

American Humane Association™
The nation's voice for the protection of children & animals™

*In a sometimes stormy world,
we keep children and animals safe.*



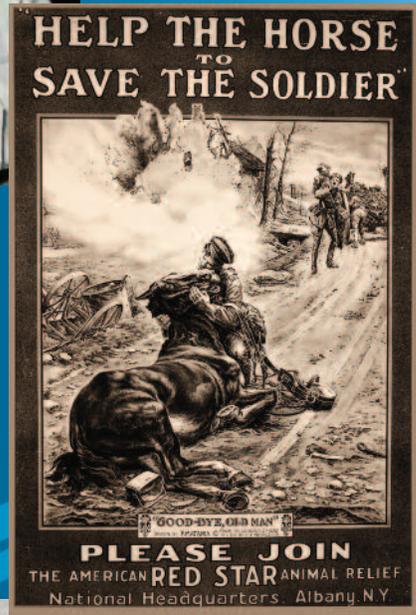


PHOTO BY MICHAEL RUETER/CAPTURE IMAGING

A Message from President and CEO Robin R. Ganzert



The world can be a stormy place, especially for our children and our animals. Fortunately, one organization has been there for 136 years to protect the most vulnerable among us. American Humane Association, which was the country's first national humane group and pioneered virtually every major advance in child and animal welfare, was there again this past year for our kids, cats, dogs, horses, and other beloved family members. Together, over the past 12 months we have helped them weather threats from abuse to neglect, abandonment, cruelty and hoarding, the Colorado wildfires to the Colorado movie theater shootings, the continuing aftermath of the Japanese earthquake, tsunami and nuclear disaster, and the devastation of Hurricane Sandy.

And even as we brought help and hope to so many in times of desperate need, we continued our vital innovative work to build a better and more compassionate future for all of us. We launched the American Humane Association Animal Welfare Research Institute to research new ways to keep our best friends healthy and happy, and attack the underlying issues that lead to the euthanization of more than 3 million adoptable animals each year. American Humane Association's Children's Innovation Institute conducted groundbreaking research to analyze and document the amazing healing power of animal-assisted therapy on children with cancer. Together, the new Institutes released a remarkable five research studies in their inaugural year. We launched two new game-changing iPhone apps for the most vulnerable, Lost Kidz and Lost Petz. We worked to help the children of military families cope with the impacts of war through animal-assisted therapy, and helped bring four-footed heroes serving our troops overseas back home so they could enjoy a safe, long and well-deserved retirement. We protected over 97,000 animals in film and entertainment with a 99.98% safety rate. And we dramatically expanded the nation's first, oldest, and fastest-growing farm animal program, ensuring the humane treatment of a staggering 200 million farm animals. Our social impact report highlights the measurable results of our humane program efforts.

But we couldn't do it alone. Hundreds of Red Star™ Rescue volunteers and thousands upon thousands of new donors made it possible to get critically needed food, medicine and supplies to disaster zones from Brigantine, New Jersey to Fukushima, Japan. More than 100,000 people became part of the American Humane Association family in 2012, joining a compassion movement and an inner circle of caring stretching back more than a century. And Americans across the country rallied to take part in the second American Humane Association Hero Dog Awards™, casting more than 3 million votes coast-to-coast in a national effort designed to bring long-overdue attention and a deeper understanding to the vital, humanizing and often lifesaving importance of the human-animal bond.

The world will continue to be a dangerous and turbulent place for far too many vulnerable children and animals, but with your help, American Humane Association will continue to be there to stand with them and help them ride out the storms of life. I hope you will join our efforts in the years ahead as so much is needed to build a more humane world – one community at a time.

A handwritten signature in blue ink that reads "Robin R. Ganzert".

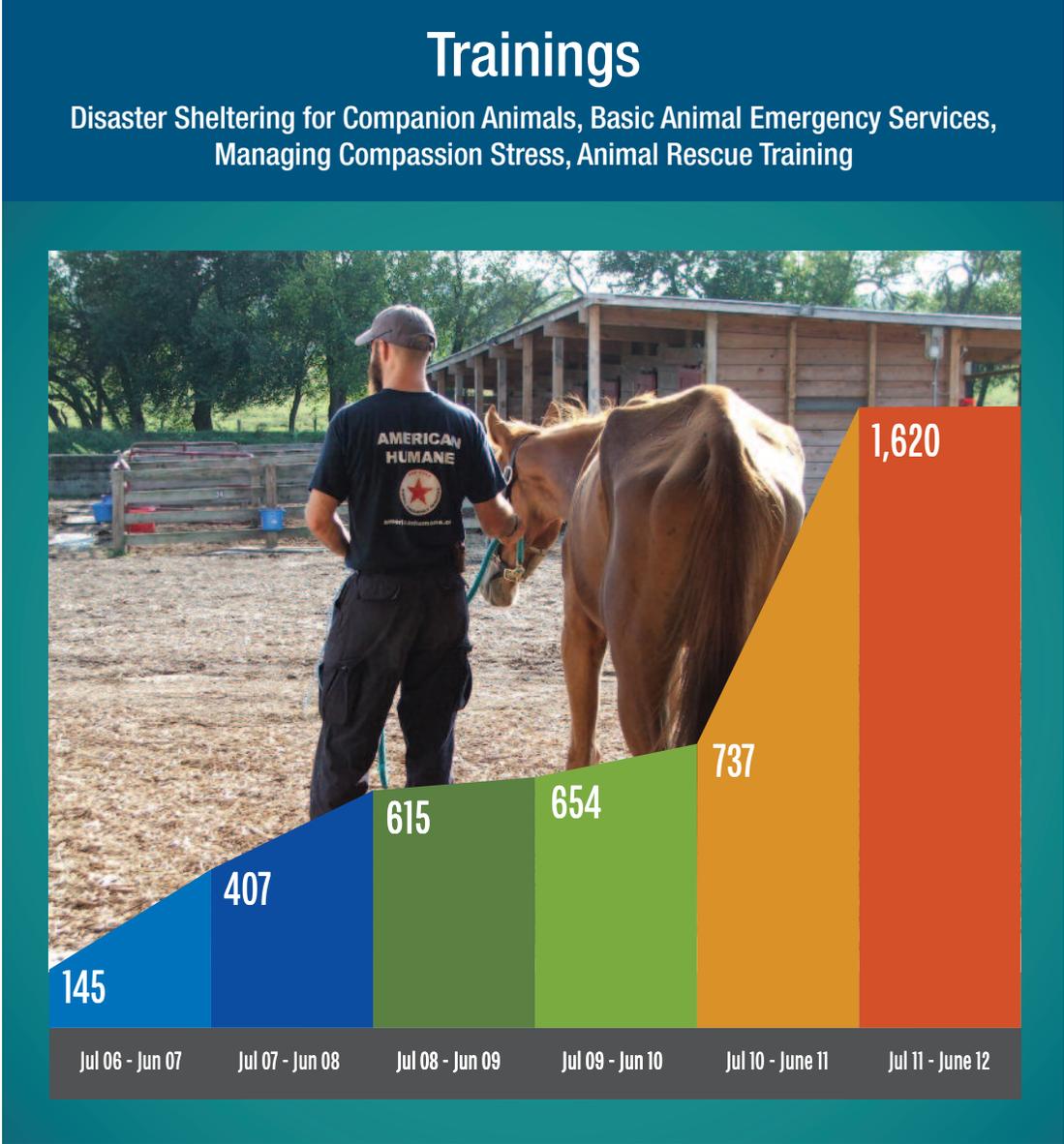
Robin R. Ganzert, Ph.D.
President and CEO
American Humane Association

Social Impact Report with Measurable Results and Evidence-Based Humane Solutions

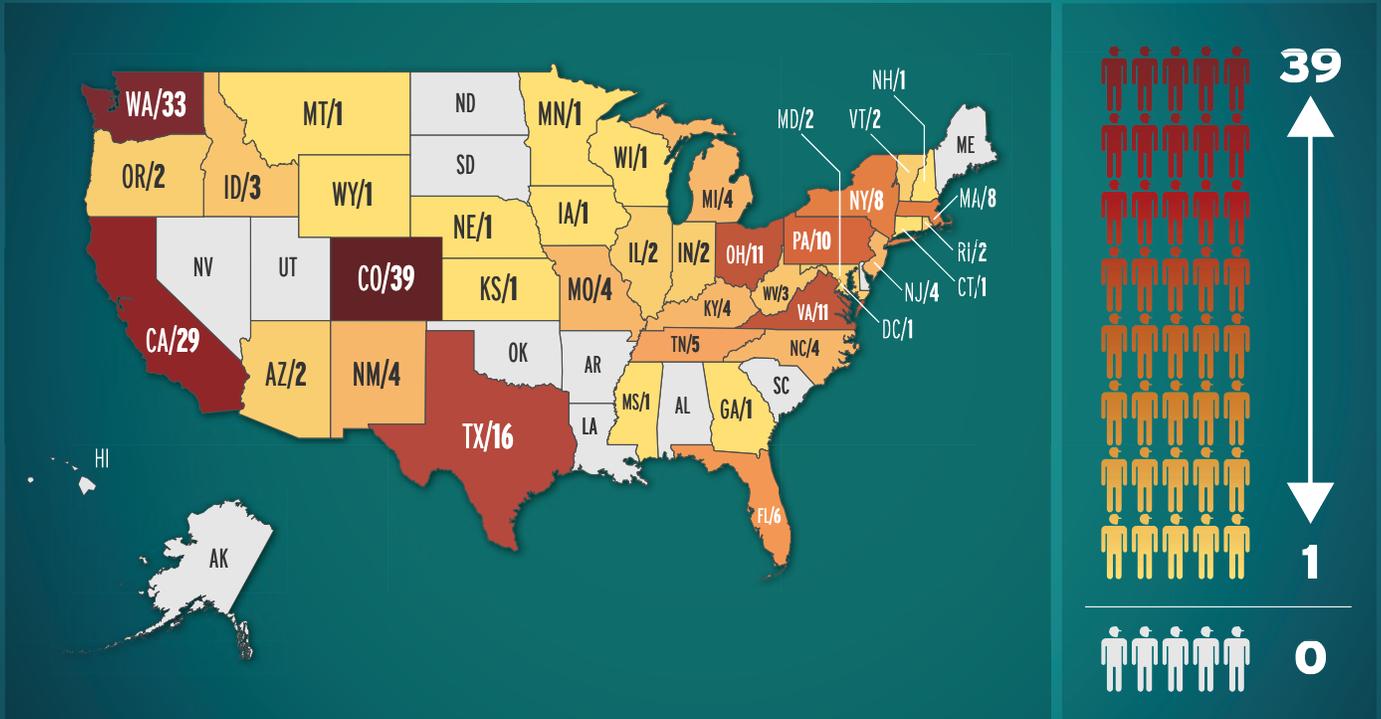
In the past 12 months American Humane Association worked to ensure the welfare, wellness and well-being of millions of children and animals, and unleash the power of the human-animal bond. We are pleased to report to you some of the key progress in the four main areas that make up our charitable mission:

HUMANE INTERVENTION™

Red Star™ Animal Emergency Services started in 1916 by rescuing wounded horses on the battlefields of World War I Europe. Red Star™ Rescue teams have been part of every major disaster relief effort since from the Great Ohio Flood of 1937 to Pearl Harbor, the Haitian and Japanese earthquakes, Hurricane Katrina to Hurricane Sandy, and 9/11. In just the past five years, these heroic teams with their 200 highly trained volunteers nationwide have rescued and cared for some 70,000 animals!



Red Star Volunteer Responders



	FY 06-07 (w/o Katrina)	FY 08	FY 09	FY 10 (inclg Haiti)	FY 11	FY 12	TOTALS
RESPONSES 	2	4	6	7	7	5	31 RESPONSES
VOLUNTEER HOURS 	618	4,818	3,678	4,611	5,735	2,541	21,999 VOLUNTEER HOURS
RESPONSE STAFF HOURS 	434	1,501	3,930	2,238	2,938	1,696	12,737 RESPONSE STAFF HOURS
ANIMALS RESCUED/ CARED FOR SHELTERED 	9,410	10,067	12,577	63,433	65,751	67,800	68,800 ANIMALS RESCUED/ CARED FOR SHELTERED (cumulative)

Animal Emergency

2012

NJ, NY, PA, Hurricane Sandy Response
 Memphis, TN, U-Haul Dog Seizure
 Spokane, WA, Animal Rescue
 Colorado Springs, CO, Colorado Wildfire Sheltering



2011

Japan, Earthquake, Tsunami
 Billings, MT, Starving Horse Relief
 Whistler, Canada, Sled Dog Excavation
 Memphis, TN, Flood Response
 Joplin, MO, Tornado Response
 Minot, ND, Flood Response
 North Carolina, Hurricane Irene Response



2010

Haiti, Earthquake Response
 Mississippi, Hoarding Case Seizure & Sheltering
 Erie County, NY, Horse Seizure
 Woodbine, MD, Horse Rescue & Sheltering
 Elk County, PA, Cat Seizure
 Boulder, CO, Wildfire Response
 Fulton County, AR, Horse Rescue



2009

Sparta, TN, Puppy Mill Seizure
 North Dakota, Red River Flood Response
 Cazenovia, WI, Hoarding Seizure
 St Louis, MO, Dog Fighting Sheltering
 Memphis, TN, Animal Care Seizure & Sheltering

2008

North Carolina, Hoarding Case
 Illinois & Iowa, Midwest Flood Response
 Denver, NC, Hoarding Seizure
 Louisiana, Hurricane Gustav Response
 Texas, Hurricane Ike Response



2007

Colorado, Blizzard Response
 Oklahoma, Flood Response
 Maine, Puppy Mill Seizure

2006

Texas, Wildfire Response



2005

Sri Lanka, Tsunami Response
 Louisiana & Mississippi, Hurricane Katrina Response
 Louisiana & Texas, Hurricane Rita Response
 Florida, Hurricane Wilma Response



2004

Idaho, Horse Rescue
 Florida, Hurricane Frances Response
 Florida, Hurricane Ivan Response
 Alabama, Hurricane Charley Response

2003

California, Southern California Wildfire Response
 North Carolina, Hurricane Isabel Response
 Kansas, Tornado Response

2002

Colorado, Hayman Wildfire Response
 Colorado, Mission Ridge Wildfire Response
 Arizona, Rodeo Wildfire Response
 Arizona, Chediski Wildfire Response
 Louisiana, Hurricane Lili Response
 Buffalo, NY, Blizzard Response



2001

New York, NY, 9/11 World Trade Center Response
 New Mexico, Wildfire Response
 Texas, Tropical Storm Allison Response
 Washington, Wildfire Response
 Texas & Louisiana, Flood Response
 Rockville, IL, Ice Jam Rock River Response



2000

Camilla, GA, Tornado Response
 New Mexico, Cerro Grande Wildfire Response
 Ohio, Buckeye Egg Farm Tornado Response
 Polk County, WI, Large Scale Animal Impound
 Wisconsin, Train Derailment Response
 Colorado, High Meadows Wildfire Response

1999

North Carolina, Hurricane Floyd Response
 Venezuela, Mudslide Response
 Oklahoma City, OK, Tornado Response

Services Disaster Response Timeline

1998

North Carolina, Hurricane Bonnie Response
 Flagler County, FL, Wildfire Response
 Mississippi, Hurricane Georges Response

1997

Washington, Northwest Flood Response
 Falmouth, KY, Licking River Flood Response
 Grand Forks, ND, Red River Flood Response
 East Grand Forks, MN, Red River Flood Response
 Winnipeg, Canada, Red River Flood Response



1996

Puerto Rico, Hurricane Hortense Response
 North Carolina, Hurricane Fran Response
 North Carolina, Hurricane Bertha Response
 Wisconsin, Chemical Spill Response
 Washington, Northwest Flood Response



1994

California, Northridge Earthquake Response
 Missouri, Flood Response

1993

Missouri, Flood Response
 Southwestern United State, Flood Response

1992

Florida, Hurricane Andrew Response
 Louisiana, Hurricane Andrew Response
 Texas, Hurricane Andrew Response

1989

South Carolina, Hurricane Hugo Response
 U.S. Virgin Islands, Hurricane Hugo Response
 Puerto Rico, Hurricane Hugo Response

1980

Washington, Mount St. Helens Eruption Response



1979

Texas, Easter Sunday Tornado Response

1977

Missouri & Kentucky, Flood Response
 Indiana, Flood Response

1976

Colorado, Big Thompson Flood Response

1972

Pennsylvania & New York, Flood Response



1969

Gulf Coast, Hurricane Camille Response

1967

Michigan, Animal Response

1961

Texas & Louisiana, Hurricane Carla Response
 Washington, Flood Response

1958

Florida, Flood Response



1957

Louisiana, Hurricane Audrey Response

1956

California, Wildfire Response

1955

California, Holiday Flood Response
 Pennsylvania, Flash Flood Response



1953

Great Britain & Netherlands, Flood Response

1952

Missouri River, Flood Response

1949

Oklahoma, Blizzard Response

1944

Mississippi River, Flood Response
 Missouri River, Flood Response

1941

Pearl Harbor, HI, Animal Response

1939

Louisiana, Flood Response

1938

Arkansas, Flood Response
 New England, Hurricane & Flood Response



1937

Ohio, Great Ohio Flood Response
 Gulf Midwest, Flood Response

1935

Missouri & Ohio, Flood Response



1921

Midwest, Drought Response

1920

Wyoming, Blizzard Response



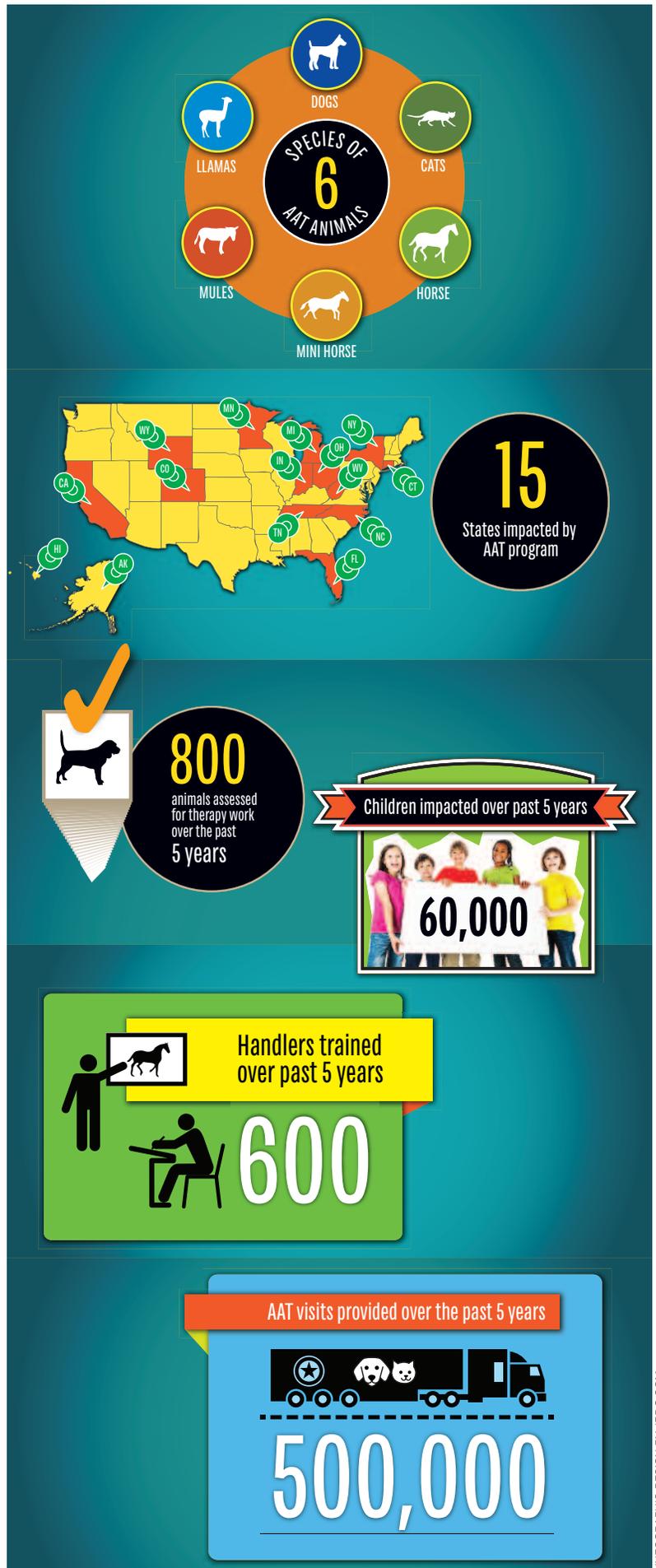
1916

Europe, WWI Animal Response

RED STAR™ ANIMAL-ASSISTED THERAPY

Animal-assisted therapy is one of the best ways to provide comfort and a smile for those most in need of it. In the past five years, American Humane Association's animal-assisted therapy programs have:

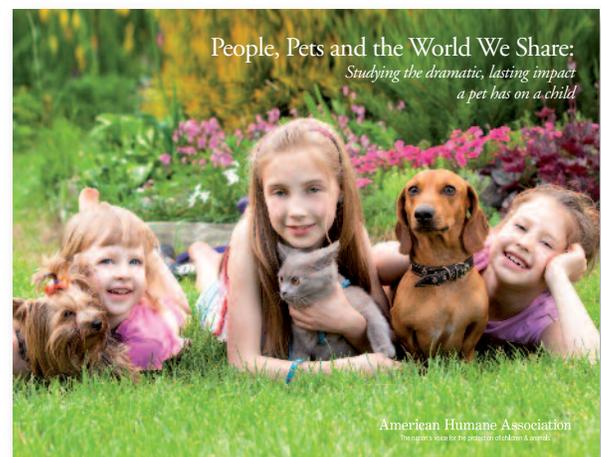
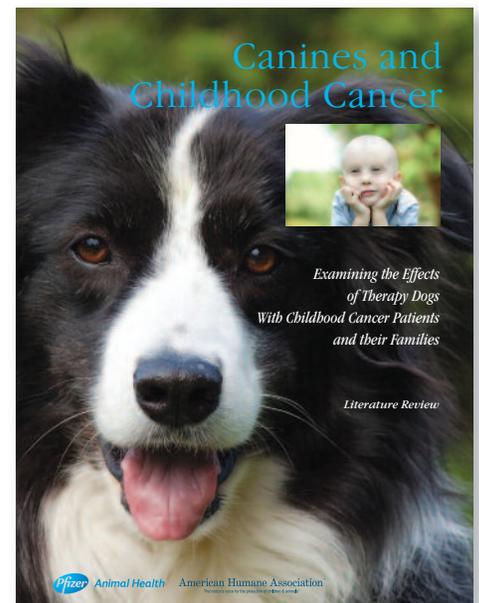
- Improved the lives of 60,000 children, including at summer camps for children of military families.
- Assessed 800 animals for therapy work (including dogs, cats, horses, mules, and even llamas!) and trained 600 handlers.
- Made more than 500,000 visits in 15 states across the country.



HUMANE POLICY AND RESEARCH™

American Humane Association has been driven by science-based research and outcomes. Here are just a few of the groundbreaking projects we have launched in the past year:

- American Humane Association Animal Welfare Research Institute (AWRI), led by our world-renowned Chief Veterinary Advisor Dr. Patricia Olson.
- In order to keep pets in loving homes and reduce the 3-4 million adoptable animals who are euthanized in the nation's shelters each year, American Humane Association published with the support of PetSmart Charities the first phase a major report, **“Keeping Pets (Dogs and Cats) in Homes: A Three-Phase Retention Study.”**
- American Humane Association’s Children’s Innovation Institute worked with the support of **Pfizer Animal Health** to publish the first phase of **“Canines and Childhood Cancer,”** a major study examining and documenting the benefits of animal-assisted therapy on children with cancer. The initial literature review is being followed up with a full clinical trial at several hospitals across the country.
- AWRI published **“People, Pets and the World We Share,”** an eye-opening survey demonstrating the powerful bond between children and animals.
- American Humane Association provided scholarships for 13 veterinary student scientists to conduct meaningful research to improve animal welfare around the world. Known as **Humane Scholars**, these bright young minds traveled around the country and to such exotic locales as Zambia, Indonesia, and Grenada to study key issues affecting dogs, cats, pigs, goats, cows, horses, chimpanzees, and the critically-endangered Javan rhinoceros.
- American Humane Association supported the passage of the gas chamber ban for pets in Pennsylvania, inspired by “Daniel,” a winner of the 2012 American Humane Association Hero Dog Awards™.



HUMANE HOLLYWOOD™

Certifying Safety

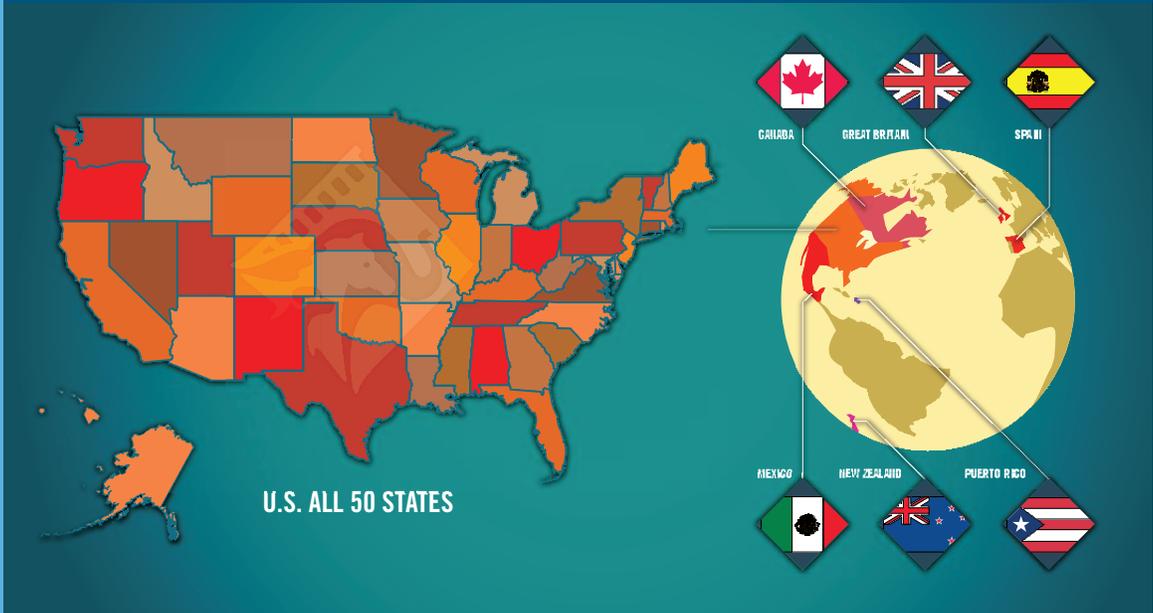
Our “No Animals Were Harmed®” certification program monitored the treatment of 100,000 animal actors on more than 2,000 film and entertainment productions around the globe with a 99.98 percent safety rate. Animal actors, and their human counterparts, are grateful for the protections afforded by the only officially sanctioned animal welfare program in the entertainment industry.



INFOGRAPHIC DESIGN BY JRDG.COM

Productions Monitored

Domestic and International Impact



Animals Protected

From 7/1/2009 to 6/30/2012 (36 Months)



Note: Conservative estimate based on low average number of animals on a set. One show can have as many as 6,000 beetles in a day or 100 horses; also for every "lead character" animal, there may be 5 backups on the set; if on a location there can be a herd of livestock, flock of birds, tanks of fish, or battle field of horses and/or camels.

Species Protected

Thousands of distinct animal species per year



Oversee all species that are in AHA Guidelines: insects, snakes, domestic animals, livestock, exotics such as bears, tigers, elephants, primates, and marine animals (tropical fish to sharks).

INFOGRAPHIC DESIGN BY JRDG.COM

HUMANE HEARTLAND™

The American Humane Certified® certification program is the oldest, largest, and fastest-growing monitoring, auditing, and certification program in the country ensuring the humane treatment of farm animals. In the past 12 months, American Humane Association added more than 50 million animals to our rigorous procedures, protections, and stringent treatment guidelines, for a total of more than 200 million animals on 7,200 farms in 42 states, including 90 percent of the cage-free egg production in the United States. We are also developing a curriculum to teach school children across the country about the value of treating farm animals humanely.



Prevention and Protection with Education and Awareness

In addition to the hundreds of millions of children and animals protected through our programs during our history, American Humane Association reaches out today to raise awareness and provide the public with the knowledge and tools they need to combat abuse, defend the defenseless, and keep families safe. We are regularly sought out by national media as experts in the child and animal welfare fields for our evidence-based solutions and humane leadership. Over the past 12 months, American Humane Association, our news, and our experts reached out to make a difference with:

- More than 10,000 news stories carried by The New York Times, the Washington Post, USA Today, TIME, Newsweek, CNN, The TODAY Show, Fox and Friends, the AP, Reuters, Variety, and thousands of others.
- Two billion+ people reached worldwide with critical prevention information and materials to help children, pets and families cope with a wide range of dangers.
- Two national television broadcasts of the American Humane Association Hero Dog Awards™, on Hallmark Channel with their 87.5 million subscribers and Hallmark Movie Channel, celebrating the power of the human-animal bond. More than 3 million votes were cast by the public coast-to-coast to determine the top American Hero Dog of the year.

The New York Times

The Washington Post



THE HUFFINGTON POST

TIME

PARADE

VARIETY



PHOTO BY MICHAEL RUETER/CAPTURE IMAGING



Ambassador Support

American Humane Association has enjoyed tremendous support from major celebrities over the years, helping to promote its mission of protecting millions of the nation's children, pets, farm animals, and animal actors. Here are just some of the many celebrities who worked or spoke on behalf of American Humane Association in 2012.



BETTY WHITE



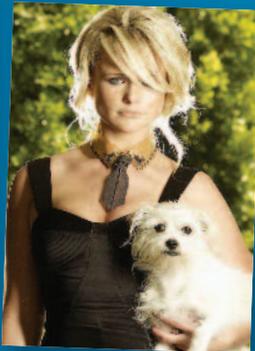
KRISTIN CHENOWETH



JOEY LAWRENCE



VICTORIA STILWELL



MIRANDA LAMBERT



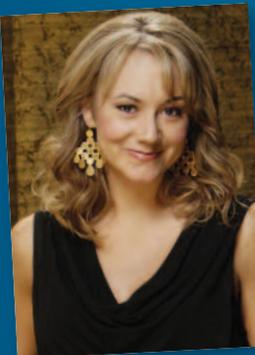
MICHELLE FORBES



J.R. MARTINEZ



CANDY SPELLING



MEGYN PRICE



CHRISHAUNDA LEE PEREZ



JAKE PAVELKA



TINSLEY MORTIMER



DR. MARTY BECKER



KELLIE MARTIN



STEVE DALE



JAKE T. AUSTIN



MARK STEINES



BAILEE MADISON



RICKY BERENS



JEWEL



WHOOPI GOLDBERG



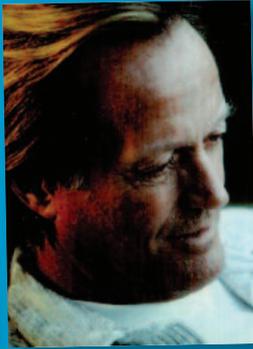
MICHAEL VARTAN



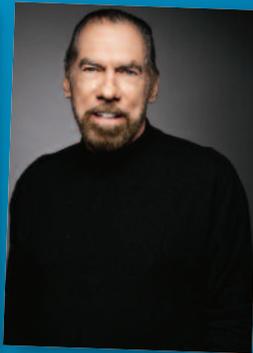
PAULEY PERRETTE



KRISTIN BAUER VAN STRATEN



PETER FONDA



JOHN PAUL DeJORIA



DENISE RICHARDS



NAOMI JUDD



ASHLEY RHODES-COURTER



TARA HARPER



PRINCE LORENZO BORGHESE



EDIE McCLURG



JOSH HOPKINS



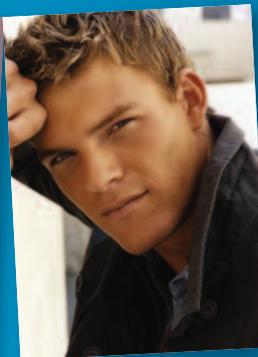
CHRISTIE BROOKE



DR. DEBBYE TURNER BELL



SUSAN ORLEAN



ALAN RITCHSON



LISA VANDERPUMP



TREVOR DONOVAN

Major Recent Events and Milestones

American Humane Association announced a new transformative program agenda devoted to our historic mission of promoting the welfare, wellness and well-being of America's children and animals. Four programs areas were identified, to include: Humane Intervention™, Humane Heartland™, Humane Hollywood™ and Humane Research and Policy Solutions™.

American Humane Association's Red Star Rescue team deployed to Memphis, TN to help shelter animals seized in a large scale animal cruelty case. Hundreds of dogs and cats were affected, with all eventually placed in loving forever homes.

Following the devastating earthquake, tsunami, and nuclear incident that affected millions of people and animals in Japan, American Humane Association traveled to the disaster zone to meet with animal care officials, provide a schedule for long-term financial support for animal rescue organizations, and supply disaster preparedness tips for the children and animals of Japan.

American Humane Association's President and CEO, Dr. Robin Ganzert, was honored as a "Visionary Leader" in the nonprofit world by winning the coveted "Fiduciary Leadership Award" from the Investment Fiduciary Leadership Council.

American Humane Association awarded its prestigious National Humanitarian Medal to Candy Spelling at the Mar-a-Lago Club, Palm Beach, Fla.

New children's humane education materials from American Humane Association were distributed in China in a special collaboration with Shanghai Roots and Shoots.

Red Star Rescue team went to Spokane, Washington to assist in an animal cruelty case involving livestock and many other animal species.



American Humane Association concluded the first phase of its “Canines and Childhood Cancer” study, a groundbreaking research effort to evaluate and document the benefits of animal-assisted therapy for children with cancer.



The Vincent De Francis Award – American Humane Association’s highest national honor for achievement in helping young people – was bestowed on child development pioneer Dr. Lewis P. Lipsitt of Brown University for his tireless pursuit in improving the welfare of children.



Betty White chaired American Humane Association’s 2012 “Be Kind to Animals Week,” the oldest advocacy week dedicated to protecting the voiceless and the celebration of compassion.

American Humane Association partnered to launch the Lost Kidz smartphone app on International Missing Children’s Day.



In the wake of several high profile child abuse cases, American Humane Association urged all adults to help protect children and report abuse as soon as it is suspected.



American Humane Association and State Farm sponsored the creation and American tour of the country’s first National Fire Dog Monument, honoring the brave work of arson dogs and their handlers.



Following record-setting wildfires across the state of Colorado, Red Star Rescue teams mobilized to Colorado Springs to save and reunite the animal victims of the disaster with their families.



American Humane Association offered tips to help the nation’s children cope with their fears following the movie theater shootings in Aurora, CO.

To keep pets in loving homes and reduce the 3-4 million adoptable animals euthanized in the nation’s shelters each year, American Humane Association published Phase I of a groundbreaking work, “Keeping Pets (Dogs and Cats) in Homes: A Three-Phase Retention Study.” With funding from PetSmart Charities, this report examines why so many adult Americans do not own pets and what barriers need to be overcome to keep pets in forever homes.

American Humane Association
and
Carson Kressley
invite you to

Super Heroes Among Us

A Night to Celebrate Hero Dogs and
Heroes to Animals Everywhere

Gotham Hall, New York City
Wednesday, September 12, 2012



**SAG-AFTRA
ONE UNION**



Major Recent Events and Milestones continued

At its NYC event, “Super Heroes Among Us,” American Humane Association presented its coveted National Humanitarian Medal to Masa Tanaka, Deputy President, Mitsubishi UFJ Financial Group, for working with American Humane Association to help thousands of animals in desperate need following the disastrous earthquake, tsunami and nuclear meltdown in Japan last year. It also honored SAG-AFTRA, which has helped protect more than a million animals through its two industry cooperative funds which underwrite the charity’s famous “No Animals Were Harmed®” certification program to keep animal actors safe.

American Humane Association called on the United States Department of Veterans Affairs to support the use of therapy dogs for veterans suffering from post-traumatic stress disorder.

LIFE (Leaders in Furthering Education) provided generous support to expand American Humane Association’s Red Star efforts in Florida with a dedicated rescue vehicle and team based in the Sunshine State.

Military Working Dog Fara, an explosives detection canine who helped keep our troops safe in Kuwait, returned home to a hero’s welcome, greeted by her adoptive handler, Military Working Dog Adoptions, and a cheering contingent from American Humane Association.

The American Humane Association Hero Dog Awards™ campaign generated more than 3 million votes in a national campaign to honor America’s most courageous canine. The gala was hosted at the Beverly Hilton Hotel by Kristin Chenoweth and honored longtime supporter Betty White with a National Humanitarian Medal and the organization’s Legacy Award. Hero Dog Gabe was named the American Hero Dog of 2012 for serving our country in over 200 military missions in Iraq.

“People, Pets, and the World We Share,” a survey by the Animal Welfare Research Institute, published, demonstrating the lasting effect the loss of a pet has on a child.



PHOTO BY MICHAEL RUEYTER/CAPTURE IMAGING

Red Star Rescue teams deployed to Tennessee to help in another large-scale animal seizure case. Staff and volunteers maintained a shelter around the clock to nurse the abused animals back to health.

Red Star Animal Assisted Therapy provided therapy dogs to summer camps hosted by National Military Families Association for children of our nation's military.

Sparky the Fire Dog joined as a National Spokesdog, along with Clark and Princess Zelda, our four-legged ambassadors who work tirelessly to promote the human-animal bond.

American Humane Association helped launch with inventor Stephen Fern the "Lost Petz" smartphone app, an Amber Alert for missing pets.

The welfare of America's cats was discussed in a new fact sheet, indicating that cats need much more help, attention and assistance in this country.

To help the 30 million animals impacted by Hurricane Sandy, Red Star Rescue teams deployed to Pennsylvania, New Jersey and New York, where they sheltered animals and distributed more than 160,000 pounds of emergency food, supplies and medicines donated by MARS Petcare US, makers of PEDIGREE® Food for dogs, WHISKAS® Food for Cats, and ROYAL CANIN® Health Nutrition Pet Food, Oil-Dri Corporation's Cat's Pride® cat litter, FreeHand pet food, and Pfizer Animal Health.

National television broadcast of the "American Humane Association Hero Dog Awards™" on Hallmark Channel, which reaches 87.5 million homes.

American Humane Association introduced a series of new Animal Welfare Position Statements, offering evidence-based solutions for the humane community.

Jay Leno headlined the Lois Pope and LIFE (Leaders in Furthering Education) "Lady in Red" Gala at the Mar-a-Lago Club in Palm Beach, Fla., benefiting American Humane Association.



Historic Milestones



1909

Advocated for the passage of national child labor laws.



1914

Called for safe, off-street playgrounds for children.



1915

Initiated Be Kind to Animals Week® – one of the oldest, special, week-long annual observances in the U.S.



1916

Created American Red Star™ Animal Relief, at the request of the U.S. Secretary of War, to aid animals in World War I.



1940

Opened our Hollywood office to fight cruelty to animals in filmed productions, after a horse was forced to run off a cliff and was killed during the filming of *Jesse James*.



1941

Red Star™ Rescue deploys to Pearl Harbor.



1945

Supported a program to provide therapy dogs for recovering World War II veterans.



1950

Issued *Standards for Child Protective Services Agencies*, which clearly defined physical abuse, neglect and emotional abuse and identified a three-stage process of child protective work.



1970

Took on the issue of pet overpopulation, recommending that owners spay or neuter their animals.



1975

Established Adopt-A-Cat Month® to encourage the adoption of cats from local animal shelters.



1976

Began a federally funded National Study on Child Neglect and Abuse reporting in every state, collecting and analyzing child abuse reports to determine their characteristics.



1981

Established Adopt-A-Dog Month® to encourage the adoption of dogs from local animal shelters.



1995

Established the Second Chance® Fund to help local animal care agencies afford medical treatment for abused and neglected animals.



1997

Launched the Front Porch Project® to directly involve community members in protecting children.



2000

Started our farm animal welfare program and began certifying producers committed to raising animals humanely.



2001

Delivered supplies and equipment to New York City and provided medical examinations, care and decontamination for dogs working the scene after the September 11 attacks.



2005

Deployed to Louisiana to help animal victims of Hurricanes Katrina, Rita and Wilma.



2007

Created the Child Protection Research Center to address issues related to improving public child protective services.



2008

Established our Animal-Assisted Therapy Program.



2010

Began a partnership with Pfizer to determine how animal-assisted therapy can improve the health and well-being of children with cancer, and their families.



2011

Established the Animal Welfare Research Institute to explore and achieve advances in predictive, preventive and participatory methods to save animals' lives and improve their quality of life.



2012

Red Star™ Rescue deploys to aid homeless animals in wake of Hurricane Sandy.

Initiated American Humane Association Hero Dog Awards™ to honor dogs who transform people's lives through unconditional love, devotion and intuition.

Financial Stewardship

American Humane Association has a long and trusted record of using our precious resources effectively for the benefit of the most vulnerable. Our independently certified awards and recognition for our charitable stewardship include:

The Independent Charities of America “Seal of Excellence”

The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Independent Charities of America that have, upon rigorous independent review, been able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness. These standards include those required by the U.S. Government for inclusion in the Combined Federal Campaign, probably the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.



The Better Business Bureau’s Wise Giving Alliance

American Humane Association meets all of the Better Business Bureau’s Wise Giving Alliance’s 20 Standards for Charity Accountability.



Three Stars from Charity Navigator

American Humane Association has been awarded three stars by Charity Navigator, one of the leading nonprofit watch groups in the world.

American Humane Association provides outsized service to those it serves. Less than five percent of every dollar goes to cover administrative expenses, indicating efficiency and low overhead. With millions of children and animals helped each year, you may be sure that your donation will be well used and will have a real measurable impact.



The infographic has a blue background. On the left, there is a circular graphic with a dark blue background and several white dollar signs. A white wedge-shaped slice is cut out of the circle, representing a small percentage. To the right of the graphic, the text reads: "LESS THAN 5% OF EVERY DOLLAR GOES TO COVER ADMINISTRATIVE EXPENSES". The "5%" is in a very large, bold font.

How can I help?

Our children and animals need your help! An investment in American Humane Association is an investment in protecting our most precious treasures. Join our efforts today at www.americanhumane.org or call 866-242-1877. You can make a difference today for our most precious and most vulnerable. Here are ways you can get involved and help:

Wags4Warriors™

Provide a returning war hero with a service dog for the healing power of the bond.

Humane Scholars™

Support a veterinary or public health student for humane research and the development of community-based solutions.

Hero Dogs for Hero Kids™

Help a child of a military parent heal from the pain of separation through animal-assisted therapy with our summer camp program in collaboration with National Military Families Association.

Red Star™ Rescue

Fund the dire needs of communities in crisis with Red Star™ Animal Emergency Services and Humane Relief Caravans.

Second Chance Fund™

Offer life-saving medical care and assistance for abused animals in need.

Humane Education

Promote the development of innovative compassion curriculum for our country's next generation of humanity – our children.

Humane Heartland™

Give our nation's farm animals a humane life.

Canines and Childhood Cancer

Offer a child fighting cancer the opportunity to experience the power of the bond during treatment by supporting this groundbreaking research.

Hero Dog Awards

Help support the remarkable, inspiring working dogs in our communities through this national awareness and education campaign.

Humane Innovation Fund

Give American Humane Association the much needed support for our mission of ensuring the welfare, wellness and wellbeing of our most vulnerable.



American Humane Association™

The nation's voice for the protection of children & animals™

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