

AMERICAN★HUMANE

FIRST TO SERVE®

SUMMER 2019 NEWSLETTER



AMERICAN
HUMANE
FIRST TO SERVE®

American Humane Volunteer Carol S. during a Tennessee dog rescue

LETTER FROM THE PRESIDENT AND CEO



Friends –

Summer is here and things have been heating up for American Humane, our rescue team, and our never-ending work to protect and preserve the animals of the world.

In dangerously flooded Oklahoma, we saved bewildered, terrified animals like Roscoe, a mixed-breed dog whose home disappeared under 12 feet of water, and was found clinging to life in the branches of a tree. We saved 25 dogs abandoned and in terrible condition in a car in Tennessee. Reunited retired military hero dogs with their handlers. Brought many more farm animals under our humane protections. And celebrated the birth of new baby giraffe at one of our American Humane Certified™ zoos – just one of the thousands of success stories we're helping bring about through our worldwide humane conservation program.

*Meanwhile, millions of animal lovers are following the progress of our national campaigns to spotlight the importance of the animals in our lives and those who care for them. Inside these pages you'll find out who's leading in the 2019 **American Humane Hero Dog Awards**® and this year's **American Humane Hero Veterinarian and Hero Veterinary Nurse Awards**™. Plus check out our tips for some of the best summer entertainment you can find...feel-good movies you can feel good about seeing because each of them earned our "No Animals Were Harmed"® seal of approval.*

I hope you enjoy our latest stories of compassion, hope, and love, and please follow American Humane on social media for the latest breaking news and inspiring tales from the animal world. On behalf of each and every one of the beautiful creatures we help every day, thank you for your caring and support!

Sincerely,

A handwritten signature in black ink that reads "Robin R. Ganzert".

Robin R. Ganzert, Ph.D.
President and CEO

RESCUE TAILS

For more than 100 years, wherever and whenever animals are in need, American Humane has been there on the scene to help – saving, sheltering, feeding and caring for the most vulnerable in moments of greatest danger. In the past few months, our American Humane Rescue team has deployed to search for, rescue, and give medical care to animals in need. Here are a few of the stories of hope and help you made possible:



Webbers Falls, Oklahoma

A FLOOD OF SUPPORT FOR OKLAHOMA'S ANIMALS

And the rains came.

And kept coming. Soon, roads, homes, businesses, parks, and farms began disappearing under the relentless onslaught of the historic rains that soaked and then flooded Oklahoma. Responding to an official call for assistance from the Oklahoma Department of Agriculture, Food and Forestry, the American Humane Rescue team rushed to the scene with its chief rescue veterinarian, trained swift- and floodwater responders, rescue boats, critical medical and sheltering supplies generously donated by Zoetis, and one of our 50-foot animal rescue vehicles.

Our team began search-and-rescue and flood/slack water operations, navigating murky waters in the Muskogee area. Along with local animal groups, they began saving cats, dogs and even a wild rabbit.

One dramatic rescue involved Roscoe, a mixed-breed dog who lived in the community of hard-hit Webbers Falls. His family had to evacuate as the floodwaters approached. Unable to take him with them during the emergency, they reached out for help to go in and rescue him. American Humane, Code 3 Associates and firefighters with the Webbers Falls Fire Department launched boats on a rescue mission into the swirling soup of contaminated floodwaters. The location where Roscoe had been left in a fenced yard was now under 10 to 12 feet of water. More than two days had passed since the flooding began and we were not sure if he would have been able to survive the ordeal. As we approached the known location, we spotted Roscoe's white head and front paws, clinging for life in the branches of a tree.

"As we approached, the fear and exhaustion that he showed was heartbreaking," said American Humane Rescue Veterinarian Lesa Staubus, DVM. "Pulling his large body from the muddy water wasn't easy as he was tangled in the branches. With careful teamwork we were able to safely get Roscoe into our boat and into a transport kennel. As he was transported out of the flood area he promptly collapsed into a deep sleep. His poor body was exhausted. We are happy to report that the following morning, after he had had food and rest, he seemed much more settled, although no doubt still traumatized."

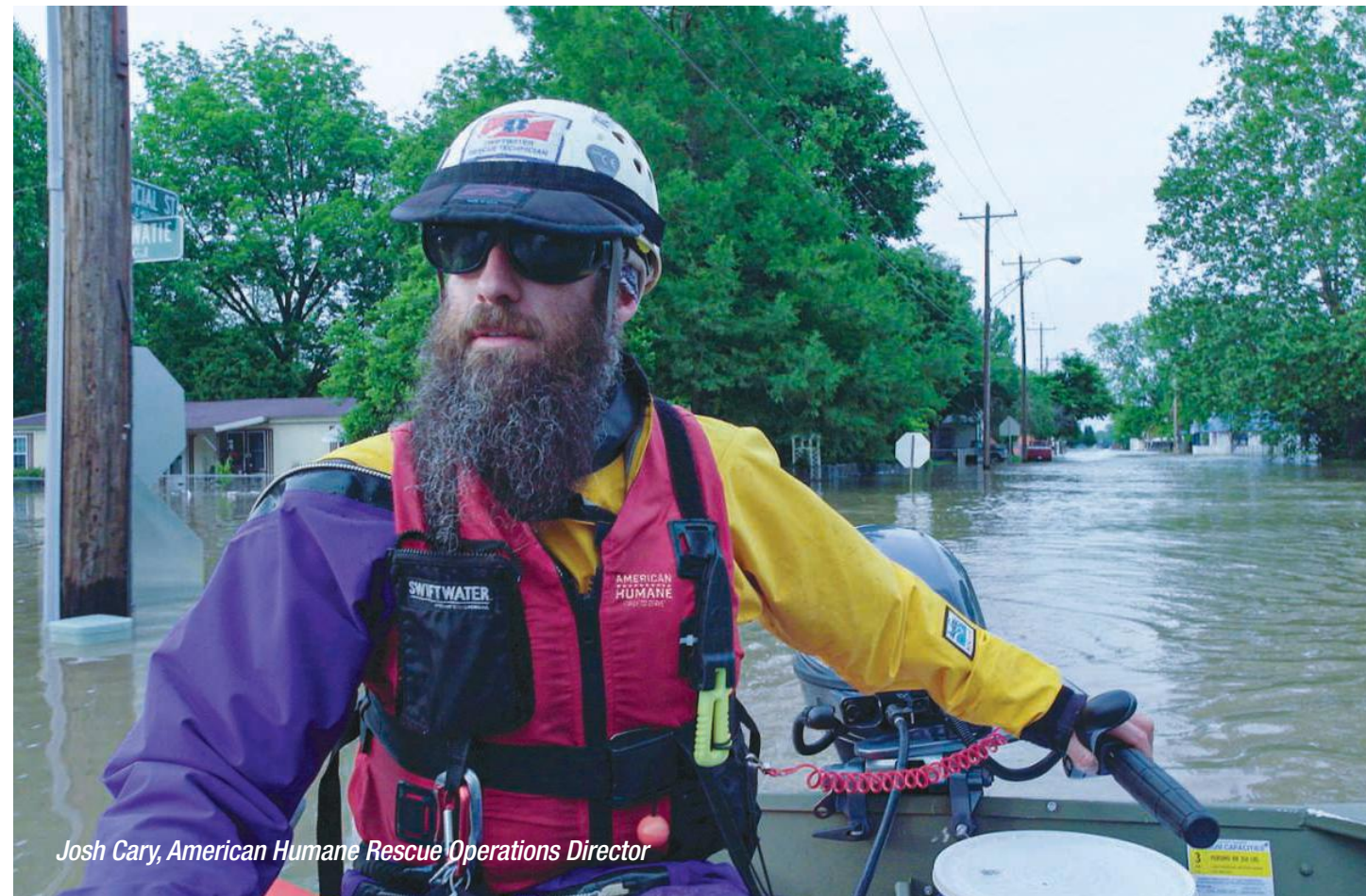
As his family struggled to reclaim some sense of normal life and be reunited with Roscoe, we worked with our sheltering partners to care for him.

Roscoe's is just one story from the more than one million rescues that American Humane, the country's first national humane organization, has performed in over a century of disaster and

cruelty work – an increasing number of them in Oklahoma. We deployed to the state following devastating flooding in Tulsa in 1984, a tornado outbreak in 1999, and the devastating 2013 EF-5 tornado in Moore, after which the team spent more than a month rescuing, sheltering, and reuniting hundreds of animals. On the third anniversary of the Moore tornado, American Humane, with funding from the Kirkpatrick Foundation and the Donner Foundation, placed a new 50-foot animal emergency vehicle in Oklahoma City. That vehicle stands prepared, ready to carry a contingent of highly trained rescue experts, boats, and lifesaving medical supplies.

"Storms like these can be deadly for pets who are separated from their families," said Robin Ganzert, PhD, president and CEO of American Humane. "We are glad that we were once again able to help our animal friends in this disaster."

To support the American Humane Rescue team's lifesaving work, please visit: www.AmericanHumane.org.



Josh Cary, American Humane Rescue Operations Director



NOT A MOMENT TOO SOON...

The call from Fayette County, Tennessee was urgent. More than two dozen small, mixed-breed dogs had been discovered in critical condition in a broken-down car in the woods, including a puppy. The helpless dogs had gone without food or water for five days. The pups were dehydrated, malnourished, and suffering from severe flea dermatitis that left large bald patches and scabs all over their bodies. The starving animals were in such bad condition they required not just rescue but around-the-clock care. The American Humane Rescue team rushed to the area, picked up crates and supplies, and made their way to the emergency shelter location being run by our partners at the Animal Response Foundation, where we and our longtime friend Dr. Jennifer Dunlap immediately began evaluating each dog's medical needs. Some were too weak to stand and others were unable to eat on their own.

One of the dogs was taken to the animal clinic for sneezing blood. X-rays revealed a fractured nose, and on further inspection the vet found what appeared to be a puncture wound from a dog bite. The wound and fracture looked older as if it hadn't healed properly and had been reinjured. The dog was given pain medication and antibiotics and began feeling better. We worked to help feed and care for the animals, cleaned and maintained equipment, made sure they had vet checkups, heartworm tests, vaccinations, and flea and tick treatment, and addressed any other needs they had. After several days, the dogs began settling down and were slowly on the road to recovery and getting ready for adoption into their forever homes.

HELPING AMERICA'S HEROES

Since 1916, American Humane has been *First to Serve*® those who serve our country by helping support our nation's veterans and the military animals who work for the cause of freedom. Through our Lois Pope LIFE Center for Military Affairs, we reunite retired military working dogs with their handlers, find animals in need of a forever homes and train them to become lifesaving service dogs for veterans, advocate for these heroes, and much more. Here are just some of the most recent efforts we have made on behalf of both our two- and four-legged veterans.



BRINGING BATTLE BUDDIES BACK TOGETHER

Too often, the military working dog teams who served and bonded together overseas find themselves separated by circumstance, reassignment, or thousands of miles. American Humane, which has been bringing dozens of retired military working dogs home and back into the arms of their battle buddies, was honored to bring two more of these lifesaving teams back together so that they may once again be with the comrades with whom they were so close.

In February, we reunited U.S. Army Staff Sergeant Charles Ogin IV and Explosives Detection Dog RRobiek. Sgt. Ogin and Robi served three years together on the hot sands of Iraq and Syria, but hadn't seen each other since December 2017. Learning that the nine-year-old Belgian Malinois was retiring from service, American Humane, with the support of Hallmark Channel, sent one of its top veterinarians to pick up and escort RRobiek to Florida, where Sgt. Ogin adopted Robi into his family. Robi will no longer work. He can spend his days playing with the Ogin children and the family's two Jack Russell terriers – an awesome pack in the making. Robi will now have the loving, forever home he so richly deserves. It's the type of happy retirement that other military working dogs also merit.

"When I had to say goodbye to him, I thought I was going to be okay just saying goodbye and leaving him to another handler, but I broke down the second I hugged him around his neck," said Staff Sgt. Ogin. "After four years you grow together and essentially become family, so I am looking forward to having him home and spoiling him as much as I can."





"We loved being host to this wonderful reunion," said Rick Cavender, general manager of Cavender Toyota. "Thank you for allowing us to welcome a very emotional reunion. Two American Heroes...God bless them for their service to our country."

"American Humane is proud to support our nation's veterans, including military K-9s who play a critical role in protecting our troops," said Robin Ganzert, PhD, American Humane president and CEO. "We were thrilled to help reunite K-9s Rrobiek and Kkeaton with their hero handlers and wish them all the very best."



A few weeks later, retired military working dog Kkeaton, who bravely served as an explosives detection dog protecting our troops, was reunited by American Humane with his former handler, Marine Corporal Aaron Stice. The pair served for three years together, and American Humane sent one of our top veterinarians to escort the seven-year-old Belgian Malinois more than 1,200 miles on a cross-country journey back into the arms of his battle buddy. Support for the effort was provided by American Humane's Lois Pope LIFE Center for Military Affairs, Hallmark Channel, and Compassion-First Pet Hospitals. The emotional reunification took place at Cavender Toyota in San Antonio. The results were well worth it: Kkeaton, wagging his tail and doling out kisses, seemed to know that he was finally in his forever home.

"Escorting K-9 Kkeaton on his cross-country journey back into the arms of his former handler and best friend was an honor I'll never forget," said American Humane veterinarian Lesa Staubus, DVM. "He deserves all the happiness in the world, and I'm excited for him to experience a comfortable retirement with the Stice family."



DELIVERING A TON OF SUPPORT

While American Humane covers the cost of veterans' dogs and their expensive training in our Pups4Patriots™ program, which can run upwards of \$30,000, the cost to our retired warriors for feeding these large, active service animals can be significant. To help, Chicken Soup for the Soul Pet Food delivered more than a ton of support (3,210 pounds to be exact) in the form of free pet food to our Pups4Patriots program in Stillwater, Okla., to feed the current class of service dogs in training. The food is enough to sustain these service dogs for six to eight months.

"This donation provides help where it is needed most," said Robin Ganzert, PhD, president and CEO of American Humane. "On behalf of all our brave veterans and the life-changing, life-saving animals who work with them, a big thank-you to our friends at Chicken Soup for the Soul."

Chicken Soup for the Soul Pet Food's CEO Chris Mitchell said, "We are honored to play a part in helping our brave veterans and their valiant service animals and thank American Humane for advancing this vitally important work."

HELPING AMERICA'S VETS...AND AMERICA'S PETS

Building on more than a century of work in helping animals and the U.S. military, American Humane created the Pups4Patriots™ program, which finds qualified dogs in need of forever homes, including those in shelters, and trains them as lifesaving service dogs for veterans struggling with post-traumatic stress and traumatic brain injury. With your support and the support of generous sponsors, we are able to improve and save lives at both ends of a healing leash. Here are some highlights about just a few of our most recent graduates:



MIKE/MURPHY

Mike served as a Specialist in the Army and lives in West Virginia, now paired with Murphy, a two-year-old male, yellow Labrador Retriever.

“In the few short weeks of bonding with Murphy, we have become inseparable. He is changing my life one day at a time and I can only hope I do the same for him. My stress has dramatically decreased in public and my wife no longer pleads with me to venture out into the world. Murphy isn’t complaining either; he’s seeing and experiencing new things every day and he loves it. I could not be more grateful to everyone involved in this process. You have changed my life forever.”

JOE/NATTIE

Joe served as a Sergeant in the Army and lives in Tennessee. His new best friend and service dog is Nattie, a two-year-old, female Shepherd mix.

“Before I met Nattie, my days and nights were filled with darkness, depression, and anxiety. I never felt like I had any kind of purpose. From Day One, we (Nattie and I) became best friends. The training that American Humane did with her and myself is second to none. When my anxiety starts to kick up, she picks up on it and will actually come and climb up in my lap or she will stand up and put her feet on my stomach. I’ve discovered that I’ve started sleeping a little better. Work has been more enjoyable. I get out and go for walks around the neighborhood. I’ve even discovered that I can open the blinds in my living room to let the sunlight in. Nattie has basically saved my life.”



DEREK/TRU

Derek served as a Sergeant E5 in the Army and lives in Maryland. Derek was paired with Tru, a two-year-old male, black Labrador Retriever.

“It is my honor to have received my new companion, Tru. I have found what I believe to be a new lease on life. Before leaving for the training facility I was nervous, not just about getting a dog, but the entire process. From the time I was greeted in the airport until the time I got on the plane to go home, I was treated like a VIP. The employees and volunteers of the Pups4Patriots program are second to none. Tru is the tool that I needed to be more social, to move out of my comfort zone, and to persevere through my tough times.”



Photos courtesy of the Washington Nationals Baseball Club



PUPS IN THE PARK

We were honored to have the Washington Nationals baseball team recognize our Pups4Patriots™ program this Memorial Day weekend during their “Pups in the Park” event. A 30-second American Humane video clip highlighting our efforts to help veterans and dogs in need of forever homes played on the Jumbotron in front of thousands of fans. The Nationals also introduced Pups4Patriots program graduates U.S. Air Force Veteran Dottie and her service dog, Annie, and U.S. Army Veteran Mark and his service dog, Georgi, who were given a warm welcome. We are very grateful to everyone involved for spotlighting this lifesaving program and honoring these brave veterans for their service.

SAVING EARTH'S ANIMALS



Species around the world are disappearing at an alarming rate in what scientists are calling a “Sixth Mass Extinction.” To help stem this terrible tide and protect the world’s beloved animals, we launched the American Humane Conservation program, the first independent humane certification program for leading zoological facilities serving as ambassadors for so many magnificent and endangered creatures with whom we share the Earth. You can support the vital rescue, rehabilitation, and conservation work being done at these institutions by visiting Humane Certified facilities. Here are just a few examples of the most recent achievements by our certified institutions around the world:

TANKS A LOT! NEW TV SERIES FEATURES GEORGIA AQUARIUM

A new series called *The Aquarium* takes viewers behind-the-scenes at American Humane Certified™ Georgia Aquarium. Through the show, viewers learn about the day-to-day operations of the aquarium and the extraordinary commitment and effort that it takes to ensure that remarkable animals such as sting rays, penguins, whale sharks, and sea lions thrive. In addition to a look inside the aquarium, the show also provides viewers with insight into the *in-situ* (or in the wild) conservation work that Georgia Aquarium conducts, such as rehabilitating endangered African penguins in Cape Town, South Africa. The show airs Sundays on Animal Planet.



LEARNING HOW TO PROTECT WILD DOLPHINS

Eight scientists from Duke University and the University of Michigan are studying the dolphins at Dolphin Quest Oahu in the hope of developing a tool that will estimate the calories that dolphins burn while evading boats. Wild dolphins are increasingly affected by human activities including pollution, ship strikes, entanglement from abandoned fishing gear, and malnutrition due to a diminishing food supply as a result of climate change and overfishing. At Dolphin Quest, scientists are able to collect baseline data that would be nearly impossible to collect in the wild, and this research will ultimately inform science-based policies affecting wild dolphins.

BABY GIRAFFE GETS A BOOST

A new baby giraffe named *Hasani* was born at Woodland Park Zoo – cause for celebration since the numbers of giraffes in the wild have declined by 40 percent and fewer than 100,000 exist today. Just hours after his birth, however, the zoo's animal health care team noticed that his back legs were not in proper alignment. An examination showed that the baby giraffe suffered from hyperextended fetlocks, a condition known to occur in horses, and on occasion, in giraffes. The zoo quickly created custom-made therapeutic shoes that will allow the giraffe the support he needs so that his legs can strengthen and grow back into alignment. The zoo will continue to monitor the baby's condition over the coming months to help him grow and walk normally. We're pulling for you, *Hasani!*



SPOTTED FROGS SPOTTED MORE OFTEN, THANKS TO VANCOUVER AQUARIUM

British Columbia's Fraser Valley used to be home to hundreds of thousands of Oregon Spotted Frogs, but their numbers have dropped as much as 90 percent because of human activity, industrial development, and the draining of wetlands for agriculture. Invasive plants and non-native species are also affecting their ability to survive. The species is now extinct in California, endangered in British Columbia and Washington, and threatened in Oregon. Vancouver Aquarium is part of the Oregon Spotted Frog Recovery Team which works with biologists to help the recovery of local frog populations. Since 2010, Vancouver Aquarium has raised more than 21,000 tadpoles for release in Fraser Valley wetlands and hopes to make the local populations sustainable once again. Which means that the beautiful Spotted Frog may be spotted more often!

BACK HOME!

Ten sea lions and one harbor seal were returned to the ocean following months of care and rehabilitation after they were found malnourished and dehydrated on beaches around the country. SeaWorld's Animal Rescue and Rehabilitation Program, which has saved 35,000 animals in the past half century, has rescued and rehabilitated 336 marine mammals so far this year (including 93 California sea lions, four harbor seals, 15 northern elephant seals, seven fur seals, four dolphins, one sea turtle and more than 200 injured or malnourished birds).





THE HUMANE CONSERVATION FAMILY GROWS

As animal lovers around the world rightly demand that the remarkable and endangered creatures living in zoos, aquariums and conservation centers be ensured good welfare and humane treatment, increasing numbers of the world's leading zoological institutions are stepping up to become certified under the comprehensive, science-based standards of the American Humane Conservation program. Today, 60 top institutions in 12 countries in North America, Central America, Europe and Asia have earned this distinction after undergoing rigorous audits by independent animal welfare experts. Please join us in welcoming the newest members of our humane conservation family:

SIMON BOLIVAR NATIONAL ZOO AND BOTANICAL GARDEN

The Simon Bolivar National Zoo and Botanical Garden is the oldest institution of its kind in Costa Rica, created in 1884 by Swiss naturalist and botanist Henry Pittier, and founded in association with the Costa Rican Geographic Institute. The facility became the first institution in Central America to earn the Humane Certified™ seal of approval for the welfare and humane treatment of the animals under their care. Every one of the animals in the zoo was rescued after they were orphaned, injured, disabled, or surrendered as illegal, finding hope, rehabilitation, and a safe home.



CABO DOLPHINS

Cabo Dolphins is dedicated to conservation, research, and rehabilitation of dolphins and other marine mammals native to Mexico. Their educational and interactive programs are staffed by dedicated experts and their centers follow a program for preventative health care, including daily health assessments, regular veterinary examinations, and dietary needs assessments. Cabo Dolphins provides a healthy, safe and humane environment for their animals' families and social community.

DOLPHIN ADVENTURE

Love marine life? You can meet dolphins, sea lions, and rays at Dolphin Adventures in Puerto Vallarta – in a program that has met the rigorous standards required to earn the American Humane Conservation seal. With over 400 years of combined experience, their expert staff focuses on the health and wellbeing of the creatures in their care so you can fully enjoy meeting and learning about these magnificent animals.





MAKING HUMANE CHOICES

At American Humane, we believe that all animals – including those on farms and ranches across the country – deserve humane treatment. That's why American Humane created the country's first, largest, and most trusted farm animal welfare program, now covering nearly one billion animals. Our American Humane Certified™ seal of approval allows consumers to support the humane treatment of animals when they buy eggs, milk, cheese, meat and poultry, and make purchases in line with their values. If you care for farm animals, read just a little about the people and producers who are working to put food on America's table...and do right by animals.



Joseph Smucker with his kids

HUMANE SPOTLIGHT: SMUCKER FARMS



Smucker Farms is a family farm managed by Jerry and Kathy Smucker, along with their three sons, Joshua, Justin and Joseph. Based in bucolic Bird-in-Hand, Pa., the farm produces American Humane Certified cage free eggs. We asked them recently about their work, their passion for animals, and what inspired them to become American Humane Certified producers. Here is what they told us:

Our Smucker family is currently raising the 10th consecutive generation of family farmers. For us, farming is more than a way of life...it is part of the very core of who we are. We feel that it is our God-given responsibility to care for and tend to the earth and the animals that he has given us.

Having an independent third party involved with our animal welfare program is critical for us in two ways because it brings an extra measure of accountability into the system, in case people are ever tempted to cut corners, and allows us to glean from the wisdom and ideas of others.

At Smucker Farms, we strive to never settle for just average. We feel that having the American Humane Certified seal is like icing on the cake. It shows that our operation is not just average, it is great. We pay a lot of attention to detail and having the seal to validate that is very rewarding. It lets people know that the eggs that come from Smucker Farms were laid by hens that were well taken care of.



WELCOME OUR NEWEST HUMANE PRODUCER!

OHIO NATURAL EGGS

More than nine in 10 Americans say they are very concerned about farm animal welfare, so it is extremely gratifying to see more and more enlightened farmers, ranchers, and producers choosing to uphold and verify rigorous standards for the treatment of animals in agriculture through the American Humane Certified™ program. The program is the first, largest, and most trusted certification effort of its kind in the country with more than 8,000 farms, overseeing nearly one billion farm animals.

We are pleased to welcome as our newest producer, **Ohio Natural Eggs**, a cage free egg farm run by a third-generation egg farming family, providing its hens with 100 percent cage free housing complete with perches, nest boxes, and scratching and dust bathing areas, as well as constant access to fresh water and organic feed. The eggs are marketed under the brand **Outward Farms**.

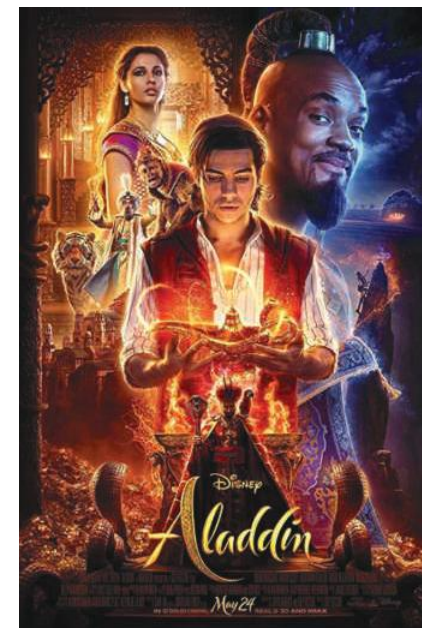
To qualify for our American Humane Certified seal, they underwent rigorous, comprehensive, and science-based third-party audits to verify compliance with some 200 science-based welfare standards, covering everything from adequate space to proper heating and cooling, lighting, air quality, and humane treatment. To learn more and find a complete list of American Humane Certified producers, please visit www.HumaneHeartland.org.



HUMANE HOLLYWOOD: LIGHTS, CAMERA, ANIMALS!

The American Humane Hollywood program has been *First to Serve*® in the protection of our beloved animal actors for over 75 years. In that time, we've certified the safety of more than **one million** animal actors through our famed No Animals Were Harmed® program, using rigorous, species-specific protocols that are defined, reviewed, and regularly updated by a Scientific Advisory Committee of leading independent animal scientists, animal behaviorists, and animal ethicists.

The safety of animals always comes first with us, so we take all the necessary steps to ensure their care, starting in the early stages of production and continuing all the way to the on-set action itself to ensure the well-being and humane treatment of all animals involved in the production. Here are just a few Hollywood hits that have recently earned our **coveted No Animals Were Harmed**® certification and are sure to earn the animal-loving public's hearty acclaim:



JOHN WICK 3: PARABELLUM

John Wick returns! With Keanu Reeves reprising his role as the legendary hitman, the third installment of the John Wick series features such amazing sequences as German Shepherds who can scale walls, virtuoso horseback riding down city streets, and a final showdown that cannot be missed. American Humane was on set every bit of the way and we're happy to report that *John Wick 3: Parabellum* earned our highest honor: No Animals Were Harmed!

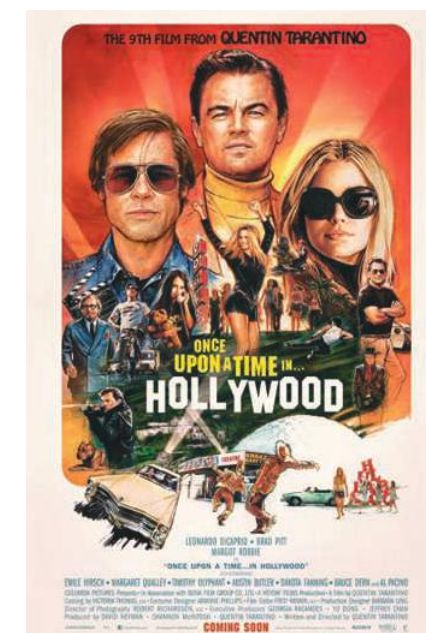
ALADDIN

The live-action version of the classic Disney fairytale, *Aladdin*, hit the theaters this summer. With Will Smith as the Genie and Guy Ritchie directing, Aladdin tells the classic tale of love, adventure and magic! American Humane was on location for the duration of Aladdin's shoot. And through movie magic (which we must point out did not include rubbing a few dusty old lamps), and above all, careful monitoring, they earned our No Animals Were Harmed seal.



GODZILLA: KING OF THE MONSTERS

No giant lizards were harmed in the making of *Godzilla: King of the Monsters*. The famed Japanese monster returned to theaters this summer, taking down cities and enemies in his path. Thank



godness he took mercy on the non-human actors in the film so that this exciting summer monster bash could earn our highest marks.

ONCE UPON A TIME IN HOLLYWOOD

Enter the world of director/writer Quentin Tarantino, simultaneously strange, violent, profound, and fantastical. Let's go to 1969 Hollywood, where we meet TV actor Rick Dalton (Leonardo DiCaprio) and his best friend and stunt double Cliff Booth (Brad Pitt). Through these characters we encounter a terrifying incident from the past, but one that does not necessarily end the way you think it will. But no matter how much quasi-historical mayhem ensues, for the animals, *Once Upon A Time in Hollywood* was a safe and humane experience.

WHAT MAKES A HERO? YOU DECIDE!

Shining a bright light on the remarkable connections between people and animals has been a part of our mission for more than 140 years. Two of the ways we do this include bringing attention to how people and animals can improve and even save each other's lives. Our annual **American Humane Hero Dog Awards®** and **American Humane Hero Veterinarian and Hero Veterinary Nurse Awards™** invite the public to get involved and help us choose those extraordinary individuals who make a difference on both ends of the leash. Here's a quick update so you can help us decide this year's winners:

2019 HERO DOG AWARDS

America's animal lovers have spoken, and after some 900,000 votes from across the country, seven amazing canines have advanced to the finals of the 2019 American Humane Hero Dog Awards, sponsored by the Lois Pope LIFE Foundation and Zoetis, and broadcast nationally on Hallmark Channel. The two-hour special, now in its ninth year, will air October 23 in conjunction with the network's pet adoption advocacy initiative, Hallmark Channel's Adoption Ever After, which aims to empty shelters and end this country's epidemic of pet homelessness.

The seven heroic finalists were chosen by the American public and a celebrity panel of judges to advance to the finals from a field of 360 remarkable candidates. You are invited to visit www.HeroDogAwards.org between now and September 9 to check out their dramatic, heartwarming stories, and vote once per day in each of the seven Hero Dog categories: **Law Enforcement/Arson Dogs**, sponsored by Zoetis, makers of Simparica® (sarolaner); **Military Dogs**, sponsored by Zoetis, makers of Apoquel® (oclacitinib tablet); **Therapy Dogs**; **Service Dogs**, sponsored by Lulu's Fund; **Shelter Dogs**, sponsored by Hallmark Channel; and **Search and Rescue Dogs** and **Guide/Hearing Dogs**, both sponsored by Chicken Soup for the Soul Pet Food.

The seven finalists will travel to Los Angeles to take part in the star-studded ninth annual Hero Dog Awards gala on October 5 at the Beverly Hilton, where one will be chosen as the 2019 American Hero Dog, the top honor a dog can receive. We look forward to your votes and may the best dog win!



THE NINTH ANNUAL
AMERICAN HUMANE
Hero Dog Awards

The Beverly Hilton | Beverly Hills, California
October 5, 2019

HeroDogAwards.org

Broadcast on Hallmark Channel October 23



Presented by



2019 HERO VET AND VET NURSE AWARDS

Behind every hero pet, there's a hero vet or veterinary nurse. We're pleased to announce that public voting is now open in the sixth annual **American Humane Hero Veterinarian and Hero Veterinary Nurse Awards™**, sponsored by Zoetis. Starting with an impressive roster of more than 250 nominations from animal lovers across the country, a blue-ribbon judging panel of veterinary professionals and animal care experts selected 10 of the country's top veterinarians and veterinary nurses as finalists. Pet owners and animal lovers alike are now invited to visit www.herovetawards.org to read the stunning stories of devotion to our best friends.

The winners will be flown to Los Angeles to be honored on October 5 as part of the ninth annual American Humane Hero Dog Awards®.

"These 10 finalists are inspiring examples of the veterinary community," said Tara Bidgood, DVM, PhD, DACVCP, executive director, Zoetis Petcare Veterinary Professional Services. "The American Humane Hero Veterinarian and Hero Veterinary Nurse Awards are Zoetis Petcare's way of helping to put a spotlight on their vital work. Congratulations to these extraordinary finalists and all our veterinary professionals who work so hard every day to protect and give better, healthier lives to the beloved animal members of our families."

"Animals are often heroes to us, and we need to honor and recognize those who are heroes to them," said Robin Ganzert, Ph.D., president and CEO of American Humane. "These dedicated professionals work behind the scenes to keep our best friends happy and healthy, and for that we thank them."

We hope you will join us on October 5 to honor our canine and veterinary heroes and later in the fall when the Hero Dog Awards will air nationwide October 23 as a two-hour special on Hallmark Channel.

For more information about attending the 2019 American Humane Hero Dog Awards, where, with enough votes, you may see your favorite hero dogs and veterinary heroes win, please email Mari Harner at marih@americanhumane.org or call 1-800-227-4645. See you there!





HOW YOU CAN HELP

For more than a hundred years American Humane has been the first to serve, wherever and whenever animals need rescue, shelter, protection or security. More than 91 cents out of every dollar spent goes directly into lifechanging, life-saving programs for animals. Please consider donating to help American Humane continue our lifesaving work.

Help us today:

- To make your cash gift for animals now, please call us at (866) 242-1877, or give online at www.AmericanHumane.org/Support.
- It's easy to electronically send securities to American Humane directly from your brokerage account. With a charitable gift of securities, you pay no capital gains taxes and you may be able to deduct the full fair market value of appreciated stocks or mutual funds held longer than one year. Call us at (866) 242-1877 for transfer instructions.
- Consider a gift from your Individual Retirement Account (IRA). A popular tax provision allows those aged 70½ or older to make charitable gifts, in any amount up to \$100,000 per person per year, directly from an IRA to qualified charities free of federal income tax. These gifts count toward required minimum distributions and the income tax laws of many states allow tax-free treatment as well. Check with your IRA administrator or tax advisor now to see if you could benefit.
- Many types of real estate can be gifted to American Humane. Assets may be given outright, as part of a trust arrangement, or in the case of a personal residence, be given with the right of lifetime tenancy by the donor and/or spouse. Gifts of real estate may eliminate the burden of selling a property, reduce the size of your estate, or allow an immediate charitable deduction to the donor. Please contact us to learn more about our real estate gift acceptance policies.

Help us tomorrow:

- When you take the simple steps to include American Humane in your will or estate plan, you help us continue to lead the way with kindness and compassion. It's easier than you think. If you would like to make a bequest, here is some sample language to consider:
 "I give, devise and bequeath (the residue of my estate, a percentage of my estate, or a specific dollar amount) to AMERICAN HUMANE ASSOCIATION, 1400 16TH STREET, NW, SUITE 360, WASHINGTON, DC 20036, to be used for its general support."
- Many people have bank and investment accounts. You can leave them directly to family, friends, or American Humane at the end of your lifetime with a simple beneficiary designation. Use a "pay on death" (P.O.D.) provision for a bank account or certificate of deposit (CD) or use a "transfer on death" (T.O.D.) provision for certain other investment accounts. You retain full ownership and control the assets during your lifetime. The beneficiary receives only what is left at the end of your lifetime. Some states even allow the transfer of real estate in this way. Ask your bank manager, financial advisor or attorney for assistance.

Any way or amount you give, we are grateful for your generous support and your compassionate spirit which enables us to continue our important work. American Humane is a 501(c)(3) tax exempt charitable organization (Federal Tax ID 84-043295) located at 1400 16th Street NW, Suite 360, Washington, DC 20036. Please contact our Philanthropy Department directly with any questions at (866) 242-1877 or email us at plannedgiving@americanhumane.org.

Any information provided does not constitute personal tax or legal advice. Please consult your advisor.



AMERICAN HUMANE
FIRST TO SERVE®

1400 16th Street NW, Suite 360, Washington, DC 20036 (800) 227-4645 www.AmericanHumane.org