



AMERICAN★HUMANE

FIRST TO SERVE®

2022 IMPACT REPORT



A Message from President and CEO Dr. Robin Ganzert

All of us like to think we can make an impact in this world.

Our hopes are heartfelt and sincere, yet most of us inwardly wonder at some time or another if we will be able to make a difference that lasts and touches more than just our own lives. We dream of leaving great accomplishments, inventions and discoveries that will change the world for the better. Yet the greatest gifts we can give are already within our reach: Love, caring, kindness and compassion.

For 145 years, American Humane has been working to make the world a better place by protecting the treasured creatures who share and enrich our lives, teaching the power of compassion to our children and by creating simple ways all of us can join hands every day to build a kinder, gentler world. Today, it's easier than ever to make an impact on the lives of our animal friends by choosing a *humane lifestyle* and supporting humane rescue and conservation, choosing humane certified foods, pet providers and entertainment, and helping to harness the remarkable power of the human-animal bond.

Thanks to you and animal lovers around the world who have chosen to pursue a lifestyle dedicated to kindness, in just the past year American Humane was able to:

- **Save, shelter, feed and care for 492,153 animals** lost and abandoned during the COVID-19 pandemic, the California wildfires, Hurricane Ian and the war in Ukraine.
- **Protect 75,000 beloved animals** working in film and television productions through our historic *No Animals Were Harmed®* program.

- **Help ensure the welfare and humane treatment of nearly 400,000 remarkable and endangered species** living in the world's zoos, aquariums and conservation centers.

- **Save the lives of veterans and animals** by finding dogs in need of forever homes and training them as free, life-saving service animals for discharged warriors struggling to cope with Post-Traumatic Stress and Traumatic Brain Injury.

- **Help ensure that more than a billion farm animals** have proper space, food, water, heat, cooling, lighting and numerous other humane protections.

American Humane does all this while carefully stewarding the charitable dollars with which we are entrusted, which is why Charity Navigator awarded us its top ***"4-star" rating for the sixth year in a row*** – something achieved by very few nonprofits.

Make an impact by making compassion a daily lifestyle choice and help us write more of the heartwarming stories of caring, compassion and hope you will read in this report. By doing so, you will create a lasting legacy of love of which every one of us can be proud.

Robin R. Ganzert, Ph.D.
President and CEO
American Humane



Effectiveness & Financial Stewardship –
Ready to be *First to Serve*® Now & in the Future

American Humane consistently receives the highest ratings
among humane organizations

MORE THAN
ONE BILLION
ANIMALS

RESCUED, SHELTERED, FED
AND PROTECTED ANNUALLY



(GuideStar USA)



(America's Best Charities)



(Charity Navigator)

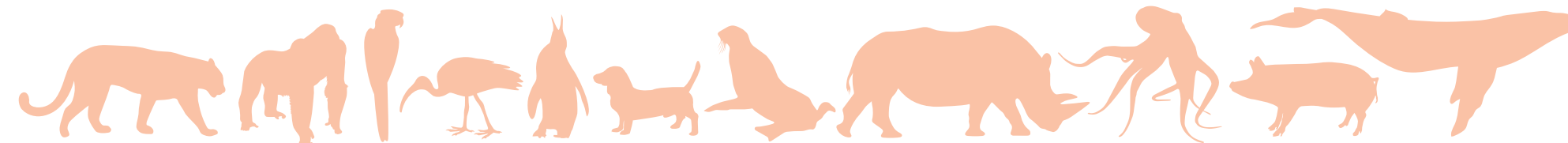
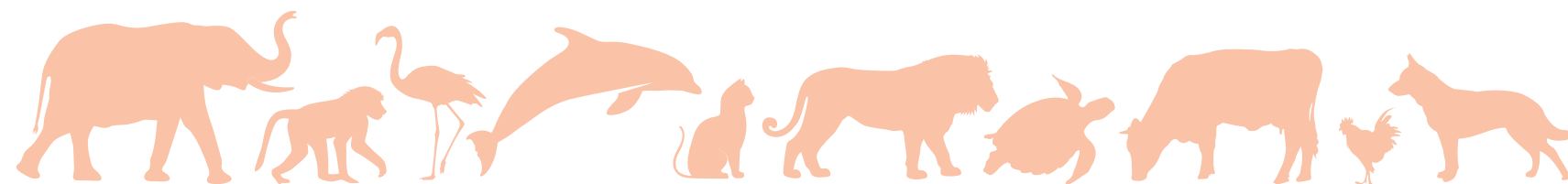
NAMED
A
**"BEST
CHARITY"**
BY
CONSUMER
REPORTS



**CENTS
OF EVERY \$1**
spent goes directly into
lifesaving programs
(FY2022 audited financials)

"OUTSTANDING
**ANIMAL
WELFARE**
ORGANIZATION"

(Pet Philanthropy Circle)





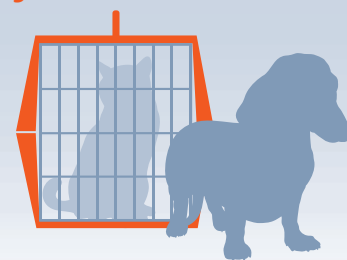
492,153

VULNERABLE ANIMALS

SAVED

SHELTERED AND FED

IN JUST THE PAST YEAR



PROVIDED
LIFESAVING HELP

to animals caught in the
CORONAVIRUS PANDEMIC,
CALIFORNIA WILDFIRE,
HURRICANE IAN and the devastating
WAR IN UKRAINE

OPENED THE
**AMERICAN HUMANE
SANCTUARY**

A BEAUTIFUL NEW
10-ACRE REFUGE
to help animals in need of
forever homes

American Humane Rescue

First to Serve® animals in greatest need

For more than 100 years, American Humane Rescue teams have been First to Serve our best friends in their worst times. Because of the pandemic, natural disasters and cases of unimaginable cruelty, last year proved to be one of the most devastating years for animals in recent history, leaving hundreds of thousands of animals homeless, hurt, frightened and hungry. Fortunately, our American Humane Rescue teams were on the ground to lend our help wherever – and whenever – animals were in greatest need.

Here are just some of the dramatic and heartwarming victories we achieved:

- **Saved, sheltered and fed 492,153 vulnerable animals:** American Humane led the way in helping abandoned shelter pets during the pandemic, providing hundreds of thousands of meals in the past year and more than one million meals through the course of the crisis, as well as critically needed supplies and medicines.
- **Rescued animals caught in California's Caldor wildfire:** American Humane Rescue rushed to provide lifesaving transport, shelter, food, water, medicines, supplies and veterinary care to more than 500 animals in the path of the disaster.
- **Transported and cared for the animal victims of Hurricane Ian,** a Category 4 storm that became one of the most damaging in the history of Florida.
- **Created the American Humane Sanctuary,** a unique new refuge to help animals in desperate need of forever homes and brave veterans who need specially trained service dogs to overcome the physical and emotional wounds of military service.
- **Helped the lost, frightened and hungry animals in Ukraine** by supporting critical, on-the-ground efforts in animal shelters, wildlife centers and refugee centers.
- **Deployed to eastern Kentucky** to help save lost animals and distribute pet supplies in the wake of devastating flooding that tragically killed dozens and displaced thousands in the region.



YEAR END CHALLENGE

Right now, a donation
to American Humane will help
us rescue and
protect animals in 2023
and beyond!



Find out how you can join the fight for all animals
at americanhumane.org/join



FLEEING FROM THE FLAMES

Following years of drought, California has been a tinderbox, just waiting for a spark to turn bucolic communities and majestic forests into raging infernos. And once again, in 2021, that spark came and lit up the northern California countryside, devouring 221,835 acres and causing 50,000 residents and uncounted numbers of animals to flee for their lives.

While fire officials worked around the clock to keep people safe, American Humane Rescue responders joined other organizations on the ground to help care for some 500 animals housed at the El Dorado County Animal Shelter.

During our deployment, the American Humane team worked with dogs, cats, goats, rabbits, pigs, chickens, ducks, exotic birds and even tortoises, spending time with them, providing food, water and a loving hand to every animal left behind and missing their family.

The days were long and the air thick with smoke, but our responders took heart in the knowledge that hundreds of animals were kept safe and sound thanks to the outpouring of support the disaster engendered. American Humane board member and Zoetis EVP and Chief Medical Officer Dr. Michael McFarland volunteered to deploy with American Humane to assist in the rescue efforts.

After many grueling days and tense nights, the situation in Northern California became markedly better – and families began returning to their homes with their pets safely in tow. We give thanks to all who helped during this terrible disaster.





FLEEING FROM THE FLOODS

The scene was eerily similar despite happening in two different states.

Children's clothes, priceless pictures, and pet toys hung from the trees where water from catastrophic flooding rose to previously unimaginable heights. Flooding in both eastern Kentucky and southwest Florida tragically killed a number of people and displaced thousands more, including people's precious pets. The destruction from Kentucky's creek floods and Hurricane Ian barreling into Florida was both tragic and severe.

Many innocent animals were separated from their beloved families in the chaos, leaving them panicked and alone.

The American Humane Rescue Team, and its 50-foot rescue truck, rushed into action to help both the animals and people of Kentucky and Florida. Deploying in the aftermath, the team helped save lost animals and distributed thousands of pounds of pet supplies to the thankful residents who lost so much in the devastation.

The American Humane Rescue Team worked around the clock, scaling ravines, wading in standing waters, and braving unimaginable destruction to rescue animals and provide basic necessities to residents in both areas.

Local Kentucky resident Greg Stivers, and his wife April, served as a hopeful microcosm of the assistance American Humane brought to these impacted areas.

The Breathitt County family lost nearly everything as the floodwaters rose, swamping not only their home, but also overtaking their many lovable pups. Greg, April, and their 11-year-old son were able to save themselves, their dogs and their newborn puppies through quick action and a bit of luck. As the raging waters were swirling around them, Greg placed the newborn pups in a cooler to keep them from drowning. He then was able to use a hammer he accidentally stepped on while navigating the rushing waters to bust a hole into the attic so his family and the dogs could escape. A rescue helicopter was soon hovering overhead, which took the family—but not their dogs – to safety. Immediately after the floodwaters receded, Greg and his wife were able to rescue the dogs and pups, who were on the verge of heat exhaustion and dehydration, from the attic.

Thankfully, the American Humane Rescue team arrived and was able to supply clean water, medicines, and food to the exhausted animals. When asked about his experience with American Humane, Stivers said, "They came out to check on the animals and they gave us some dog food. They're really nice people, friendly, and apparently, they really love animals or they wouldn't be with American Humane. They gave us food, they gave us flea and tick medicine. They really helped us."

The multiple animals rescued by American Humane in the post-flood wreckage at both sites were delivered to local animal shelters, where they were able to receive the care and comfort that they so richly deserve.

GIVING A HELPING HAND TO ANIMALS IN NEED

Extending a helping hand in times of need is an act of friendship. Extending it before hard times occur is an act not only of friendship but of foresight. In conjunction with National Preparedness Month, Anheuser-Busch and the Anheuser-Busch Foundation announced a partnership to support pet-focused relief efforts and raise awareness of the importance of disaster preparedness for both people and pets. As part of this new initiative, the Anheuser-Busch Foundation made a \$200,000 donation to American Humane to assist our rescue operations.

“American Humane has been on the front lines protecting animals and saving lives in times of crisis and natural disasters for more than 100 years,” said Dr. Robin Ganzert, president and CEO of American Humane. “Ensuring you have an evacuation plan that includes your pets will not only help save the lives of our beloved animals but also the lives of owners, volunteers, and first-responders. We are grateful for Anheuser-Busch’s support in helping to communicate this important message.”

American Humane and the brewer shared disaster-preparedness resources across their social media channels focusing on educating people on how to be prepared for themselves and their pets in times of disaster.

Through its longstanding partnership with the American Red Cross, Anheuser-Busch has a proud history of disaster relief and preparedness efforts including its flagship emergency drinking water program.

“Our commitment to disaster relief has always been built on a foundation of preparedness to ensure that we always stand ready to support our communities in times of need. In an emergency, every second counts and it’s crucial to be prepared to respond at a moment’s notice,” said Colleen Lucas, Vice President of Corporate Social Responsibility at Anheuser-Busch. “Just as we prepare our emergency drinking water throughout the year, we recognize that we all must do our part as individuals to prepare to protect not only ourselves but also those who rely on us most – like our pets. We are proud to leverage our reach to encourage people to prepare for disasters or emergencies in their homes, businesses, and communities.”

Thank you to Anheuser-Busch and the Anheuser-Busch Foundation for thinking ahead to protect animals whenever and wherever they are in need!





THE AMERICAN HUMANE SANCTUARY: A PLACE OF HOPE FOR THOSE IN GREATEST NEED

Since 1877, American Humane has been the preeminent protector and defender of the world's animals and those in greatest need of help. Over just the past 10 years, the remarkable expansion of our lifesaving programs has led to a 2,000 percent increase in the number of animals we save, shelter, feed and protect – now more than one billion worldwide each year!

To meet this need and extend our hand to even more in need, we created the American Humane Sanctuary, a transformational rescue retreat for those in greatest need – where people and animals alike can find hope, healing and rejuvenation in beautiful, warm and welcoming surroundings. This refuge provides top-notch facilities and caring animal experts to meet the need of animals rescued from disasters, cruelty cases or in need of forever loving homes. In addition to open space to roam, and an exciting dog agility course, the Sanctuary also features the Betty White Healing Garden, where all who love animals can find inner serenity.

The Sanctuary also uniquely draws on the power of the human-animal bond to help veterans suffering from Post-Traumatic Stress and Traumatic Brain Injury through our famed Pups4Patriots™ program. At the Sanctuary, veterans who have graduated from Pups4Patriots will find not only a comfortable oasis to seek peace, but a home where they and their

service dog can further their journey together and meet other veteran teams who are on the same path. These connections provide critical healing opportunities that in our veterans' words “expand their families and give them comfort like no other.”

We hope you will join us in supporting this newest lifesaving program. To help, please contact us at sanctuary@americanhumane.org or (561) 537-5887. Thank you.

See a short video on the American Humane Sanctuary here:



See a short video on the American Humane Sanctuary here.



18 VETERAN/
SERVICE DOG
TEAMS TRAINED
IN JUST THE PAST YEAR

53 MILITARY HERO
DOG TEAMS
REUNITED
(TO DATE)

198 HEALING LEASHES
put in the hands of
veterans who
need lifesaving
service dogs, which
can cost up to
\$30,000 each to train

American Humane Lois Pope LIFE Center for Military Affairs

First to Serve® those who serve our country

Since 1916, American Humane has been First to Serve those who serve our country by helping our nation's military heroes on the battlefield and on the home front. In the past year, we . . .

- **Helped more American veterans with lifesaving service dogs:** To help stem the tide of veteran suicide and find forever homes for animals in need of them, American Humane helped train 44 new veteran/service dog teams, providing warriors struggling with PTS and TBI with free, highly trained service dogs.
- **Expanded services to those in greatest need:** We now have training centers in six states and have added an exciting dog agility course at our new American Humane Sanctuary in Florida.

- **Reunited war dogs with their handlers:** After a lifetime of serving our country and protecting our troops, far too many retired military dogs are separated from their handlers and left overseas. American Humane has already brought 51 of these heroes back home and reunited them with their battle buddies.
- **Brought in powerful new supporters for America's military heroes:** American Humane's annual Pups4Patriots dinner and our PupsFOREPatriots golf events raised critical new funds for our veterans and broadened the circle of champions for our retired warriors.



76 VETERAN PAIRS

Your support during year-end
will help us provide even more
healing leashes
to veterans in need in 2023 and
beyond!



Find out how you can join the fight for all animals
at americanhumane.org/join



FAREWELL TO A FRIEND

On April 30, American Humane and America's warriors lost a great friend when iconic music legend Naomi Judd unexpectedly passed away. Naomi served on the board of American Humane for nearly a decade and passionately supported our military programs, which reunite retired Military Working Dogs with their handlers and pair veterans suffering from the invisible wounds of war with highly skilled service dogs at no cost to the vet.

"We are deeply saddened by the loss of our friend and supporter Naomi Judd and my heart grieves for her family who has lost their shining star," said American Humane President and CEO Dr. Robin Ganzert. "Naomi was a bright light in every room and touched our hearts in so many ways. She was a fearless champion for animal and veteran rights and walked the halls of Congress with us to secure language in the 2016 National Defense Authorization Act to help bring our brave Military Working Dogs back home to U.S. soil where they belong. Thanks to her efforts, former handlers have the first right to adopt their battle buddies and ensure a peaceful retirement for these often unrecognized heroes. Naomi was recently at our Sanctuary in Palm Beach and visited firsthand with graduates of our Pups4Patriots program who thanked her for all she has done to help them lead a better life. I know they are grieving with us, as well. Naomi will be dearly missed. Godspeed, Naomi."

A NEW “LEASH ON LIFE”

Daniel & Ruby

Specially trained service dogs not only give a second chance to veterans coping with the invisible wounds of military service, they also help give back the lives our warriors and their loved ones left behind. Daniel is a U.S. Marine Corps veteran who served from 2002-2007 and was deployed three times to Iraq. He lives in California and through our Pups4Patriots program was paired with Ruby, a female Golden Retriever. Here is a note we recently received from Daniel:

I decided to apply to American Humane after some extensive talks with my mental health team and my wife. So I started doing some research on service dogs and liked what I read on American Humane's website. I had also heard a couple American Humane PSAs on the radio that helped spark my interest.

I was admittedly nervous when I first met my service dog, Ruby, and began my training. I was extremely fortunate that I received a fully trained dog so the only one who really needed training was me. The training was different than anything I had encountered before and it was amazing. American Humane's trainer has an amazing way with dogs, and her different approach to training was refreshing. Ruby is a sweet, gentle, and loving dog. The first time I met her and gave her a big hug, there was this feeling of calm that came over me. She has this effect on everyone she meets.

The bond between Ruby and me grows stronger by the day. Having Ruby has made me become more active. We walk about a mile or two every other day. My family and I have been able to go out to eat more and attend some events I otherwise would not have gone to. Ruby gives me a sense of security; she is something for me to focus on when the world around me seems overwhelming. She is

a wonderful addition to our family. Ruby and my one-year-old daughter have created their own special and unique bond that is amazing to see.

Being given this blessing is more than I ever could have dreamed of. I recently took Ruby to my niece's kindergarten class to talk to them about service dogs and the dos and don'ts when you see them in public. I hope to do more of this kind of stuff given the opportunity. To be able to educate people about service dogs for invisible wounds is one way that I can give back and share this blessing of a dog that I was given.

Thank you, American Humane, and your generous supporters. The contribution that you have made to this program and to Ruby has drastically benefited my life as well as my family's life. I encourage all of American Humane's supporters to continue to support the Pups4Patriots program. The work that American Humane is doing is changing lives.

Thank you a thousand times over.



Hear firsthand from Danny what Pups4Patriots and Ruby mean to him.





REUNITING OUR FOUR-LEGGED MILITARY HEROES AND THEIR FORMER HANDLERS

Too often, when military working dogs are retired on military bases overseas, they find themselves separated from their handlers who by circumstance or reassignment are now thousands of miles away. American Humane, which has brought dozens of retired MWDs home to U.S. soil and back into the arms of their beloved handlers, was honored to recently reunite even more of these dynamic duos so that they may live out their days as permanent “battle buddies.”

Here is the story of just one team we were able to reunite this past year:

SrA Jenna Canada and MWD Akim

Uniquely qualified in detection and patrol, MWD Akim was paired with SrA Jenna Canada in 2020. The two served together in South Korea, patrolling the air base, searching vehicles at the gates, and training with the Republic of Korea Air Force Special Forces.

While on assignment together, Akim had a near-death experience after accidentally swallowing a bee and suffering from an extreme allergic reaction. SrA Canada leapt into action as Akim went into anaphylactic shock, picking up the 70-pound dog and running him to the veterinarian at the base. Thanks to her quick action, Akim survived. SrA Canada spent the next two days by his side and even slept with him in his kennel to keep him company.

From that day forward, SrA Canada always carried an EpiPen on hand. Tragically, Akim lost his eyesight when he was resuscitated and in recovery. He eventually regained some of his vision and was able to perform his duties on base again, but it never returned fully. This unfortunate incident formed a lifelong, unbreakable bond between Akim and SrA Canada, and the pair have been inseparable ever since. SrA Canada knew she wanted to be the one who gave him a forever loving home when the two were separated in 2021.

“I don’t care about me. I care about my dog. I just wanted to make sure that he was as comfortable as he could possibly be,” said SrA Canada, recalling the traumatic event. “No one is going to care as much about him as me.”

To help, American Humane arranged to have Akim flown more than 6,000 miles to be reunited with his former handler, who is now stationed at Kirtland Air Force Base in Albuquerque, New Mexico. Once stateside, one of American Humane’s staff members traveled with Akim to monitor his health and safety during his long journey home. Once in New Mexico, Akim and SrA Canada were back in each other’s arms for a tearful reunion that captivated media members in attendance.

“I want him to see everything,” said SrA Canada about her plans with Akim. “I want him to experience the freedom of life. I want him to go in a river and go swimming and just live his best free life. He still deserves to see the world and get to have some fun.”

Retired MWDs often have medical issues stemming from their very physical and dangerous jobs. Because of this, American Humane launched the Military Working Dog Reunification Fund, which will make it possible to bring even more of our K-9 veterans home and help provide free specialty and preventative medical care to make retired war dogs as healthy and comfortable as possible during retirement.

Learn how you can help at AmericanHumane.org/Military.



Watch SrA Canada & MWD Akim’s joyous reunification and learn how you can make even more of these magical moments happen.





Helping Ensure the Welfare of the World's Animals

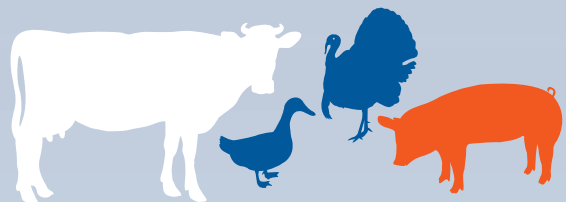
First to Serve® the cause of animals through humane certification

Animals need and deserve great care and treatment. Until recently, however, there were few or no accepted humane standards governing the treatment of animals in a wide variety of settings involving human care. To remedy this and to help elevate the care of millions of animals on farms and ranches, in entertainment, breeding operations, air transport, and the world's zoos and aquariums, American Humane has led the way in creating and enforcing rigorous, science-based standards that demonstrably improve the lives of animals.

Today, American Humane is the largest certifier of animal welfare in the world, with innovative programs that help ensure humane conditions for more than **one billion animals** across the country and around the world. All of our certification programs are built upon objective, evidence-based standards created by the world's leading veterinarians, animal experts and animal ethicists.

To help ensure compliance with these standards and absolute integrity of reporting, these standards are enforced by independent, expert third-party auditors or Certified Safety Animal Representatives with ultimate oversight of all programs provided by the country's trusted first national humane organization. The expertise and verification process helps provide ethically minded consumers peace of mind that the creatures under the certification enjoy demonstrably good welfare and were treated humanely.





HELPING MORE THAN **1 BILLION** FARM ANIMALS

live better lives under the protection of
the American Humane Certified®
program and our 200 rigorous, science-
based humane standards

INTERNATIONALLY GROWING REACH

with major new producers on new
continents, including our first chicken and
egg companies in South America

90% OF ALL
CAGE-FREE
EGGS in the U.S.
are American
Humane Certified!



American Humane Farm Program

First to Serve® in the protection of farm animals

What began as an effort to improve the lives of livestock in railroad transit in 1877, has grown into the nation's largest third-party farm animal welfare audit program. Over 140 years later, our Farm program has grown into an international program that continues to impact the lives of farm animals, and that same dedication and commitment to the care and well-being of animals in agriculture remains a driving force for our organization.

The American Humane Farm Program started with the simple premise that humane treatment of farm animals should be grounded on solid scientific research, proven best practices, and verification through third party auditing. Through our work with farmers, food companies, veterinarians, and academics, American Humane has been a leader in farm animal welfare and providing consumers humane food choices.

Our Scientific Advisory Committee, composed of internationally renowned animal science professionals, veterinarians, practitioners and ethicists, provides the expertise that guides our American Humane Certified™ animal welfare standards to help ensure that they are science and evidence-based, species-specific and align with best practices. The American Humane Farm Program helps to provide verifiable assurance to consumers and retailers that products carrying the American Humane Certified™ label have met rigorous, science-based animal welfare standards and that the animals in the program were humanely raised.

- **Promoting the welfare and humane treatment of more than 1 billion farm animals** under more than 200 rigorous, science-based standards covering everything from adequate space to air and water quality, heating, lighting, shade, and the animals' ability to engage in natural behaviors.
- **Expanding third party oversight on farms and ranches.** Over the past year, we have seen tremendous expansion in certification. More and more farmers, ranchers, and companies

are seeking certification by American Humane and joining the largest independent farm animal welfare certification in the world.

- **Impacting farm animals on an international scale** as our Farm program expands certification into South America. Over the past year, we have grown our international presence and have added certified poultry companies in Columbia and Chile.
- **Expanding our media presence and interactions with consumers** by showcasing our American Humane Certified™ program in American Humane's recent *American Humane in Action* television series. This series provided the opportunity to highlight our program, our producers, and our processors by communicating our American Humane Certified™ standards on a national scale and emphasizing what it means for animals to be raised humanely.
- **Expanding presence in retail and restaurant services** as more and more restaurants, retailers, and food service companies are reaching out to American Humane and seeking certification for the food products that they carry. This growing demand from ethically minded consumers for humane protein options has led to the expansion of American Humane Certified™ products and presence of these certified products at top retailers and restaurants across the nation.



HUMANE FOR THE HOLIDAYS

This holiday season we are asking everyone to be “Humane for the Holidays” by seeking out humanely and ethically sourced proteins to grace the table and nurture the soul. Setting a humane table couldn’t be easier or tastier, especially when cooking recipes from *The Humane Table: Cooking with Compassion*. Dr. Robin Ganzert’s new cookbook features mouthwatering recipes from American Humane Certified producers.

Now, more than ever, people are conscious of where their food comes from. We not only want good, healthy food, but we also want to support farmers and ranchers who do things right and care deeply about the well-being of their animals. That all starts with looking for the American Humane Certified seal on food packaging when you shop. When you see this seal of approval, you can rest assured that the eggs, dairy, meat and poultry you are using come from independently certified farms and ranches that put a premium on animal welfare.

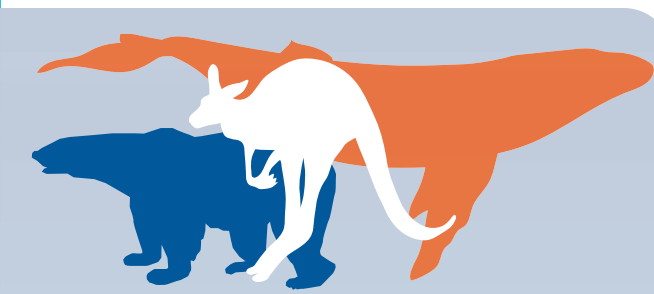
The Humane Table provides a collection of delicious and beautiful recipes constructed around the seasons, so whether you are being “Humane for the Holidays”, simmering a stew on a cold night or grilling outside under balmy skies, you can set a humane table year-round. Kindness and compassion are the key ingredients you need to set a humane table—a setting where American Humane’s shared values of treating animals with respect and dignity are celebrated.

From cornbread to tomato salad, a mouthwatering barbecue to tangy key lime pie, when you put together a menu from *The Humane Table*, you will have a feast for the eyes and for the soul.



Be Humane for the Holidays!
Get *The Humane Table: Cooking with Compassion* today!



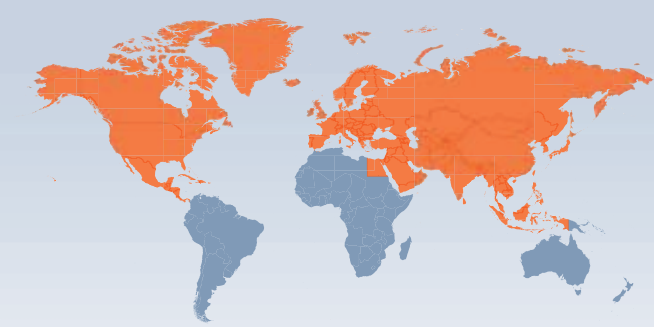


NEARLY
400,000
ANIMALS
PROTECTED:

The program now covers more than a third of a million animals under our rigorous, science-based protections.

GLOBAL
IMPACT:

We now help ensure the welfare and humane treatment of animals at 64 major facilities in 19 U.S. states and 12 countries in North and Central America, Europe and Asia.



American Humane Conservation

First to Serve® and protect animals in zoos and aquariums

In the face of what scientists are calling a “Sixth Mass Extinction” with species disappearing at an unprecedented rate, zoos and aquariums are playing an outsized role in preserving the vital web of life on Earth. To elevate standards and shine a spotlight on those who take good care of their animals, American Humane developed the first-ever independent, science-based humane certification dedicated solely to helping ensure the welfare and humane treatment of the animals in the world’s zoos, aquariums and conservation centers.

We are proud to announce the following victories on behalf of the remarkable and endangered animals:

- **Helping protect species in zoological settings worldwide:** American Humane now helps protect nearly 400,000 animals at 64 leading zoological facilities around the world. Fewer than one percent of zoos and aquariums have earned our prestigious American Humane Certified™ seal of approval.
- **Global Expansion:** Major institutions around the world are lining up to become American Humane Certified™ and we now certify major zoological facilities in 19 U.S. states and 12 countries in North and Central America, the Caribbean, Europe, and Asia.
- **Award-winning conservation film now available to rent or own:** *Escape from Extinction* is available to rent or own through Video-on-Demand platforms across North America, Australia, and the United Kingdom.



It is available for in-flight viewing on Qatar and Emirates airlines. It is coming soon to Central America, Brazil, Italy, and Switzerland.

- **Launched the Wolfgang Kiessling International Prize for Species Conservation:** For more than 50 years, globally acknowledged conservation leader Wolfgang Kiessling has tirelessly worked to save numerous species from extinction. American Humane has launched an annual award in his name to recognize and support the work of those individuals who embody Mr. Kiessling’s exceptional leadership, vision and commitment to the field of conservation, species and habitat protection and the critical role that zoos and aquariums play in those efforts.
- **Raising public awareness for humane conservation:** Hundreds of millions of people have been reached through our educational videos and national TV and radio PSAs about the vital role of zoos and aquariums in conservation.

2022 KIESSLING PRIZE FOR SPECIES CONSERVATION

On June 24 at a ceremony in Washington, D.C., American Humane awarded Dr. Jon Paul Rodríguez, Chair of the IUCN Species Survival Commission, with the inaugural Wolfgang Kiessling International Prize for Species Conservation. The award, created in honor of Wolfgang F. Kiessling, the founder of Loro Parque and a globally acknowledged leader in the conservation space, recognizes those who achieve significant positive change in the field of conservation practice, theory and research.

Dr. Rodríguez has spent a lifetime fighting for the preservation of the legacy of life on Earth and spearheads what may well be the world's most effective coordinated effort to save endangered species, draw attention and public support to the cause of species survival, and push back the terrible tide of extinction. His life's work is – literally – to save the world.

Dr. Rodríguez was selected from a pool of dozens of candidates representing 16 countries across five continents who lead conservation projects that span the globe in virtually every aspect of conservation – including threat analysis, habitat restoration, genomics, species reintroduction, technology and innovation, and community-based solutions. Dr. Rodríguez has an undergraduate degree in biology from Universidad Central de Venezuela, a PhD in ecology and evolutionary biology from Princeton University, and a Certificate in science, technology and environmental policy from the Woodrow Wilson School of Public and International Affairs at Princeton University. He chairs the IUCN Species Survival Commission, is a professor at the Center for Ecology of the Venezuelan Institute for Scientific Investigations, and is a founder, past board member and president of Provita.

As the world's animals face what scientists call a “Sixth Mass Extinction,” with up to one million species in foreseeable danger of disappearing forever, extraordinary efforts to preserve the creatures of the Earth are more vital than ever – as are the scientists, researchers and advocates who devote their lives to these efforts. The Kiessling Prize will be awarded annually to recognize individuals who

embody Mr. Kiessling's exceptional leadership, vision and commitment to conservation and the critical role that zoos and aquariums play.

The Wolfgang Kiessling International Prize committee is led by Wolfgang Kiessling, Christoph Kiessling, Cybell Kiessling, Dr. Javier Almunia, Dr. Robin Ganzert and Brad Andrews. The committee screened all applicants, ultimately choosing Dr. Rodríguez to be awarded the Kiessling Prize and a grant of US \$80,000 to further his work to make significant contributions to the practical application, research and theory of species protection.

“There is simply no higher purpose than that to protect and preserve our world's most precious asset – animal life.”

– Wolfgang Kiessling



Watch the video of this inaugural event here:
<https://www.youtube.com/watch?v=v8UijUYpADg>



2021

1,000,000

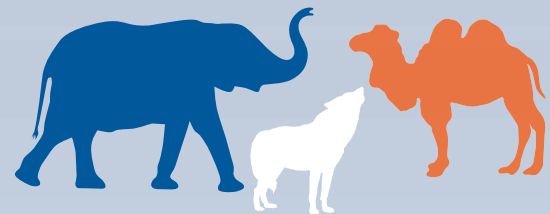
ANIMALS PROTECTED

IN FILMED
ENTERTAINMENT
(cumulative)

2010

40% INCREASE IN PRODUCTION DAYS!

Despite the continuing coronavirus pandemic, which shut down and slowed production worldwide, we successfully protected tens of thousands of animals in 161 motion pictures and 189 TV series in 21 countries – a nearly 40% increase over last year.



PROTECTING MORE ANIMALS WORLDWIDE

The number of international production days rose dramatically to 1,345 or some 42 percent of all those monitored in the past year. Countries outside the U.S. included Columbia and Peru, Eastern and Western Europe, England, Wales, Hungary, Serbia, Czech Republic, Dubai, Thailand, and New Zealand.

American Humane Hollywood

First to Serve® and protect animals in film & TV

The American Humane Hollywood program has been First to Serve in the protection of our beloved animal actors since 1940 and is the only industry-sanctioned effort to oversee animal safety on filmed production sets. Millions look for our famed “No Animals Were Harmed®” certification to assure them that furred, finned and feathered performers from Babe to Beethoven were kept safe and humanely treated under the watchful supervision of our trained Certified Animal Safety Representatives.

Prevention of risk is American Humane’s top priority, which is why we work closely with producers, directors, animal wranglers and stunt coordinators before even one frame of film is shot. During this past year, we worked successfully once again to put the spotlight on . . .

- **Keeping animals safe:** This past year, American Humane protected nearly 75,000 animal actors in the United States and around the world.
- **Supervising 3,197 production days!** We monitor everything from small indie films to the biggest box-office blockbusters.
- **Nine Academy Award nominations and four Oscars!** American Humane was on the sets of nine Academy Award-nominated films, including Oscar winners *West Side Story*, *Cruella*, *Dune* and *The Eyes of Tammy Faye*!
- **Taking on the Covid threat:** As we remained focused on our commitment to the animals we serve, we developed an Advisory for Productions Working with Animals on best practices to keep animals safe from COVID-19, which was distributed widely to studios and production companies. Despite travel restrictions imposed by the pandemic, American Humane continued to keep animals safe through a variety of techniques including remote supervision, greatly enhancing welfare outcomes for animal actors.
- **Adding new members to our global team:** To meet growing demand, we brought on more Certified Animal Safety Representatives in United States and International high-production locations.
- **Opened an office in the United Kingdom** to expand our reach protecting animals in productions in the U.K. and beyond.





If 2020-2021 was about staying indoors with our furry friends during the COVID-19 pandemic, this last year was all about leaving the house and rediscovering the world. With our animal compatriots by our side, there's an exciting feeling in the air, as if we're ready to shed our old skin and break new ground. Nothing will make you live life to its fullest like a worldwide pandemic! Coincidentally, a lot of the best movies and television shows in 2022 were about reinvention, breaking free of old constraints and seeing the world with a new pair of eyes. Look no further than *House of the Dragon*, a fresh take on a well-known Game of Thrones franchise that set Hollywood abuzz as the highest-watched premiere of a new show in HBO history. A prequel to the much-beloved series, *House of the Dragon* is set hundreds of years in the past and highlights the beginning of the end of the infamous House Targaryen. It's safe to say no animals—or dragons—were harmed in the making of this action-packed series.

Speaking of action, American Humane was also on set for the summer's biggest blockbuster hit. *Top Gun: Maverick* swept across the country and took the U.S. by storm, becoming the highest-grossing film of 2022. Tom Cruise reprised his role as the rule-breaking Maverick who must confront a younger batch of Top Gun recruits—and his past.

Welcome to the darkest Batman yet! Things are not well in Gotham City. Political denizens are under attack from a mysterious madman named The Riddler, while club owner, The Penguin (Colin Farrell), capitalizes from the city's scourge of crime. Only Bruce Wayne aka The Batman, (Robert Pattinson) and his new partner, Catwoman (Zoe Kravitz), can fix the problem. But don't forget those superheroes also known as American Humane Certified Animal Safety Representatives who were on set and working with this amazing production to make sure all the critters were treated humanely. The amazing animal actors in this movie includes dogs, cats, and rats! The Riddler does love him some rats.





American Humane Certified™ Pet Provider program

First to Serve® in giving our best friends the best possible start

More and more people are looking to make conscientious and ethical choices in their lives, whether it's driving an electric car or choosing humanely raised foods at the supermarket. Now, with the help of the country's first national humane organization and a watershed moment in the pet field, people can give their new best friends the best possible start in life. The new American Humane Certified™ Pet Provider program was developed to help ensure high standards of welfare and humane treatment for small animals at pet stores nationwide. The program uses science-based standards developed by a Scientific Advisory Committee of veterinarians and animal science specialists, and trained auditors to verify compliance, helping ensure proper treatment, adequate space, good food, water and air, and much more. This certification was launched with the major news that pet health and wellness giant Petco is the first company to earn this new American Humane seal of approval. The seal was awarded after a careful assessment of the welfare, well-being and overall condition of small mammals, birds, reptiles, amphibians, invertebrates and aquatic life at Petco's pet care centers and animal suppliers. As a result, thousands of species and millions of animals will be covered under our new protections at more than 1,300 Petco locations!

"Petco is to be commended for proactively taking the next step to help ensure animals in their care are treated humanely and ethically" said Dr. Robin Ganzert, president and CEO of American Humane. "Pet parents can rest assured that when they see the American Humane Certified seal of approval, they know the pets they are welcoming into their homes have received a high level of care and attention from a team of pet lovers. We applaud Petco for being a progressive industry leader committed to independent third-party audits, a first in the industry."

Pets are family and American Humane encourages everyone to start their families right with a new best friend who's given the best possible start in life.





**Are You a Veteran in
Need of a Service Dog?
Apply Today**

**Learn more at
AmericanHumane.org**

Global Awareness and Public Education

As the leader on animal welfare issues since 1877, news organizations are constantly seeking our expertise and commentary. We work with thousands of local, regional and national news groups to get out lifesaving information and spread our message of compassion, caring and hope. Recent highlights of our educational outreach include:

- **Major news stories on helping animals** were carried by leading national and international newspapers, magazines, and TV and radio media including The New York Times, The Wall Street Journal, USA Today, The New York Post, The New York Daily News, NBC's TODAY, Good Morning America, ABC World News Tonight, PEOPLE Magazine, Fox News, MSN, Yahoo! News, Military.com, Stars and Stripes, RealClearPolitics, Pet Age, The National Provisioner, Agri-Marketing, DVM360, Veterinary Practice News, Today's Veterinary Business and thousands more.
- The 12th annual **American Humane Hero Dog Awards™** generated more than 1 million votes from the American public, 979 media pieces and more than 7 million media impressions!
- **Our award-winning national television, radio and billboard PSAs** reached hundreds of millions of people with lifesaving information, messages of compassion and practical ways the public can adopt humane

lifestyles, support humane farming and humane conservation of the world's remarkable and endangered creatures, help veterans needing service dogs and protect animals caught in disasters and cruelty cases. This past year actors and animal lovers Marcel Spears, Jenna Ushkowitz and EJ Williams all recorded spots distributed to thousands of TV and radio stations. And to encourage adoption of shelter pets, American Humane ran billboards across the country asking people to "Be a Hero. Rescue. Adopt. Save."

- **Social media outreach:** American Humane published over 3,500 posts on all its channels, reaching more than 30 million people!
- **Teaching kids to be kind (in more languages):** For our 107th annual "Be Kind to Animals Week®" the oldest commemorative week in U.S. history, American Humane added 46 modules in Spanish to our free web resource featuring free, humane-themed math and language arts lessons for kids from Pre-K to Grade 5.





Senior Airmen Jenna Canada helped save her partner Akim the military working dog from a severe allergic reaction while the pair served together in South Korea. Now the two are reunited thanks to American Humane so they can spend Akim's golden years together.



What is the Betty White Challenge? How fans are honoring the actress' love of animals

We have seen such an uptick in donations. Betty White would be smiling down from heaven if she knew about the #BettyWhiteChallenge challenge on her birthday. Five dollars will go a long way . . . and five dollars around our country from all of her fans will do even more.

– Dr. Robin Ganzert on TODAY



“Animal-assisted therapy programs save countless lives and provide people with a sense of hope and resilience that they once thought was lost. Much like the trained animals themselves, this program should be treated with the respect it so desperately deserves.”

– Dr. Robin Ganzert



“Through a combination of legislative action, emergency grants and community support, we can all help improve the lives of pets and keep them in their forever homes with the families who need them by their side now more than ever.”

– Dr. Robin Ganzert



“Certified zoos, aquariums, and conservation centers on the front lines of animal welfare exist to facilitate and promote vital conservation efforts. They are vessels to house and help sustain populations of critically endangered animals while at the same time funding thousands of conservation projects and conducting cutting-edge research here at home and around the globe.”

– Dr. Robin Ganzert



PROFILES IN KINDNESS

Volunteer Spotlight: Dr. Mike McFarland

Board member Dr. J. Michael McFarland has helped further American Humane's mission for more than a decade. As the Chief Medical Officer for Zoetis, Dr. McFarland has been helping animals for virtually his entire life through his work as a veterinarian and animal rescue volunteer. In 2016, he was awarded American Humane's National Humanitarian Medal — the organization's highest honor. Through his research on the human-animal bond, pursuance of innovation in veterinary care and continued conversations with trailblazers of the industry, he continues to impact the veterinary profession.

We recently sat down with Dr. McFarland to ask him about his dedication to American Humane and the care for animals across the globe:

Thank you for all that you do, Dr. McFarland. How did your love of animals first start?

From the time I was a child, I knew I loved animals. Growing up in a military family, I didn't have the same opportunity as most children to have a pet because we lived in a small military base apartment unit and relocated every couple years. To compensate, I often found myself drawn to animal-related TV programs such as Lassie, Wild Kingdom and Jacques-Yves Cousteau. We moved off the base when I was about 14 years old, and not long after I had a dog, a cat and two horses. In addition to caring for my own pets, I started working for a veterinarian and as a farmhand on a dairy.

You're highly involved with American Humane's rescue work. What is it that drew you to this program?

I spent my first 15 years of my clinical practice career focused on emergency medicine, so I have always been inclined to work

with animals that desperately needed my help. However, after Hurricane Katrina hit the U.S. Gulf Coast in 2005, I remember feeling struck by the number of animals impacted by that storm and the fact that some people refused to be rescued because they couldn't leave their pets behind. I had the opportunity to organize the disaster response team for Zoetis (Pfizer Animal Health at the time). From that point on, I've wanted to assist with every major disaster I can. More recently, I joined American Humane and local volunteers in northern California to support pets displaced by wildfires.

How has American Humane grown and changed in the years you have been on the board?

In my years serving on the board, I've observed significant change. The path to growth for American Humane had to start by getting smaller to better harness our resources and overall purpose. Under Robin Ganzert's leadership, we refocused the mission of American Humane to "First to Serve" when animals need our help and advocacy. Since that point, the organization has grown steadily. Even more important, the number of animals we've helped save has grown exponentially.

What do you wish to inspire in others through your work with American Humane?

I have spent my entire adult life studying veterinary medicine and the human-animal bond. I've seen the impact of healthy relationships between humans and animals, including the many ways animals can improve human well-being physically, mentally, socially and emotionally. Everyone at American Humane believes strongly in the positive impact of that bond and understands that a path toward making the world a better place for all is caring for the animals we love and depend on. Whether it's the pets we share our lives with, or the livestock

that provides healthy food for our families, animals are essential to our well-being. Through my work with American Humane, I hope to inspire the next generation of veterinary professionals and to tend to the animals that need our help most with the care they deserve.





Volunteer Spotlight: Navy Rear Admiral (Ret.) Thomas Kearney

United States Navy Rear Admiral Thomas Kearney (Ret.) has been one of American Humane's most passionate supporters since he was elected to sit on the Board of Governors in 2018. Admiral Kearney works closely with American Humane's Lois Pope LIFE Center for Military Affairs, where he helps America's brave service men and women, as well as the courageous animals who help them both on the battlefield and beyond. During his renowned military career, Admiral Kearney commanded multiple Navy ships and was presented with the Distinguished Service Medal and three Legions of Merit, among numerous other awards. After retiring from the Navy after more than 30 years of dedicated service, Admiral Kearney now makes it his mission to help America's veterans when they leave the battlefield through programs like Pups4Patriots and reuniting military working dogs with their handlers.

We recently had a chance to talk with Admiral Kearney and asked him about his support of American Humane and our military programs:

Thank you for your service, Admiral Kearney. You've had a long and illustrious career in the military. What made you want to get involved with American Humane?

While I was the Vice Commander of the Naval Sea Systems Command, I lead the effort to improve integration of service animals into the workplace in support of hiring our wounded warriors. It was there that I crossed paths with American Humane's Pups4Patriots program, and I immediately realized what a professional organization it is. In that role I got to see first-hand the tremendous benefits a well-trained service dog can provide to our veterans and others who may need that life changing support and we've been connected ever since.

You work closely with American Humane's military programs. How have you seen these programs change the lives of our veterans?

I've seen positive changes in every one of the veterans who have been paired with a service dog in many ways, but the most visible one is a renewed sense of confidence within the veteran that "things can get better." Regardless of the origin of the person's PTS, a common challenge they work through every day is an overwhelming sense of despair, and while the trained behaviors of the dogs are vital, it is the unconditional love and positive attitude that emanates from them that is game changing for the veteran's lives.

Regarding the military working dogs reunification program, we've been able to reunite many dogs with their handlers over the years and anyone who has ever worked with our four legged partners will know, there is no way the dog can be considered "equipment" as it had been in the past by the government. The bond is as strong as that for family members and the reunification of dogs with their handlers is truly "the right thing to do."

When veterans come home from war, they often struggle with invisible wounds like traumatic brain injuries and post-traumatic stress. How does your work with American Humane help these veterans live their lives to the fullest when they come home?

TBI and PTS have been with us since the dawn of war and have been poorly addressed throughout history. It wasn't until fairly recently that the military medical community as a whole began to understand the causes and implications of TBI and PTS and how to treat those who have been affected. The partnership created between the veteran and their paired service dog is a specific area that American Humane has leaned in on. Our dogs are not just emotional support animals, which have a role for many people, but they are professionally trained service dogs that provide broad specific value to our veterans in the area they need the most.

Is there a particular moment in your work with us where if felt especially meaningful to you?

I have had countless interactions with our veterans at American Humane events and service animal training programs. And as part of the broader veteran programs, I am involved in, I would say it is the heartfelt thankfulness that each veteran has for the way their service dog has allowed them to change their life in a positive way. You can't get too much of that!



IN MEMORIAM: FAREWELL TO BETTY WHITE

For nearly a century, Betty White was a tireless and devoted animal welfare advocate. Through her 70-year support of American Humane, longer than any other supporter in our history, she championed the cause of millions of our furred, finned and feathered friends around the world.

Betty said her parents instilled in her a compassion for all creatures great and small, and she even aspired to become a forest ranger or zookeeper before going to Hollywood. And although Betty, known for her sass and charm, became a world-renowned actress with a star on the Hollywood Walk of Fame, her lifelong love of animals was no act.

Betty volunteered her passionate service as a member of American Humane’s board of directors, supported our “No Animals Were Harmed®” program protecting animals in film and television, lent her services to our fundraising activities, acted as a judge and presenter for the nationally televised American Humane Hero Dog Awards, and served as the chair of our now 107-year-old nationwide “Be Kind to Animals Week®,” the most successful humane education campaign and the oldest commemorative week in U.S. history.

Betty reflected our core values of compassion, caring and hope, which is why we bestowed upon her our highest honor, the National Humanitarian Medal. She has always been a one-of-a-kind phenomenon, and we are honored to have known and worked with her during so much of her truly remarkable life.

Even after her death, Betty’s spirit kept giving to the cause she loved so much, through the viral social media campaign the #BettyWhiteChallenge. American Humane and our president, Dr. Robin Ganzert, were featured in promoting the effort on *ABC World News Tonight with David Muir* and *Good Morning America*, which helped drive even more donations to support our lifesaving mission.

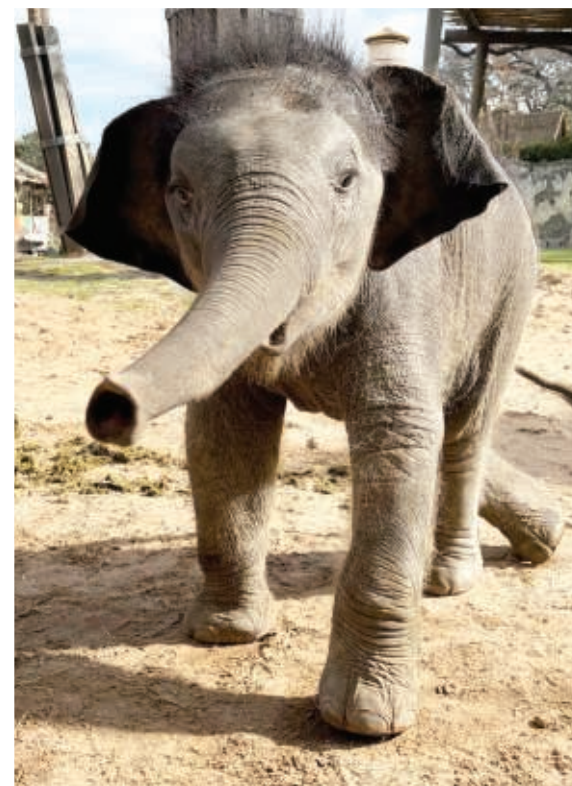
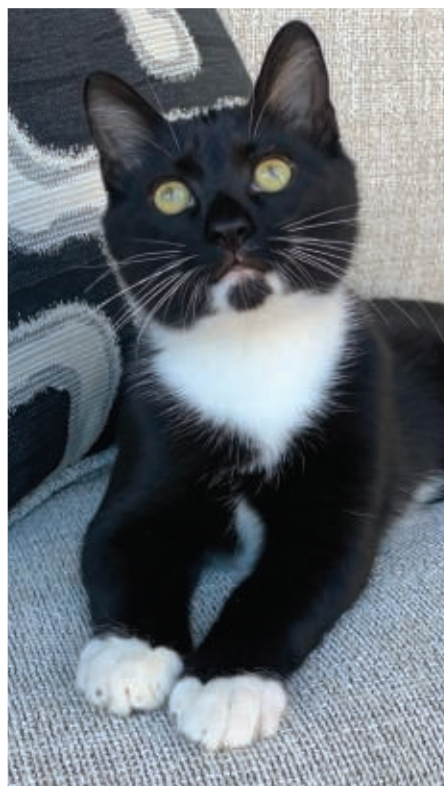
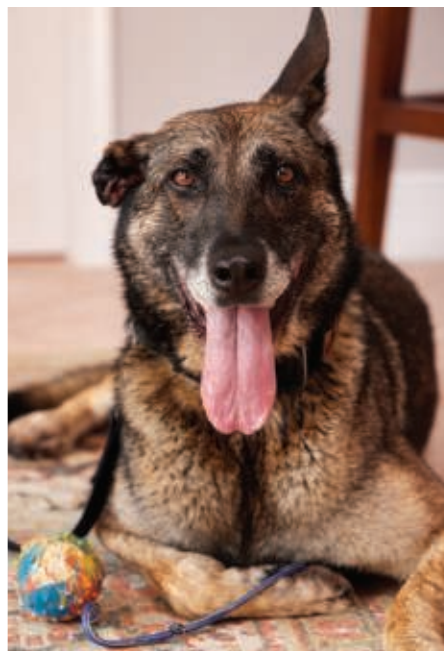
“We have seen such an uptick in donations all due to Betty White. Betty White would be smiling from heaven as she thinks about the Betty White Challenge on her birthday,” said Dr. Ganzert.

We hope you will keep Betty in your heart forever by continuing to support the #BettyWhiteChallenge as American Humane has promised to keep it going each January. Together, we can make the world a kinder, better place for all animals in her honor.

Thank you, Betty, for inspiring us every day.



THE YEAR IN PICTURES



Celebrity Ambassadors



"American Humane works to bring home valiant military dogs and reunite them with the people who mean the most to them . . . their handlers."

– Marcel Spears



"Animals protect, comfort, and give us their love. It's time we repaid the favor. Visit AmericanHumane.org to find out how YOU can help the beautiful animals who enrich our lives every day."

– Jenna Ushkowitz



"To help both people and animals, organizations like American Humane have been working to harness the healing power of the human-animal bond, finding animals in need of forever homes and training them as lifesaving service and therapy dogs to help our veterans, the elderly, and children overcome the daily obstacles of life."

– Elisha "EJ" Williams



"The way we treat others affects us all. Join the fight for our animal friends. Go to AmericanHumane.org today"

– Marcus Scribner



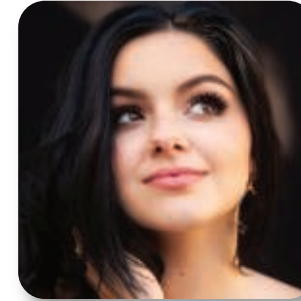
"For more than 100 years, American Humane has been helping our best friends in their worst times. They're real heroes to these animals."

– Vivica A. Fox



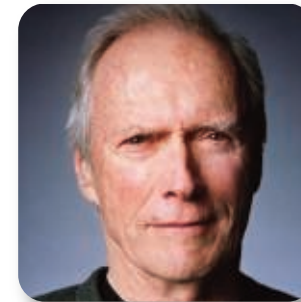
"American Humane rescues animals needing forever homes and trains them to become life-saving service dogs for free for veterans in need."

– Ice-T



"I couldn't imagine losing my dog Cleo to a disaster. I am grateful to American Humane Rescue for responding wherever and whenever animals are in need."

– Ariel Winter



"American Humane has fought hard to protect our four-legged performers through intensive on-set monitoring of films in production."

– Clint Eastwood



"The world is filled with wonderful and amazing animals that we need to protect and preserve. I'm so thankful to organizations like American Humane who have been working to do just that, while building a greater love and appreciation for our world's remarkable creatures."

– Jack Hanna



"Without the careful, watchful eye of American Humane, cruelty to animals would surely occur, and for this I am grateful that such a fine organization exists."

– Sir Anthony Hopkins



"I believe in American Humane. They are there for the animals and it's only about the real interest of the animals. This group doesn't make a lot of noise – it just gets the job done."

– Whoopi Goldberg



"I wanted American Humane to be part of all the action. It was a vital collaboration."

– Steven Spielberg

Major Events & Milestones



Saved, sheltered, fed and protected 492,153 animals through our rescue program and provided critically needed supplies and medicines.

Sheltered and helped care for animals caught in the California wildfires.



Transported and cared for animals affected by Hurricane Ida.



Transported and cared for animals impacted by Hurricane Ian.

Launched the American Humane Certified™ Pet Provider program, helping ensure the welfare and humane treatment of animals in pet stores.



Awarded Charity Navigator's top "4-Star" rating for the sixth year in a row!



Launched the Wolfgang Kiessling International Prize for Species Conservation.



Reunited more retired K-9 warriors with their brave handlers.

Provided funding to help animals lost and displaced by the invasion of Ukraine.





Fought for our veterans by providing free service dogs to retired warriors grappling with Post-Traumatic Stress and Traumatic Brain Injury.



Translated our free "Be Kind to Animals Week®" web resource into Spanish, reaching millions more children with humane lessons.

American Humane CEO Dr. Robin Ganzert was awarded the prestigious international "Gorilla Prize" for her work to protect and preserve endangered species.



Celebrated heroes on both ends of the leash at the 12th annual American Humane Hero Dog Awards, which reached more than 2 billion people worldwide with heartwarming stories about the best of our best friends.



New board members: Louise Lane (top center), Wealth Advisor, William Blair; Dr. Nelva Bryant (top right), Airline Industry Veterinarian; Cybell Kiessling (bottom left), Administrative Director and Entrepreneur; David Webb (bottom center), Host and Media Contributor; Marilyn Pelstring (bottom right) Retired Retail Executive; and, Larry Strickland (top left), Singer and Performer, were elected to American Humane's national governing board of directors.



Historic Milestones



1877
American Humane founded as the country's first national humane organization



1915
Launched Be Kind to Animals Week®



1936
Called for an international treaty to stop polluting the seas



1958
Advocated for the Humane Slaughter Act



1969
Supported the passage of the Endangered Species Conservation Act



1971
Advocated for the Marine Mammal Protection Act



1978
Launched Adopt-A-Dog Month®



1991
Developed guidelines for animal shelters to foster pets of military reservists sent to Operation Desert Storm



2000
Created the first independent farm animal welfare certification program



2005
Deployed to help animal victims of Hurricanes Katrina, Rita and Wilma



2011
Launched the Hero Dog Awards™ to honor extraordinary dogs



2015
Advocated for return of military working dogs in 2016 National Defense Authorization Act



2017
Deployed to Texas, Louisiana, Florida & California to help thousands of animals left homeless by hurricanes & fires



2020
To help animals during the COVID-19 pandemic, American Humane delivered 1 million meals to shelters
Aided animals left homeless by the California wildfires



2022
Launched the American Humane Certified™ Pet Provider program
Deployed to Hurricane Ian

1878
Exposed and began fighting inhumane conditions in slaughterhouses



1916
Rescued 68,000 wounded horses a month during WWI



1940
Launched "No Animals Were Harmed®" program to protect animals on movie sets

Lobbied to protect the bald eagle, which President Franklin D. Roosevelt signed into law



1966
Supported the passage of Animal Welfare Act



1970
Advocated for spay/neuter programs & drew critical attention to the emergence of "puppy mills"



1975
Launched Adopt-A-Cat Month®



1985
Advocated for anti-dogfighting in Colorado, South Dakota, Wyoming, and Montana



1992
Deployed during Hurricane Andrew to save animals in Florida, Louisiana, and Texas



2001
Following 9/11, deployed to help protect hundreds of search-and-rescue dogs



2009
The majority of cage-free egg producers became American Humane Certified™



2014
Assisted with the second-largest dog-fighting raid in U.S. history



2016
Launched the Lois Pope LIFE Center for Military Affairs
Launched Humane Conservation program



2019
American Humane aided animals affected by Hurricane Dorian, the Oklahoma floods, and the Australian wildfires



2021
Launched the American Humane Sanctuary
Deployed to help animals in the path of Hurricane Ida and the California wildfires



Financial Stewardship

American Humane has a long and trusted record of using our precious resources effectively for the benefit of the most vulnerable. Our independently certified awards and recognition for our charitable stewardship include:

Charity Navigator

The nation’s largest and most-utilized evaluator of charities awarded its highest “4-Star” rating to American Humane ***for the sixth year in a row*** – something achieved by only a tiny percentage of the 1.5 million charities operating in the United States. Charity Navigator’s ratings show donors how efficiently they believe a charity will use their support, how well it has sustained its programs and services over time and their level of commitment to good governance, best practices and openness.

Consumer Reports

Consumer Reports named American Humane a “Best Charity,” drawing on the reviews of several major nonprofit watchdog groups.

The Better Business Bureau’s Wise Giving Alliance

American Humane is once again one of the charities that meets all of the Better Business Bureau’s Wise Giving Alliance’s 20 Standards for Charity Accountability.

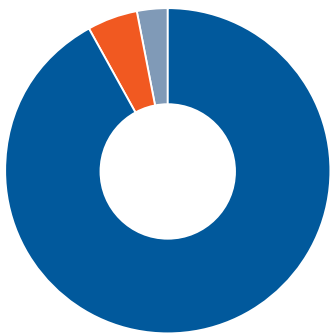
The Independent Charities of America “Seal of Excellence”

The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Independent Charities of America that have, upon rigorous independent review, been able to certify, document and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness and cost effectiveness. These standards include those required by the U.S. Government for inclusion in the Combined Federal Campaign, the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5%, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.

Getting the Platinum from GuideStar USA!

GuideStar USA, Inc., the premier source of nonprofit information, awarded American Humane the Platinum Level, by demonstrating our deep commitment to nonprofit transparency and accountability.

American Humane provides outsized service to those it serves. With millions of animals helped each year, you may be sure that your donation will be well used and will have a real measurable impact.



Program services **92%**
Fundraising **5%**
General administration **3%**

(FY2022 audited financials)

Mission

Founded in 1877, American Humane is committed to ensuring the safety, welfare and well-being of animals. Our leadership programs are first to serve in promoting and nurturing the bonds between animals and people.

Board of Directors

Dawn Assenzio
Philanthropy Consultant

Amanda Bowman
Policy Consultant

Nelva Bryant, DVM, MPH
Airline Industry Veterinarian

Scott Campbell, Col. USMC (Ret.)
MAGTF Analyst, Katmai Government Services

Sharon Jablin
President, Rental Properties, Inc.

Tom Kearney, Rear Admiral USN (Ret.)
President, Kearney Group, LLC

Cybell Kiessling
Administrative Director and Entrepreneur

Herbert Krauss, JD
Retired Principal, Furniture Consultants

Louise Lane
Wealth Advisor, William Blair

J. Michael McFarland, DVM, DABVP (Secretary)
Executive VP and Chief Medical Officer, Zoetis

John Payne (Chair)
President and CEO, Compassion-First Pet Hospitals

Marilyn Pelstring
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