



# *Compassion Report 2016*



A message from  
President and CEO  
Dr. Robin Ganzert



## Victories for hundreds of millions of children and animals

As a supporter of American Humane Association, you are a key part of the history of an institution that has been at the forefront of the global compassion movement for children and animals for nearly 140 years. This year, your generous support has enabled us to achieve a remarkable number of victories in building a better world for all of us.

Here are just a few notable victories we can celebrate together:

- Our **Red Star® Rescue** team saved animals nationwide in daring rescue missions from South Carolina to Spokane, including a massive transcontinental transport campaign that rescued hundreds of animals from almost certain death and gave them forever homes.
- Secured major victories for millions of farm animals by partnering with giant food chains and food services including **Taco Bell, Unilever, Einstein Bros Bagels, Peet's Coffee** and **Caribou Coffee** to improve animal welfare practices throughout their extensive supply chains.
- Protected some 100,000 animals working in entertainment during our legendary **"No Animals Were Harmed®"** program's 75th anniversary year.
- Helped America's brave veterans and military hero dogs as Congress passed and President Obama signed into law the **2016 National Defense Authorization Act** containing language advocated by American Humane Association guaranteeing a retirement on U.S. soil for ALL military working dogs and giving their former handlers first rights of adoption.
- Our **Kindness 100™** campaign reached 15 million schoolchildren with a new K-6th grade curriculum teaching them the value of treating animals humanely. The massive nationwide effort commemorated the centennial of our **"Be Kind to Animals Week®,"** the largest humane education effort in history.
- We celebrated the launch of a powerful new voice for children and animals – the new, bipartisan **"Congressional Humane Bond Caucus"** – and hosted three Capitol Hill briefings in 2015.
- Celebrated our fifth **American Humane Association Hero Dog Awards®**, presented by the Lois Pope LIFE Foundation, naming Harley, a puppy mill



survivor, as America's top hero dog for his work in saving other victims like him and educating Americans about the horrific abuses in those facilities.

- Provided lifesaving grants for service dogs to veterans suffering the invisible wounds of war through our **Wags4Patriots™** program.
- Continued lifesaving and life-affirming research in our **Canines and Childhood Cancer** study, unleashing the power of therapy dogs to help children with cancer and their families.
- Released a major white paper on the important role working dogs play in our lives, a study surveying the **“State of America’s Children,”** and a study on the important educational value of **“Pets in the Classroom.”**
- Reached billions of people in more than 100 countries worldwide with critical humane education information through major news stories carried by the AP, The Washington Post, The TODAY Show, CNBC, ABC News, and thousands of other media outlets.

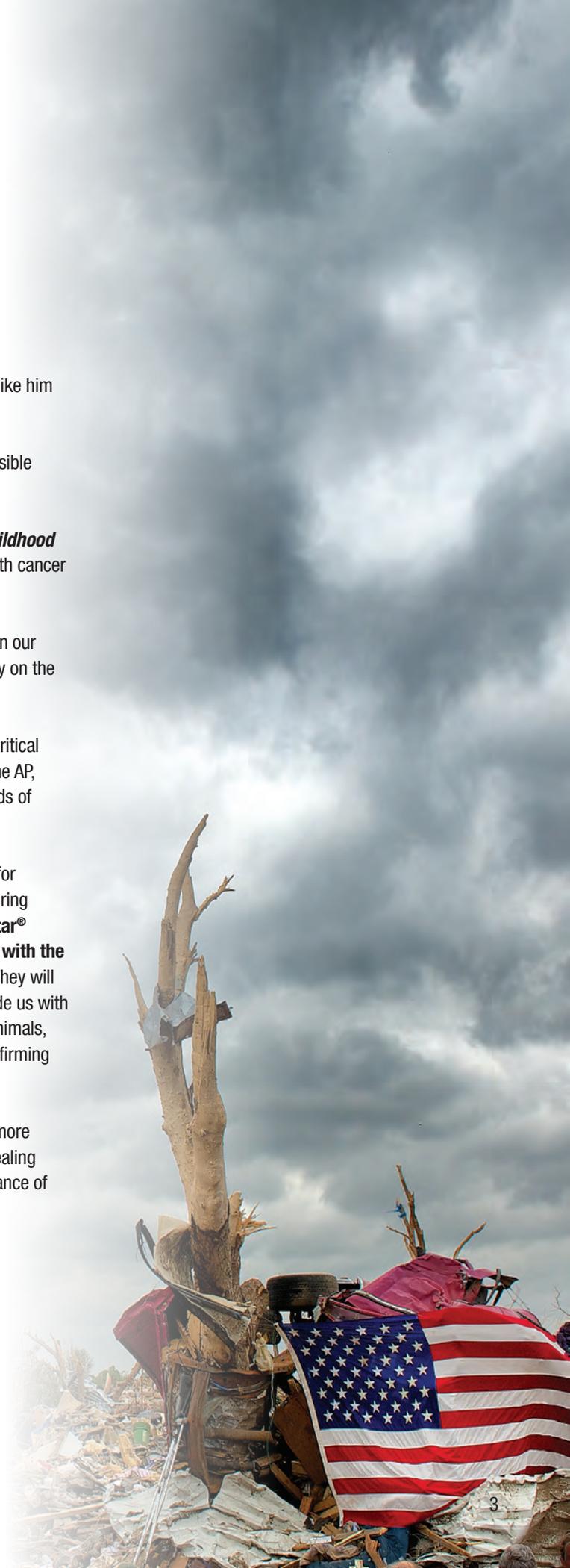
In the following pages you will read about these and many more victories for children and animals, as well as our ambitious plans for the year ahead during which we will celebrate two major anniversaries: **100 years of our Red Star® Rescue team** rescuing and caring for animals and **100 years of working with the nation’s military, veterans, their families, and military hero animals.** They will help not only to raise awareness for the ongoing challenges, but will provide us with new opportunities to provide comfort, caring and hope to more children, animals, and veterans on both ends of the leash who need our lifesaving and life-affirming programs and services.

Please consider helping us and joining our cause as we continue to build more humane communities in this country and around the world, unleash the healing power of the human-animal bond, and teach a new generation the importance of what it means to be humane.

With gratitude,

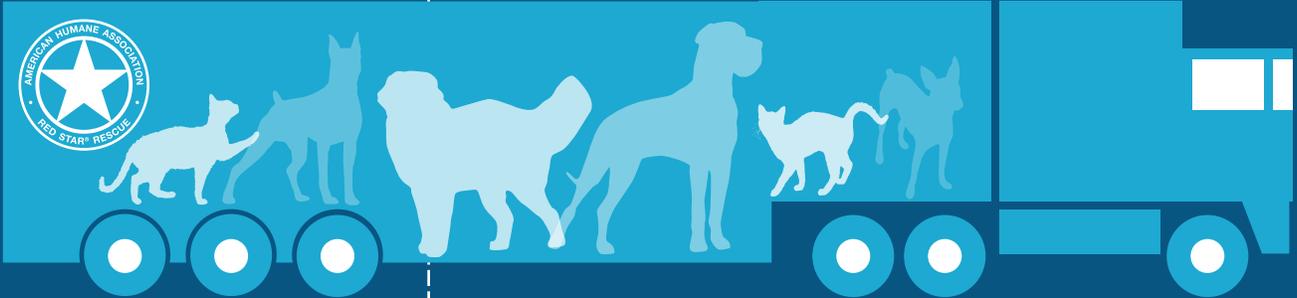


Robin R. Ganzert, Ph.D.  
President and CEO  
American Humane Association



# Victories in Compassion:

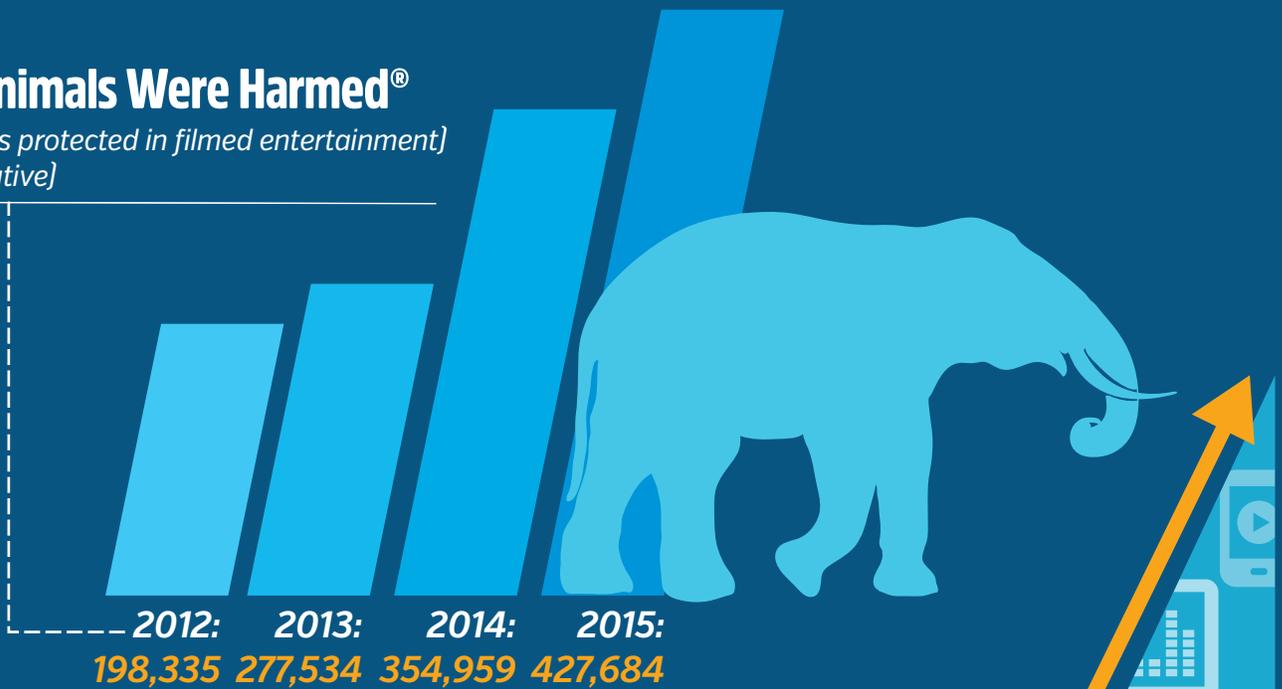
## Red Star® Rescue and Emergency Services for Animals



More than **81,000**  
animals saved, sheltered and helped in 11 years!

## No Animals Were Harmed®

(Animals protected in filmed entertainment)  
(cumulative)



## Education and Awareness

**26,000%**  
growth from 2011-2015

# Our Lifesaving, Life-Affirming Impact

## Humane Heartland™



## Lives Touched



**42,790 lives**

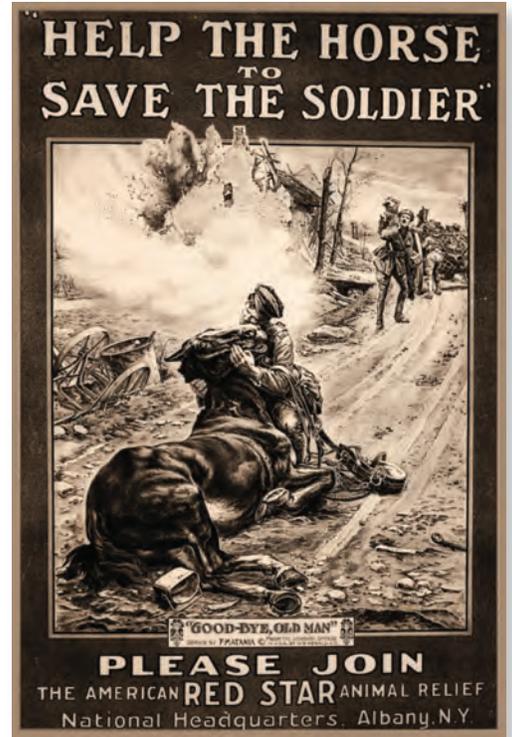
positively touched each minute through direct services, public education and outreach

American Humane Association is already the largest and fastest-growing certifier of humane farm practices. This year, millions more farm animals will live better lives thanks to American Humane Association and some of the best-known restaurant chains and food services. Taco Bell and its 5,500 restaurants made headlines across the country by announcing they will be switching to 100% cage-free American Humane Certified™ eggs by 2017. Peet's Coffee, Caribou Coffee, and Einstein Bros Bagels pledged to switch to cage-free eggs and committed to working with our Humane Heartland team to improve farm animal welfare practices across their entire supply chains. A major series of victories for America's farm animals!

# Humane Intervention™: A Century of Rescuing Animals in Need

In 1916, U.S. Secretary of War Newton D. Baker wrote to American Humane Association, urging us to travel to Europe for the purpose of “assisting the Government in caring for the sick and wounded animals in its armies” during World War I. This marked the birth of our Red Star® Rescue team, which cared for 68,000 wounded horses a month through the end of the Great War.

Following the war’s end, our team returned to America and focused their efforts on rescuing and caring for frightened animals in disasters. In 2016 Red Star celebrates a century of lifesaving work, rescuing and sheltering animals all over the country, thanks to generous supporters like you, MARS Petcare US, makers of PEDIGREE® Food for Dogs, philanthropist Lois Pope, Zoetis and Banfield Pet Hospital®.



## KEY VICTORIES:

- **Transcontinental Transport Saves Hundreds of Dogs and Cats.** In late May, we took part in a massive rescue effort using both of our Lois Pope Red Star Rescue Vehicles, volunteers across the country, and a veritable squadron of airplanes. Our Northeast rescue truck drove more than 100 animals from a shelter in Martinsville, Virginia to North Shore Animal League America’s facility in New York, where the animals were given the chance to be adopted into forever homes. A few days later, the same rescue vehicle drove to Greenville, Alabama where it was loaded with another 100 dogs and cats and driven to an airport where 10 private airplanes flown by volunteers from Pilots N Paws took the animals to airports across Florida to waiting rescue groups and foster homes. Two of the 10 planes departing Greenville flew to North Palm Beach County Airport where they were met by philanthropist Lois Pope, the South Florida-based Red Star team and the local Lois Pope Red Star Rescue Vehicle. The entire week-long transport was chronicled in a moving short documentary film that premiered at the 2015 Hero Dog Awards.



- **Around-the-clock care for 80 dogs seized in cruelty case.** Our 50-foot Northeast Lois Pope Red Star Rescue Vehicle and team traveled to Posey County, Indiana to set up and manage a temporary shelter to care for 80 neglected dogs taken from a private home. We remained on the ground for several weeks, caring for and rehabilitating the animals. Banfield Pet Hospital®, which sponsors the Red Star Rescue truck used in this deployment, provided a team of veterinarians and veterinary technicians at the temporary shelter. PetSmart Charities provided critical supplies to the rescue.



# Victory!

## Cats rescued from rising floodwaters



When our Red Star® Rescue team raced to South Carolina following the devastating floods that ravaged the state in October, we knew that our efforts would mean the difference between life and death for the animals who were left behind.

Nowhere was the need more powerfully shown than in the story of 17 cats we found – scared, hungry and alone – in an abandoned home in the coastal community of Georgetown County. Our team waded through more than four feet of water, making sure these and other animals were rushed to our shelter where they were given food, medical attention and, just as important, a giant helping of love.

Second chances for animals like these cats would not have happened without the compassion from supporters like you. These cats fully recovered from their harrowing situation, but without our Red Star Rescue team there in the nick of time, the situation could have been made a lot worse. Red Star Rescue was there for these animals at their time of greatest need, just like it has been for the past 100 years.



- **Dramatic rescue of seven starving horses, two mules, and a mini-horse.** We deployed to Moscow, Tennessee at the request of the Fayette County District Attorney's Office to participate in a dramatic raid aimed at saving, rehabilitating, and caring for ten starving and severely dehydrated animals, including seven horses, two mules, and one mini-horse. The animals, who were found barely clinging to life, were removed and taken to a temporary emergency animal shelter facility where they were given food, medical treatment, and intensive 24/7 care until they were out of danger. They were transported to a facility in Tennessee for long-term sheltering and rehabilitation.
- **Tenth anniversary of Hurricane Katrina.** We didn't just commemorate the 10th anniversary of Hurricane Katrina, the biggest deployment in our history...our team returned to Louisiana to help train first responders for the next Katrina. We also reached 100 million people via a national television broadcast on The Weather Channel, providing them with access to a new, lifesaving tool with our friends at mobiPET™ who are offering a free service to help reunite lost pets with their owners.
- **A new friend for America's animals.** Veteran emergency response expert Randal "Randy" Collins was tapped to lead our legendary Red Star Rescue team as it prepares to enter its second century of saving animals in crisis.
- **"Thousand-year flood" in South Carolina prompts two Red Star® deployments.** In October, South Carolina saw unprecedented flooding, an event so severe it was called a "thousand-year flood." Devastation was widespread across the Palmetto State, and because so many families evacuated their homes, scores of animals were left in need of care. Fortunately for them, 100 feet of hope arrived not once – but twice. The Red Star Rescue team deployed with its two 50-foot Lois Pope Rescue Vehicles to help frightened and stranded animals caught in the floodwaters, and aid families and communities in their rebuilding efforts. Our team did it all: dramatic water rescues of animals stranded in homes, set-up and management of a temporary shelter, and the distribution of vitally needed pet food and supplies to families in need.

- **Freezing animals in Washington given warm Thanksgiving.** After a freak windstorm knocked out power across the Spokane, Washington metro area just before Thanksgiving, many families were forced to evacuate to temporary shelters for warmth, leaving their animals behind in unheated homes. With temperatures dropping below freezing, the Red Star team worked with two local animal rescue groups to set up and maintain a temporary shelter, and also care for animals staying at the one co-located shelter. Once power was restored, we helped bring the animals back to their families' homes.
- **Rescued cats given temporary shelter on our rescue vehicle.** The Red Star Rescue team was called to Erie County, New York to assist in the care of some 50 cats seized from an animal rescue in West Seneca. Up to 30 of them were housed on our Northeast Lois Pope Red Star Rescue Vehicle for several weeks before they were placed up for adoption by the SPCA serving Erie County.



## Commemorating a century of “Be Kind to Animals Week®”

During the first week in May every year, millions of Americans come together to voice their concern for and improve the wellness, welfare, and well-being of the nation’s animals by celebrating American Humane Association’s “Be Kind to Animals Week®,” the oldest commemorative week in American history. Generations of schoolchildren have learned the value of treating all creatures of the earth with care, making it the most popular and successful humane education effort ever.

In 2015 we marked the 100th anniversary of this special week, and American Humane Association commemorated the occasion with our year-long **Kindness 100™** campaign, during which we took our humane messages to millions of Americans and enlisted them in a new Compassion Movement to address the remaining challenges facing the world’s creatures. An educational road show and national media tour helped spread a message of compassion, caring and hope to children across America, taught children everywhere the importance of treating animals humanely, and spread awareness about the importance of humane education for future generations.

Created against the backdrop of World War I when millions of horses were perishing on the blood-soaked battlefields of Europe, “Be Kind to Animals Week®” has touched hundreds of millions of people, taught the value of kindness to generations of U.S. children and changed the way we look at and treat our animal friends with the help of personalities such as **President Warren Harding, Shirley Temple, Eleanor Roosevelt, Milton Berle, Doris Day, Porky Pig, Dennis the Menace, John Wayne, Lorne Greene, Carol Burnett, Clint Eastwood, Betty White** and many others.

Please lend your voice by visiting [www.Kindness100.org](http://www.Kindness100.org) where you will find ideas on how to celebrate all year long, downloadable educational curricula for teachers, and our “Humane Pledge” to help address the remaining challenges facing America’s animals.



# Humane Heartland™: Protecting America's Farm Animals

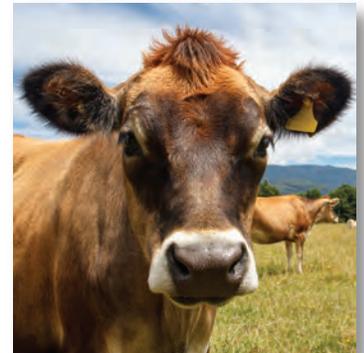


American Humane Association's first efforts in 1877 were focused on the humane treatment of livestock. Since then American Humane Association has had many victories in creating protections for animals in agriculture, including the creation of the American Humane Certified™ program, the first independent farm animal welfare and audit effort in the country. Some of our recent successes in helping make a more humane world for farm animals include:

- **More farmers and producers signing up for our American Humane Certified program.** As the largest and fastest-growing certification program for farm animal welfare, we continue to attract gratifying numbers of new producers working in all areas of agriculture: Dairy milk, pigs, cattle, poultry and eggs. Because more and more farmers are making the humane choice, hundreds of millions of the nation's farm animals are afforded humane treatment.



- **Country's top experts join our Scientific Advisory Committee.** Six more renowned experts joined the independent committee that creates and regularly reviews our comprehensive species-specific, science-based standards for farm animals, covering everything from space requirements, air quality, heat, light, food, water and the ability for animals to engage in natural behaviors. Now boasting 22 members, the committee includes behaviorists, veterinarians, animal advocates, ethicists, and renowned species experts to ensure our standards reflect the latest findings in animal science, technology and practice.



- **Congressional Briefing encourages Americans to support humane agriculture.** As families across the country prepared for their Thanksgiving feasts, American Humane Association went to Capitol Hill with famed chefs, farmers, and leaders in the food industry who have committed to humane practices to take part in a Congressional Briefing on "The Humane Heartland." Hosted by the Congressional Humane Bond Caucus, the briefing outlined advances in human agriculture, celebrated the farmers and ranchers who work to feed the world and raise their animals right, and called on the American public to support humane farming practices.

- **Traveling the country to spread the humane message.** To help bring science-based and independently verifiable welfare standards to more of the 10 billion animals raised on U.S. farms and ranches each year, our Humane Heartland team traveled around the nation, speaking to university students, veterinarians and advocacy groups about the importance of raising farm animals humanely.



# Victory!

## Major restaurant chains and food companies join our cause



This past year, several of the best-known brands in the country, including Taco Bell, Peet's Coffee, Caribou Coffee, Einstein Bros. Bagels, and Unilever made national news with their commitment to work with American Humane Association on improving farm animal welfare.

Taco Bell and its 5,500 restaurants made headlines across the country by announcing they will be switching to 100 percent cage-free American Humane Certified™ eggs by 2017.

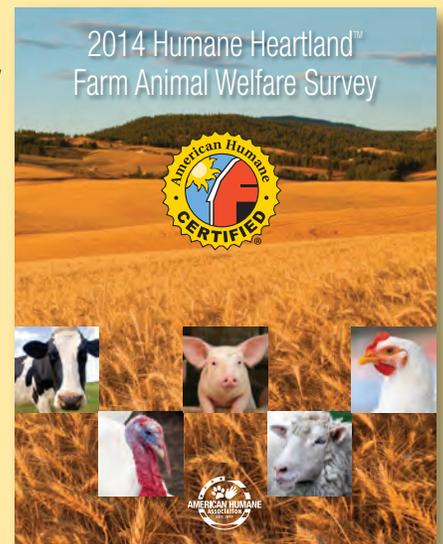
Peet's Coffee, Caribou Coffee, and Einstein Bros Bagels pledged to switch to cage-free eggs and made a stand-out commitment to work with our Humane Heartland team to improve farm animal welfare practices across their entire supply chains.

The actions of these newest allies will mean better lives for millions of farm animals, and we heartily commend them for doing the right thing...as will consumers. American Humane Association research shows overwhelming popular support for the humane treatment of farm animals and humanely raised foods. Our most recent **Humane Heartland Farm Animal Survey** revealed that more than nine in ten (94.9%) of 5,900 Americans polled said they were "very concerned" about farm animal welfare, up from 89 percent in our 2013 study.

More than three-quarters (75.7%) stated that they were very willing to pay more for humanely raised eggs, meat, and dairy products, up from 74 percent in 2013.

And for the second survey in a row, in a ranking of the importance of food labels, "humanely raised" scored highest, over "antibiotic-free," "organic," and "natural."

More information about the American Humane Certified program and the full results of the most recent Humane Heartland Farm Animal Welfare Survey can be found at [www.humaneheartland.org](http://www.humaneheartland.org).





## Humane Hollywood™: 75 Years of Protecting Animal Stars

Following the tumultuous filming of the Western *Jesse James* in 1939 when a horse was ridden over a cliff to its death, the American public was outraged and demanded protections for Hollywood's animal actors, who were viewed as mere props at the time. A year later, American Humane Association established its now world-renowned "No Animals Were Harmed"® program, which in 2015 celebrated 75 years of protecting literally millions of animal stars on thousands of film, television and commercial sets around the country. Here are some highlights from our program's Diamond Jubilee year:

- ***Giving animal actors star treatment.*** Protected some 100,000 animal actors during 2,909 production days around the globe. Presented with some of the most challenging, animal-centric films in years, our dedicated Certified Animal Safety Representatives™ shone brightly, keeping animals safe and always making sure they were treated humanely.
- ***Science-based program continues to grow worldwide.*** Based on science and professionalism, the program now boasts 11 licensed veterinarians working on behalf of animal actor safety worldwide. Our Certified Animal Safety Representatives kept animals safe on set in film, television and commercial productions in 29 states and internationally in Puerto Rico, Mexico, Canada, the United Kingdom, New Zealand, Australia, Uruguay, Spain, Italy, Germany, Czech Republic, Hungary, Macau, South Africa, and Morocco.

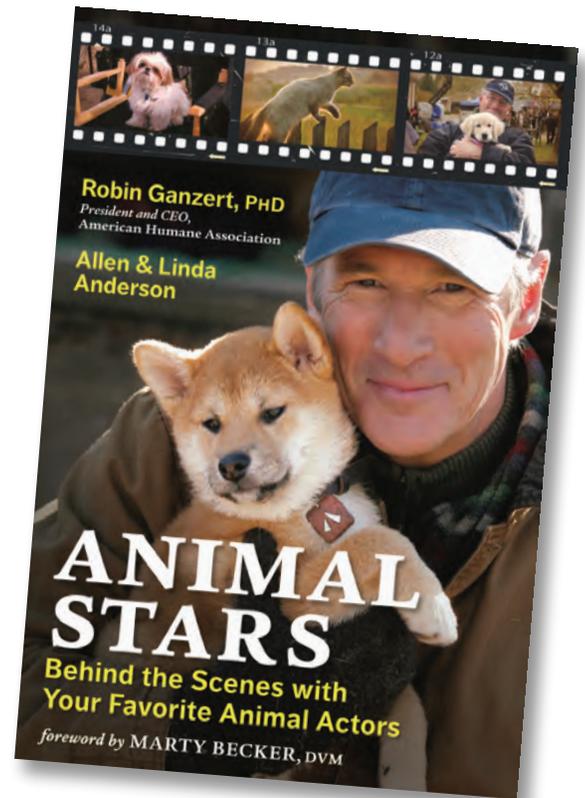


**"No Animals Were Harmed"®**

— a program of —  
American Humane Association



- **Enhanced safety guidelines.** Our “*Guidelines for the Safe Use of Animals in Filmed Media*,” the gold standard in promoting and regulating the protection of animals on film sets, continue to evolve. After a thorough review by our Humane Hollywood Scientific Advisory Committee, consisting of the nation’s top animal welfare scientists and veterinarians, we further strengthened protective standards for animals in film, including puppies, kittens, racehorses and sharks.
- **Always learning, always improving.** Ensuring the highest standards with continuing education and professional development for our staff is a priority for us. We conduct ongoing reviews and coaching to achieve the highest standards of safety on set.
- **Celebrated 75th Anniversary of the “No Animals Were Harmed®” program.** Millions of people celebrated our 75th anniversary with us as the iconic program was featured in more than 4,000 news stories nationwide and the publication of the best-selling book, *Animal Stars: Behind the Scenes with Your Favorite Animals Actors*, which gives animal and movie-lovers a behind-the-scenes sneak peek at some of America’s most beloved furred and feathered stars.

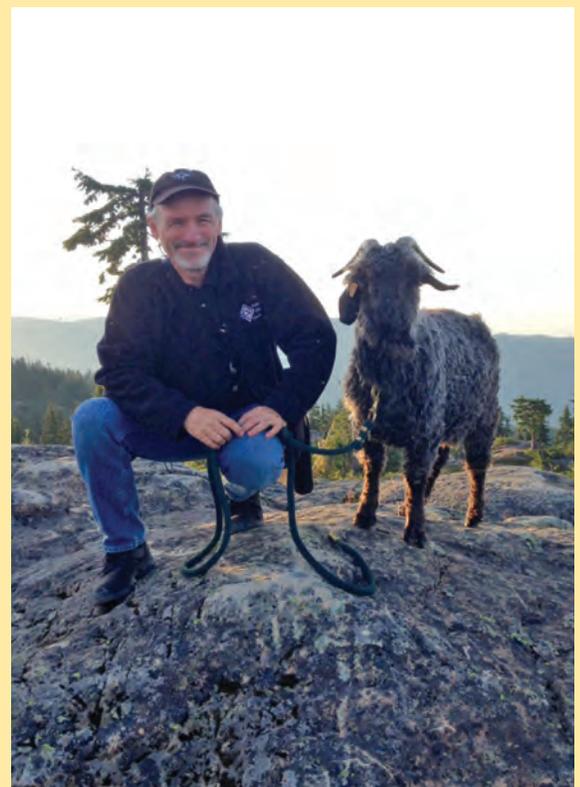


# Victory!

## Productions without Borders: Protecting animal stars, wherever they’re working

Times change and American Humane Association continues to respond and adapt to an evolving media industry. As attractive tax incentives in other countries grow, American studios and production companies are increasingly availing themselves of opportunities to shoot internationally, even shooting in multiple locations domestically and abroad. To uphold the highest humane principles and to protect animal actors wherever they are working, regardless of local standards, American Humane Association has recruited and trained Certified Animal Safety Representatives™ across the globe, ready to monitor productions and implement our rigorous standards anywhere and everywhere from Cape Town to Prague, Rome to Montevideo.

Many of the highest grossing and biggest movie franchises have earned our “No Animals Were Harmed®” end-credit certification. Some of the year’s most anticipated and top-performing blockbusters – *Star Wars Episode VII: The Force Awakens*, *The Hunger Games Mockingjay Part 2*, *Avengers: Age of Ultron*, and *Jurassic World* – were all monitored by American Humane Association and awarded the highest certification for the outstanding treatment of their animal stars. Bravo!



# Humane Research & Therapy™: Unleashing the Healing Power of the Human-Animal Bond

Since our founding, American Humane Association's programs have been built on a solid foundation of science and evidence-based practices. Our Humane Research & Therapy team conducts groundbreaking studies that help us unleash the healing power of the human-animal bond, and works to bring animal-assisted therapy to those who need it most. Some of our most gratifying victories over the past year include:

- **Deploying four-legged therapy to communities in need.** When disasters strike, comfort and healing are needed as much as electricity and building materials. Over the past year, our national spokesdog, Butler the Weather Channel Therapy Dog, traveled around the country with Dr. Amy McCullough, our National Director for Humane Research & Therapy, helping people and communities recovering from crises. They went to Boston to help first responders overwhelmed following record blizzards; to Atlanta to bring hope to a young boy in the hospital after a tragic accident left him paralyzed; to Moore, Oklahoma to prepare the community for another deadly tornado like the one that struck in 2013; to New Orleans on the 10th anniversary of Hurricane Katrina to unveil a new technology to find pets lost in disasters; and to South Carolina to comfort residents reeling from the historic, destructive floods that ravaged the state this past fall.



## ***Victory!***

### **Angus the therapy dog helps a little hero in her battle against cancer**

*Reflections from a staffer at UC Davis Children's Hospital, one of the clinical trial sites for our Canines and Childhood Cancer study:*

Angus, a huge, handsome black and white Newfoundland was paired with a tiny five-year-old girl. Not only did the handler and dog provide exactly what the patient needed, but what her mother needed as well. Our patient was young enough so she did not thoroughly grasp what was happening and often seemed scared and overwhelmed by what was happening in the busy infusion room.

However, Angus's large furry presence always seemed to comfort her. Angus's size and unflappable nature gave his little patient courage and belief that things were going to be okay. Angus's owner shared his calming personality. While the patient spent time with Angus, his handler became a trusted confidant of the patient's mother. As a single mom, she felt the burden of her daughter's cancer very heavily and having a kind and supportive friend there with her was an incredible resource.

Angus is quite the spectacular dog and the sight of him with his little tiny girl made everyone smile. The patient slowly came out of her shell with all the attention and praise she received when Angus was with her. The patient began to tell everyone she met that she had a big dog named Angus! Witnessing their relationship firsthand, I have no doubt of the huge benefits the patient and family received from Angus and his handler's attention.



# American Humane Association clinches major victory for military dogs

With the help of supporters like you who wrote the Congress and President Obama, we secured a major victory for military dogs everywhere with the bipartisan passage of the 2016 National Defense Authorization Act by both the House of Representatives and Senate, and its signature into law by the President in late 2015.

For the first time, language in the bill, supported by American Humane Association, mandates that our heroic military working dogs will be returned to U.S. soil upon retirement, and that their human handlers and their families – to whom these dogs mean more than anyone else – will be given first right of adoption. It is estimated that each military dog saves the lives of between 150-200 servicemen and women by detecting IEDs and hidden weapons caches. The language was introduced in the House and the Senate by Congressman Frank LoBiondo and Senator Claire McCaskill.

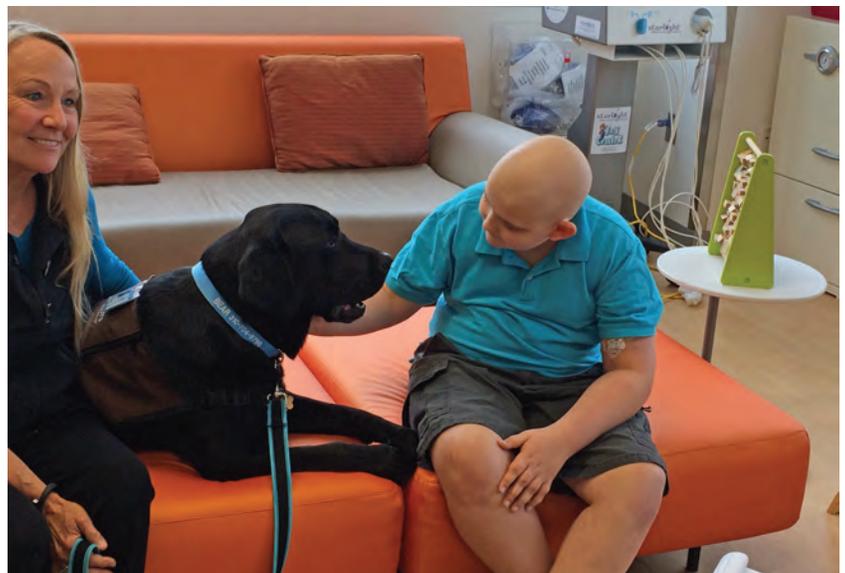
Prior to the passage of this groundbreaking act, military working dogs were not guaranteed retirement on the home front, and some were retired overseas, making them civilians and rendering them ineligible for transportation home on military aircraft.

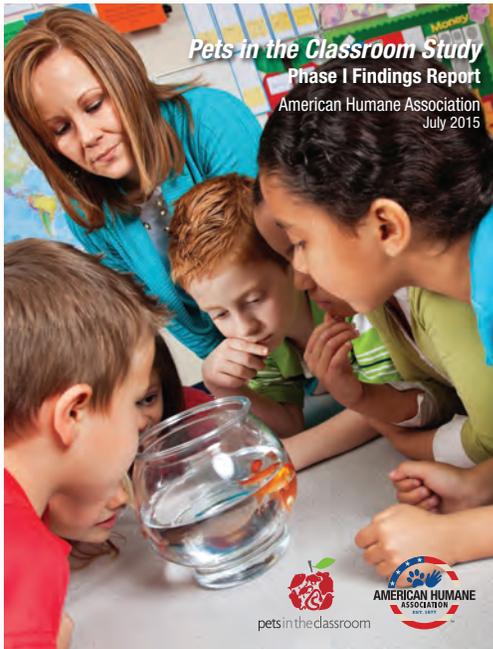
We applaud Congress and the President for passing and signing the bill with the language we supported for America's brave K-9 Battle Buddy teams who have benefited and will continue to benefit from their service together.



- ***Making critical headway with our ground-breaking Canines and Childhood Cancer study.***

In collaboration with Zoetis and HABRI, our researchers continued to work with children's hospitals around the country on this ground-breaking effort to scientifically demonstrate the long-suspected benefits of animal-assisted therapy for children with cancer and their families. Already generating international headlines, final results from this crucial research study are being eagerly anticipated in early 2017.





- Discovering how classroom pets can shape young minds.** In collaboration with The Pet Care Trust, we conducted a research study, “Pets in the Classroom,” on how classroom pets are currently utilized across the United States and Canada, as well as what the perceived benefits and challenges are of keeping pets in today’s classroom environment. Phase I of this two-phase study features surveys and interviews with nearly 1,200 teachers and reveals that having a class pet can teach children important values like compassion, empathy, respect, and responsibility for other living things, as well as give them much-needed leadership skills and stress relief. Certain challenges still remain, according to the study’s findings, like teaching children to cope with pet loss, the cost of ownership for teachers, and responsibility for the animal when school is not in session.

The results from this phase not only provide important contributions to this exciting area of human-animal interaction research, but they also highlight the welfare needs of classroom pets and will be used to design a rigorous study for Phase II that will measure the impact of classroom pets on children in select U.S. and Canadian elementary schools.



- Publishing a major white paper on working dogs.** Humankind has always had a special relationship with dogs. For thousands of years, they have comforted us, protected us, and given us their unconditional love. Yet, not only do dogs serve as our beloved companions, they are also a vital part of keeping our communities healthy, safe and humane. Our new white paper entitled, “Working Dogs: Building Humane Communities with Man’s Best Friend,” explores the important work our best friends do to make our lives better.

- Publishing the first “State of America’s Children” report.** To better understand the challenges facing young people today, American Humane Association examined the most prevalent dangers and opportunities adults see for them in modern life. This in-depth qualitative research study found that fewer than half of the respondents thought America’s children are healthy, receive a good education, or are safe. High percentages said they were “Very Concerned” or “Extremely Concerned” about texting while driving (87%); the absence of good adult supervision (86%); the absence of positive attention by adults (83%); illicit drugs (83%); bullying (73%); exposure to family violence (72%); drugs/alcohol (72%); poverty (72%); obesity (71%); sexual abuse (71%); physical abuse (70%), and cyberbullying (67%). While it is heartening that adults are attuned to the dangers, many had bleak views of the challenges facing today’s youth with half saying they thought children in America are exploited. We hope that this research will advance our collective knowledge and provide for a productive dialogue on how we can build a more humane world for our children.



# Victory!

## A Powerful New Voice for People and Animals



America has gained a powerful new voice – for both people and animals.

A new congressional caucus was launched last year with our support, focused on finding ways to strengthen the humane bond between people and animals in working environments, our homes, hospitals, educational settings, the wild, and agriculture, and unleash the power of our connection to benefit both and create healthy, sustainable and humane communities. This new bipartisan voice, the Congressional Humane Bond Caucus, is co-chaired by Congressmen Gus Bilirakis (R-FL) and Henry Cuellar (D-TX), and is devoted to bringing a commonsense, scientific and rational dialogue to the issues surrounding the physical, emotional, and even medical connections between humans and animals.



As longtime advocates for children, animals and healthy communities, we were honored to take part in the special launch event for this caucus on Capitol Hill, featuring a star-studded lineup of prominent animals and prominent animal advocates, including author, Broadway producer and philanthropist Candy Spelling; country singer Naomi Judd; movie director Jon Turteltaub; Crystal the Capuchin monkey from the *Night at the Museum* movies; Hudson the dog from “Our Idiot Brother” and SNL; and the 2014 Service Dog Team of the Year KK and JJ.

The Congressional Humane Bond Caucus has already begun to make an impact – and headlines – hosting two congressional briefings in 2015: one celebrating the importance of working dogs in our lives and featuring the eight 2015 American Humane Association Hero Dog Awards® winners; and another major event celebrating farmers and ranchers who raise animals humanely and encouraging the American public to support humane agriculture.

We commend Congress and all involved in the formation of this new caucus for working to build a more humane world for all of us.

# Victory!

## Wags4Patriots™ provides 22 lifesaving service dogs to veterans in need

For many veterans who return home from war, the battle is not over. Many are coming home suffering from the hidden wounds of war – post-traumatic stress (PTS) and traumatic brain injury (TBI). The numbers are troubling: 184 cases of PTS are diagnosed each day and 22 veterans take their own lives per day. That's nearly one every hour.

There's a lot we can do to help, and one promising therapy for people diagnosed with PTS comes with four legs and a wet nose. Veterans with service dogs have reported improved sleep, decreased startle responses, and a decrease in the need for prescribed pain medication. The dogs help their handlers to live the lives they once did.

Our Wags4Patriots puts leashes in the hands of veterans who need these dogs most. In 2015, we provided grants for service dogs to 22 veterans, and already they have reported marked improvement. Here's what just two of them had to say:

***“PTS service dog Bosor helps to ease the anger and dissipate the anxiety through stimulation of touch, create a space between myself and encroaching people, covering my back when out in public. He has enabled me to participate in family activities including visiting a pumpkin patch, go grocery shopping and re-engage with my family. I am beginning to smile more.”***

– Sean

***“I can't thank you enough for the grant award. The amount of help Denali is already providing me is immeasurable. Your assistance on the financial end is a relief and so greatly appreciated. This whole process has given me renewed hope and resolve. I can't thank everyone enough.”***

– Brian

If you would like to support this program and our nation's veterans, please call us at 1-800-227-4645.



# Global Awareness and Education

As the nation's leading authority on child and animal welfare, news organizations are constantly seeking our expertise and commentary. We work with thousands of local, regional and national news groups to get out lifesaving information and help spread our message of compassion, caring, and hope. Recent highlights of our educational outreach include:

- **A 26,000% increase in public outreach and media coverage.** In just five years, our public outreach and media coverage has increased by a factor of 260, reaching people around the world with important news about our lifesaving work and critical prevention information to protect kids and animals against harm and abuse.
- **Major news organizations feature our victories and resources helping children and animals.** Media include the international Associated Press, ABC News, NBC News, Fox News, The TODAY Show, The Washington Post, E!, NPR, The Weather Channel, USA Today, The Huffington Post, Variety, The Hill, The Los Angeles Times, the Chicago Tribune, PEOPLE Magazine, the New York Post, New York Daily News, CNBC and thousands of others.
- **Putting the “heart” in “heartland.”** Our new Humane Heartland PSA, encouraging Americans to make humane choices when shopping for meat, eggs, or dairy, aired 20,000 times on television stations across the country, reaching 248 million people.
- **Our fifth annual Hero Dog Awards broadcast scores highest ratings ever.** More than 1 million people watched our American Humane Association Hero Dog Awards® on Hallmark Channel this year. Presented by the Lois Pope LIFE Foundation, the awards gave the top prize to Harley, a one-eyed Chihuahua who spent 10 years in a small cage in a puppy mill. Together, he and his adoptive parents Rudi and Dan Taylor are helping to save thousands of dogs who live in abusive conditions.



The Washington Post



Chicago Tribune

TIME

DAILY NEWS



People

NEW YORK POST

THE HUFFINGTON POST

VARIETY



Los Angeles Times

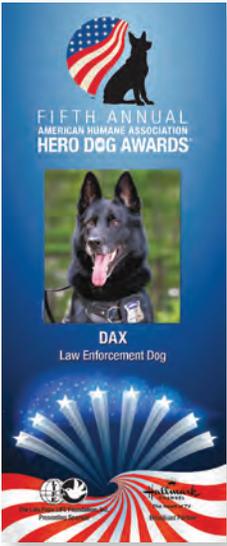
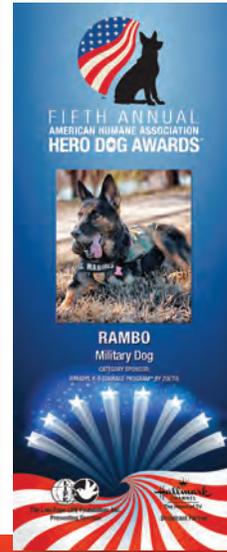
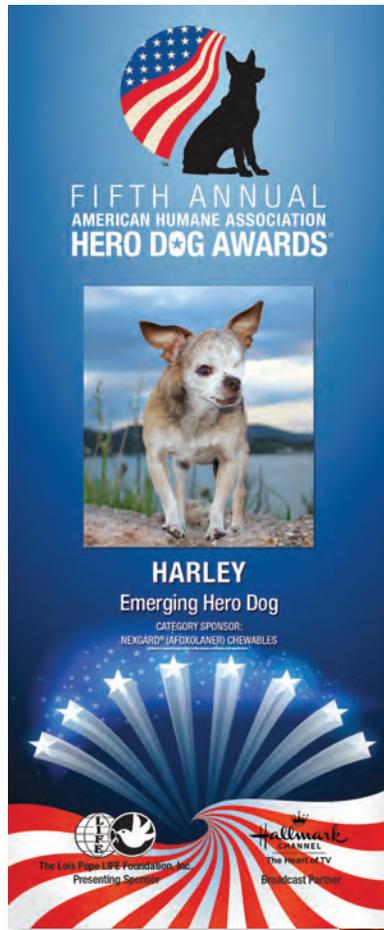


San Francisco Chronicle

# The Year in Pictures...







AMERICAN HUMANE ASSOCIATION  
 Hero Veterinarian and Hero Veterinary Technician Awards™



**DR. ANNETTE SYSEL**  
 American Hero Veterinarian




AMERICAN HUMANE ASSOCIATION  
 Hero Veterinarian and Hero Veterinary Technician Awards™



**JULIE CARLSON**  
 American Hero Veterinary Technician




# Compassionate Celebrity Ambassadors: Working with us to make a more humane world

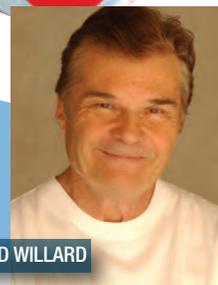


Photo courtesy of TV LAND

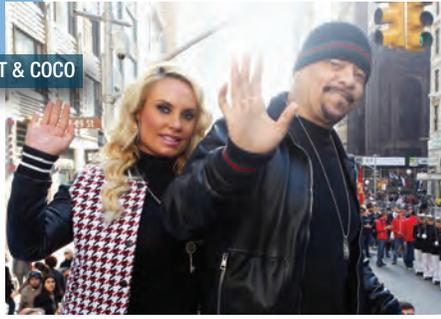


HUDSON

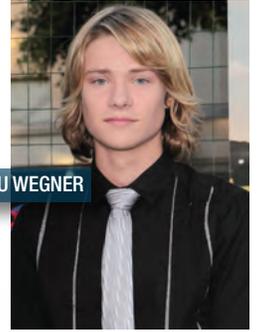
DR. TEMPLE GRANDIN



ICE-T & COCO



LOU WEGNER



DEREK HOUGH

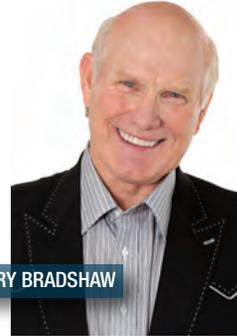


PAULEY PERRETTE

JENNIFER COOLIDGE

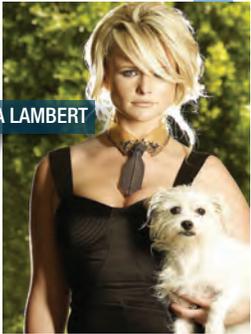


TERRY BRADSHAW



JILL RAPPAPORT

MIRANDA LAMBERT



JENNIFER COOLIDGE



NAOMI JUDD



BONNY



ASHLAN & PHILIPPE COUSTEAU



PRINCE LORENZO BORGHESE



LISA VANDERPUMP & GIGGY

BAILEE MADISON



VICTORIA STILWELL



SHARA STRAND



JOANNA KRUPA



VICTORIA SUMMER



WILSON PHILLIPS



ALISON EASTWOOD



DR. MARTY BECKER



BLAKE KOCH



EMMANUELLE VAUGIER



CHRISTIE BROOKE



KRISTIN BAUER VAN STRATEN

# Major Victories in 2015



**More and More Producers Join Our Farm Animal Welfare Program:** the happy egg co., Scandinavian Meat Masters, and Ozark Mountain Poultry, were among the increasing number of producers who made the humane choice and opted for third-party certification from our American Humane Certified™ program, joining the nation's oldest and largest farm animal welfare program.

## Special "Gratitude" Event Honors Philanthropist Lois Pope:

This event at the Colony Club in Palm Beach, "Lois Pope: Our Light of Compassion," paid tribute to Mrs. Pope's inspirational leadership, kindness, compassion, and generosity in building a more humane world and her once-in-a-generation commitment to America's most precious treasures, our children and animals.

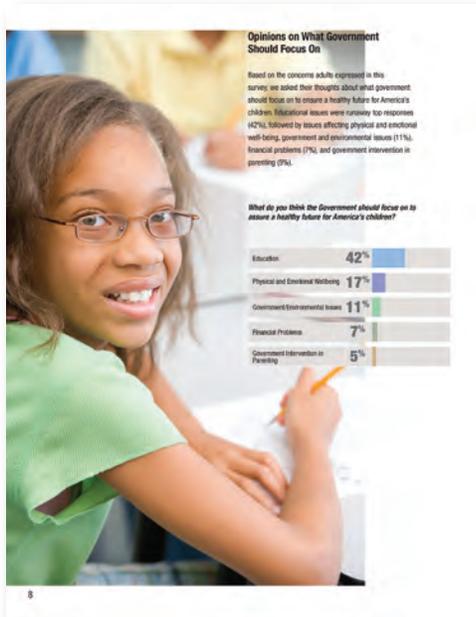
## Courage of K-9 Battle Buddies™ Recognized in Palm Beach:

In March, philanthropist Lois Pope and American Humane Association honored four brave military dog teams at our "K-9 Battle Buddies" luncheon in Palm Beach, which also featured special appearances from "America's Veterinarian" Dr. Marty Becker, country music legend Naomi Judd, and Matt Eversmann, one of the heroes of the Battle of Mogadishu and the inspiration for the movie *Black Hawk Down*.





**PAWSCARS™ Honor Hollywood’s Top Animal Stars:** Move over, Oscars! American Humane Association revealed the REAL winners of the year’s top acting awards with the PAWSCARS, honoring the top animal stars in film and television. A special video presentation was hosted by TV superstar Pauley Perrette and our Young Hollywood Ambassador Lou Wegner. As part of the 75th anniversary of the “No Animals Were Harmed®” program, we named the top dog and cat stars of all time – the legendary Lassie and Sassy, the wise-cracking cat from the *Homeward Bound* series.



**“State of America’s Children” Study Published:** To help better understand what challenges young people face today, American Humane Association published the results of our first “State of America’s Children.” This in-depth qualitative research study of a diverse sampling of adults found that fewer than half of the respondents thought America’s children are healthy, receive a good education, or are safe.

**“Be Kind to Animals Week®” Turns 100:** It was the animal story of the century as we commemorated 100 years of the oldest commemorative week in U.S. history, one that taught generations of Americans the value of treating our animal friends with kindness and compassion. We took this message to millions of school kids with our national Kindness 100™ K-6 educational curriculum, a national tour of schools, complete with special animal ambassadors, and the publication of a special historical retrospective on the highlights from a century of “Be Kind to Animals Week.”



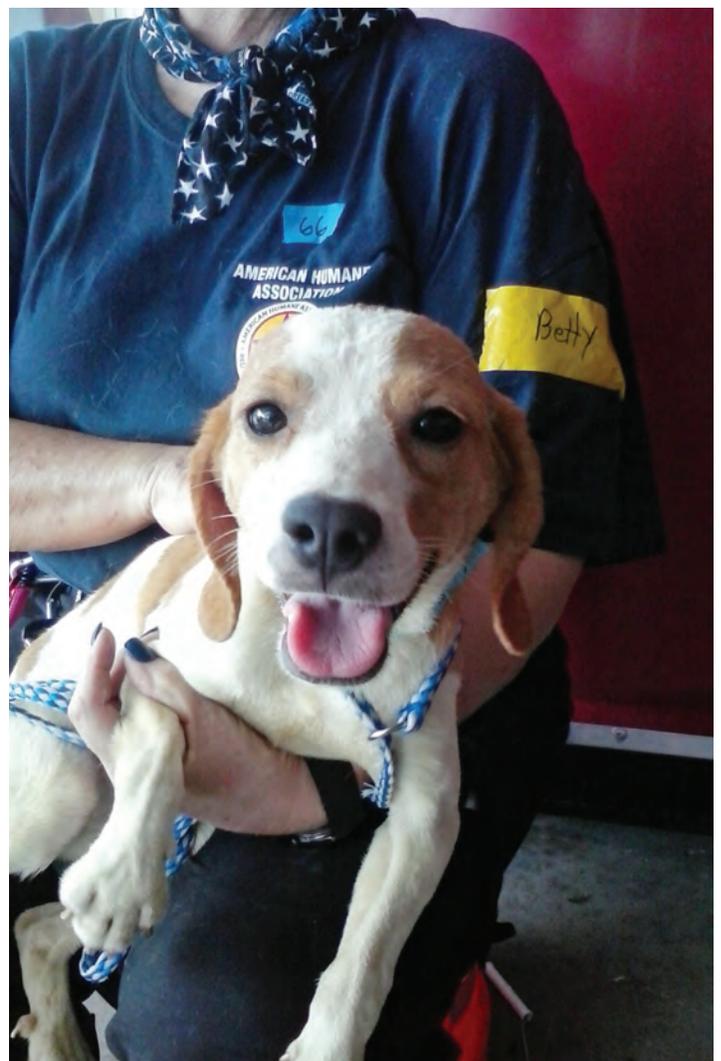


**Transcontinental Transport Saves Animals:**

For some 150 dogs and a handful of cats in Virginia and Alabama, a second chance at life was just a road trip or flight away. In late May, American Humane Association took part in and filmed two dramatic transports involving North Shore Animal League America, Pilots N Paws, celebrity animal advocate Beth Stern, philanthropist Lois Pope, and others to save some of the 3-4 million animals relinquished to shelters who are euthanized each year. This week-long, cross-country event was captured in a dramatic short film that aired nationally on Hallmark Channel during the 2015 American Humane Association Hero Dog Awards®.

**Congressional Humane Bond Caucus formed:** This new bipartisan caucus was created to strengthen the humane bond between people and animals in working environments, our homes, hospitals, educational settings, the wild, and agriculture, and unleash the power of our connection to benefit both and create healthy, sustainable and humane communities.

**Red Star® Rescue Deploys to Care for 80 Dogs in Indiana:** In June we sent our Northeast-based Lois Pope Red Star Rescue Vehicle and a team of staff of volunteers to Posey County, Indiana to provide around-the-clock care for more than 80 dogs seized from a local home by county officials as part of a cruelty investigation.





**War Dog film *Max* Highlights Need to Bring Home All Military Working Dogs:** As part of our year-long effort to get legislation passed to bring home all military working dogs, we partnered with Warner Brothers to promote this film featuring the bond between a military hero and his Battle Buddy.

**Red Star Rescue Team Aids Starving Animals in Tennessee:** Our team traveled to Fayette County near Memphis to take part in a raid that seized seven horses, two mules and a mini-horse from an owner who was neglecting and starving them. We provided around-the-clock care until the animals were strong enough to be transported to a rehabilitation facility.



**Study Shows Value of Pets in the Classroom:** Phase I of the two-phase “Pets in the Classroom” study, performed in collaboration with the Pet Care Trust, features surveys and interviews of nearly 1,200 teachers and reveals that having a class pet can teach children important values like compassion, empathy, respect, and responsibility for other living things, as well as give them much-needed leadership skills and stress relief.

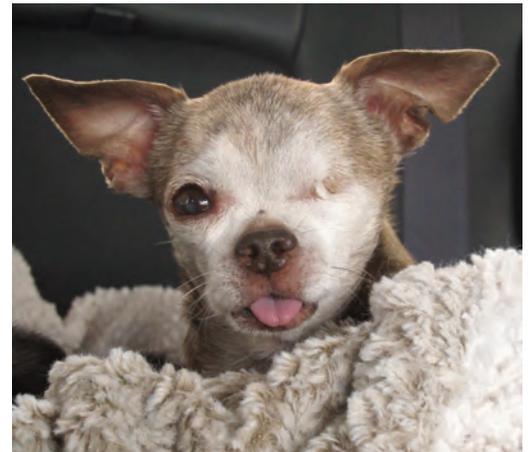




**10th Anniversary of Hurricane Katrina:** On the tenth anniversary of Hurricane Katrina, our Red Star Rescue team returned to Louisiana to train emergency responders for future disasters and unveil a free, lifesaving new tool called mobiPET that helps reunite pets and families in disasters.

**Harley Named 2015 American Hero Dog:** One of the country's smallest dogs took home the biggest prize a dog can receive. Harley, the one-eyed Chihuahua who survived 10 years in a puppy mill and is now a spokesdog for reform efforts, was named the year's "American Hero Dog" at the 2015 American Humane Association Hero Dog Awards®, presented by the Lois Pope LIFE Foundation, and broadcast nationally on Hallmark Channel.

**Honoring Those Who Keep Our Animals Healthy:** The second annual American Humane Association Hero Veterinarian and Hero Veterinary Technician Awards™, sponsored by Zoetis, honored Dr. Annette Sysel as the 2015 American Hero Veterinarian and Julie Carlson as 2015's American Hero Veterinary Technician.



2015 American Hero Veterinarian  
Dr. Annette Sysel



2015 American Hero Veterinary Technician  
Julie Carlson





**National Humanitarian Medal Awarded to William Abbott:** We presented our highest honor to Crown Media Family Networks President and CEO William Abbott on stage at the 2015 Hero Dog Awards. The humanitarian, who also serves as a board member for American Humane Association, was honored for his ongoing efforts to make the world a better place for animals, especially those in the nation’s shelters.

**New Leadership for Red Star® Rescue Team:** Randy Collins, a veteran emergency response expert and veteran of the Marines, was tapped as the new National Director for American Humane Association’s Red Star Rescue team, which this year commemorates a century of rescuing animals in distress.

**Dr. Robin Ganzert Co-hosts Animal Welfare Congress in Mexico City:** Our president and CEO delivered a major address detailing the history of the humane movement, and what steps are being taken to protect animals in modern society.

**Red Star® to the Rescue Following South Carolina Flood:** Our Red Star Rescue team deployed twice to multiple locations in the Palmetto State to rescue frightened pets caught in what weather experts dubbed a “Thousand-year flood.” Our teams did everything from distributing vitally needed pet food and supplies, to setting up and maintaining temporary shelters, and performing dramatic rescues of animals trapped by the floodwaters.



Randy Collins  
National Director, Red Star® Rescue & Emergency Services for Animals





**Hero Dogs “Speak” to Congress:** It was a dog day afternoon on Capitol Hill as our eight 2015 Hero Dog Awards winners and our 2015 American Hero Veterinarian and Hero Veterinary Technician all spoke at a special event hosted by the Congressional Humane Bond Caucus about the importance of working dogs in our lives.

**Board of Directors Welcomes New Leadership:** The children and animals of America found four powerful new friends with the election of several new leaders at American Humane Association. National Humanitarian Award winner, First Lady of Television, bestselling author, and Broadway producer Candy Spelling was named vice chair of our board of directors. Amanda Bowman, an international leader in corporate, social and philanthropic issues, who currently serves on the board of directors, has been elected chair for our Capital Campaign. And country music legend Naomi Judd and Palm Beach philanthropist, executive, and advocate Dawn Assenzio were both elected to join the board of directors. Thank you all for your support!

**Calming Tips in Wake of Terrorist Attacks:** Following the tragic terrorist attacks in Paris and San Bernardino, American Humane Association issued expert tips to help parents and caregivers calm children’s fears and help them cope.





**Major Companies Join Our Work for Farm Animals:** In major victories for America's farm animals, Taco Bell announced its 5,500 restaurants nationwide would switch to 100% American Humane Certified cage-free eggs by 2017. Peet's Coffee, Caribou Coffee, and Einstein Bros. Bagels announced they will switch to cage-free eggs, and will be working with our Humane Heartland team to improve farm animal welfare policies across their supply chains, benefiting millions of animals.

**Humane Heartland™ Congressional Briefing:** In November, we took part in a Capitol Hill briefing hosted by the Congressional Humane Bond Caucus that outlined advances in humane agriculture, celebrated farmers and ranchers who raise animals humanely, and encouraged wider use of humane certification for billions more farm animals.

**A Huge Victory for America's Military Dogs – and Their Handlers:** It took more than a year, but Congress finally passed and President Obama signed a law featuring language we advocated guaranteeing a ride home for all retiring military working dogs and giving those who know them best – their former human handlers – first right of adoption. In this way, the heroic dogs who save lives on the battlefield can continue to do so on the homefront, helping our brave veterans coping with PTS.



## Meet Harley, 2015's American Hero Dog!



Harley spent 10 years living in a tiny cage inside a puppy mill before he was rescued and found a loving home. His journey of physical and emotional healing inspired a campaign called “Harley to the Rescue,” which has raised the funds to save (and provide medical care for) more than 500 dogs from puppy mills over the past two years. Harley personally goes on these rescue missions; and there is no doubt Harley is keenly aware of what is happening! There is something indescribable in the way he communicates with the sad and scared dogs. As a spokesdog for reform, Harley has educated thousands of people, of all ages, about the horrors of the commercial dog breeding industry.

Harley makes public appearances at events and schools where he gladly accepts love and attention from everyone. Harley’s grizzled appearance is a testament to the care and nurturing that he had never received. He had issues: a diseased heart, a mouth filled with rot, a fused spine, a broken tail, gnarled toes, and legs that were deformed. And then there is the missing eye as the result of his cage being power-washed with him in it (an all too common practice in puppy mills). All of these conditions were the result of years of horrendous neglect and abuse.

Harley is a voice for the thousands of breeding dogs still living in puppy mills, and this little dog on a big mission was named the 2015 American Hero Dog at last year’s American Humane Association Hero Dog Awards®, sponsored by the Lois Pope LIFE Foundation. This tiny hero was doubly honored, as he was also named top dog in the campaign’s Emerging Hero Dog category, sponsored by Merial, maker of NexGard® (afoxalaner) Chewables. Congratulations, Harley!

# 100 Years of Red Star® Rescue

# 100 Years



Since World War I when the U.S. Secretary of War asked American Humane Association to rescue war horses on the battlefields of Europe, our Red Star Rescue team has been there wherever and whenever animals are in crisis. This legendary team turns 100 this year, and we need your support to help expand our national fleet of Red Star Rescue Vehicles, outfitted with everything we need to rescue, care for, and share for animals.

To learn how you can support help us outfit the Red Star Rescue team for another century of rescuing animals in need, please call 1-800-227-4645.

# Join us...together let's make a better

## 100 Years of Protecting Those Who Protect Us: Introducing American Humane Association's Lois Pope LIFE Center for Military Affairs



For a century, American Humane Association has worked with our nation's military heroes, helping them on the battlefield and on the home front. Our Red Star® Rescue team was born on the battlefields of Europe during World War I as we provided care to the horses used in the war, and we were there to help provide the comfort and healing of animal-assisted therapy to veterans coming home from World War II in 1945.

We continue this proud legacy today with powerful programs to protect those who protect us and help our veterans redeploy their unparalleled experience, skills and know-how here at home to defend the defenseless and build a more humane world for all of us.

These programs are now part of our new American Humane Association Lois Pope LIFE Center for Military Affairs which is led by Captain Jason Haag, USMC (Ret.), our National Director of Military Affairs. Capt. Haag served 13 years in the Marine Corps where he was diagnosed with Post-Traumatic Stress and Traumatic Brain Injury. Now he is partnered with his service dog, Axel, the winner of the 2015 Service Dog of the Year Award at the American Humane Association Hero Dog Awards®.

Key initiatives led by our Lois Pope LIFE Center for Military Affairs include:

### **K-9 Battle Buddies™:**

Helping military K-9 teams on and off the battlefield by facilitating reunions of military dogs and handlers, sending vitally needed care packages to active duty military dog teams, and providing veterinary care for retired war dogs.



# *world for kids and animals!*



Captain Jason Haag, USMC (Ret.)  
National Director of Military Affairs

## **Wags4Patriots™:**

Helping returning veterans cope with the hidden wounds of war by providing them with service dogs, creating new national service dog standards and conducting groundbreaking research on the important role these service dogs play.

## **Operation Purple:**

Helping America's littlest heroes and their families by sending registered therapy dog teams to the National Military Family Association's camps for kids with one or more deployed parents and retreats for families with recently returned parents. Last year alone we sent more than 100 teams to 21 camps, providing nearly 2,000 kids with comfort, healing, and memories that will last a lifetime.

## **Red Star® for Warriors:**

This program redeploys our nation's veterans to protect and serve on the home front in times of crisis as part of our Red Star mobilizations following hurricanes, tornadoes, and even terror attacks and major animal cruelty cases.

To learn how you can support our new American Humane Association Lois Pope LIFE Center for Military Affairs, please call 1-800-227-4645.



# Historic Milestones



Advocated for the passage of national child labor laws.



Opened our Hollywood office to fight cruelty to animals in filmed productions, after a horse was forced to run off a cliff and was killed during the filming of *Jesse James*.



Took on the issue of pet overpopulation, recommending that owners spay or neuter their animals.



Initiated Be Kind to Animals Week® – one of the oldest, special, week-long annual observances in the U.S.



Supported a program to provide therapy dogs for recovering World War II veterans.

1909

1914

1915

1916

1940

1941

1945

1950

1970

Called for safe, off-street playgrounds for children.

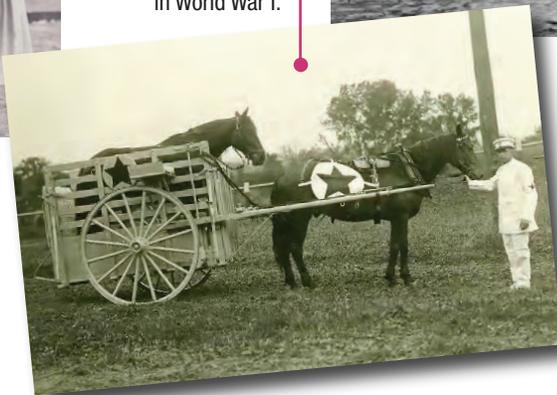


Created American Red Star® Animal Relief, at the request of the U.S. Secretary of War, to aid animals in World War I.

Red Star® Rescue deployed to Pearl Harbor.



Issued *Standards for Child Protective Services Agencies*, which clearly defined physical abuse, neglect and emotional abuse and identified a three-stage process of child protective work.





Began a federally funded National Study on Child Neglect and Abuse reporting in every state, collecting and analyzing child abuse reports to determine their characteristics.



Established the Second Chance® Fund to help local animal care agencies afford medical treatment for abused and neglected animals.



Started our farm animal welfare program and began certifying producers committed to raising animals humanely.



Deployed to help animal victims of Hurricanes Katrina, Rita and Wilma.

1975

1976

1981

1995

1997

2000

2001

2005

2007 ▶

Established Adopt-A-Cat Month® to encourage the adoption of cats from local animal shelters.



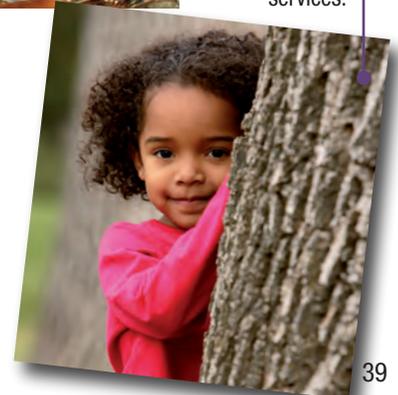
Established Adopt-A-Dog Month® to encourage the adoption of dogs from local animal shelters.

Launched the Front Porch Project® to directly involve community members in protecting children.

Delivered supplies and equipment to New York City and provided medical examinations, care and decontamination for dogs working the scene after the September 11 attacks.



Created the Child Protection Research Center to address issues related to improving public child protective services.





Red Star® Rescue deployed to Moore, Oklahoma following the deadly EF-5 tornado, sheltering animals and reuniting them with their owners.



Red Star Rescue for Animals turns 100.



Established our Animal-Assisted Therapy Program.

Initiated American Humane Association Hero Dog Awards® to honor dogs who transform people's lives through unconditional love, devotion and intuition.

Established the Animal Welfare Research Institute to explore and achieve advances in predictive, preventive and participatory methods to save animals' lives and improve their quality of life.



The 100th Anniversary of Be Kind to Animals Week®.



On the 100th anniversary of our work with the armed forces, American Humane Association launches the Lois Pope LIFE Center for Military Affairs.

2008

2010

2011

2012

2013

2014

2015

2016

Red Star® Rescue deployed to aid homeless animals in wake of Hurricane Sandy.



Began a partnership with Pfizer to determine how animal-assisted therapy can improve the health and well-being of children with cancer, and their families.



American Humane Association went to Capitol Hill three times to brief Congress and the nation on advances in helping kids with cancer, the need to bring home our military hero dogs, and to encourage humane treatment of the 10 billion animals on U.S. farms and ranches.



The 75th Anniversary of American Humane Association's "No Animals Were Harmed®" program



American Humane Association clinches major victory for America's military working dogs by successfully advocating language in the 2016 National Defense Authorization Act guaranteeing them retirement on U.S. soil.

# Financial Stewardship

American Humane Association has a long and trusted record of using our precious resources effectively for the benefit of the most vulnerable. Our independently certified awards and recognition for our charitable stewardship include:

## The Independent Charities of America “Seal of Excellence”

The Independent Charities Seal of Excellence is awarded to the members of Independent Charities of America and Local Independent Charities of America that have, upon rigorous independent review, been able to certify, document, and demonstrate on an annual basis that they meet the highest standards of public accountability, program effectiveness, and cost effectiveness. These standards include those required by the U.S. Government for inclusion in the Combined Federal Campaign, probably the most exclusive fund drive in the world. Of the 1,000,000 charities operating in the United States today, it is estimated that fewer than 50,000, or 5 percent, meet or exceed these standards, and, of those, fewer than 2,000 have been awarded this Seal.

## The Better Business Bureau’s Wise Giving Alliance

American Humane Association meets all of the Better Business Bureau’s Wise Giving Alliance’s 20 Standards for Charity Accountability.

## American Humane Association a “Top-Rated Charity”

American Humane Association was named a “Top-Rated Charity” by the American Institute of Philanthropy’s CharityWatch, joining only a select few of the more than 600 charities monitored by the service. Groups included on the Top-Rated list generally spend 75 percent or more of their budgets on programs, spend \$25 or less to raise \$100 in public support, do not hold excessive assets in reserve, and receive “open-book” status for disclosure of basic financial information and documents.



## Getting the Gold from GuideStar USA!

In 2015, GuideStar USA, Inc., the premier source of nonprofit information, awarded American Humane Association the Gold Level, by demonstrating our deep commitment to nonprofit transparency and accountability.

American Humane Association provides outsized service to those it serves. With millions of children and animals helped each year, you may be sure that your donation will be well used and will have a real measurable impact.



[give.org](http://give.org)

# Mission

To ensure the welfare, wellness and well-being of children and animals,  
and to unleash the full potential of the bond between humans and animals  
to the mutual benefit of both.

## Board of Directors

**William Abbott**

President and CEO  
Crown Media Family Networks

**Dawn Assenzio**

Philanthropist

**Marty Becker, DVM**

Veterinarian, Television Correspondent  
and Author

**Amanda Bowman** (Capital Campaign Chair)

Policy Consultant

**Col. Scott D. Campbell**

USMC Commanding Officer, Wounded Warrior  
Regiment

**William P. Davis, Esq.** (Secretary)

President  
Davis Law & Associates, P.C.

**Debra S. Fair**

Communications Consultant

**Naomi Judd**

Singer, Songwriter and Philanthropist

**Timothy M. Lane**

CEO  
Everest Advisors

**J. Michael McFarland, DVM, DABVP**

Group Director of US Companion Animal  
Marketing  
Zoetis

**John Payne** (Chair)

President and CEO  
Compassion-First Pet Hospitals

**Lois Pope**

Founder and President  
The Lois Pope LIFE Foundation

**Candy Spelling** (Vice Chair)

Author, Producer and Philanthropist

## American Humane Association National Ambassador Council

**Bjaye Pilotte** (Chair)

**Dr. Caren Caty** (Vice Chair)

**Dr. Lynn Lerman** (Vice Chair)

**Jeri Meltzer** (Vice Chair)

**Eve Roser** (Vice Chair)

**Abigail Trenk** (Vice Chair)

**Michelle Amitrani**

**Polina Batchvarova**

**Col. Dick Baumer**

**Franchesca Biondo**

**Prince Lorenzo Borghese**

**Fran Burns**

**Alex Donner**

**Sgt. Matt Eversmann**

**Tori Eversmann**

**Venus Star Forshay**

**Sharon Jablin**

**Helene Kovens**

**Leonard Lauren**

**Cara MacVane**

**Adrienne Maloof**

**Cheryl Marshman**

**Homer Marshman**

**Deborah McLaughlin**

**Jewel Morris**

**Brooke Murphy**

**Robert Murphy, Esq.**

**Ronnie Perl**

**Debbie Porreco**

**Kelly Rutherford**

**Robert P. Seldon**

**Alison Sweeney**

**Jennifer Urmaza**

**Lisa Vanderpump**

**Dr. Maria Vianna-Bucheler**

**Gloria Vogel**

**Debbie Wells**

**Jane Woodman**

## Humane Hollywood™ Scientific Advisory Committee

**Bonnie V. Beaver, DVM, MS, DPNAP, DACVB, DACAW**  
Dept. of Small Animal Clinical Sciences  
College of Veterinary Medicine  
Texas A&M University

**Thomas M. Edling, DVM, MSPVM, MPH**  
Vice President, Veterinary Medicine  
Petco Animal Supplies, Inc.

**Mark Forbes**  
Professional Animal Trainer

**Susan G. Friedman, Ph.D.**  
Dept of Psychology  
Dept of Special Education  
Utah State University

**Gail C. Golab, Ph.D., DVM, MACVSc, DACAW**  
American Veterinary Medical  
Association

**Deborah Luke, Ph.D.**  
Vice President, Conservation & Science  
Association of Zoos & Aquariums

**James F. Peddie, DVM**  
Distinguished Faculty Chair and  
Staff Veterinarian, Retired  
Exotic Animal Training and  
Management [EATM] Program  
Moorpark College

**Bernard E. Rollin, Ph.D.**  
University Distinguished Professor  
Professor of Philosophy  
Professor of Animal Sciences  
Professor of Biomedical Sciences  
University Bioethicist  
Colorado State University

**Charlie Sammut**  
Professional Animal Trainer

**Claudia Sonder, DVM**  
Director of the UC Davis Center for  
Equine Health

**Kwane Stewart, DVM**  
Chief Veterinary Officer  
National Director, "No Animals  
Were Harmed®" Program  
American Humane Association

**Victoria Stilwell**  
Certified Animal Trainer

## Humane Heartland™ Scientific Advisory Committee

**Jason K. Apple, PhD**  
Professor  
University of Arkansas

**S.F. (Sarge) Bilgili, DVM, PhD**  
Professor and Extension Poultry  
Scientist  
Auburn University

**Candace C. Croney, PhD**  
Director, Center for Animal Welfare  
Science & Associate Professor, Animal  
Behavior and Well-being  
Purdue University

**Terry Engle, PhD**  
Professor of Animal Science  
Colorado State University

**Inmaculada Estévez, PhD**  
Research Professor  
Neiker-Tecnalia

**Anne C. Fanatico, PhD**  
Assistant Professor  
Appalachian State University

**Temple Grandin, PhD**  
Professor of Animal Science  
Colorado State University

**Charles L. Hofacre, DVM, MAM, PhD**  
Director of Clinical Services  
University of Georgia

**Darrin Karcher, PhD**  
Extension Specialist, Dept. of Animal  
Science  
Michigan State University

**Janice Kritchevsky, VMD, MS**  
Professor, Large Animal Internal  
Medicine  
Purdue University

**Guy Heaton Loneragan, PhD**  
Professor of Food Safety and  
Public Health  
Texas Tech University

**Joy A. Mench, PhD**  
Professor of Animal Science and  
Vice Chair  
University of California - Davis

**David Newman, PhD**  
Assistant Professor, Swine Extension  
Specialist  
North Dakota State University

**Thomas D. Parsons, VMD, PhD**  
Associate Professor and Director,  
Swine Research and Training Center  
University of Pennsylvania

**James Reynolds, DVM, MPVM**  
Professor  
Western University of Health Sciences

**Simone T. Stoute, DVM, PhD, DACPV**  
Assistant Clinical Professor, Turlock  
Laboratory  
University of California - Davis

**Yvonne Vizzier Thaxton, PhD**  
Professor and Director,  
Center for Food Animal Wellbeing  
University of Arkansas

**Paul B. Thompson, PhD**  
Professor and W. K. Kellogg Chair  
Michigan State University

**Cassandra Tucker, PhD**  
Professor  
University of California - Davis

**Kurt D. Vogel, PhD**  
Assistant Professor of Animal  
Science  
University of Wisconsin -  
River Falls

**Susan E. Watkins, PhD**  
Professor and Poultry Extension  
Specialist  
University of Arkansas

**Ann C. Wilkinson, DVM**  
Director, Corporate Development,  
Alliances and Solutions  
Zoetis

## Humane Conservation™ Scientific Advisory Committee

**Barbara Baker, DVM**  
President & CEO  
Pittsburgh Zoo & PPG Aquarium

**Tim Binder**  
Executive Vice President of Animal Care  
Shedd Aquarium

**David R. Blasko**  
Director of Animal Care  
Siegfried & Roy's Secret Garden and  
Dolphin Habitat at The Mirage

**Kathleen M. Dudzinski, Ph.D.**  
Director  
Dolphin Communication Project

**Theodore Friend, Ph.D.**  
Professor, Animal Behavior & Wellbeing  
Texas A&M University

**Daniel Garcia Parraga, Lic. Vet.**  
Director of Animal Health  
L'Oceanogràfic Valencia

**Ramiro Isaza, DVM, MS, MPH, DACZM**  
Professor of Zoological Medicine  
College of Veterinary Medicine  
University of Florida

**Xavier Manteca Vilanova, Ph.D.**  
Professor, Department of Animal and  
Feed Science  
Universitat Autònoma de Barcelona

**James F. McBain, DVM**  
Veterinarian Consultant  
SeaWorld, LLC

**David S. Miller, DVM, Dipl. ACZM, Ph.D.**  
Consultant

**Tom Otten**  
Chief Executive Officer  
Reef Experience, LLC

**James F. Peddie, DVM (Co-Chair)**  
Distinguished Faculty Chair and  
Staff Veterinarian, Retired  
Exotic Animal Training and  
Management  
(EATM) Program  
Moorpark College

**Linda Reeve Peddie, DVM (Co-Chair)**

**Ken Ramirez**  
Executive Vice President & Chief Training  
Officer  
Karen Pryor Clicker Training

**Tracy Romano, Ph.D.**  
Chief Scientist & Vice President  
of Research  
Mystic Aquarium

**Grey Stafford, Ph.D.**  
Incoming President  
International Marine Animal  
Trainers' Association

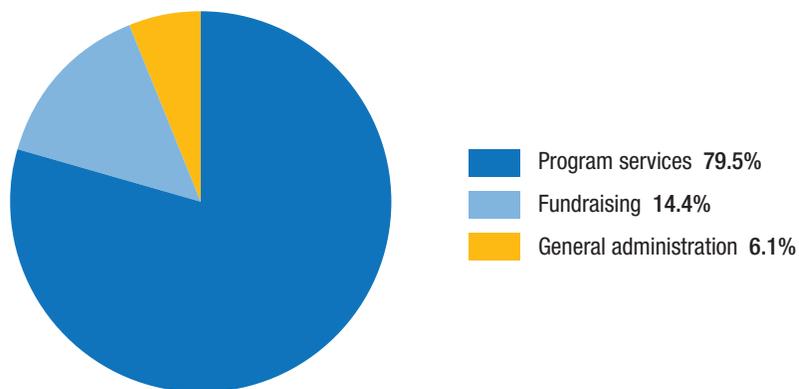
**F. William Zeigler**  
Senior Vice President of Animal  
Programs  
Chicago Zoological Society

# American Humane Association Summary Financial Statements

## Statement of Financial Position

	June 30,	
	2015	2014
<b>ASSETS</b>		
Current assets	\$ 4,160,719	\$ 4,374,913
Investments	1,800,635	1,974,620
Property and equipment, net	189,427	262,501
Beneficial interests in charitable trusts	5,700,117	5,873,727
Investments held for endowment	1,113,898	1,050,603
Total assets	<u>\$ 12,964,796</u>	<u>\$ 13,536,364</u>
<b>LIABILITIES</b>		
Current liabilities	\$ 1,399,946	\$ 1,990,351
Obligations under split-interest agreements	1,230,973	1,266,612
Total liabilities	<u>2,630,919</u>	<u>3,256,963</u>
<b>NET ASSETS</b>		
Unrestricted	699,416	510,396
Temporarily restricted	3,035,761	3,065,556
Permanently restricted	6,598,700	6,703,449
Total net assets	<u>10,333,877</u>	<u>10,279,401</u>
Total liabilities and net assets	<u>\$ 12,964,796</u>	<u>\$ 13,536,364</u>

**Total Expense Breakdown**



**Total Expenses:  
\$13,567,955**

## Statement of Activities

	For the Year Ended June 30,	
	2015	2014
<b>REVENUE</b>		
Contributions and sponsorships	\$ 6,643,905	\$ 5,978,314
Other grants	3,345,329	2,949,486
Royalty income and service fees	3,437,899	2,630,482
Conferences and seminars	36,000	84,510
Investment income	337,274	375,227
Other	-177,976	660,770
Total support and revenue	<u>13,622,431</u>	<u>12,678,789</u>
<b>EXPENSES</b>		
Program services		
Humane Heartland	1,532,079	1,266,134
Humane Hollywood	6,953,422	5,958,121
Humane Intervention	1,101,622	1,031,177
Humane Research and Therapy	1,196,788	947,068
Total program services	<u>10,783,911</u>	<u>9,202,500</u>
Supporting services		
Philanthropic services and fundraising	1,960,173	2,035,090
General administration	823,871	748,432
Total supporting services	<u>2,784,044</u>	<u>2,783,522</u>
Total expenses	<u>13,567,955</u>	<u>11,986,022</u>
<b>CHANGE IN NET ASSETS</b>	54,476	692,767
<b>NET ASSETS</b>		
Beginning of year	10,279,401	9,586,634
End of year	<u>\$ 10,333,877</u>	<u>\$ 10,279,401</u>

For a complete copy of American Humane Association's audited financial statements for June 30, 2015,  
please visit [www.americanhumane.org](http://www.americanhumane.org)  
or write to: American Humane Association, Finance Department, Suite 360, 1400 16th Street NW, Washington DC 20036



**NATIONAL HEADQUARTERS**

1400 16th Street NW, Suite 360, Washington, DC 20036  
Phone: (866) 242-1877 Email: [info@americanhumane.org](mailto:info@americanhumane.org)

**WEST COAST HEADQUARTERS**

12711 Ventura Boulevard, Suite 180, Studio City, CA 91604  
(818) 501-0123

**LOIS POPE PALM BEACH OFFICE**

241 Bradley Place, Suite C, Palm Beach, FL 33480  
(561) 537-5887

 Twitter: @AmericanHumane

 Facebook: "Like" American Humane Association

[www.americanhumane.org](http://www.americanhumane.org)

