

AMERICAN★HUMANE

FIRST TO SERVE®

SPRING 2022 NEWSLETTER



LETTER FROM THE PRESIDENT AND CEO

Friends enrich our lives, encourage and empower us when we need it most, and give us a helping hand so we can achieve more than we ever could do alone.

Betty White was one such friend. For 70 years, this remarkable woman, pioneering actress and passionate animal advocate, supported American Humane and used her voice to advance the cause of our best friends. A powerful champion of our work, Betty helped us improve the lives of nearly one billion animals here at home and around the world each year. When she passed away on New Year's Eve, many might have presumed that her good works here on Earth were over, but as with the greatest friends, she continued to influence us even after her death, raising money for our mission through the news-making viral online campaign that came to be known as the #BettyWhiteChallenge. Because of her last gift to us, we are in an even better position to save, shelter, feed and protect animals in disasters; help ensure humane living conditions for hundreds of millions of farm animals; protect and preserve endangered and disappearing species; keep animals safe on television and film sets; and help our military heroes, both two-legged and four-legged, by providing veterans with free, life-changing service dogs and bringing home retired war dogs for the happy and healthy retirements they deserve.



But make no mistake . . . it wasn't just Betty White's friendship that made this happen. It was yours.

It was you and tens of thousands of other animal lovers who stepped up and met the promise of the #BettyWhiteChallenge, honoring her – and us – by carrying on her century-long legacy of love. For friends such as you, we are deeply grateful.

We hope to show our gratitude through our deeds, just a sampling of which appear in this latest newsletter, where you will find the accounts of our latest rescues, our ongoing work to feed and care for animals during the pandemic, and our efforts to protect Earth's rich treasures of animal life for our children.

I hope you enjoy our latest stories of compassion, hope and love. On behalf of each and every one of the beautiful creatures we help every day, thank you for your love and your world-changing friendship.

Sincerely,

Handwritten signature of Robin R. Ganzert in black ink.

Robin R. Ganzert, Ph.D.
President and CEO



HONORING A CENTURY OF LOVE

For almost 100 years, Betty White's greatest passion was to help animals and help ensure that more of them were treated with the love, care and compassion they deserve. When she passed away on New Year's Eve, the world's animals lost a powerful advocate and American Humane lost a beloved friend who championed our mission for longer than any other supporter in our history – seven decades! During her lifetime of work with us, she touched the lives of millions of creatures and, astonishingly enough, even after her death, continued to help furred, finned and feathered friends around the world through the viral #BettyWhiteChallenge, an online campaign to raise funds for animal charities in her name. American Humane, which was the first major organization to promote the challenge, saw a quadrupling in donations and traffic to our website.

In response to the swell of donations that came in to help us save, shelter, feed and protect nearly one billion animals around the world each year, American Humane President and CEO Dr. Ganzert unveiled plans to continue honoring Ms. White by making the #BettyWhiteChallenge an annual event.

"Betty's love for animals was timeless, and our pledge to celebrate that love must be, too," said Ganzert. "Her friendship and passion will never be forgotten."

The organization is also dedicating a special part of its newest lifesaving program to its longtime friend, opening the "Betty White Healing Garden" at the new American Humane Sanctuary, a beautiful 10-acre refuge where animals in need of forever homes as well as veterans in critical need of healing service dogs can find a home, help and love.

During her 70 years of service to American Humane, Betty White acted as a member of our board of directors, supported our "No Animals Were Harmed®" program protecting animals in film and television, lent her services to fund-raising activities, acted as a judge and presenter for the nationally televised American Humane Hero Dog Awards, and served as the chair of our nationwide "Be Kind to Animals Week®," the most successful humane education campaign and the oldest commemorative week in U.S. history. In gratitude, the now 145-year-old charity gave Ms. White the National Humanitarian Medal – our highest honor.

"Betty dedicated herself to protecting and improving the quality of life for so many," Ganzert said. "She has always been a one-of-a-kind phenomenon, and we are honored to have known and worked with her during so much of her truly remarkable life. We will always keep the memory of your fervor and friendship alive, and on behalf of the millions whose lives you have touched, thank you, Betty!"



RESCUE TAILS

For more than 100 years, wherever and whenever animals are in need, American Humane has been at the forefront making a difference – saving, sheltering, speaking up and caring for the most vulnerable in their times of greatest need. Here are a few of the most recent stories of hope you help to make possible.



LUCKY LEO FINDS HOPE AT THE AMERICAN HUMANE SANCTUARY

A friend of American Humane was running errands in Pahokee, Florida, when he witnessed a tragic accident – two kittens run over by a truck. These two kittens were Leo and his littermate, who had been abandoned with their mother in a parking lot. American Humane was contacted and Leo was rushed to an emergency vet clinic in West Palm Beach. Sadly, Leo's littermate did not survive the incident.

Just eight weeks old, Leo was facing a long recovery. He had a left-sided tibiotarsal fracture-luxation, which is essentially a fractured ankle, and had lost part of his tail. He was also infested with fleas and hookworms.

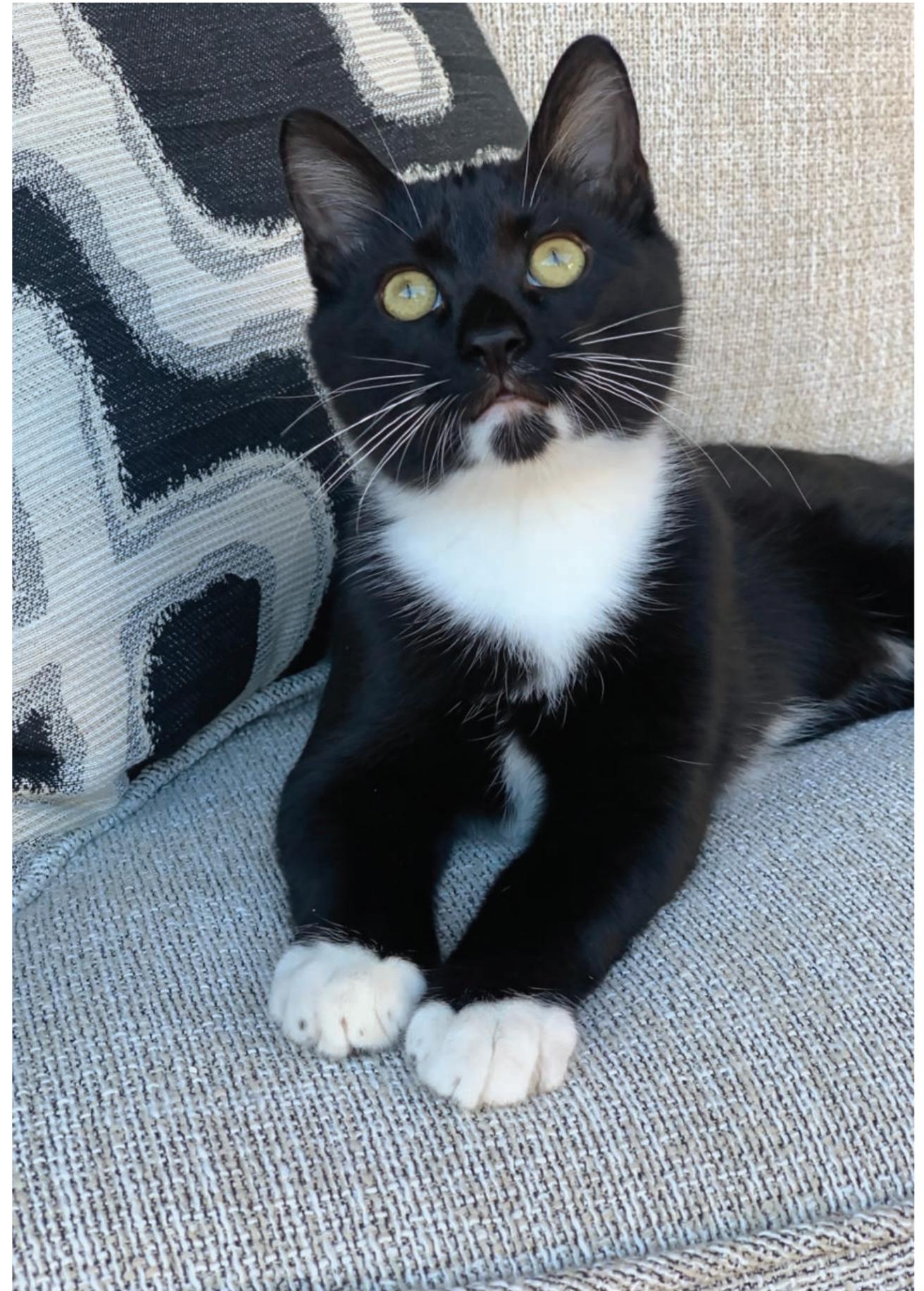
Leo was taken to the American Humane Sanctuary, a new national rescue retreat where those that are broken in spirit can find hope and a second chance at life. At the Sanctuary, Leo received around-the-clock care and was able to heal. Despite the rough start to his young life, he has grown into a rambunctious, happy and healthy five-month-old kitten.

Affectionately known as “Lucky Leo,” his injuries haven't slowed him down at all! As his name implies, Leo has the heart of a lion and is a true survivor. He loves to play ball and is an opinionated boy who will always tell you what's on his mind. He'll also curl up in your lap for cuddles and purrs. A spunky, curious kitten with lots of love to give, Leo was finally ready for a home to call his own.

We are thrilled that Leo's luck continued, and he found his own purrfect forever family and he will be doted upon and loved for the rest of his days.

Leo's adopter, Lisa Martin, told us: “Leo came into our lives after losing our three beloved animals within one year. Opening our hearts to Leo was the best decision we could have made. He is a perfect addition to our family and brings so much joy and laughter into our lives. Thank you to American Humane for saving Leo and making our family whole!”

Lucky Leo was the first animal to be adopted from the American Humane Sanctuary, and his story exemplifies our mission for the Sanctuary – to be a refuge of hope and healing for all.



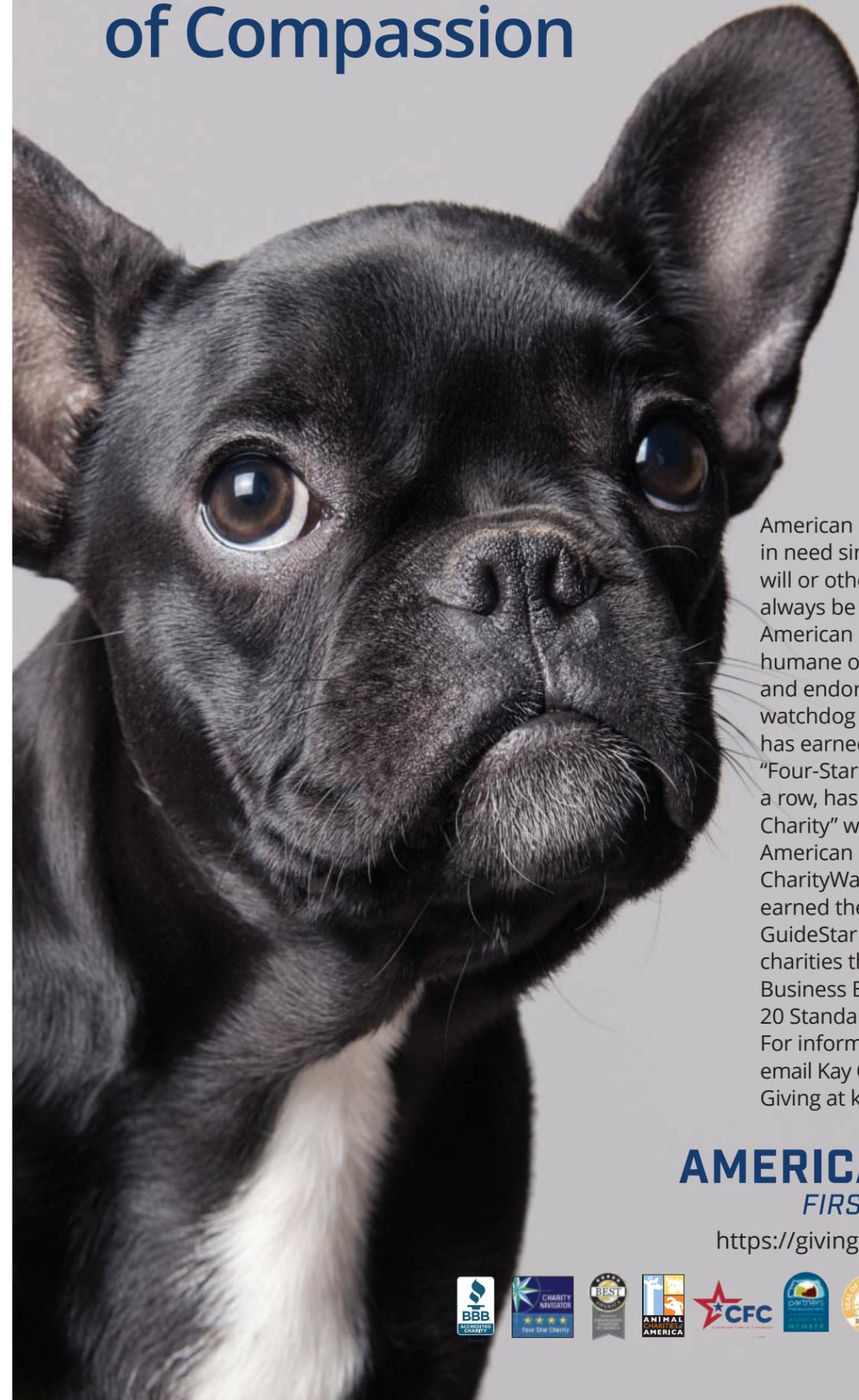
PEANUT EMERGES FROM HER SHELL



Peanut was rescued in the aftermath of Hurricane Ida, and American Humane first responders took care of her for several weeks while we were deployed in Louisiana. She came in beaten, emaciated and completely shut down. Our team took the time to earn her trust and day by day she healed a little bit emotionally and physically. Once she recovered enough, Peanut was brought to Sweet Paws Rescue outside of Boston and has since been adopted into a wonderful home! Peanut now spends her days snuggled up on the couch and running on the beach. Because of our team's efforts and gentle, patient care, Peanut now has the forever family she has always deserved.



Leave a Legacy of Compassion



American Humane has helped animals in need since 1877. A gift through your will or other estate plan means we'll always be there when needed. American Humane is the only national humane organization with top ratings and endorsements from the key charity watchdog groups. American Humane has earned Charity Navigator's highest "Four-Star Rating" for the fourth time in a row, has been named a "Top-Rated Charity" with an "A" rating by both the American Institute of Philanthropy's CharityWatch and Great Nonprofits, has earned the gold level seal from GuideStar USA, and is one of the few charities that meet all of the Better Business Bureau's Wise Giving Alliance's 20 Standards for Charity Accountability. For information, call 1-800-227-4645 or email Kay Quillen JD, Director of Planned Giving at kayq@americanhumane.org.

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<https://giving.americanhumane.org>



HELPING AMERICA'S HEROES

Since 1916, American Humane has been *First to Serve*® those who serve our country by helping support our nation's veterans and the military animals who work for the cause of freedom. Through our Lois Pope LIFE Center for Military Affairs, we reunite retired military working dogs with their handlers, find animals in need of a forever home and train them to become lifesaving service dogs for veterans, advocate for our nation's heroes and much more. Here are just some of the most recent efforts we have made on behalf of both our two- and four-legged veterans.

SERVING THOSE WHO SERVED

For many brave members of the armed forces, coming home is only the beginning of another daunting battle. The invisible wounds of war, including Post-Traumatic Stress and Traumatic Brain Injury, can cause debilitating symptoms in veterans, leading to depression, social isolation and, far too often, suicide.

To help, American Humane created the Pups4Patriots™ program, which trains pups, at no cost to the veteran, to become lifesaving service animals for those in need. While service dogs are an invaluable asset to veterans with trauma, there are significant obstacles to receiving one. Properly training a dog so they will remain calm and unobtrusive in public areas and help a veteran with trauma symptoms is expensive – costing up to \$30,000 per dog. When cost isn't an obstacle, wait times can still be prohibitively long. Here are the heroes we most recently helped with lifesaving service dogs:

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PUPS4PATRIOTS™

DANIEL & RUBY

Daniel is a U.S. Marine Corps veteran who served from 2002-2007 and was deployed three times to Iraq. He lives in California and was paired with Ruby, a female Labrador Retriever.

"Ruby has been a blessing to me and my family. Since she and I met, I felt a strong connection with her. I have been able to attend a few events that I otherwise never would have gone to. Just being able to reach down and touch her when I am feeling distant or anxious is very grounding and brings me back to the present. She will stand behind me in stores and lean against me when I am feeling anxious. Her calm presence is exactly what I needed in my life. She goes with me everywhere I go and our bond grows stronger by the day. Thank you, American Humane, for providing me with this amazing dog. She fits with my family excellently."

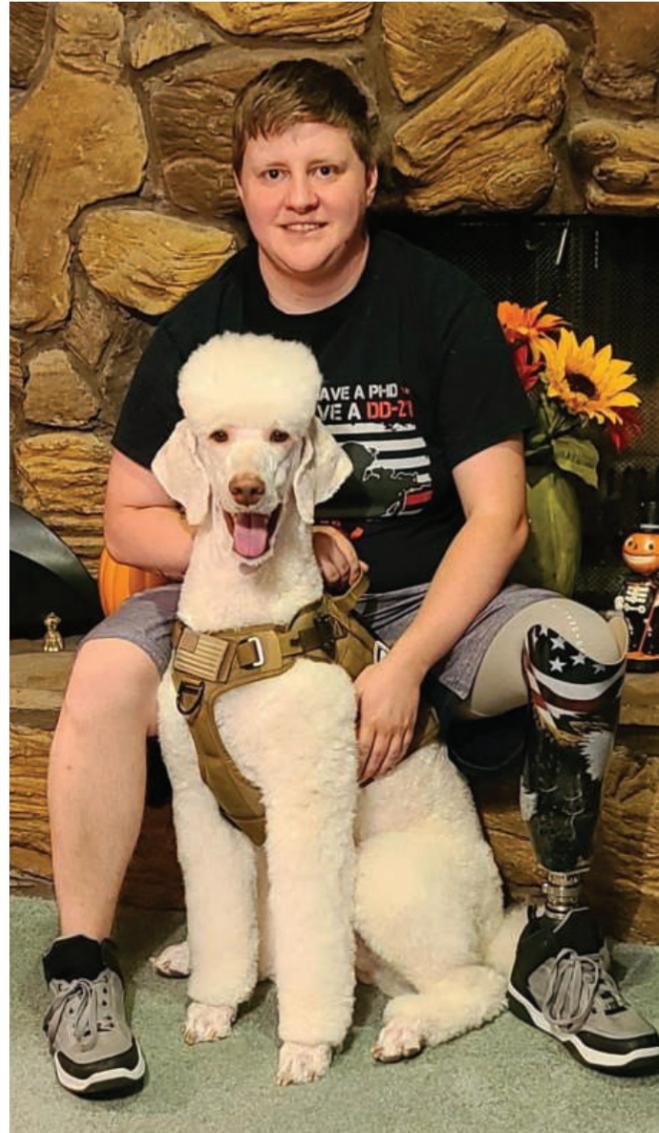




BOBBY & CHANCE

Bobby served in the U.S. Marine Corps from 2005-2021. During his service, he was deployed three times to Iraq and Afghanistan and retired as a Second Lieutenant. He lives in Missouri and was paired with Chance, a male Labrador Retriever.

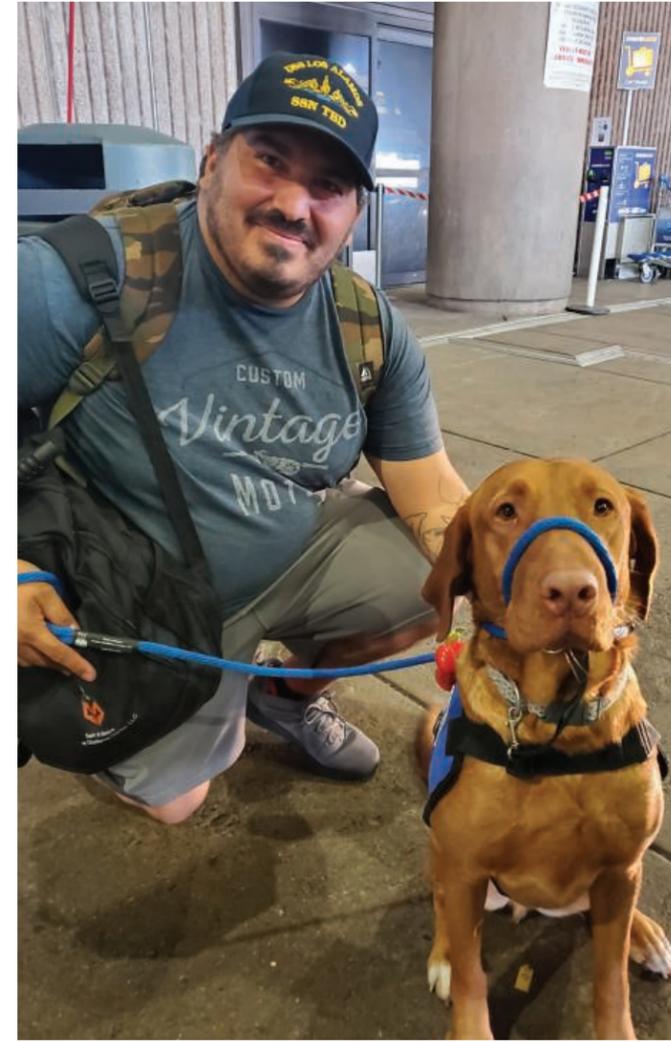
"Chance is my dude. While battling through some serious physical and mental health issues, we found each other. Working every day with him has given me a positive outlet and a best friend. It wasn't just training him, it was training me. I take him everywhere and we do everything together. He has now flown with me eight times and we have gone to six states together. I am so thankful to all those that helped with this journey and made it possible. Thank you!!!"



JORDAN & ZEKE

Jordan served as a corpsman in the U.S. Navy from 2012-2018. He lives in Florida and, thanks to a generous sponsorship by **Coleman Natural Foods**, was paired with Zeke, a male Standard Poodle.

"Zeke helps me do everyday tasks, picks things up for me, and makes my life 1000% better. Thank you from the bottom of my heart for helping train Zeke and make us a better bonded team!"



MARIO & TODD

Mario is a U.S. Navy veteran who served from 2002-2006 and was deployed for both Operation Iraqi Freedom and Operation Enduring Freedom in Afghanistan. He lives in New Mexico and was paired with Todd, a male Labrador Retriever.

"I am so grateful to have been selected for Pups4Patriots. Honestly, I don't have the words to say how much it means to me. Todd is an amazing dog and is my shadow. He follows me wherever I go - even in the house. He is constantly looking to me to make sure I'm not feeling anxious or stressed and that in and of itself has given me so much relief. He immediately fell in love with my family as well and he is such a loving boy that wants nothing more than to please his handler. Since he has been home with me, I have felt less stressed to be in public and felt calmer in social situations and big rooms. Thank you so much for what you have given me and for the work you continue to do for veterans."



JOHN & MAGS

John is a former Marine and retired Navy combat veteran who served from 1998-2004 and was deployed to Kuwait, Southwest Asia and Saudi Arabia. He lives in Tennessee and, with the help of caring sponsor Rachel Belz, was paired with Mags, a male Golden Retriever.

"Dear American Humane, please accept my sincere thanks to you and your generous sponsors for your ongoing support of combat veterans suffering from PTSD and TBI. Through your efforts, life has become much more manageable for me by having a well-trained service dog. American Humane's trainers have been instrumental in ensuring Mags is able to provide me the daily assistance I need. Bravo Zulu to you for the care and compassion you have given to me."

(Note: Bravo Zulu is a naval signal, typically conveyed by flag hoist or voice radio, meaning "Well done.")



TOASTING OUR TROOPS

As the sun set over Wellington's International Polo Club (IPC), American Humane hosted a special cocktail event to honor and help America's bravest heroes on both ends of the leash. Military Working Dogs, who so valiantly serve alongside our troops to keep them safe from IEDs and other dangers, are too often retired overseas and are not brought back to rejoin their former handlers. Fortunately, American Humane works to bring home war dogs who have so bravely served our country, reunite them with their former battle buddies and provide them with free specialty and preventative medical care.

Wellingtonians savored delicious hors d'oeuvres and signature cocktails poolside at IPC, enjoying the contemporary rhythms of world-renowned musician Victor Espinola and his electric Paraguayan harp. The guests helped raise funds by bidding for magnificent donated auction items ranging from a scenic helicopter tour of Palm Beach and the Florida Coast to a two-night stay at Caerula Mar Club, Bahamas, with private jet transportation by Verijet.

"American Humane is gratified to have such exceptionally generous friends supporting our efforts to reunite America's brave military K-9s with their beloved handlers," said Dr. Robin Ganzert, American Humane's president & CEO. "We thank each and every one of them."

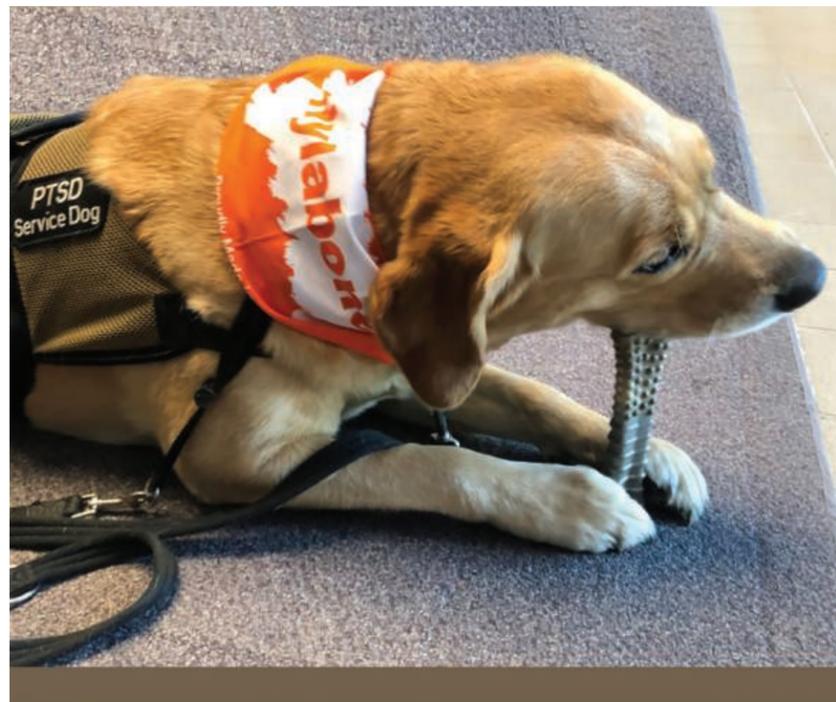
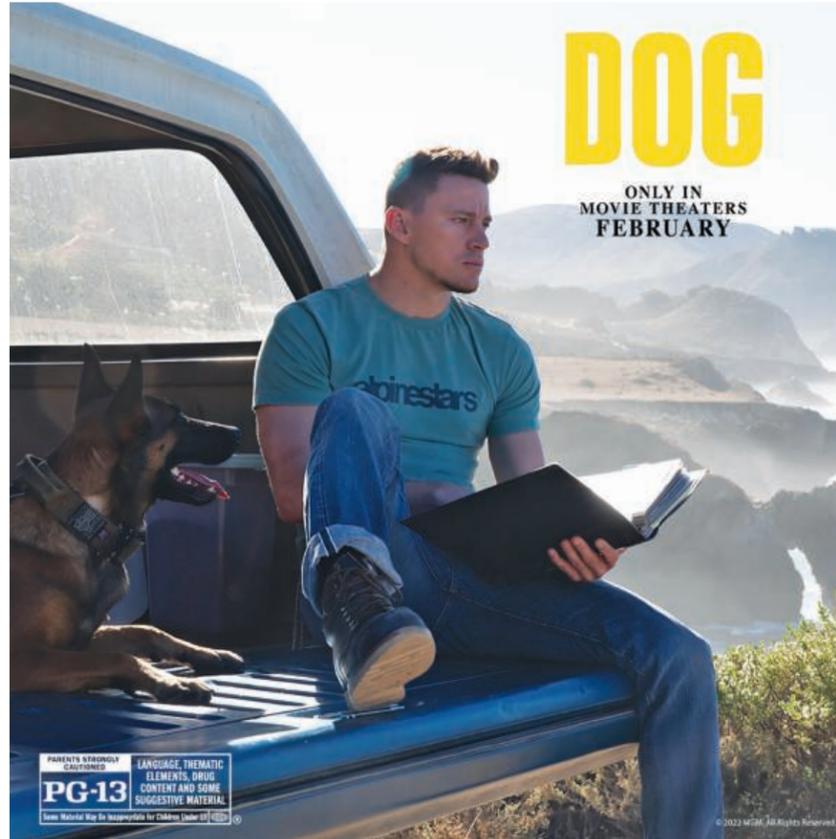


NYLABONE HONORS NEW FILM “DOG” WITH DONATION TO AMERICAN HUMANE

To honor the new Channing Tatum buddy comedy “DOG,” which follows the misadventures of an Army Ranger and his dog, Lulu, iconic brand Nylabone created a limited-edition Power Chew toy with a camouflage-inspired design and has made a significant donation to long-time partner American Humane and its Pups4Patriots™ program, which unites dogs needing homes with military veterans suffering from mental or physical trauma.

“It is always an honor to support American Humane’s Pups4Patriots program and its mission to bring military veterans and shelter dogs together—creating special life-long bonds,” said Glen S. Axelrod, President and CEO of Nylabone Products. “Through our limited-edition chew toy for DOG, we are thrilled to embrace this fun and meaningful opportunity to help show our deep appreciation for American Humane and all the wonderful work they do.”

“American Humane has been first to serve with the U.S. military for more than a century, and we are proud to support all veterans, both two-legged and four-legged, through our Pups4Patriots program and military working dog reunifications,” said Dr. Robin Ganzert, President and CEO of American Humane. “We are so appreciative of Nylabone’s support, which will help us continue to save lives both on and off the battlefield.”



RUNNING THROUGH OUR MINDS...FOREVER

Losing a beloved companion can be one of the most difficult events we ever face in this world, especially when that companion has been a member of our families and part of our lives for a long, long time. Board member Amanda Bowman and her husband David Levy recently lost their best friend, Sargie, and she shared the heart-wrenching news with her American Humane family. Aided by sweet memories and inspired to do something to honor and celebrate his life, Amanda sent us this beautiful tribute, which we wanted to share with you:

Here is our favorite image of our beloved Sargie - running in the woods with his beloved David - definitely something he loved most in the world. We reckon that he ran over 10,000 miles in the course of his long and wonderful life. At one point a few years ago, he was the victim of a vicious dog attack and suffered multiple wounds, but his resilient spirit triumphed and made a full recovery. We were so blessed to have him for over 14 years and he went on a great run on his last day on earth. I have sent a donation in his name in the certain knowledge that it will contribute in a small way to the wonderful rescue work that is the mission of American Humane.

Thank you, Amanda and David. And farewell, Sargie. May you keep running through our minds and hearts...forever.



VOLUNTEER SPOTLIGHT: SHARON JABLIN

Board member Sharon Jablin has been a dedicated supporter of American Humane for many years. First serving on the nonprofit's National Ambassador Council, she is now the co-chair of our national board of directors' Development Advisory Committee and is part of the leadership committee for our PupsFOREPatriots Golf Invitational, Pups4Patriots Gala Committees, and Hero Dog Awards Committee. As you might expect of such a humanitarian, Sharon spends much of her time raising funds and making friends for American Humane and, with her husband Herb, is constantly opening doors for the organization and introducing her network to our mission.

We recently had a chance to talk with Sharon and asked her about her support of American Humane and love of animals:

Thank you for all you do to help the cause of animals, Sharon. May we ask you why, out of the thousands of charities and so many good causes in the world, you decided to support American Humane?

I have always loved animals. Whenever I attended an American Humane event, I was always impressed with their mission and especially their CEO, Dr. Robin Ganzert. She would always emphasize compassion toward animals and humans. I learned at these events about the broad scope of American Humane's platforms as the largest protector of animals in the United States, including their work in certifying zoos and aquariums, farm animals, first-responder disaster teams and providing service dogs for veterans. American Humane also has a four-star Charity Navigator rating. When Dr. Ganzert asked me to be an ambassador for American Humane, it changed my life. I am very proud to be part of the devoted team at American Humane and the work they do.

You have been very involved with our Pups4Patriots program, which finds dogs in need of forever homes and trains them to become lifesaving service dogs for veterans. What is it about this program that speaks so deeply to you?

When Herb and I attended our first Pups4Patriots event, we heard the inspiring stories of how the service dog program changed veterans' lives and the lives of their families. I am very excited about American Humane's new Sanctuary in West Palm Beach, which is an unique rescue retreat for animals, veterans and animal advocates.

What kinds of animals have been part of your family over the years and do you think having animals changes a person?

I grew up in a big house with parents who indulged my love of dogs. My favorite memories of my dogs are whenever one had a litter. I wanted to keep each puppy. Animals do change people. Having a pet is a commitment of care. In return, you receive unconditional love.

If there was one thing you could ask people to do to improve the world for animals, what would it be?

Learn to emulate the love and good in animals. By supporting American Humane and going to their website, you can learn about and advance the cause of compassion for animals and humans. American Humane was instrumental in getting people involved in preventing cruelty to animals through Be Kind to Animals Week® and so many other efforts.



SAVING EARTH'S ANIMALS

Species around the world are disappearing at an alarming rate in what scientists are calling the “Sixth Mass Extinction.” To help stem this terrible tide and protect the world’s beloved animals, we launched the American Humane Certified™ program, the first such independent certification for the world’s zoological facilities. You can support the vital rescue, rehabilitation and conservation work being done at these institutions by visiting American Humane Certified facilities. Here are just some of the latest victories they have achieved to help preserve Earth’s magnificent and disappearing animals:



WELCOME TO THE WORLD!

Brazos, an adorable Asian elephant calf, was born at the American Humane Certified™ **Fort Worth Zoo** – an important addition since there are only 30-50,000 endangered Asian elephants left in the wild and at the rate they are disappearing, may soon survive only thanks to modern zoological centers such as this one. When he was born, Brazos was 37 inches tall and weighed 255 pounds. He now weighs more than 500 pounds and is still gaining about two pounds a day in the zoo’s new habitat, Elephant Springs, which includes multiple green spaces, a variety of substrates, several watering holes and a 400,000-gallon river in which the animals can fully submerge themselves and swim. We’re so thankful that magnificent creatures like these will continue to grace the Earth and prove a source of wonder for generations to come.





IF ONLY WE HAD THIS KIND OF ROADSIDE ASSISTANCE

No one knows how a wild sea lion ended up on Route 94, a busy highway in California, but startled drivers made the right call and alerted **SeaWorld San Diego**, which quickly sent a contingent from its famed rescue team to save the large pinniped. The animal experts were able to safely secure the sea lion and transport it to SeaWorld's comfortable rescue facility, where it was checked in to recover from the ordeal. After a week of close observation and tender, loving care, which included 12 pounds of fresh sashimi every day, the healthy and rested sea lion was returned to the wild – one more success to add to the more than 39,500 animals SeaWorld has already rescued. We wish our roadside assistance company provided this kind of service!



BACK FROM THE BRINK

The Puerto Rican Crested Toad was once thought to be extinct but is now making a comeback, thanks to the American Humane Certified **San Antonio Zoo**. Scientists there bred and released more than 5,000 of the critically endangered youngsters back into their native habitat, giving new hope for a species beloved for the long, upturned snout and noble crest above its eyes. Saving these unique creatures is just one of almost 20 research and conservation efforts with which San Antonio Zoo is involved as part of their work to create a global community that loves, engages with, acts for, and protects animals and the places where they live.



MAKING HUMANE CHOICES

At American Humane, we believe that all animals – including those on farms and ranches across the country – deserve humane treatment. That’s why American Humane created the country’s first, largest, and most trusted farm animal welfare program, now covering some one billion animals. Our American Humane Certified™ seal of approval allows consumers to support the humane treatment of animals when they buy eggs, milk, cheese, meat, fish and poultry, and make purchases in line with their values. If you care for farm animals, read just a little about the people and producers who are working to put food on America’s table . . . and do right by animals.



OUR HUMANE IMPACT EXPANDS

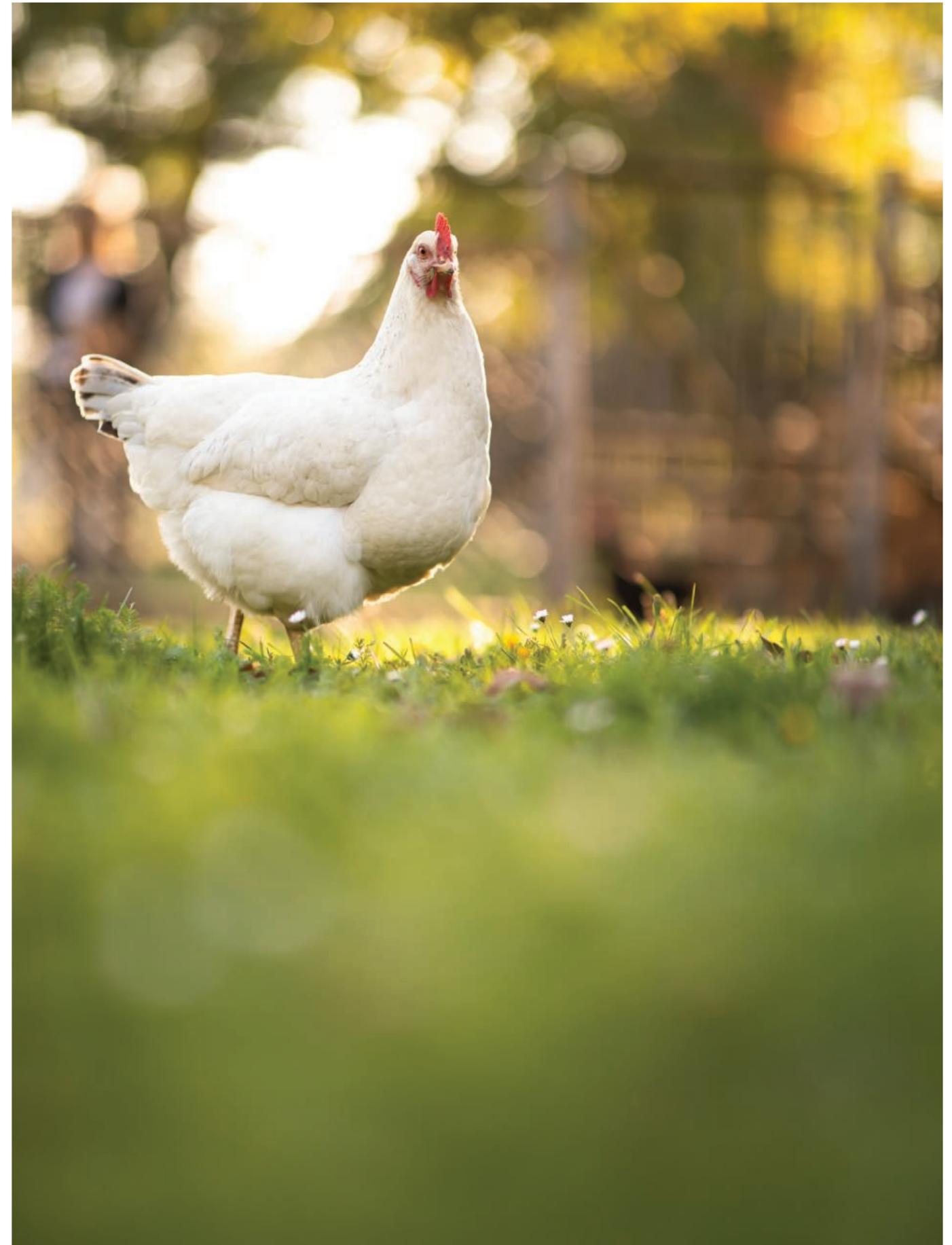
As growing numbers of consumers are demanding that their foods be raised in line with their ethical values, farmers, ranchers, and producers worldwide are listening and working to improve and verify their animal welfare practices. The latest is Chile-based Agrosuper, whose Las Cornizas broiler chicken farm is the first in South America to earn certification from American Humane, the largest certifier of animal welfare in the world.

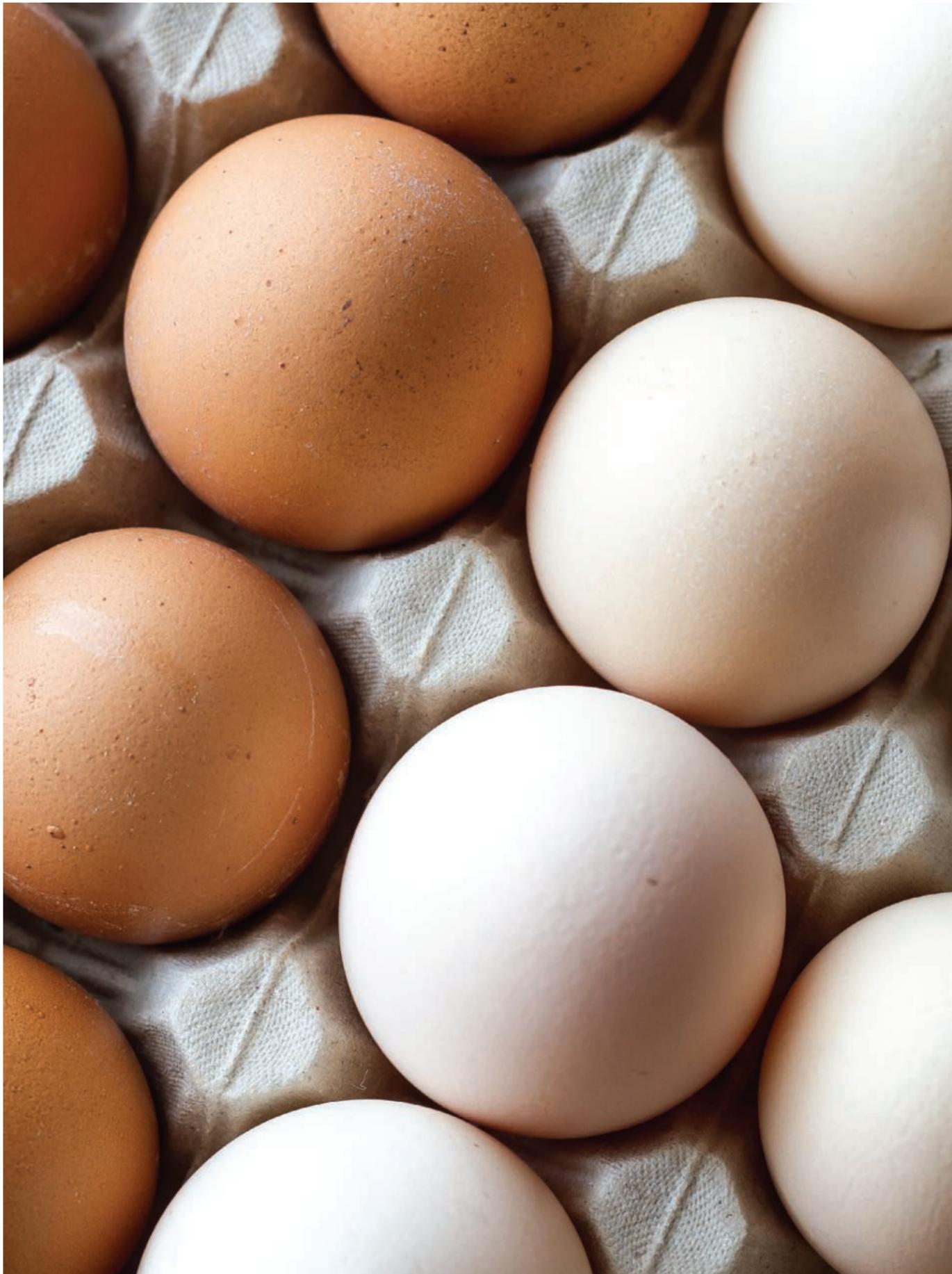
To qualify as an American Humane Certified™ producer, Agrosuper’s Las Cornizas broiler chicken farm had to meet the program’s rigorous requirements, including nearly 200 science-based standards covering everything from adequate space to proper temperature, air and water quality, the ability to express natural behaviors and much more. Agrosuper also voluntarily agreed to undergo stringent, yearly audits by expert, independent, third-party auditors to ensure the program’s standards are being implemented correctly.

“As an American Humane Certified producer, Agrosuper’s Las Cornizas broiler chicken farm will help assure consumers that their food was raised humanely under the science and evidence-based protections established by American Humane,” said Dr. Robin Ganzert, American Humane president and CEO. “We applaud their commitment to animal welfare and welcome them to our program as our first South American broiler chicken producer.”

“At Agrosuper, we firmly believe that animal welfare is important and crucial for our business. Healthy production goes hand in hand with a responsible attitude towards the animals. For this reason, we are constantly updating our animal welfare policy, adding new trends and different aspects which include animal health and the environment where they are raised,” said Guillermo Díaz del Río, CEO of Agrosuper.

The science-based standards used in the American Humane Certified program are determined and regularly reviewed with the help of an independent Scientific Advisory Committee consisting of the nation’s top animal welfare experts, animal behaviorists, veterinarians, and ethicists, including renowned farm animal welfare pioneer Temple Grandin, PhD.





WELCOME OUR NEWEST HUMANE PRODUCERS!

More than nine in 10 Americans say they are very concerned about farm animal welfare, so it is extremely gratifying to see more and more enlightened farmers, ranchers, and producers choosing to uphold and verify rigorous standards for the treatment of animals in agriculture through the American Humane Certified™ program. The program is the first, largest, and most trusted certification effort of its kind in the United States and internationally with more than 8,000 farms, overseeing nearly one billion farm animals. Please join us in welcoming and supporting our newest producers:



GEORGE'S/OZARK MOUNTAIN POULTRY

This fourth-generation family-owned-and-operated chicken company was started in the 1920s by C.L. George and his sons, Luther and Gene. Today, they are still committed to maintaining close relationships with the farmers and dedicated to worker and food safety, minimizing environmental impact, and adhering to the “Five Freedoms” for every animal that comes from their farms. For more information, please visit <https://www.georgesinc.com/>.



FREMONT FARMS OF IOWA

Fremont Farms in Malcolm, Iowa, earned the American Humane Certified seal of approval for producing and processing cage-free eggs. For more information, visit <http://www.fremontfarms.com/>.



DUTT & WAGNER

DUTT & WAGNER

During the mid-1920s, with a \$500 loan, Frank Wagner and his brother-in-law, Paul Dutt, started a successful business in Mt. Bethel, Pennsylvania, and Newark, New Jersey, marketing live poultry and eggs. Seeing potential for the fresh poultry business in the South, Dutt & Wagner expanded to Abingdon, Virginia, in 1935. Wagner and Dutt located the business in downtown Abingdon in the old Marshall Produce Company building. This became the home of Dutt & Wagner until 1966, when the headquarters was moved south of town, where the current facility is still located today. For more information, visit <https://duttandwagner.com/>.

To qualify for our American Humane Certified seal, these producers underwent rigorous, comprehensive, and science-based third-party audits to verify compliance with some 200 science-based welfare standards, covering everything from adequate space to proper heating and cooling, lighting, air quality and humane treatment.

To learn more and find a complete list of American Humane Certified producers, please visit www.HumaneHeartland.org.

HUMANE HOLLYWOOD

VOTING OPENS FOR AMERICA'S HERO DOGS!

It just wouldn't be spring without a new crop of courageous canines to consider for the newest annual American Humane Hero Dog Awards®. The twelfth annual, year-long campaign seeks to identify and honor the best of our best friends and starting March 30, animal lovers across the country are invited to visit www.herodogawards.org and vote for their favorite heroic hounds in seven categories. The categories are: Law Enforcement and Detection Dogs, Military Dogs, Therapy Dogs, Service Dogs, Shelter Dogs, Search and Rescue Dogs and Guide/Hearing Dogs. Following a first round of voting, by the public, a second round, featuring a combination of public and celebrity judge voting, will narrow the field to seven category finalists who will then vie, through a final round of public and celebrity judge voting, for the title of 2022 American Hero Dog, which will be awarded on November 11 during the star-studded Hero Dog Awards gala in Palm Beach.

During the past dozen years, Americans have cast millions of votes for thousands of dogs, all seeking the coveted title of American Hero Dog. The program draws the support and participation of top celebrity dog lovers from all over the world. Hosts, judges, award presenters and entertainment acts have included Vivica A. Fox, Jay Leno, Billy Crystal, Betty White, Ariel Winter, Rebecca Romijn, Faithe Herman, Marcus Scribner, Dean Cain, Katharine McPhee, Shannen Doherty, Whoopi Goldberg, Denise Richards, Sarah Michelle Gellar, Chelsea Handler, Martin Short, Jewel, Wilson Phillips, Carson Kressley, Miranda Lambert, Pauley Perrette, Kristin Chenoweth, Naomi Judd, Eric Stonestreet, Fred Willard, Danica McKellar and many, many more.

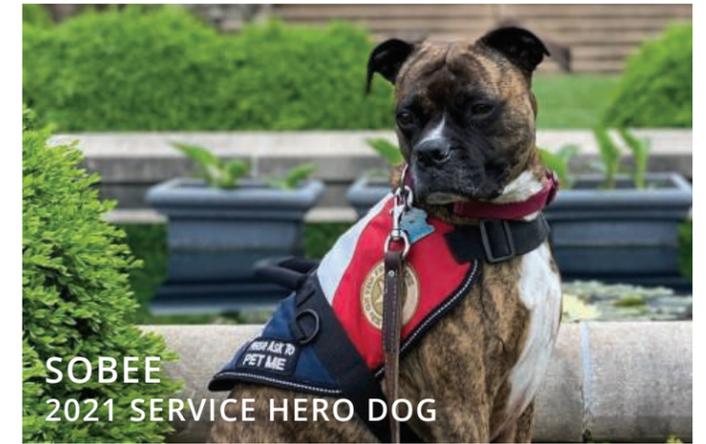
"Whether they protect us on the battlefield, help us with medical challenges, or just lighten our spirits with an enthusiastic kiss after a hard day, dogs save and improve our lives every day," said Dr. Robin Ganzert, American Humane's president and CEO. "The American Humane Hero Dog Awards is our way of saluting our best friends and we invite every dog lover to take a few minutes to recognize the love, skill and loyalty these remarkable animals show us every day by nominating their canine companion now at www.HeroDogAwards.org."

Key dates for the 2022 American Humane Hero Dog Awards contest include:

- **1st Round Voting:** March 30 - May 12
- **2nd Round Voting:** June 2 - July 22
- **3rd Round Voting:** August 5 - September 13
- **Hero Dog Awards gala:** Coming this fall

All rounds open and close at 12 p.m. Pacific Time.

Be sure to follow the Hero Dog Awards on Facebook and Twitter. Information on sponsorship opportunities can be had by emailing Laura Wright at LauraW@AmericanHumane.org or by calling 1-800-227-4645.



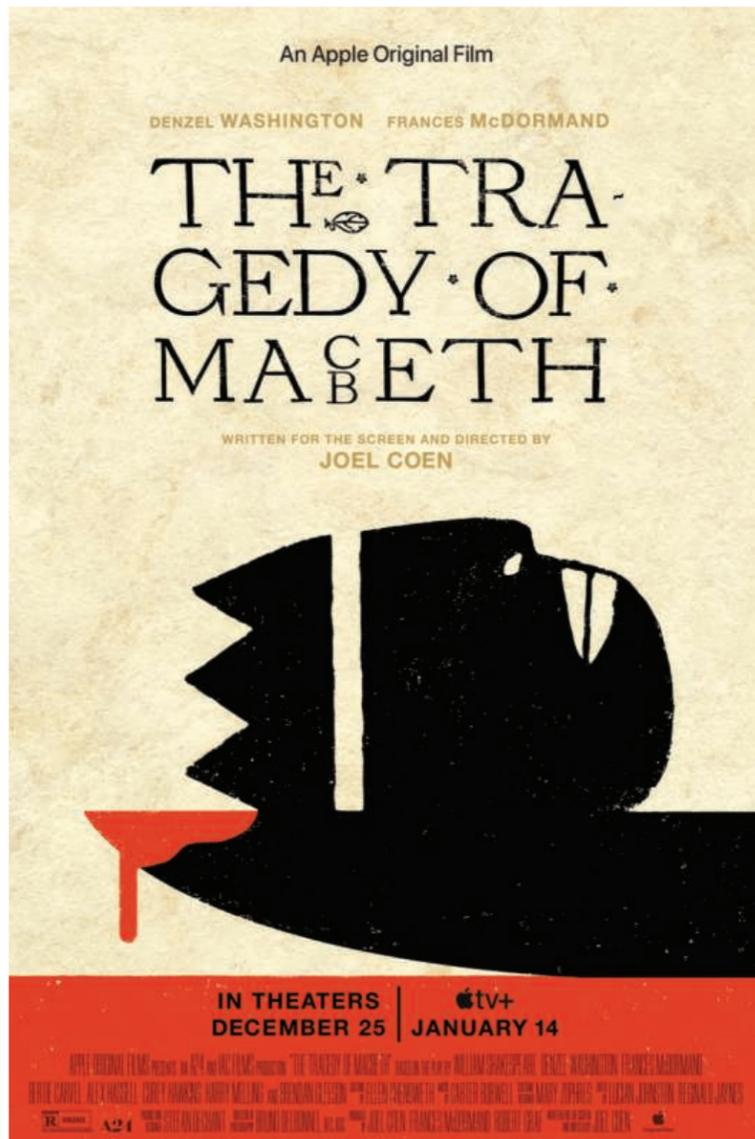
WHAT'S NEW (AND GOOD) TO WATCH

Here are some fantastic new movies that will not only transport you but also feature a variety of wonderful animal actors. We're proud to say that American Humane was on set for all these films and that all earned our famed "No Animals Were Harmed®" certification:

THE TRAGEDY OF MACBETH

Can you think of anything more Shakespearean than a group of soldiers approaching a castle on horseback? Hark, I say, I think not! That's one of many surrealist images you'll encounter in The Tragedy of Macbeth. Filmmaker extraordinaire and

one half of the famed Coen Brothers, Joel Coen brings William Shakespeare's darkest tragedy to the silver screen with a black-and-white flourish that's both chilling and unforgettable. Denzel Washington is Macbeth, the world-weary and ambitious soldier who plans to take over a kingdom with the help of his malevolent wife, Lady Macbeth (a flawless Frances McDormand). Even with its bizarre set pieces and dreamlike narrative, the production needed horses to immerse us in 11th Century Scotland. That's where we came in. American Humane was honored to be part of such a production! We made sure the horses were treated like a newly found Shakespeare sonnet, with remarkable care and delicacy. Make sure to stream The Tragedy of Macbeth on Apple TV+. Oh, and all those crazy crows you see in the movie were created with CGI!



DOG

DOG is your classic road trip, buddy-comedy flick, but as the title suggests, one of the main characters has four legs and a tail. Co-directed and starring the always fantastic Channing Tatum, DOG is the story of U.S. Army Ranger Riggs (Tatum) who's been tasked to transport military Belgian Malinois Lulu to the funeral of her owner who was killed in combat. It's a story that's both hilarious and heartbreaking and will speak to dog lovers everywhere. As one can imagine, working on DOG was a dream come true for American Humane. Not only did we have a great time working closely with the production and the animal wranglers but as an organization that has worked with and supported the military and military animals for 107 years, we stand behind the movie's message regarding the importance of the connection between warriors and dogs. Best of all, No Animals Were Harmed® in the making of DOG and we can tell you this movie is a winner!



SPIDER-MAN: NO WAY HOME

We don't like to brag, but American Humane certified a little film called Spider-Man: No Way Home, which is on its way to being the highest grossing film in history! With a plucky spirit and referential humor, this sequel finds Peter Parker (Tom Holland) seeking the help of compatriot Doctor Strange (Benedict Cumberbatch) to set the universe in order so he can continue courting MJ (Zendaya) without the distraction of protecting the Earth from all the baddies! Let's just say, things don't go as planned. American Humane was on set to make sure the dog was treated like a true superhero, and we're proud to say that Spider-Man: No Way Home earned our greatest honor, the No Animals Were Harmed seal!

YOU CAN SAVE ANIMAL LIVES TODAY



Your tax-deductible donation helps us rescue animals in floods, hurricanes and other disasters, work tirelessly to stop unthinkable animal abuse and cruelty, train and pair lifesaving service dogs with veterans in need, reunite our brave retired military dogs with their handlers and provide lifetime healthcare to these heroic K-9s, and so much more through all of American Humane's lifesaving and impactful programs.

Make your annual gift today or consider becoming a monthly donor and help save animal lives all throughout the year!

Help us today:

- To make your cash gift for animals now, please call us at (866) 242-1877, or give online at www.AmericanHumane.org/Support.
- It's easy to electronically send securities to American Humane directly from your brokerage account. With a charitable gift of securities, you pay no capital gains taxes and you may be able to deduct the full fair market value of appreciated stocks or mutual funds held longer than one year. Call us at (866) 242-1877 for transfer instructions.
- Consider a gift from your Individual Retirement Account (IRA). A popular tax provision allows those aged 70½ or older to make charitable gifts, in any amount up to \$100,000 per person per year, directly from an IRA to qualified charities free of federal income tax. These gifts count toward required minimum distributions and the

income tax laws of many states allow tax-free treatment as well. Check with your IRA administrator or tax advisor now to see if you could benefit.

- Many types of real estate can be gifted to American Humane. Assets may be given outright, as part of a trust arrangement, or in the case of a personal residence, be given with the right of lifetime tenancy by the donor and/or spouse. Gifts of real estate may eliminate the burden of selling a property, reduce the size of your estate, or allow an immediate charitable deduction to the donor. Please contact us to learn more about our real estate gift acceptance policies.

Help us tomorrow:

- When you take the simple steps to include American Humane in your will or estate plan, you help us continue to lead the way with kindness and compassion. It's easier than you think. If you would like to make a bequest, here is some sample language to consider: "I give, devise and bequeath (the residue of my estate, a percentage of my estate, or a specific dollar amount) to AMERICAN HUMANE ASSOCIATION, 1400 16TH STREET, NW, SUITE 360, WASHINGTON, DC 20036, to be used for its general support."
- Many people have bank and investment accounts. You can leave them directly to family, friends, or American Humane at the end of your lifetime with a simple beneficiary designation. Use a "pay on death" (P.O.D.) provision for a bank account or certificate of deposit (CD) or use a "transfer on death" (T.O.D.) provision for certain other investment accounts. You retain full ownership and control the assets during your lifetime. The beneficiary receives only what is left at the end of your lifetime. Some states even allow the transfer of real estate in this way. Ask your bank manager, financial advisor or attorney for assistance.

Any way or amount you give, we are grateful for your generous support and your compassionate spirit which enables us to continue our important work. American Humane is a 501(c)(3) tax exempt charitable organization (Federal Tax ID 84-0432950) located at 1400 16th Street NW, Suite 360, Washington, DC 20036. Please contact our Philanthropy Department directly with any questions at (866) 242-1877 or email us at plannedgiving@americanhumane.org.

Any information provided does not constitute personal tax or legal advice. Please consult your advisor.



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