

# AMERICAN★HUMANE

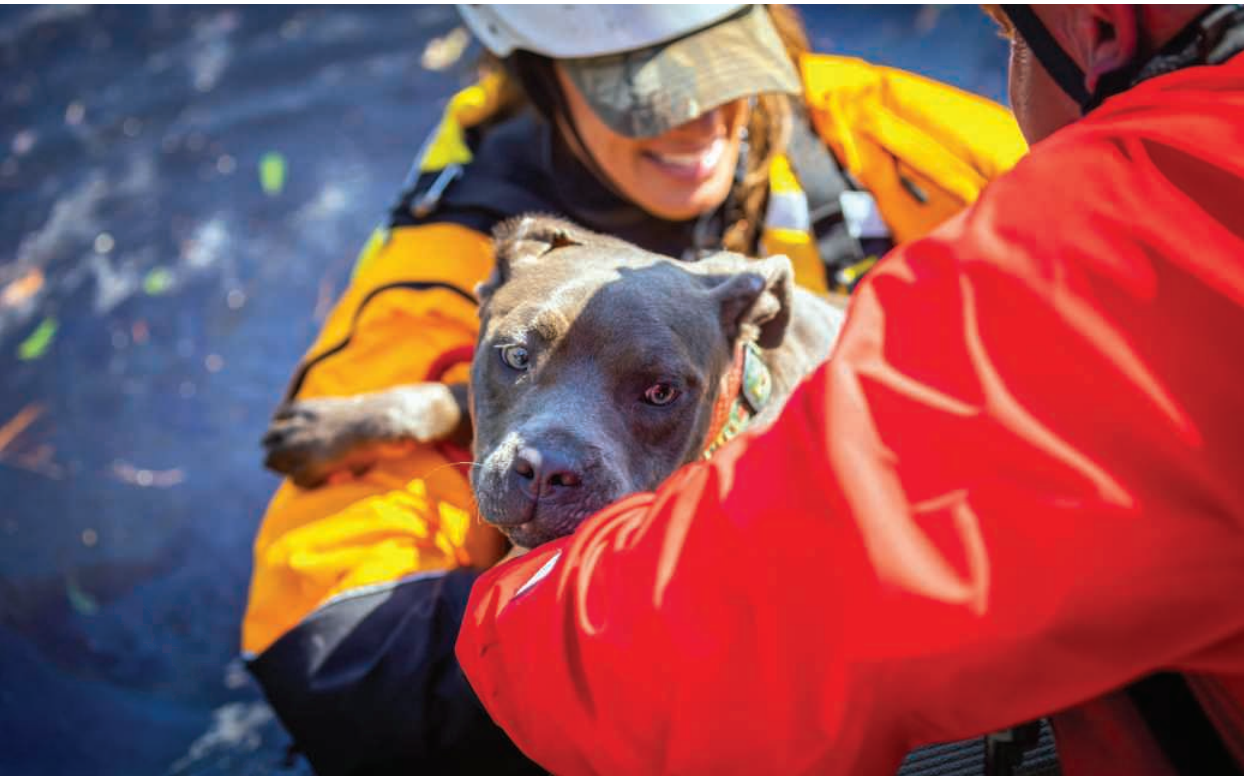
*FIRST TO SERVE®*

WINTER 2018 NEWSLETTER





# LETTER FROM THE PRESIDENT AND CEO



Friends –

We’ve certainly seen a lot over the past century and a half of protecting those in greatest need, but rarely have we ever seen a year when our help has been needed more urgently. Two historic and devastating hurricanes struck millions of people and pets in the space of a few weeks, prompting multiple responses by three American Humane Rescue teams and our fleet of boats and giant animal emergency vehicles. Wildfires ravaged California, forcing people and animals to flee the giant flames. Massive cruelty cases uncovered by law enforcement cried out for our immediate response and compassionate care. Hundreds of thousands of abandoned shelter animals and those needing food, love, and life-saving medical treatment touched our hearts and received free assistance. And our work to unleash the healing, life-saving power of animals helped us save even more of America’s brave vets and abandoned pets.

All of this was possible because of the support of remarkable friends like you and our steadfast dedication not only to doing the most for the most animals in need, but to being the best stewards of donor dollars in the humane field. More than 91 cents of every dollar we spend goes directly to our life-changing, life-saving programs, one of the reasons Charity Navigator awarded us its highest recognition – a four-star rating for our charitable work to build a better world. Again, we couldn’t do it without you.

I hope you enjoy our newest stories of hope, healing and love, and please do follow American Humane on social media for breaking news and inspiring tales from the animal world. On behalf of the vulnerable animals we serve, thank you for your support of American Humane. Together, we are working hard to build a better and more humane world.

Sincerely,

Robin R. Ganzert, Ph.D.  
President and CEO

# RESCUE TAILS

Our animal friends have rarely been in more need of friends than in the past few months. Several major disasters conspired to separate pets from their families and bring tragedy and misery to countless numbers of animals. Luckily, for more than 100 years, American Humane Rescue has always been there to save, shelter, and care for millions of animals in disasters, those who have been cruelly abused or neglected, and those abandoned and living in shelters. Here are just a few of the most recent stories of compassion and caring you made possible:



## INTO THE STORM

As the increasingly dire national weather reports poured in, the American Humane Rescue team realized they were facing a situation critical threat and quickly began making emergency preparations. Two deadly Category 4 hurricanes, only weeks apart, threatened hundreds of thousands of families and animals, and our rescue leaders, who were already deployed in saving hundreds of pets in a massive cruelty case, started mobilizing staff and volunteers around the country, and began moving our giant rescue vehicles into position, bracing for the mighty blows to come.

As Hurricane Florence swept toward the eastern coast, one team began evacuating a first wave of animals in the storm path, transporting vulnerable pets from a shelter in South Carolina and driving them more than 800 miles to safe havens in New York and Connecticut to find life-saving refuge and forever homes. American Humane President and CEO Dr. Robin Ganzert, who had to evacuate with her own dog Daisy from her South Carolina home, worked with major national news organizations, including USA Today, MSNBC, and Fox News, to reach millions with critical information on how to protect themselves and their pets before, during and after the



storm. American Humane workers continued to coordinate with and reach out to shelters and municipalities to meet the disaster head-on, receiving an official invitation from Code 3 Associates to perform search-and-rescue operations in North Carolina where massive flooding posed the greatest danger. Because of the size and scope of the disaster, American Humane deployed two rescue teams, bringing with them two of American Humane's 50-foot animal emergency vehicles, critical equipment, and a fleet of rescue boats, generously donated by longtime supporter, actress and animal lover Victoria Principal.

The boats proved to be absolutely critical. With some rivers cresting at 35 feet above flood level, homes were inundated, often trapping animals who were left behind. One of our teams was alerted to a flooded house where desperate barking was heard coming from inside. Six dogs and two puppies had been abandoned in the home, surviving only by clinging to floating sofa cushions, and in one tragic case, by holding on to a companion who had succumbed to the floodwaters. The rescue teams ended up saving not only dogs and cats, but also horses, goats, roosters, an exhausted steer who had almost given up that they found swimming in the endless waters, and even a distraught elderly couple's beloved parakeets, who were rescued just before the rising water engulfed their cage.



## A DOUBLE BLOW: HURRICANE MICHAEL HITS

Hurricane Florence had hardly dissipated when another storm – the worst ever to strike the Florida panhandle – struck with a ferocity that left animal shelters in its path reeling. American Humane dispatched a giant rescue vehicle more than 500 miles from its strategic based in Baton Rouge, Louisiana to conduct an emergency transport of 40 dogs (and an irresistible Pot-Bellied Pig) from a damaged shelter without electricity or working water in an area where 90 percent of the homes were without power. The animals were carefully crated and loaded up on the air-conditioned truck so they could be taken to a secure facility 130 miles away. We are happy to report that of the 41 animals, 33 including our small, mud-loving friend, have already been adopted into forever homes.

“No one needed friends more during Hurricanes Florence and Michael than the animals of hard-hit Florida, Georgia and the Carolinas,” said American Humane President and CEO Dr. Robin Ganzert. “We are grateful to all the generous people who helped us help our best friends in their worst times. We also thank philanthropist Lois Pope and the Lois Pope LIFE Foundation for her ongoing support of the American Humane Rescue program, Zoetis Petcare, which generously donates critical medicines and veterinary supplies for our animal emergency vehicles, and our friend, Victoria Principal, for providing a fleet of life-saving boats used in our water rescues in North Carolina. Our deepest gratitude to all of you!”

## NOTES FROM THE FIELD: A RESCUE STORY

After more than 100 years of rescue work, American Humane has thousands of rescue stories, each one unique. We thought you might like to see a text message from one of our veterinarians, Dr. Lesa Staubus, who wrote about her experience in helping animals in the path of Hurricane Michael:

*“As dawn warmed the sky this morning, a small army of volunteers met us at the shelter to assist us in loading the animals. Most of the dogs were larger mixed breed, and all very gentle and sweet. In one room was a sweet little pit mix puppy. He was about four months old, and already had scars on his body to show for the hard life he led. And yet he was adorably sweet and loving. Being totally black in color we know it will be challenging for him to find a home as these dogs are often overlooked in our shelters. Roscoe was a big happy go lucky lab mix that once we got to its new location appeared very thrilled to be out in the sunshine. We had the 40 dogs, but we also had one pot belly pig. Her name was Patti Swine, and she was just fabulous except that she did smell up the trailer pretty good. She was only at the new shelter location for about 15 minutes before she was picked up by an adoptive family with a fabulous home that is swine-*



*friendly. Shawn Downs, the director of the Meriwether County Animal Shelter received these animals so enthusiastically. He plans to offer them for very low-cost adoption to ensure they are rapidly placed into forever homes. The effects of the stress caused by the storm was apparent on the dogs as many of them seemed very anxious as we loaded them. It's*

*great to know they are now relaxing in open-air runs where they will be comfortable and well-cared-for. And my heart is warmed by seeing so many communities work together for the betterment of their animals.”*



## CALIFORNIA WILDFIRES

American Humane volunteers jumped into action to help animals affected by the California wildfires. Much-needed supplies and relief were delivered, much love and care was given to animals in need, and as of this writing, much more help is to come for those affected by the devastation.



## SAVED! 255 DOGS RESCUED FROM ILLEGAL PUPPY MILLS

The scene was sobering: 89 dogs were found living in unbelievable filth in a mobile home that was serving as an illegal dog breeding operation in Washington state. Conditions were so bad that investigators had to wear hazmat suits while working the rescue. At a second location nearby, investigators found 166 more dogs in terrible conditions and in various states of health. Some were blind, others were emaciated and near death. To help these victims of unimaginably inhumane treatment, the American Humane Rescue team, accompanied by one of their giant 50-foot emergency vehicles, traveled 1,200 miles to work with local authorities in two dramatic rescues aimed at saving and rehabilitating 255 small-breed dogs seized from two puppy mills.

American Humane, which has been conducting animal rescues for more than 100 years, partnered with local authorities and animal aid groups including SCRAPS and HEART to transport the dogs from the puppy mills to a temporary shelter and provide them with food, medical treatment, and intensive 24-hour care as needed. American Humane staff and veterinarian Dr. Lesa Staubus worked with local responders and contacts to perform intake assessments and set up a daily care routine. The animals were then taken in by permanent shelters and rescues for adoption.

"The condition in which the animals were found in was deplorable," said the local sheriff's department deputy. "Years of urine and feces buildup, dangerous ammonia levels, caged litters and severely ill dogs, even a carcass. I cannot imagine the suffering and neglect these animals were subjected to. This was the worst case, with the largest number of dogs I have ever handled."

"It is very disheartening to see animals living under these conditions, but we are fortunate to have the support of so many humane heroes to fight these injustices," said Dr. Robin Ganzert, president and CEO of American Humane. "Our giant vehicle was made possible thanks to a generous donation by internationally renowned philanthropist Lois Pope, Banfield Foundation made a major contribution to cover the operational and deployment costs, and as the medical sponsor for American Humane Rescue, Zoetis Petcare provided all the medicines and veterinary supplies. With the help of these generous supporters, our rescue team, and dedicated local volunteers, many of these animals were able to be rehabilitated and put on the path to a better life."





# BRINGING HOPE WHERE LITTLE EXISTS

On August 25, 2018, American Humane led a small army of volunteers to the struggling St. Landry Parish Animal Shelter in Louisiana to help some 300 animals who had been abandoned or were in desperate need of medical care their owners could not afford. With the help of one of American Humane's giant 50-foot-long animal emergency vehicles, the free clinic offered volunteer veterinary care provided by Zoetis Petcare executive Dr. J. Michael McFarland, longtime Good Morning America veterinary expert Dr. Marty Becker, animal masseuse Mrs. Teresa Becker, boarded animal behaviorist Dr. Teresa DePorter, Louisiana State University School of Veterinary Medicine's Dr. Martha Littlefield, Louisiana Technical University's Dr. Rebecca McConnico, Baton Rouge Community College Veterinary Technology Program's Dr. Rebecca Adcock, and more than 50 veterinary and veterinary nursing students. Zoetis Petcare provided all the medicines and supplies needed to treat 230 dogs, 45 cats, and six horses. The animals were examined free of charge, given core vaccinations, medicines to prevent heartworm and control internal parasites, and flea and tick

treatment. Not only did these efforts help prepare these animals for adoption locally, several were flown to Los Angeles for the 2018 American Humane Hero Dog Awards, where they were presented for adoption to an enthusiastic audience all too willing to take them home. Even one of the celebrity presenters, Modern Family star Ariel Winter ("Alex Dunphy"), chose one lucky black pup and their new love affair was reported by media around the world.

In the end, what matters is that hundreds of lives were improved and saved through this one effort alone – just one of so many helping millions of animals during the American Humane Rescue program's century of work.

"Zoetis has been a partner with American Humane on the rescue program for a long time," said Dr. J. Michael McFarland, executive director of Zoetis Petcare marketing. "Whenever there are big storms like Hurricane Katrina, we donate the medicines and supplies for their animal rescue deployments. Likewise, with these local crises, we're also donating

to help make sure that these shelters can take care of these pets without undergoing a severe financial challenge. I hope everyone will use events like this as an example of why organizations like American Humane need your help...not just when there's a major crisis. What we're trying to establish is something that allows things like this to happen when we're getting a chance to help hundreds of pets in a single day."

"So many of these nearly three hundred animals were starved for physical contact by a loving human," said Dr. Marty Becker. "They were very well taken care of with the basics of food, water, shelter and veterinary care, but they needed to be held, cuddled, scratched, spoken to about the fact they are precious, loved, and that we were all working hard to move them from a cage to a couch. In their forever home." Dr. Becker and his wife Teresa also ended up taking a personal interest in one of the dogs – an orange Pit Bull named Relic, who had been found abandoned in a house with no food or water and who was so emaciated and weak he was close to death. Dr. Becker treated Relic not only to the medical care he so badly needed, but to plenty of TLC, and offered Relic a forever home at the Becker's Almost Heaven Ranch.



"We cannot thank these wonderful volunteers enough for all they did to work with our rescue team to provide life-changing, life-saving assistance to these animals," said American Humane President and CEO Dr. Robin Ganzert. "On behalf of so many beautiful, vulnerable animals who would go without critical help without your care and expertise, thank you."



# TONS OF LOVE FOR SHELTER ANIMALS

Every year, millions of beautiful animals are relinquished to shelters where they wait for forever homes. While they wait, the least we can do is give them good care and as much love as possible. Thanks to a national effort by American Humane and Chicken Soup for the Soul Pet Food called "Fill-a-Bowl... Feed-a-Soul™," another seven tons of love were recently delivered to abandoned animals who need it most. A truck carrying 13,000 pounds of Chicken Soup for the Soul Pet Food unloaded its cargo of caring to help local animals served by the Pet Food Pantry of Oklahoma in Oklahoma City. Another 1,000 pounds of the free, premium pet food was delivered to animals finding sanctuary from the destruction of Hurricane Michael at the Meriwether County Animal Shelter in Greenville, Georgia. And two tons of critically important food was delivered to pets displaced by California's deadly Camp Fire.

Together, American Humane and Chicken Soup for the Soul are distributing more than million meals annually to U.S. shelters and pet food distribution centers.

"This campaign helps animals when they need help most," said Dr. Robin Ganzert, president and CEO of American Humane. "On behalf of all the beloved pets across the country, a big thank-you to our friends at Chicken Soup for the Soul!"



# SAVING EARTH'S ANIMALS



Species around the world are disappearing at an alarming rate in what scientists are calling a “Sixth Mass Extinction.” To help stem this terrible tide and protect the world’s beloved animals, we launched the American Humane Conservation program, the first independent humane certification program for leading zoological facilities serving as arks of hope for so many magnificent and endangered creatures with whom we share the Earth. You can support the vital rescue, rehabilitation, and humane conservation work being done at these institutions by visiting them. Here are just a few examples of the most recent achievements by our Humane Certified facilities around the world:



## MYSTIC AQUARIUM – SIX HARBOR SEALS RESCUED, REHABILITATED, AND RELEASED BACK INTO THE WILD

On October 15, Mystic Aquarium, in partnership with Marine Mammals of Maine, released six harbor seals back into the ocean after months of rehabilitation. The six seals were rescued this summer in Maine during an Unusual Mortality Event in the Gulf of Maine, in which large numbers of wild animals inexplicably died. The marine mammals were nursed back to health and have been released off Charlestown, Rhode Island, ready for their second chance at life.





## SAVING THE WORLD'S ANIMALS – ONE BABY AT A TIME (OR MORE)

Four African penguin chicks were born at Busch Gardens Tampa Bay this fall, making them the largest group of penguin chicks to ever be hatched at the park. African penguins are an endangered species and biologists say that without help, the species could become extinct within the next 15 years.

And celebrating her first birthday at Busch Gardens Tampa Bay is baby orangutan, Malu! The Bornean orangutan is an endangered species due to loss of its wild habitats.

## THE RETURN OF PETER COTTONTAIL

Roger Williams Park Zoo is focusing efforts to save the New England Cottontail on restoring habitat and increasing breeding for reintroduction to the wild. Thirty rabbits will be released into two areas of Maine in the coming weeks. For centuries, the cottontails played a crucial role in Maine's ecosystem, but their numbers in the region began to decline severely around the 1950s, only four decades after the release of the iconic book, *The Adventures of Peter Cottontail*. Researchers estimate a current population of just 400-500 New England cottontails in Maine, a slight increase from the estimate of 300 only a decade earlier. This year, Roger Williams Park Zoo has had the most successful breeding year yet, with 77 cottontails tagged and microchipped and released in New Hampshire, Maine, and Rhode Island's Patience Island.



## SAVING GENTLE GIANTS

Not only is Georgia Aquarium the only facility in the Western Hemisphere to host awe-inspiring whale sharks, but they are also on the front lines of worldwide whale shark research to learn more about these elusive gentle giants that have been classified as endangered since 2016.

Georgia Aquarium has teams of field researchers in Cenderawasih Bay, Indonesia, and at the remote island of St. Helena, the newest known whale shark site.

Through this research, Georgia Aquarium hopes to gain valuable insight on how to better conserve this amazing species that is facing increasing threats to its population in the wild. Because it is a filter-feeding animal, it is particularly susceptible to the dangers of pollution and small debris in the oceans that is similar in size to the plankton it feeds on to survive.

## WELCOME TO THE FAMILY!



We are pleased to welcome our newest American Humane Certified family member – Busch Gardens Tampa Bay! This outstanding animal-themed park cares for more than 300 species and more than 12,000 animals in all. By meeting our rigorous, science-based standards for the welfare and treatment of the creatures in its care, it joins an exclusive group of American Humane Certified facilities working to protect and preserve remarkable and endangered species across the globe. Congratulations!

## HUMANE HERO: DR. JOHN NIGHTINGALE



As the world's species continue to disappear at an accelerating rate, it is more important than ever to recognize and support those who are working to preserve Earth's animals and their environments.

At a ceremony at the Beverly Hilton attended by the world's leading animal advocates and

animal-loving Hollywood stars, American Humane awarded its prestigious Humane Hero Award to renowned animal advocate, conservationist, and educator Dr. John Nightingale.

Dr. Nightingale is CEO and president of Ocean Wise and its diverse initiatives, including the Vancouver Aquarium, the first Canadian zoological institution to receive certification through the American Humane Conservation program, Ocean Wise Sustainable Seafood Program, Plastic Wise, The Coastal Ocean Research Institute, The Great Canadian Shoreline Cleanup, and partner/operator of Europe's largest Aquarium, Oceanographic in Valencia, Spain. Through his work, Nightingale leads global ocean conservation efforts dedicated to creating a world in which oceans are healthy and flourishing.

During his twenty-five years at the Vancouver Aquarium and now its overarching parent organization Ocean Wise, he has guided the expansion of the organization's leadership in conservation, education and research. As a result, the Vancouver Aquarium is perhaps the "greenest" cultural public institution in Canada.

"Dr. Nightingale's unwavering dedication to the conservation of the world's oceans and aquatic animals will help us preserve the rich legacy of life on Earth for future generations," said Dr. Robin Ganzert, president and CEO of American Humane. "For his outstanding work in helping protect and preserve the very cradle of life itself with all its vitally important creatures, American Humane is honored to recognize him with our Humane Hero Award."



# MAKING HUMANE CHOICES



## SETTING A HUMANE TABLE FOR THE HOLIDAYS

The holidays are a time to celebrate traditions, enjoy family togetherness, and give thanks for the remarkable bounty of food with which we are blessed. With families across the country preparing for their holiday feasts, American Humane went to Capitol Hill with farmers and leading food producers who have committed to humane practices to take part in a Congressional briefing on “The Humane Table.” Hosted by the Congressional Humane Bond Caucus, the briefing outlined advances in humane agriculture, called on the American public to support humane farming practices, and celebrated the farmers and ranchers who work to feed the world and raise their animals right.

“More people than ever before are concerned about how their food is raised and want to make choices that are in line with their values,” said Dr. Robin Ganzert, president and CEO of American Humane. “We urge all Americans to set a humane table all year round and give thanks to American farmers and ranchers who provide food that is safe, abundant, affordable, and humanely raised under ethical, commonsense, and scientifically demonstrated standards.”

At the briefing, congressional leaders, top figures in farm animal welfare, individual farmers, and leaders of major organizations in food production who have committed to humane practices outlined the importance of demonstrably humane agriculture.



“Animals play a huge role in our lives, and it’s so important that we treat them humanely and with respect for all they do for us,” said Congressman Gus Bilirakis (R-FL), co-founder of the Congressional Humane Bond Caucus. “We want to give thanks to those who have made the humane choice for their animals, and we thank them for their dedication to animal welfare.”

“As the holidays approach us, it is important that we celebrate our farmers and ranchers who strengthen the bond between humans and animals and work tirelessly to put food on our tables in a safe, ethical and humanely raised manner,” said Congressman Henry Cuellar (D-TX), co-founder of the Congressional Humane Bond Caucus.

Dr. Alice Johnson, Senior Vice President for Animal Well-Being at Butterball LLC, the iconic turkey brand that has been an American Humane Certified producer since 2013, underscored the importance of humane farming using verifiable standards and practices.

“Animal care and well-being is central to who Butterball is as a company, and we are committed to maintaining the health and well-being of our turkeys,” said Dr. Johnson. “It’s easy for a company to say they are doing something and to promote it in a way that makes it seem like it’s a priority, but it’s entirely different for a company to commit to something and invite a third party in to review and validate that commitment.” Earlier in the day, Butterball worked to demonstrate its commitment



Marty Frankhouser and America's Pig Farmer of the Year Patrick Bane



Bart Vittori, VP & GM, Coleman Natural Foods







*Dr. Alice Johnson, SVP for Butterball LLC*

to both people and animals by working with American Humane to deliver 3,000 pounds of humanely raised turkey to the Capital Area Food Bank in Washington, D.C. “We hope this donation will brighten the holidays for many in the Washington area,” said Dr. Johnson. “Our goal is to inspire joyful experiences and bring people together over nutritious, healthy, and ethically raised food.”

Bart Vittori, Vice President and General Manager of Coleman Natural Foods spoke with great fervor about the value humane farming has for his organization.

“Coleman has been around since 1875 – one year before Colorado was a state,” he said. “It is important that we carry on the family heritage of high animal welfare practices from the 1800s. Coleman Natural has earned American Humane Certification to provide further assurance of third-party audits and greater transparency of pork production, and Coleman is the first national retail pork producer to fully implement a crate-free hog environment – both gestation and farrow crate-free, verified by a third party and with USDA approval.”

“In less than three generations, the United States has gone from a predominantly agrarian society to one where the family farm is the exception rather than the rule,” said Byron Shaffer, Food Safety and Quality Manager for Kreider Farms, a third-generation family owned company in Lancaster, Pennsylvania that has become the largest

egg producer in the state. “Today, there are many with differing opinions on what farming and particularly what animal agriculture should look like,” said Shaffer. “The Kreider Farms’ team made the decision to begin to build cage-free layer houses in 2015 and after careful research and evaluation of the best available housing and equipment started construction. We are happy to be associated with a group that not only recognizes the need for the farmers of today but provides invaluable resources in making the practices transparent and based on what is best for all of the stakeholders.”

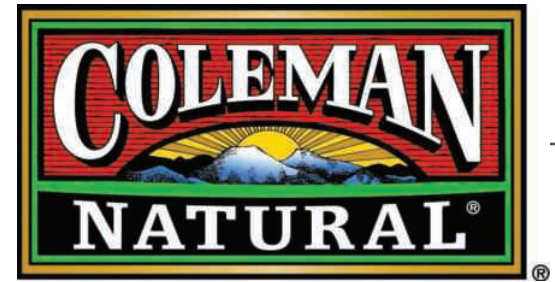
“I have a lifetime of expertise caring for animals and I take the responsibility of providing a comfortable environment for my pigs everyday very seriously,” said Pat Bane, an Illinois pig farmer who was recently named America’s Pig Farmer of the Year. “I work closely with my employees to guarantee the best care for our pigs and I am excited to serve as an ambassador for humane practices. The public needs to know how we farm and, that every day, we are doing what is right to care for our animals.”

American Humane was founded around the issue of farm animal welfare in 1877 and has been at the forefront of improvements in humane protections for animals for 141 years. In 2000 American Humane created the **American Humane Certified™** program, the nation’s first third-party farm animal welfare certification program, with some 200 science-based standards covering everything from adequate space to air quality, heat and lighting, humane treatment,



*Dr. Robin Ganzert and Byron Shaffer of Kreider Farms*

and the ability for animals to be animals and express the natural behaviors of their kind. The standards were built upon the internationally accepted values of the Five Freedoms, created by the Royal Society for the Prevention of Cruelty to Animals, as well as input from animal science experts, veterinarians and other animal husbandry specialists. The standards are reviewed regularly by a renowned Scientific Advisory Committee made up of some of the world’s leading experts and animal advocates. Today the American Humane Certified program is the nation’s largest third-party farm animal welfare program. If you choose to eat dairy, eggs, poultry or meat, be sure to look for the American Humane Certified seal. To learn more about the American Humane Certified program and find a list of certified producers, please visit [www.AmericanHumane.org](http://www.AmericanHumane.org).



## HUMANE SPOTLIGHT: COLEMAN NATURAL FOODS

A natural pioneer since 1875, Coleman’s Natural Foods has worked for more than 125 years to do what’s best for their animals and the families they serve. They are continuing that legacy today by joining forces with American Humane and committing to raise their pigs according to the 200 science-based welfare standards of our American Humane Certified™ program, helping ensure adequate space, proper air and water quality, appropriate heating, cooling, lighting, and much more. With a network of independent family farms, the needs of the animals come first. Coleman does not use gestation or farrowing crates and environments are designed to protect their animals from discomfort, fear, and distress, allowing them to behave and act naturally. Their pigs are fed an all vegetarian diet with no animal by-products. They believe real ingredients from real farms makes real good food.

Coleman’s is passionate about their mission, and that passion extends to doing good not just for their animals and their customers. Visit [www.colemannatural.com](http://www.colemannatural.com) to learn more and head over to their Pinterest page to get tasty recipes from quick weeknight meals to humane holiday entertaining spreads. Coleman’s Natural Foods products can be found in stores nationwide, including Costco, Whole Foods, and local grocery shops.

## WELCOME OUR NEWEST HUMANE PRODUCERS!

More and more consumers care about animal welfare and want to make purchases that are in line with their values. To provide humane choices, more and more enlightened farmers, ranchers, and producers are choosing to become American Humane Certified™. The program, which employs and verifies rigorous, science-based standards for the treatment of animals in agriculture, is the first, largest, and most trusted certification effort of its kind in the country with more than 8,000 producers, overseeing some one billion farm animals.

We are pleased to welcome three new producers into our American Humane Certified™ program: **Coleman Natural Foods, Alderfer Poultry Farm, Inc., and Pitman Farms, Inc.** Each underwent rigorous, comprehensive, and science-based third-party audits to verify compliance with some 200 science-based welfare standards, covering everything from adequate space to proper heating and cooling, lighting, air quality, and humane treatment. By earning the American Humane Certified seal of approval, these producers offer customers the knowledge that the food they are purchasing was humanely raised. For a complete list of American Humane Certified producers, please visit [www.HumaneHeartland.org](http://www.HumaneHeartland.org).





# SUPPORTING OUR MILITARY HEROES – ON BOTH ENDS OF THE LEASH

Since 1916, American Humane has been First to Serve those who serve our country by helping support our nation’s veterans and the military animals who work for the cause of freedom. Through our Lois Pope LIFE Center for Military Affairs, we reunite retired war dogs with their handlers, rescue abandoned shelter animals and train them to become life-saving service dogs for veterans, advocate for these heroes, and much more. Here are just some of the most recent efforts we have been making on behalf of both our two- and four-legged veterans:

## PUP4PATRIOTS™ TRAINING

Every day, 184 veterans are diagnosed with Post-Traumatic Stress and more than 20 take their own lives. At the same time, hundreds of thousands of adoptable, homeless animals are euthanized each year. To help save more of America’s vets...and America’s pets, last year American Humane launched its “Pups4Patriots” program, which rescues abandoned animals in need of forever homes and trains them to become free, life-saving service dogs for veterans coping with Post-Traumatic Stress and Traumatic Brain Injury. With the generous support of Hallmark Channel and K-9 Courage Program from Zoetis Petcare, this national program is truly saving lives at both ends of the leash. Here are the stories of just four of the newest graduates of our Pups4Patriots program:







## DOTTIE AND ANNIE

Dottie is a 21-year-old U.S. Air Force veteran who needed some help after her service was over. One day, her therapist at the local Veterans Affairs clinic talked to her about American Humane's Pups4Patriots program, which had greatly helped another veteran. By pairing Dottie with her new dog, Annie, the program helped her with her PTS and allowed her to be more confident in everyday life. Annie has helped to give her back what she has lost. "My service dog Annie changed my life. I'm more independent in social situations, and I feel more like myself," said Dottie. "We've had a special connection since day one, and Annie is my constant companion and protector. My gratitude for Annie and the program is immeasurable. And there's so much more than 'Thank You' that I want to say to Zoetis for sponsoring Annie! Zoetis, your incredible generosity and empathy has truly saved two totally separate lives who are now bonded like glue. My 'thank-yous' are endless."



## JOHN AND SASHA

John is a 49-year-old Air Force veteran from Estill Springs, Tennessee. He served as a Senior Airman during Operation Desert Storm. John was paired with Sasha, a 1-1/2-year-old female Golden Retriever. "My service dog, Sasha, has been an instrument for the redirection of my life," John says. "Family, friends, and acquaintances were not able to help me see that I had people that loved me and who were doing their best to support me through the difficulty of PTSD. The things I loved to do became mundane. The hope of life I could sense was fading. Yet when Sasha entered my life, all this has begun to change. With her support and presence I am starting to see that the things I once enjoyed are becoming joyful again. I am better able to face the stresses of the day and the shutters on the windows of my life are starting to open. It has only been a little over two weeks since I received her in the Pups4Patriots program and she has already made a difference in my life. She has helped me to have the confidence that together we can handle whatever happens."



## DON AND AMMO

Don is a 57-year-old Air Force veteran from Dayton, Ohio. He served from 1980-2000 as an Aircraft Mechanic. Don was paired with Ammo, a 3-year-old male Lab mix.



## JOSE AND STARR

Jose is a 38-year-old Army veteran from Watauga, Texas. He served two combat tours to Iraq and is currently still serving in the Army Reserves. Jose was paired with Starr, a 1-1/2-year-old female Golden Retriever. "I was extremely surprised and wowed on how great of a job American Humane's staff and trainer did pairing us veterans to our service dogs," said Jose. "Saying thank you, honestly, is not enough in my heart for what you did for me and our class. For every one life you save, you have saved two lives."

## U.S. ADMIRAL TO HELP STEER AMERICAN HUMANE

United States Navy Rear Admiral Thomas Kearney (Ret.), a decorated veteran with over 30 years of service in the Armed Forces, has been elected to the national governing board of directors for American Humane, the country's first national humane organization which has supported the U.S. military, our service men and women, and military animals for more than 100 years. In his new role, Admiral Kearney will use his decades of experience in protecting our country to help protect the nation's animals, veterans, and four-footed warriors. He will work closely with American Humane's Lois Pope LIFE Center for Military Affairs, which administers a wide array of programs and initiatives assisting America's service men and women, veterans, and military animals.



"American Humane is grateful to gain the guidance of such a distinguished military leader on our board of directors," said Dr. Robin Ganzert, American Humane president and CEO. "We thank Admiral Kearney for his long service to our country and for now turning his wealth of leadership experience to serve those in greatest need."

# Nylabone®

### CHEWS BEST™

## THANK YOU TO NYLABONE!

American Humane has partnered with Nylabone to continue the life-saving work of our Pups4Patriots program, which rescues unwanted dogs, trains them, and pairs them with veterans coping with Post-Traumatic Stress (PTS) and Traumatic Brain Injury (TBI). Through their generous donation, our special facility in North Carolina where veteran and service dog are trained together has been stocked with Nylabone

brand toys and treats. Products like Nylabone's help give dogs a fun, safe outlet for their energy and offer special, happy bonding moments for them and their new handlers. Thanks to Nylabone's support and that of partners like them, we can ensure that we continue saving more dogs and more veterans suffering from PTS and TBI by harnessing the healing power of the human-animal bond.



# MEET AMERICA'S TOP DOG!



## AMERICAN★HUMANE HERO DOG AWARDS™

to remove cancer tumors, so she is also a cancer survivor. When people meet Chi Chi, they are inspired by her courage, perseverance, ability to overcome adversity and her never-give-up attitude. She exemplifies resilience and forgiveness, and openly shares her love and compassion in abundance. Her sweet-tempered and gentle spirit opens people's hearts and her perceptive spirit senses where her love is needed. When people hear Chi Chi's story and experience her attitude of joy, they are often inspired to face their challenges with renewed courage and a fresh perspective. Chi Chi brings joy everywhere she goes and her optimism and smile spreads quickly to others. She positively touches thousands of people all over the world via her online therapy work and social media.

For her extraordinary bravery and good works, Chi Chi won the American Humane Hero Dog Awards' "Therapy Dog" category. This year, the Therapy Dog category is sponsored by Chicken Soup for the Soul Pet Food, the official pet food sponsor of the 2018 American Humane Hero Dog Awards. We thank them for helping draw attention to Chi Chi's story and spotlighting the remarkable ways dogs are capable of forgiveness and moving on to do good things for others even when they themselves were in need of help.



### THE SIX OTHER CATEGORY WINNERS WERE:

**LAW ENFORCEMENT/ARSON DOG OF THE YEAR "K-9 Flash"** from Detroit, Michigan (sponsored by K-9 Courage from Zoetis Petcare)



**GUIDE/HEARING DOG OF THE YEAR "Frances"** from Staten Island, New York



**EMERGING HERO DOG OF THE YEAR "Willow"** from Las Vegas, Nevada

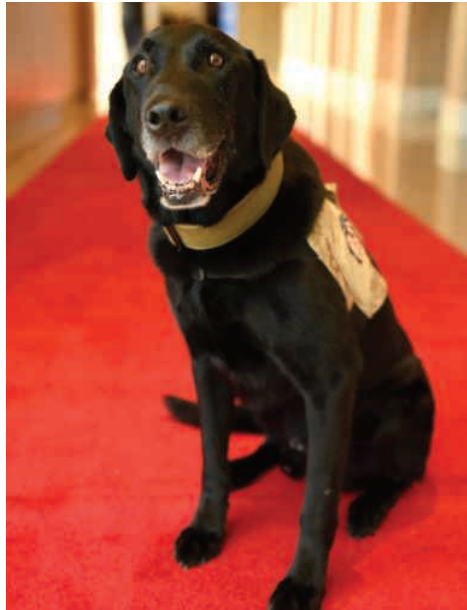


A dog who lost her legs but never lost hope won the top prize at the 2018 American Humane Hero Dog Awards®, which each year celebrate the powerful relationship between dogs and people and recognize extraordinary acts of heroism performed by ordinary dogs.

Based on more than a million votes by the American public and the opinions of an expert panel of celebrity animal lovers and dog experts, "Chi Chi," a four-year-old Golden Retriever from Phoenix, Arizona bested 265 other brave canines at this year's Hero Dog Awards, which were sponsored by the Lois Pope LIFE Foundation, Inc. and Zoetis Petcare and was broadcast nationwide on Hallmark Channel.

Chi Chi is a quadruple amputee who is inspiring people all over the world. She was left for dead in South Korea where she was found in a garbage bag with her legs bound, worn to the bone, and already necrotized. The only way to save her life was to amputate portions of all four of her legs. When she first arrived at our home, she was afraid of people, but with time and lots of love and grace, she realized that she is safe and no one will ever hurt her again. She forgave and decided to trust people again. She quickly adapted to her first set of custom prosthetics and now loves spending her days as a certified therapy dog sharing her joy and cheerful demeanor with people of all ages. Recently, she had surgery





**MILITARY DOG OF THE YEAR “Sgt. Fieldy”** from McAllen, Texas (sponsored by K-9 Courage from Zoetis Petcare and the Lois Pope LIFE Foundation)



**SEARCH AND RESCUE DOG OF THE YEAR “Ruby”** from East Greenwich, Rhode Island



**SERVICE DOG OF THE YEAR “Roxy”** from Canton, North Carolina (sponsored by Modern Dog magazine)



Each of the seven finalists received \$2,500 to be donated to one of American Humane’s charity partners. Chi Chi won an additional \$5,000 for her charity, Pet Partners.

The sold-out, star-studded awards honoring America’s most courageous canines were hosted at the Beverly Hilton Hotel by television and film star James Denton and model and animal advocate Beth Stern, accompanied by a galaxy of celebrity stars and presenters including TV star Erik Estrada; actress Danielle Fishel; TV and film personality Carrie Ann Inaba; actress Bailee Madison; TV actress Kellie Martin; TV host Debbie Matenopoulos; TV host Cameron Mathison; TV host and animal trainer Brandon McMillan; actress Barbara Niven, actor Jerry O’Connell, actress Denise Richards; actress Rebecca Romijn; TV host and actress Alison Sweeney; “Modern Family” actress Ariel Winter; and TV actress Larissa Wohl. “Lois and Clark” star Dean Cain brought his super powers in the form of heroic voiceovers to the individual finalists’ tribute videos.

The winner was chosen through a combination of public votes and voting by a panel of animal advocates and celebrity judges including Michelle Beadle, Prince Lorenzo Borghese, Kristin Chenoweth, Jamie Chung, Philippe and Ashlan Gorse Cousteau, Erik Estrada, Danielle Fishel, Carolyn Hennesy, Carson Kressley, Miranda Lambert, Bailee Madison, Adrienne Maloof, Agent Jerry Means, Laura Nativo, Carlos and Alexa PenaVega, Mark Steines, and Lisa Vanderpump.

Wildlife conservationist and popular TV personality Jack Hanna provided a delightful pre-taped video congratulating all the dogs and urging everyone to support the animals of the earth. Before the show, the audience was treated to the artistry of The Alex Donner Band, the Nunziata brothers, and a special appearance by Hallmark Channel’s Goodwill Ambassador Happy the Dog.

“It is an honor to support an effort to recognize the best of our ‘best friends,’” said philanthropist Lois Pope, who has been the awards’ presenting sponsor for seven years. “From those who defend our country to those who help us heal, guide us, protect us, and help find the lost, every single contender exemplifies the courage and heroism we seek to spotlight in the Hero Dog Awards campaign. Through this national forum we have helped educate America about the life-saving, life-affirming work of our nation’s canine heroes.”

“The American Humane Hero Dog Awards were created to honor some of the most extraordinary heroes the world has ever known, the very best of our best friends,” said Dr. Robin Ganzert, president and CEO of American Humane. “These heroic canines have gone above and beyond the call of duty, saving lives on the battlefield, comforting the ill, aged and afflicted, bringing hope to those who have lost it, and reminding us of the powerful, age-old bond between animals and people. All seven winners exemplify what it means to be a hero, and we hope that their stories – and Chi Chi’s – will inspire people to value our animal friends and to recognize and honor how much they do for us every day.”



## AND BEHIND EVERY HERO PET...



We know that behind every hero pet... is a hero vet or vet nurse. Each year at the Hero Dog Awards, American Humane announces the winners of its Hero Veterinarian and Hero Veterinary Nurse Awards, sponsored by Zoetis Petcare. This year, Dr. David Chico from Albany, New York, was named the top American Hero Veterinarian for his remarkable work, which includes providing veterinary care to low-income HIV+ pet owners. Tammy Boland of Oceanport, New Jersey was declared 2018’s American Hero Veterinary Nurse for her dedication to helping many of the most at-risk shelter dogs with their medical needs.

“To us, all vets and vet techs are heroes and this is why we want to honor the best of the best in their fields,” said Dr. Robin Ganzert, American Humane president and CEO. “Indeed, Dr. Chico and Ms. Boland are tremendous animal welfare advocates and we are so proud to learn of their laudable accomplishments aiding the animals in need in their communities and beyond. And our thanks go out to our friends at Zoetis Petcare for sponsoring this special national campaign because we know how committed they are to recognizing the achievements of the veterinary community.”

“Zoetis Petcare is honored to sponsor these awards that recognize the extraordinary veterinarians and veterinary nurses who help keep the pets in our lives happy and healthy, strengthening the powerful human-animal bond between pets and the families who love them,” said J. Michael McFarland, DVM, executive director of Zoetis Petcare marketing. “Dr. Chico and Tammy have raised the bar for other veterinary professionals in the field through their inspiring service and compassionate care for animals.”



# HUMANE HOLLYWOOD: PROTECTING OUR ANIMAL STARS

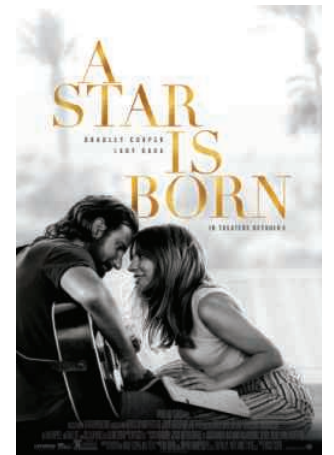


Many of us first fell in love with animals at the movies. Whether it was Lassie, Homeward Bound, or 101 Dalmatians, the American Humane Hollywood program has been First to Serve in the protection of our beloved animal actors for over 75 years. In that time, we've certified the safety of more than one million animal actors through our famed No Animals Were Harmed® program, using rigorous, species-specific protocols that are defined, reviewed, and regularly updated by a Scientific Advisory Committee of leading independent animal scientists, animal behaviorists, and animal ethicists.

The safety of animals always comes first with us, so we take all the necessary steps to ensure their care, starting in the early stages of production and continuing all the way to the on-set action itself to ensure the well-being and humane treatment of all animals involved in the production. Here are just a few recent Hollywood hits that have earned both the public's acclaim and our coveted No Animals Were Harmed® certification:

## A STAR IS BORN

It's hard to go anywhere these days and not hear about this year's sensational hit, *A Star Is Born*, starring Bradley Cooper and Lady Gaga. With an electrifying soundtrack and incredible performances, the buzz for Academy Award nominations is getting louder for this instant classic. We're also proud to report that American Humane was on set to protect Bradley Cooper's personal dog, Charlie, and *A Star Is Born* earned a full certification!



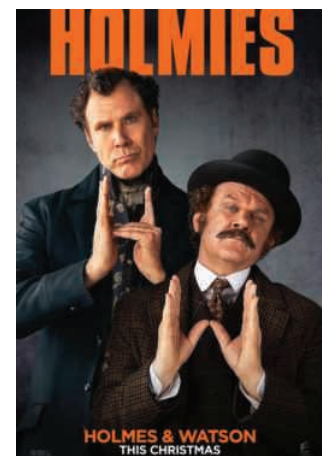
## THE NUTCRACKER AND THE FOUR REALMS

The holidays wouldn't be the same without *The Nutcracker*, would they? Which is why Walt Disney Studios is releasing an exciting blockbuster version of the classic Tchaikovsky ballet this November. So, join Keira Knightley, Helen Mirren and Morgan Freeman for a holiday adventure into the Four Realms! American Humane was pleased to be a part of this amazing production in London, England and we're happy to report that *The Nutcracker and The Four Realms* earned a perfect score, No Animals Were Harmed! Including the cute mouse!



## HOLMES AND WATSON

Imagine Will Ferrell and John C. Reilly from Stepbrothers playing the famous literary characters, Sherlock Holmes and his trusted assistant, Dr. John Watson. Having trouble? Well, you won't have to imagine it since *Holmes and Watson* will hit theaters on December 21st! We're sure you'll be bowled with laughter over as Holmes and Watson bumble their way through Victorian England while solving another crime. And we're proud to report that American Humane was on the case, and No Animals Were Harmed!







## HOW YOU CAN HELP

For more than a hundred years American Humane has been the first to serve, wherever and whenever animals need rescue, shelter, protection or security. More than 91 cents out of every dollar spent goes directly into lifechanging, life-saving programs for animals. Please consider donating to help American Humane continue our lifesaving work.

### Help us today:

- To make your cash gift for animals now, please call us at (866) 242-1877, or give online at [www.AmericanHumane.org/Support](http://www.AmericanHumane.org/Support).
- It's easy to electronically send securities to American Humane directly from your brokerage account. With a charitable gift of securities, you pay no capital gains taxes and you may be able to deduct the full fair market value of appreciated stocks or mutual funds held longer than one year. Call us at (866) 242-1877 for transfer instructions.
- Consider a gift from your Individual Retirement Account (IRA). A popular tax provision allows those aged 70½ or older to make charitable gifts, in any amount up to \$100,000 per person per year, directly from an IRA to qualified charities free of federal income tax. These gifts count toward required minimum distributions and the income tax laws of many states allow tax-free treatment as well. Check with your IRA administrator or tax advisor now to see if you could benefit.
- Many types of real estate can be gifted to American Humane. Assets may be given outright, as part of a trust arrangement, or in the case of a personal residence, be given with the right of lifetime tenancy by the donor and/or spouse. Gifts of real estate may eliminate the burden of selling a property, reduce the size of your estate, or allow an immediate charitable deduction to the donor. Please contact us to learn more about our real estate gift acceptance policies.

### Help us tomorrow:

- When you take the simple steps to include American Humane in your will or estate plan, you help us continue to lead the way with kindness and compassion. It's easier than you think. If you would like to make a bequest, here is some sample language to consider:  
"I give, devise and bequeath (the residue of my estate, a percentage of my estate, or a specific dollar amount) to AMERICAN HUMANE ASSOCIATION, 1400 16TH STREET, NW, SUITE 360, WASHINGTON, DC 20036, to be used for its general support."
- Many people have bank and investment accounts. You can leave them directly to family, friends, or American Humane at the end of your lifetime with a simple beneficiary designation. Use a "pay on death" (P.O.D.) provision for a bank account or certificate of deposit (CD) or use a "transfer on death" (T.O.D.) provision for certain other investment accounts. You retain full ownership and control the assets during your lifetime. The beneficiary receives only what is left at the end of your lifetime. Some states even allow the transfer of real estate in this way. Ask your bank manager, financial advisor or attorney for assistance.

Any way or amount you give, we are grateful for your generous support and your compassionate spirit which enables us to continue our important work. American Humane is a 501(c)(3) tax exempt charitable organization (Federal Tax ID 84-043295) located at 1400 16th Street NW, Suite 360, Washington, DC 20036. Please contact our Philanthropy Department directly with any questions at (866) 242-1877 or email us at [plannedgiving@americanhumane.org](mailto:plannedgiving@americanhumane.org).

Any information provided does not constitute personal tax or legal advice. Please consult your advisor.



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