane Society in the future?

I am excited about the opening of the new Sanctuary and all that it is going to offer. I feel there are so many opportunities for not only the animals but for the surrounding communities. I have always been involved in supporting education and mental health, and I feel there is a great opportunity for the Sanctuary to provide support in both areas.



BOARD OF DIRECTORS

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President and CEO, Compassion-First Pet Hospitals

Candy Spelling (Vice-Chair)
Author, Producer and Philanthropist

J. Mike McFarland, DVM, DABVP (Secretary)
Executive VP and Chief Medical Officer, Zoetis

Nelva Bryant, DVM, MPH
Airline Industry Veterinarian

Col. Scott Campbell USMC, Ret.
MAGTF Analyst, Katmai Government Services

Sharon Jablin
President, Rental Properties, Inc.

Leigh-Anne Kazma
President and Director, Kazma Family Foundation

Rear Admiral Tom Kearney USN, Ret.
President, Kearney Group LLC

Cybell Kiessling
Administrative Director and Entrepreneur

Louise Lane
Wealth Advisor

Marilyn Pelstring
Retired Retail Executive

Abigail Trenk
President, Air Pegasus Heliport, Inc.

David Webb
SiriusXM Patriot Talk Show Host and Fox News Contributor

DIRECTORS EMERITUS

Naomi Judd

Betty White

SCIENTIFIC ADVISORY COMMITTEE MEMBERS

AMERICAN HUMANE CERTIFIED ZOOS & AQUARIUMS

Lara Croft, DVM, DACZM	Xavier Manteca Vilanova, Ph.D.	Suzi Rapp
Ramiro Isaza, DVM, MS, MPH, DACZM	James F. McBain, DVM	Stephanie Stowell
Joe M. Howell, DVM	Ken Ramirez	F. William Zeigler

AMERICAN HUMANE CERTIFIED ECO TOURISM

Patrick Condry, Ph.D.
Kathleen Dudzinski, Ph.D.
Erin Ivory, MA
Grey Stafford, Ph.D.
Michael Stoskopf, DVM, Ph.D., DACZM

AMERICAN HUMANE CERTIFIED NO ANIMALS WERE HARMED

Bonnie V. Beaver, DVM, MS, DPNAP, DACVB, DACAW
Susan G. Friedman, Ph.D.
Gail C. Golab, Ph.D., DVM, MACVSc, DACAW
Debborah Luke, Ph.D.
James F. Peddie, DVM
Charlie Sammut
Claudia Sonder, DVM
Alina Vale, DVM, MS

AMERICAN HUMANE CERTIFIED WORKING ANIMALS

David Dutton, DVM, DACVS
Daniel Naprous
Claudia Sonder, DVM
Carissa Wickens, Ph.D.



AMERICAN HUMANE CERTIFIED PET PROVIDERS

Dr. Joseph Garner, Ph.D.
Dr. Angela Lennox, DVM
Dr. Gregory Lewbart, MS, VMD, DACZM, DECAM (ZHM)
Dr. Mark Mitchell

AMERICAN HUMANE CERTIFIED FARM

Raymond Anthony, MS, PhD
Jason K. Apple, MS, PhD
Greg Archer, MS, Ph.D.
Richard Blatchford, MS, PhD
Candace C. Croney, MS, PhD
Terry Engle, MS, PhD
Temple Grandin, MS, PhD
Jesse Grimes, MS, PhD
Donald E Hoenig, VMD
Darrin Karcher, MS, PhD
Lester Khoo, VMD, PhD
Janice Kritchevsky, VMD, MS
Guy Heaton Loneragan, BVSc, MS, PhD
Maja Makagon, MS PhD
Carissa Odland, DVM, MS
Thomas D. Parsons, VMD, PhD,
James Reynolds, DVM, MPVM
Stephen A. Smith, MS, DVM, PhD
Paul Thompson, PhD
Cassandra Tucker, PhD
Kurt D. Vogel, MS, PhD
Ann C. Wilkinson, DVM, MBA
Stephen Reichley, DVM, PhD, CertAqV
Shawna Weimer, MS, PhD

SERVICE DOG

Zenithson Ng, DVM, MS, Dipl ABVP
Kerri Rodriguez, PhD
Kelly Störmer
Andrea Watts, MS, MA, LPCC

CELEBRITY AMBASSADOR PUBLIC SERVICE ANNOUNCEMENTS

Thank you to our Celebrity Ambassadors. We appreciate their commitment to American Humane Society and our important work. Watch our powerful Public Service Announcements provided by Jennie Garth, Ian Ziering, Smokey Robinson, and Kyle Richards.



Leave a Legacy of Compassion

American Humane Society has helped animals in need since 1877. A gift through your will or estate plan means we'll always be there when needed. All contributions are put to good use for our lifesaving programs, and American Humane Society is honored to have obtained Charity Navigator's highest four-star rating. For information, call 1-800-227-4645 or email PlannedGiving@AmericanHumane.org.



AMERICAN HUMANE SOCIETY RESCUE. CARE. PROTECT.

<https://Giving.AmericanHumane.org>



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WEST COAST OFFICE

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(818) 501-0123

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+44 20 8156 6471

GLOBAL HUMANE CONSERVATION FUND OF AFRICA

Bay Suites 1A, Humewood Road Suite 1B,
Humerail, Gqeberha, Eastern Cape, 6001

www.AmericanHumane.org



American Humane is a 501(c)(3) tax-exempt charity. Our tax ID/EIN is 84-0432950.



@AmericanHumane