

AMERICAN★HUMANE

FIRST TO SERVE®

SPRING 2019 NEWSLETTER



Dr. Lesa Staubus and Retired Military Working Dog Bakk

LETTER FROM THE PRESIDENT AND CEO



Friends –

In our 142 years of work in the humane field, we thought we’d seen it all, but the past few months squarely brought some of the most difficult and dangerous challenges we’ve ever faced. Our American Humane Rescue team, which has saved and protected animals on the battlefields of war, in the widespread devastation left by mighty hurricanes, and in the twisted steel and rubble following the attacks on Pearl Harbor and the World Trade Center, deployed to one of the worst natural catastrophes – the deadly Camp Fire in California. The blaze burned 240 square miles and incinerated more than 18,000 homes and buildings, leaving thousands of families and pets homeless and uncounted animals dead or lost. Working with the Red Cross, we were able to do our part in helping the desperate and displaced, delivering hope, shelter, and thousands of pounds of food and aid.

Around the world, stories of more magnificent creatures senselessly killed, and more species lost gave more urgency to our humane conservation work. And news of more military dogs left to languish in kennels overseas after bravely serving our country for years compelled us to bring these heroes home into forever homes with those who care for them most.

We brightened the holidays for abandoned shelter animals with thousands of nutritious, free meals and helped restock vital stores of pet food at facilities helping feed the best friends of federal workers following the recent government shutdown.

Thanks to this work, made possible by you – our own best friends – we were named a “Best Charity” by Consumer Reports, one of the country’s leading watchdog groups. We believe good work is its own reward, but deeply appreciate this honor, coming on the heels of Charity Navigator awarding us its highest “4-Star” rating because it validates our commitment both to the animals we are dedicated to aid and to the highest levels of stewardship when it comes to the good use of your charitable support.

I hope you enjoy our latest stories of compassion, hope, and love, and please follow American Humane on social media for the latest breaking news and inspiring tales from the animal world. On behalf of each and every one of the beautiful creatures we help every day, thank you for your caring and support!

Sincerely,

Robin R. Ganzert, Ph.D.
President and CEO

RESCUE TAILS

For more than 100 years, wherever and whenever animals are in need, American Humane has been there on the scene to help – saving, sheltering, feeding and caring for the most vulnerable in moments of greatest danger. In just the past few months, our rescue team has faced some of the deadliest challenges in our history. Here are just a few of the stories of hope and help you made possible:





WILDFIRE

The towering walls of scorching flame spared nothing and no one in their path. Not the homes, not the families living there, and not the terrified animals living anywhere near the town of Paradise, Calif. on Nov. 8, 2018. The historic “Camp Fire” was the deadliest and most destructive wildfire in California’s history, burning more than 153,000 acres and killing at least 85 people and uncounted numbers of animals. To help, American Humane rushed a rescue team of nine responders and one of our top veterinarians, as well as one of our giant, 50-foot animal rescue vehicles, to assist the Red Cross in setting up and running an emergency disaster shelter at the Butte County Fairgrounds in Gridley, Calif. While the Red Cross operated sheltering accommodations and services for the human victims of the catastrophe, American Humane set up and directed sheltering accommodations for the animals, providing food, medicines, veterinary care, and most of all, love in what was a very difficult situation for everyone involved. Our rescue team was pushed to the limits of their endurance as they had already been deployed almost continuously for months, saving animals caught in the wake of historic Hurricanes Florence and Michael, and rescuing hundreds of animals from grotesquely overcrowded, filthy, and inhumane puppy mills.

Fortunately, friends and supporters around the country also rushed to aid our work. Animal lovers Ariel Winter of television’s “Modern Family,” Pauley Perrette of “NCIS,” and businesswoman and television personality Adrienne Maloof generously backed our efforts with significant gifts of support. Zoetis Petcare provided life-saving medicines and veterinary supplies. PetSmart Charities made a substantial donation to help the victims of the blaze. Chicken Soup for the Soul Pet Food donated 8,000 free, high-quality meals to sustain the animals during and after the ordeal. And Banfield Foundation and philanthropist Lois Pope’s sponsorship of our animal emergency vehicles once again proved critical to our rescue and relief efforts.

“The devastation of California’s Camp Fire capped a year of almost unprecedented disasters,” said American Humane President and CEO Dr. Robin Ganzert. “We thank our many friends for helping us help so many animals in dire need. Our deepest gratitude to all of you!”



Puppy Han Solo, rescued from the fire, was found wandering as a stray

STORIES FROM THE DISASTER SCENE

As the raging fires threatened the town of Paradise, one desperate man was forced to evacuate with only his car, stuffed with his belongings, and his three adult Australian Shepherds. He told American Humane Veterinarian Dr. Lesa Staubus how, in a panic, he had filled his car with his most essential possessions, only to have to remove most of them and leave them on the roadside in order to have enough space for his dogs.

After the fiery holocaust passed, the man had not a single physical possession left. He was homeless and had no idea where to turn. The comfort of his dogs was all he had left to give him a sense of connection to his former life.

After more than a week of living cramped up in his car with all three of his dogs, he faced the reality that his only choice was to seek shelter at the Red Cross shelter in Gridley. He had considered other “human-only” shelters, but couldn’t bring himself to be separated from his dogs. Our co-location shelter, established in association with the Red Cross, allowed him to seek the help and a place to recover he so desperately needed.

When he came to check his dogs in with us, the tension and fatigue was visible on his face. He had very little to say. We worked with him to set up each of his dogs in comfortable crates and give them what they needed, until each settled in to rest. He then went and took his cot in the human part of the shelter and fell into a deep, long sleep.



The next morning when he came to see his dogs, just as we were walking and caring for all the animals, we almost didn’t recognize him. He looked 10 years younger and had a smile on his face. His gratitude for the care his dogs were receiving was extremely touching. He had lost everything and yet he made such a point of letting us all know how much he appreciated us taking care of his friends. The dogs also were clearly rested and their anxiety had been smoothed away by gentle hands.

This was just one of so many stories that show how caring for pets during this terrible time of crisis helps the animals and helps families get back on their feet and get on with the rest of their lives.

The **R. family** had just moments to evacuate their home when the Camp Fire swept in, devastating the town of Paradise. Carolina R. frantically loaded her three young children and two cats, Sushi and Cookie, in the family vehicle. Amidst the chaos, the cats escaped the car and fled in fear. Carolina had to make the difficult decision to leave the beloved cats behind, knowing their fate was uncertain as the fires raged. Carolina soon hit a roadblock of gridlocked, abandoned cars, and had to make



Cricket

another split-second decision to pull her children from the vehicle and flee the rapidly approaching flames. The heat was so intense, and the flames were so close that her young son's back was burned as they fled. The family narrowly escaped and also began living at the American Red Cross shelter in Gridley, where American Humane had been on-location sheltering the animals of displaced residents. Carolina told American Humane responders that her children asked about Sushi and Cookie every day, and that her young daughter was lying awake at night crying. Almost three weeks after evacuating, Carolina began preparing her children for the worst. Just then, she received an unexpected call from a neighbor who had, against all odds, found Sushi and Cookie. When Carolina told her children the news, they cried and hugged each other with relief. Carolina then quickly came to the realization that she would not be able to keep the cats inside of the Red Cross shelter. When she was told that American Humane was sheltering evacuees' animals, she was overcome with emotion. She made it clear how much Sushi and Cookie meant to her family,

and how grateful she was to have her whole family back together again. The family has a long, uncertain road ahead of them, but thanks to the work of American Humane's responders, the family was able to stay together and face the future with hope and courage.

CRICKET

Cricket, a cat, was adopted by her owner from their local shelter following a hoarding case. Her new owner lived in the town of Paradise, and while her home was completely destroyed, she was able to escape and save Cricket. Although Cricket has been through so much in her young life, she had the friendliest personality and outgoing disposition of any cat our rescue team has ever met.

LENA

This shy, blonde puppy named **Lena** also came from the town of Paradise. Her owner barely escaped with her life as her trailer home exploded into flames. Lena was able to rest comfortably in our care as our team helped shelter the puppy and get the family back on track.

BUDDY

Buddy, a black lab dog, arrived at our shelter after his hometown was devastated by the fire. His owner was having a terribly challenging time, but our rescue team was able to provide the loving care Buddy needed until he was able to find a safe place to stay.



Rhonda Palmer with Lena



NATIONWIDE CAMPAIGN TO HELP ANIMALS IN NEED

As temperatures plummeted this winter, American Humane and the Out of Home Advertising Association of America launched a campaign to remind the public of the thousands of animals in need and encourage support for efforts to help in times of crises.

The national "We Need Them... They Need Us" campaign focuses on the bond between people and animals. Public service ads featuring American Humane rescue and service dog programs will be seen on donated advertising sites across the country, including billboards and bus shelters.

"This public service campaign perfectly captures the undeniable bond between people and animals," said OAAA President & CEO Nancy Fletcher. "The Out of Home industry is excited to help spread the word about support for programs to help these animals in times of need."

"Animals across the country need our support and this national campaign is a powerful reminder that we all play a part in building a more humane world for animals and for ourselves," said American Humane President and CEO Robin Ganzert, Ph.D. "We thank OAAA members for helping spread this message across the United States and their commitment to the cause."





HELPING ANIMALS IN THE NATION'S CAPITAL

Washington, D.C., may be one of the most powerful cities on Earth but between all the abandoned animals affected during this winter's deep freeze and the thousands of unpaid federal workers who worried how to feed their pets during the partial government shutdown, there was a tremendous amount of need in the nation's capital during the past couple of months.

To bring a little warmth, love, and most especially, food to hungry animals in the District of Columbia, American Humane and Chicken Soup for the Soul Pet Food delivered thousands of pounds of food to the city's Humane Rescue Alliance. The donation helped support the organization's Pet Pantry program, created to help support D.C. residents in caring for their pets by providing free, supplemental pet food to help reduce the financial burden associated with pet care.

This was just the latest donation in an ambitious national campaign called "Fill-a-Bowl... Feed-a-Soul™" in which American Humane and Chicken Soup for the Soul are distributing more than one million meals annually of all-natural Chicken Soup for the Soul Pet Food to U.S. shelters and pet food distribution centers.

"We are very grateful to American Humane and Chicken Soup for the Soul for this generous donation," said Kimberly Keller, chief development officer for the Humane Rescue Alliance, which handed out free pet food to federal workers and others in need during the shutdown. "This donated food will help sustain many animals, as well as prepare us for anything that might happen."

"This campaign helps animals and affected families when they need help most," said Robin Ganzert, Ph.D., president and CEO of American Humane. "Thank you to Chicken Soup for the Soul and the Humane Rescue Alliance for all their support in helping the animals in our nation's capital during this difficult time."

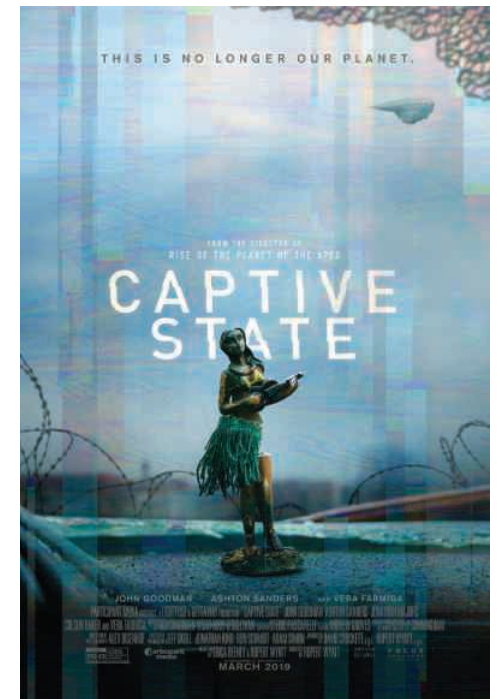
Chicken Soup for the Soul Pet Food CEO Chris Mitchell said, "We're pleased that we can provide assistance to animals in need and we are glad to be working with American Humane on this vital campaign that can help save lives."



HUMANE HOLLYWOOD: LIGHTS, CAMERA, ANIMALS!

The American Humane Hollywood program has been First to Serve in the protection of our beloved animal actors for over 75 years. In that time, we've certified the safety of more than one million animal actors through our famed No Animals Were Harmed® program, using rigorous, species-specific protocols that are defined, reviewed, and regularly updated by a Scientific Advisory Committee of leading independent animal scientists, animal behaviorists, and animal ethicists.

The safety of animals always comes first with us, so we take all the necessary steps to ensure their care, starting in the early stages of production and continuing all the way to the on-set action itself to ensure the well-being and humane treatment of all animals involved in the production. Here are just a few Hollywood hits that have recently earned our coveted No Animals Were Harmed® certification and are sure to earn the animal-loving public's hearty acclaim:



CAPTAIN MARVEL

(Disney, release date: 3/8/19) – Don't miss this spectacular new film as Brie Larson plays Captain Marvel, a superhero with a special cat as a sidekick.

PET SEMATARY

(Paramount, release date: 4/5/19) – You'll never look at your cat the same way again after experiencing this adaptation of the famous Stephen King novel. This is a scary film, but don't worry, American Humane was on set to make sure the animals were never scared once!

CAPTIVE STATE

(Focus Features, release date: 3/29/19) – This futuristic story about life after an extraterrestrial colonization will make you look up at the sky every ten minutes. Intense, profound and fun, American Humane was there to make certain all the animals were safe and treated humanely – even after an alien invasion.

SUPPORTING OUR MILITARY HEROES –

Since 1916, American Humane has been First to Serve those who serve our country by helping support our nation’s veterans and the military animals who work for the cause of freedom. Through our Lois Pope LIFE Center for Military Affairs, we reunite retired war dogs with their handlers, find animals in need of a forever homes and train them to become lifesaving service dogs for veterans, advocate for these heroes, and much more. Here are just some of the most recent efforts we have made on behalf of both our two- and four-legged veterans:



Graduates of Pups4Patriots Program

There are many worthy causes in the world, but few that inspire more people than those working to help our nation’s brave vets and pets in need of forever homes. Thanks to the generous support of animal-loving philanthropists and a host of remarkable corporate friends, American Humane, which has been supporting the U.S. military and military animals for more than 100 years, is able to help more veterans and animals than ever before.

On January 24, American Humane held its annual Pups4Patriots gala at the Eau Palm Beach Resort, raising significant funds to help rescue dogs in need of forever loving homes and train them as free life-saving service dogs for veterans with post-traumatic stress and traumatic brain injury. Currently, waiting times for such specialized service dogs run 18-24 months and the training process is time-consuming and expensive, costing as much as \$30,000 per dog.

ON BOTH ENDS OF THE LEASH

SAVING AMERICA’S VETS AND PETS



Lois Pope and Dr. Robin Ganzert

Thanks to remarkably generous support by the Lois Pope LIFE Center for Military Affairs, Hallmark Channel, K-9 Courage from Zoetis Petcare, and Coleman Natural Foods, which made an extraordinary pledge of \$800,000 during the event, more dogs will be trained to help veterans facing the invisible wounds of war.

“These champions are rising to the challenge to help America’s heroes when they need it most,” said American Humane President and CEO Robin Ganzert, Ph.D.

In addition, many of Palm Beach’s leading philanthropists joined forces with American Humane and friends around the country to provide for needed program resources. The sold-

out event featured Lois Pope, the founder of the Lois Pope LIFE Center for Military Affairs as the Inspirational Chair, Gala Co-Chairs Dawn Assenzio and Sharon Jablin, Mel Coleman, Jr., of Coleman Natural Foods, Rick and Suzi Goldsmith, JD and Zelma Nichols, Sunny Sessa, Rick and Sue Engel, Kathleen DeLemos, Jerry, Margaret and Leigh Anne Kazma, Bill and Paula Mikus, Gail Worth and Frank Orenstein, Major General Patricia Anslow, Abigail Trenk, Lucille Hume, Fran Burns, Debbie Wells, Wendy Roberts, Nancy and Jim Grosfeld, David and Jessica Brason, Terry and Joseph Mendoza, Janet Swanson, Maude Cook, John Deese, Steven Locante, David and Jane Ellen Gerstein, Ken and Andrea Brodlied, Retta Taylor, and Chip and Jan Malley.

The emotional highlight of the evening was the graduation of five new Pups4Patriots veteran and dog teams who are starting new lives together thanks to American Humane and its supporters. They are: United States Air Force veteran John Matthews and service dog Sasha; United States Air Force veteran Dorothy Dow and service dog Annie; United States Army Sergeant First Class Jose Villalva and service dog Starr; United States Army Specialist veteran Cassandra Langr and service dog Cappy; and United States Marine Corps veteran Jeff DeYoung and service dog Charlie.

Country music legend Naomi Judd charmed the room during the call to action, and U.S. Navy Rear Admiral Thomas Kearney (Ret.) led the graduation ceremonies with American Humane National Military Ambassador Herb Krauss and American Humane President and CEO Dr. Robin Ganzert. Deborah Hearst was awarded the prestigious Humane Hero Award for her generous support of the more than 200 veterans and their families who were in attendance. Knowing all the good they had accomplished the guests then danced the night away under the ballroom lights to the music of the famed Alex Donner Orchestra.

We thank everyone helping our nation’s heroes on both ends of the leash. To help more dogs in need of forever homes and pair them with veterans in need, please visit www.AmericanHumane.org/military.

BRINGING ALL OUR MILITARY HEROES HOME



Mel Coleman, Jr., Robert Schoen, Dr. Robin Ganzert, and Bart Vittori, Sr.



Naomi Judd and Larry Strickland



Sharon and Herb Jablin



Nancy and John Payne with Deborah Hearst



Herb Krauss, Cassandra Langr with service dog Cappy, and Rita Krauss



Dawn Assenzio and Debbie Wells



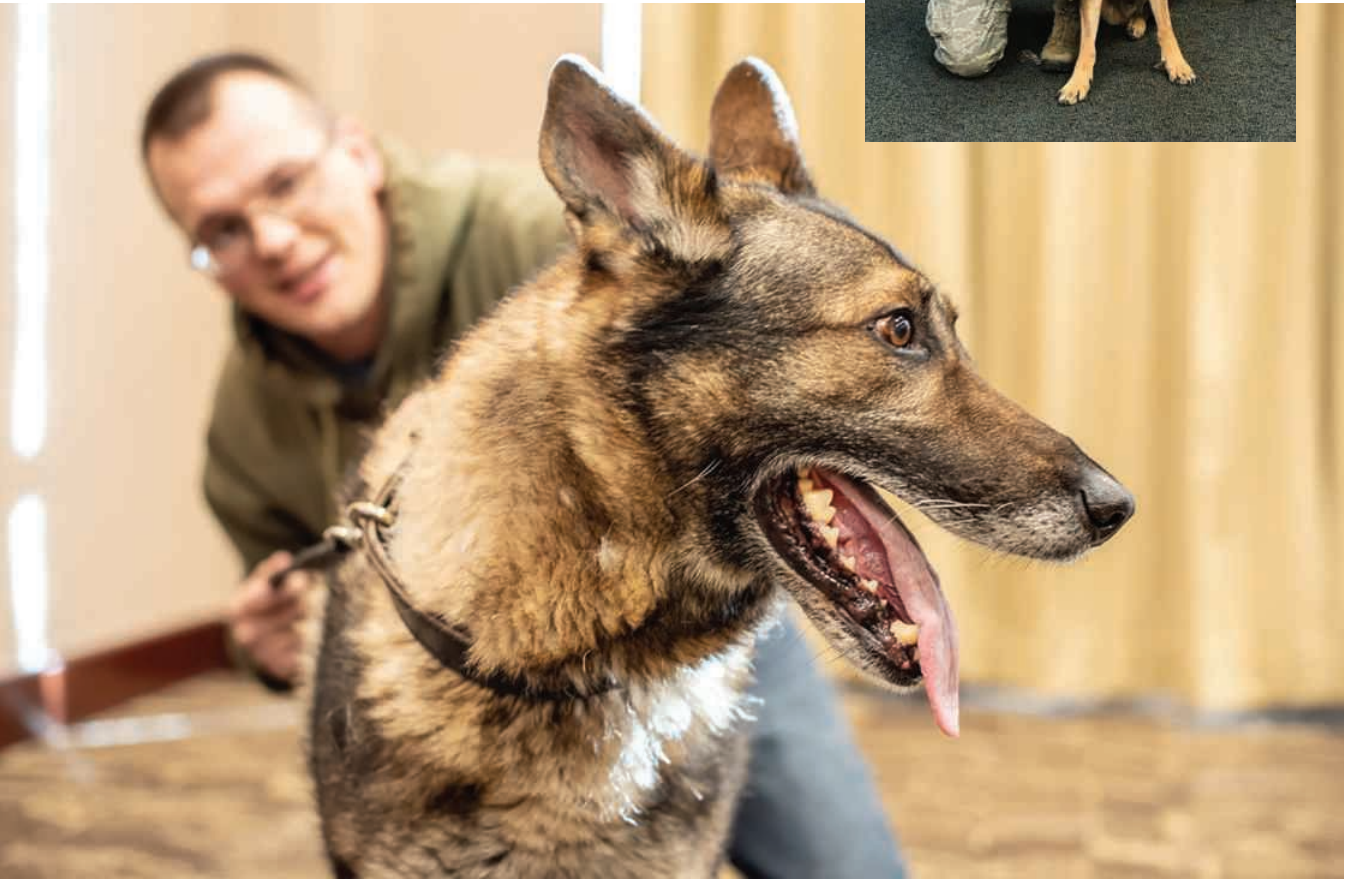
MWD Bakk with the Cain Family

Dogs have often been called our best friends, but nowhere has the unconditional loyalty, love, and protective skill of our canine compatriots been more critical than on the battlefield. By sniffing out explosives, weapons, and enemy positions, some sources estimate that a war dog can save the lives of up to 150-200 U.S. servicemembers in the course of its career. War dogs fight, sleep, and eat with their handlers, forging a deep bond together. Still, when their service to our country is over, these four-footed heroes do not always return to the United States and their beloved battle buddies. To help, American Humane works to bring war dogs home and back into the arms of those who love them most. Recently, we were able to bring three war dogs, MWD Bakk, MWD Gregor, and MWD Kim back to U.S. soil, where they can enjoy the happy and healthy retirement they so richly deserve. Here is the story of just one of these heroes:

Military working dog (MWD) Bakk, who bravely served for seven years as a patrol dog protecting our troops in South Korea and retired from service, was reunited in Boise, Idaho with his former handler, U.S. Air Force Technical Sergeant Dustin Cain. MWD Bakk, a 9-year-old German Shepherd, is now with his forever family at their house located on the Mountain Home Air Force Base.

“I couldn’t have asked for a better partner on those cold and rainy nights. He was always watching and listening ready to alert on any abnormality,” said TSgt Cain. “He was my protector and greatest friend while I was away from my family.” TSgt Cain last saw Bakk in January 2018.

American Humane sent one of its top veterinarians to pick up and escort MWD Bakk to Boise. Support was provided by American Humane’s Lois Pope LIFE Center for Military Affairs, along with Hallmark Channel, and United Airlines.



“For those veterans who served with a military working dog, pairing them back together has helped them heal,” said American Humane Veterinarian Dr. Lesa Staubus. “Being a veterinarian, I’ve done many different things, but being this dog’s escort was one of the most special.”

Bakk had nine different handlers during his service and retired because of health issues. Retired MWDs often have many medical issues stemming from their arduous physical jobs. American Humane works with Compassion-First Pet Hospitals, a family of specialty and emergency veterinary hospitals across the U.S., to provide free specialty and preventative medical care to make retired MWDs as healthy and comfortable as possible during retirement. It’s the least we can do for these valiant warriors.



MWD Gregor



MWD Kim



SAVING EARTH'S ANIMALS



Species around the world are disappearing at an alarming rate in what scientists are calling a “Sixth Mass Extinction.” To help stem this terrible tide and protect the world’s beloved animals, we launched the American Humane Conservation program, the first independent humane certification program for leading zoological facilities serving as arks of hope for so many magnificent and endangered creatures with whom we share the Earth. You can support the vital rescue, rehabilitation, and conservation work being done at these institutions by visiting humane certified facilities. Here are just a few examples of the most recent achievements by our certified institutions around the world:

RESTORING VITAL HABITATS

A research team from **Chicago’s Shedd Aquarium**, led by research biologist Dr. Karen Glennemeier, found that native amphibian species, including frogs, toads, and salamanders are being affected by invasive brush and conditions that are creating an inadequate habitat for the amphibians to thrive. Shedd Aquarium’s “Great Lakes Action Days” program is working to remove this invasive brush and restore the habitats for local amphibians.

SAVING A CRITICALLY ENDANGERED SPECIES

The population of the endangered Yellow-Eared Parrot has reached record numbers in the wild thanks to the financial support of the **Loro Parque Foundation**. With only hundreds remaining in the 1990’s, the population has rebounded and in 2010 the Yellow-Eared Parrot’s conservation status was changed from “Critically Endangered” to “Endangered.” Years of research into habitat use, diet, distribution, and reproductive behavior have provided an insight into the threats to the species, thus enabling a global conservation action plan.



SAVING ELEPHANTS... AND PEOPLE

Conflict exists between African elephants and farmers in Zimbabwe – elephants are eating crops and in turn, farmers are killing elephants to protect their food source and livelihood. As agriculture and other development replaces the land where elephants once lived freely, the problem continues to escalate. More than 1 million elephants roamed the African savanna in 1979. That number has dropped to only 400,000 today with an estimated 96 elephants killed daily.

To help, the **Pittsburgh Zoo** has partnered with the Victoria Falls Wildlife Trust and Connected Conservation on a unique program. Experts from the zoo are fitting wild elephants with GPS collars to learn more about their herd dynamics, movement and diet. Once the necessary data is acquired, experts will propose solutions for keeping elephants away from the locals' crops, including "training" elephants to stay away from crops through the creative deployment of bee hives and chili powder, both disliked by elephants. Past efforts have involved relocating the elephants, but this tactic has proven ineffective. It is hoped that this jumbo-sized effort will save the lives of both humans and animals!

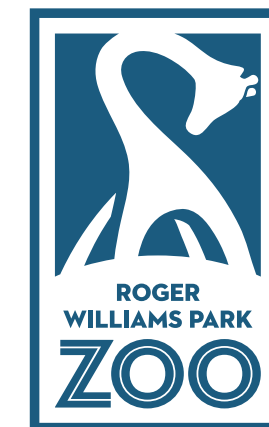
THE HUMANE CONSERVATION FAMILY GROWS

Of the world's 10,000 zoos, aquariums and conservation centers, only about one-half of one percent have achieved certification following rigorous audits verifying the implementation of the comprehensive, science-based welfare standards of the American Humane Conservation program. Here are the newest members we are welcoming to this exclusive circle of institutions earning this distinction:

Five facilities in Colorado, Texas, Nevada and Tennessee owned by **Landry's, Inc.**, achieved the Humane Certified™ seal for the welfare and humane treatment of animals under their care. They are Downtown Aquarium Denver, Downtown Aquarium Houston, Golden Nugget Las Vegas, Nashville Aquarium, and Kemah Aquarium. With a diverse collection of fish, reptiles, birds, and mammals as well as sharks and rays, these five locations are annually introducing over two million visitors combined to the wonder of aquatic wildlife.



Miami Seaquarium is a marine-life park, located on beautiful Biscayne Bay in South Florida, that provides visitors with a greater understanding and appreciation for marine life. As with our other certified facilities, Miami Seaquarium underwent exhaustive examinations including in-depth comprehensive assessments of actual welfare conditions and practices for their nearly 1,000 animals by a team of independent auditors, including a marine mammal expert, a professor and animal psychology and development expert specializing in marine mammals, and a fish and life support systems expert.



Roger Williams Park Zoo, one of the oldest in the nation, is Rhode Island's number-one outdoor family and tourist attraction and is a leader in conservation efforts. The institution has received numerous awards for environmental education, and its vitally important work carried out locally and around the world, caring for species that without human intervention would face certain extinction. Roger Williams Park Zoo is supported and managed by the Rhode Island Zoological Society and is owned by the City of Providence.



JACK HANNA: A DOG'S BEST FRIEND?

Jack Hanna, one of the best-known and most-loved zoologists and conservationists in the world, isn't just an expert on exotic animals. He knows and values the remarkable contributions made by our most familiar friends – dogs – and recently starred in a new national Public Service Announcement for American Humane, urging people to support the good work done by the nation's many working dogs who help make better lives for our veterans, the ill and the differently abled. The face and the message are apparently resonating with animal lovers bigtime as the TV and radio spots have already been broadcast more than 5,000 times, reaching 40 million people! Thank you, Jack!



A FRIEND IN NEED

Earth's disappearing creatures need friends like Paul Boyle, Ph.D. A global leader in protecting and preserving Earth's remarkable and endangered species, Boyle has been named as national director of the American Humane Conservation program. This worldwide

certification program is the first of its kind solely devoted to helping verify the welfare, well-being and demonstrably humane treatment of the millions of animals living in zoos, aquariums, and conservation centers. A well-known and respected figure in the field, Dr. Boyle served for many years as senior vice president for Conservation & Education at the Association of Zoos & Aquariums (AZA), which manages the accreditation of zoological institutions serving 200 million people annually.

Dr. Boyle was a key strategist working internationally with AZA institutions on conservation, environmental education, policy, and public engagement efforts, and led a team of conservation and wildlife professionals in creating the scientific framework for a new division called SAFE - Saving Animals From Extinction. Dr. Boyle also served as executive director of the New York Aquarium. He founded The Ocean Project, co-founded the World Ocean Network with 2,000 partner organizations in over 100 countries, helping influence the United Nations to designate June 8 as World Oceans Day.

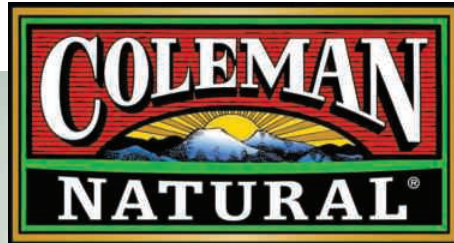
"If we are to preserve the legacy and rich diversity of life on Earth it is critical that we rally the best and the brightest to help remarkable, threatened and disappearing species," said American Humane President and CEO Robin Ganzert, Ph.D. "We are extremely pleased and honored to have a global leader such as Paul Boyle as a leader for this vitally important program."

MAKING HUMANE CHOICES

At American Humane, we believe that all animals – including those on farms and ranches across the country – deserve humane treatment. That's why American Humane created the country's first, largest, and most trusted farm animal welfare program, now covering some one billion animals! Our American Humane Certified™ seal of approval gives humane choices to consumers who buy eggs, milk, cheese, meat and poultry and want to make purchases in line with their values. If you care for farm animals, read just a little about the people and producers who are working to put food on America's table...and do right by animals.



DOING RIGHT BY ANIMALS...AND PEOPLE



Some folks just can't stop doing things right. We're very pleased to report that one major food producer is working to make a better world not only for the animals in its care, but also for our nation's veterans and dogs in need of forever homes. Every day 184 veterans are diagnosed with post-

traumatic stress (PTS) and more than 20 take their own lives. At the same time, there are thousands of dogs waiting for a home. To help solve both these humanitarian issues, Coleman Natural Foods, which is American Humane Certified for the humane treatment of its pigs, has become a supporter of our "Pups4Patriots" program – a national effort that helps dogs in need of forever homes and trains them to become lifesaving service dogs for retired warriors coping with PTS and traumatic brain injury (TBI) – at no cost to the veterans. Research has shown that specialized PTS and TBI service dogs can offer life-changing and often life-saving—support to veterans in need. However, there are obstacles standing in the way for veterans in need of service dogs. Waiting lists are often 18-24 months long and the training process is time-consuming and expensive, costing as much as \$30,000 per dog. Coleman weighed in with a remarkably generous donation of \$800,000 – a gift that will help save the lives of more American vets ... and more American pets.

"At Coleman, we take our ability to help those who defend us and our freedom in a personal way," said Mel Coleman, whose family started Coleman Ranches in 1875 and later pioneered Coleman Natural Foods, the nation's first "natural and organic" meat company over 30 years ago. "We also like to dream big when veterans are in need and turn that dream into reality. We are proud to make this contribution and will work closely with our grocer partners to bring this effort to Mainstreet America."

"American Humane will be able to train more dogs because of Coleman's generosity," said American Humane President and CEO Robin Ganzert, Ph.D. "That means more deserving veterans can get help, at no cost to them, and a new leash on life."

We are grateful that a major food company that is doing right by its animals and food-conscious customers is also supporting other worthy efforts to make a better world for animals...and people.



WELCOME OUR NEWEST HUMANE PRODUCERS!

More than nine in 10 Americans say they are very concerned about farm animal welfare, so it is extremely gratifying to see more and more enlightened farmers, ranchers, and producers choosing to uphold and verify rigorous standards for the treatment of animals in agriculture through the American Humane Certified™ program. The program is the first, largest, and most trusted certification effort of its kind in the country with more than 8,000 farms, overseeing some one billion farm animals.



We are pleased to welcome **Organic Pasture Farms**, where animal welfare and quality are their top priorities. Each egg is produced by healthy hens eating an organic diet. They offer their pasture-raised hens 108 square feet per bird so they have room to explore and grow at their own pace. Their farm even packages its eggs in biodegradable cartons.

Best of all, they underwent rigorous, comprehensive, and science-based third-party audits to verify compliance with some 200 science-based welfare standards, covering everything from adequate space to proper heating and cooling, lighting, air quality, and humane treatment. By earning the American Humane Certified seal of approval, they offer customers the knowledge that the food they are purchasing was humanely raised.



Culver Duck began more than five generations ago as a family business and was one of the original Long Island duck companies. Under new ownership and leadership since 2016, Culver Duck has put an emphasis on animal welfare and continuously

strives to improve the welfare of their animals through a dedicated program of best practices designed to enhance their production processes, facility designs, and animal husbandry.

"This certification demonstrates that our commitment to excellence in animal care goes beyond words in a mission statement, it's how we do business every single day," said John Metzger, president of Culver Duck. "We welcome American Humane's high standards and science based approach to animal welfare. Quality animal care and continuous improvement are key components of responsible and ethical food production, which is important to all of us at Culver Duck and to our customers."

For a complete list of American Humane Certified producers, please visit www.HumaneHeartland.org.



Chi Chi

by U.S. Navy Rear Admiral Thomas Kearney (Ret.) and the organization's military ambassador Herb Krauss to provide a "Humane Hero" award to United Airlines Director of U.S. Cargo Operations Mike Oslansky for the invaluable assistance he and his airline provided in helping bring back three retired military hero dogs from overseas and deliver them into forever loving homes.

"For thousands of years, people have had a special connection with dogs, and the American Humane Hero Dog Awards are our way of honoring the best of our best friends," said Dr. Ganzert. "The 'Hero Dogs Award Gala Luncheon' is an inspiring afternoon when we offer our thanks to so many of our greatest heroes – from service dogs who improve our lives to military hero dogs who fight alongside our troops and defend our freedom. We are grateful to all of them, and the human heroes who support them, including our Platinum Presenting Sponsor Lois Pope, our gala chairs Dawn Assenzio, Sharon Jablin and Bradley van Hoek, our category sponsors, United Airlines, and our National Ambassadors for helping us recognize their remarkable accomplishments."

To take part in this year's awards, vote for your favorite hero dogs once a day at www.HeroDogAwards.org. And may the best dog win!



Lois Pope with Willow

KICKOFF FOR 2019 HERO DOG AWARDS

For dog lovers, it's the most exciting day on the spring calendar! Each year, American Humane launches a nationwide effort to identify and honor the country's most courageous canines for its annual Hero Dog Awards®. Our 2019 campaign kicked off with a gala luncheon celebrating some of the bravest of our best friends and the human heroes who have gone above and beyond to serve as *their* best friends.

The stories of past Hero Dog Awards winners, related by their handlers, brought tears to the eyes of animal lovers who packed Palm Beach's exclusive Sailfish Club. Elizabeth Howell told how her beautiful Golden Retriever Chi Chi (2018 American Hero Dog), who crossed the Rainbow Bridge earlier this year, was left to die in a trashcan with her legs tied together so that they had to be amputated but overcame her ordeal and forgave people to become a therapy dog, helping others to rebuild their broken bodies and spirits. U.S. Marine Corporal Nick Caceres and 2018's top Military Dog of the Year, "Sgt. Fieldy," with whom he served in Afghanistan, prompted thunderous applause with their appearance. And Heather Heath brought the house down with her dog Willow, who was saved from the Asian dog meat trade. The two of them now work together to teach kindness and advocate for an end to the barbaric practice that nearly took Willow's life.

In addition to honoring the nation's hero dogs, American Humane honored two human heroes for their outstanding work in supporting efforts to build a better world for the animals in our lives. American Humane President and CEO Robin Ganzert, Ph.D., gave a special tribute to renowned philanthropist Lois Pope, who has long supported the organization's animal rescue and military affairs programs, and has served as the Hero Dog Awards' Platinum Presenting Sponsor for eight years. Dr. Ganzert was then joined



Dr. Robin Ganzert and Sharon Jablin



Corporal Nick Caceres with Fieldy, Heather Heath with Willow, and Elizabeth and Megan Howell



Dawn Assenzio and Naomi Judd



Dr. Robin Ganzert, Adm. Thomas Kearney and Pat McLaughlin



Herb Jablin and Herb Krauss



Leigh-anne and Margaret Kazma



Abigail Trenk and Amanda Bowman



Mike Oslansky, United Airlines, and Dr. Robin Ganzert

THE NINTH ANNUAL

AMERICAN HUMANES

Hero Dog Awards®

The Beverly Hilton | Beverly Hills, California
October 5, 2019

Vote for your favorite Hero Dog today!
HeroDogAwards.org

Broadcast on Hallmark Channel this fall

Presented by

@AmericanHumane
@HeroDogAwards



AMERICAN HUMANE NAMED A “BEST CHARITY” BY CONSUMER REPORTS!

Consumer Reports, which is looked to by many as one of the nation’s top authorities on what works and what doesn’t, named American Humane a “Best Charity,” drawing on the reviews of several major nonprofit watchdog groups.



This recognition is the latest in a long list of top honors for American Humane, which for 142 years has been dedicated to the protection of animals. The organization recently received Charity Navigator’s highest “4-Star” rating – the only major national humane group with this honor. We are also among the less than one-tenth of one percent of charities currently operating in the United States to be included on the Better Business Bureau’s highly select list of “Wise Giving Alliance Accredited Charities.” In addition, American Humane has been named a “Top-Rated Charity” with an “A” rating by the American Institute of Philanthropy’s CharityWatch, was deemed a “Top-Rated Charity” by Great Nonprofits and has earned the gold level seal from GuideStar USA for demonstrating our deep commitment to nonprofit transparency and accountability. American Humane was named the “Outstanding Animal Welfare Organization of the Year” by the Pet Philanthropy Circle and has also earned the Independent Charities Seal of Excellence.

Thanks to you and our passionate, mission-driven staff we protect and improve the lives of one billion animals around the globe each year – more than any other humane organization. And we do it with the highest program efficiency ratio in the field – more than 91 cents* out of every dollar spent goes directly into life-changing, life-saving programs for animals.

To support American Humane and our life-saving work, please visit www.AmericanHumane.org. Thank you!

**audited financials 6/30/18*



HOW YOU CAN HELP

For more than a hundred years American Humane has been the first to serve, wherever and whenever animals need rescue, shelter, protection or security. More than 91 cents out of every dollar spent goes directly into lifechanging, life-saving programs for animals. Please consider donating to help American Humane continue our lifesaving work.

Help us today:

- To make your cash gift for animals now, please call us at (866) 242-1877, or give online at www.AmericanHumane.org/Support.
- It's easy to electronically send securities to American Humane directly from your brokerage account. With a charitable gift of securities, you pay no capital gains taxes and you may be able to deduct the full fair market value of appreciated stocks or mutual funds held longer than one year. Call us at (866) 242-1877 for transfer instructions.
- Consider a gift from your Individual Retirement Account (IRA). A popular tax provision allows those aged 70½ or older to make charitable gifts, in any amount up to \$100,000 per person per year, directly from an IRA to qualified charities free of federal income tax. These gifts count toward required minimum distributions and the income tax laws of many states allow tax-free treatment as well. Check with your IRA administrator or tax advisor now to see if you could benefit.
- Many types of real estate can be gifted to American Humane. Assets may be given outright, as part of a trust arrangement, or in the case of a personal residence, be given with the right of lifetime tenancy by the donor and/or spouse. Gifts of real estate may eliminate the burden of selling a property, reduce the size of your estate, or allow an immediate charitable deduction to the donor. Please contact us to learn more about our real estate gift acceptance policies.

Help us tomorrow:

- When you take the simple steps to include American Humane in your will or estate plan, you help us continue to lead the way with kindness and compassion. It's easier than you think. If you would like to make a bequest, here is some sample language to consider:
"I give, devise and bequeath (the residue of my estate, a percentage of my estate, or a specific dollar amount) to AMERICAN HUMANE ASSOCIATION, 1400 16TH STREET, NW, SUITE 360, WASHINGTON, DC 20036, to be used for its general support."
- Many people have bank and investment accounts. You can leave them directly to family, friends, or American Humane at the end of your lifetime with a simple beneficiary designation. Use a "pay on death" (P.O.D.) provision for a bank account or certificate of deposit (CD) or use a "transfer on death" (T.O.D.) provision for certain other investment accounts. You retain full ownership and control the assets during your lifetime. The beneficiary receives only what is left at the end of your lifetime. Some states even allow the transfer of real estate in this way. Ask your bank manager, financial advisor or attorney for assistance.

Any way or amount you give, we are grateful for your generous support and your compassionate spirit which enables us to continue our important work. American Humane is a 501(c)(3) tax exempt charitable organization (Federal Tax ID 84-043295) located at 1400 16th Street NW, Suite 360, Washington, DC 20036. Please contact our Philanthropy Department directly with any questions at (866) 242-1877 or email us at plannedgiving@americanhumane.org.

Any information provided does not constitute personal tax or legal advice. Please consult your advisor.



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