

Humane Philanthropy™

American Humane's quarterly philanthropic newsletter



Volume 1, Number 1
Spring 2008

The Discipline to Give: How the Caregivers Circle® Fits One Donor's Lifestyle

It's 7:30 a.m. on a Wednesday and Deborah Duhon is patiently waiting at home in a suburb of Salt Lake City for a UPS delivery. She needs some brain surgery equipment in time for a 9:00 a.m. operation.

Is she a brain surgeon herself? No, she sells surgical gear for Integra, a neurosciences equipment manufacturer. This morning she will scrub in as a technical resource for the brain surgeon. She will help set up the equipment, hand implements to the surgeon and be available for questions.

In addition to her work in sales, Ms. Duhon is one of the newest and most generous members of American Humane's Caregivers Circle. Circle members ask American Humane to debit their credit cards or bank accounts monthly or quarterly to provide ongoing support. It is a simple, secure and convenient way for some donors to manage and sustain their contributions.

How she chose American Humane and the Caregivers Circle is a story of credibility, commitment and self-discipline.

After she received some money from her grandmother — enough to clear her debts — she was in a position to contribute and had a desire to do so for a worthy cause, though it did not come naturally to her.

"I wasn't raised to be charitable, because my parents were skeptical about how the money was spent," she said, adding that she "thoroughly and extensively" researched a number of charities to be sure her choice would use her money the way the organization promised. The ratings Ms. Duhon researched showed that American Humane had received exceptional marks for stewardship.

She also committed to American Humane because it is the only organization that protects both children and animals. "I'm nuts about kids and dogs. I had no idea a group existed that helped both animals and children," she said.

The Caregivers Circle gave Ms. Duhon the method of giving she was looking for. She learned to organize her finances through a debt reduction program recommended by a financial advisor. One of the approaches he suggested was a budgeted, monthly contribution to charity. "Being able to give monthly fits my lifestyle," she said. "I decided that once we got married, paid for the wedding and had financial control, I would make a significant monthly contribution." The Caregivers Circle provided the automatic transfer she sought for both convenience and consistency.

Ms. Duhon and her husband Brad (the brain surgeon in the family) have three animals: Jake, a Labrador/border collie mix, Jackson, a Weimaraner/Labrador mix, and a cat, Grizzly. Grizzly was found underneath a car at a hockey game. "She had a nasty temperament when I found her," Ms. Duhon said, adding, "Now, she's just the sweetest thing. She was so weak, we could see her ribs



Deborah Duhon is one of American Humane's newest and most generous Caregivers Circle members, shown at home in the Salt Lake City area with Jackson, left, and Jake.

... but we fixed her up. Now she's very social — a party cat."

Jake, the oldest by several years, came to her by way of a cardboard box in a parking lot at 7 weeks old. He was with another dog, whom a friend adopted. That was at a time in Ms. Duhon's life when she was just beginning in sales, and she spent time in her car virtually every day. "I raised Jake in my car because I was in and out of my car all day, and that's where it was safe for him to be," she said.

Jackson, younger and more excitable than Jake, is in his third home. Apparently, his former owners had trouble managing his behavior. That's not the case with Ms. Duhon. She uses loud snapped fingers like a clicker, and firm, single word commands to get and keep Jackson's attention.

All of the Duhon pets have been "rescued," but sadly, not all of them have experienced happy endings. One cat was very ill and had to

be euthanized. Ms. Duhon is aware of the controversy over euthanasia, but she is a realist. "Sometimes it's necessary when quality of life has deteriorated so much," she said. The cat was sick with a variety of ailments, including numerous bladder infections.

Now that she has incorporated humane philanthropy into her life, Ms. Duhon understands its joy. She explained it this way: "I'm really lucky. I got my college paid for and I was brought up well. There are lots of people who just don't have anything extra, but I have lots extra. I guess I could buy something new each month, but ... it makes me feel better to give to something. I'm a huge animal person and a huge kid person."

By 8:30 a.m., the UPS delivery arrives and Ms. Duhon is on her way to surgery. Jake, Jackson and Grizzly contentedly settle in to wait for her return.

In Memoriam

A Legacy of Accomplishment

Dorothy Hult stayed busy in her home office high on a hill west of Dillard, Ore.; hers was a home that buzzed. Most days, across the desk, her bookkeeper and business manager, Alice, listened carefully to Mrs. Hult's directions and carried them out. Her son, Nels, who lives nearby, visited regularly. Mary, one of her caregivers, could often be found bustling in the kitchen.

Mrs. Hult was very comfortable in this cozy room — with everyone there, and with making decisions.

Just outside her office, soaring windows showcase the sun-drenched Umpqua Valley with its miles of timber forest in every direction and every shade of green. Lumber remains a significant part of the region's business economy, just as it did when Mrs. Hult operated a sawmill down the valley. She took it over when her husband died in the 1970s, and ran it until she sold it to a larger operator. Just down the valley from her home, the mill still operates.

Another member of the Hult family adds to the activity. Maggie is a young puppy that seems made entirely out of wiggle. With blond curly fur and sparkling eyes, she relishes riding the tractor with Don, the caretaker.

Maggie and the other adopted pets that came before her represent a big part of Mrs. Hult's mission in life. Mrs. Hult was a member of the American Humane board of directors for many years, and she helped found an animal welfare organization in Douglas County, Ore., nearly 50 years ago. Through all the dogs, cats and horses in her life, she was a passionate protector of animals and children.

At 91, Mrs. Hult remained a stalwart proponent of The Link® between violence to people and violence to animals. She pointed out, "We must pay attention to the connection between violence to humans and violence to animals. I'm convinced that where there is one, you'll find the other."

American Humane's work on the human-animal bond and the connection between the abuse of animals and child abuse is one of the reasons she gave so generously for decades. Mrs. Hult nearly passed the \$200,000 mark in lifetime giving to American Humane and was recognized as a member of the Presidents



Former Board of Directors member Dorothy Hult with Maggie. Dorothy was a member of the Presidents Society, which recognizes cumulative giving, and the 1877 Founders Society, in commemoration of her estate plans.

Society. She was also listed as a member of the 1877 Founders Society, which recognizes those who have estate plans for a bequest or other consideration to benefit American Humane.

She and her financial advisors took advantage of giving by stock, avoiding capital gains taxes on the transfer and valuing these gifts at market value. "I don't give because there's a tax benefit, but I don't ignore it, either," she explained. "It's the work that counts."

There's another old friend in the house — a classic grand piano that graces the living room. Mrs. Hult grew up playing the piano

and performed throughout her life in many venues, including standing in with the Skitch Henderson Band.

Mrs. Hult spent her senior years surrounded by friends and family. Hers was a life well lived. No one could be a better example of Sir Winston Churchill's famous statement: "We make a living by what we get, we make a life by what we give."

Dorothy Hult died on Feb. 28, 2008. She will be missed and remembered fondly by her friends at American Humane.

Donor Recognition

The following are lifetime cumulative donors:

The Di Stefano Legacy Society

(\$25 million or more)
H. Guy Di Stefano Estate

The Benefactors Society

(\$1 million to \$9,999,999)
Vivian Kronenberg Estate

The Advocates Society

(\$500,000 to \$999,999)
Robert L. Clark Estate

The Directors Society

(\$250,000 to \$499,999)
Justin Allen Atkins Estate
Sophia Freiter Barth Estate
Janet S. Brickey Estate
Lorraine E. Cantor Estate
Miriam E. Challstrom Estate
MasterFoods® (PEDIGREE®
Food for Dogs)
William A. Norfleet Estate
Marjorie Powley Estate

The Presidents Society

(\$100,000 to \$249,999)
Janet M. Aylward Estate**
Betty Jane Baer
Clarence & Claire Coe Estate
Helen S. Coes Estate
Vivian J. Davidson Estate
Dorothy Hult
Irene Clinton Jokisch Trust
Doris S. Lottridge Estate

Marjorie J. Panning Estate
Gertrude Ross Estate
The Kenneth A. Scott Charitable Trust, a KeyBank Trust
Mary Etta Selle Estate
Scott Cody Shiloh Estate
Hilda Wayne Vincent Estate
J. Elizabeth White Estate

The following are current gifts by individuals between July 1, 2007, and January 29, 2008:

The Advocates Inner Circle

(\$50,000 to \$99,999)
Elizabeth H. Eylers Estate

The Directors Inner Circle

(\$25,000 to \$49,999)
Janet S. Brickey Estate
Nina McCleery Hunt Trust
Mary E. Kell Estate

The Presidents Inner Circle

(\$10,000 to \$24,999)
Robert L. Clark Estate
Ruth E. Fitzpatrick Estate
Virginia Glidden Trust
Martha Grimes
Meryl Hartzband
Dorothy Hult
V. Starr Hutchison
John B. & Mary N. Knight Estate

Elmina B. Sewall Foundation
W.C. & Ruth Stone Trust
Jayne Hazard Ward Estate
Thomas L. Williams Trust

The Advocates Circle

(\$5,000 to \$9,999)
J.B. & J.R. Bradford Endowment
Clara Helen Firth Trust
Suzanne K. Kintzele
Kullgren Family Charitable Trust
Mary Lou Manzie Estate
Ingrid Rosenthal
Mr. and Mrs. John Swanson
Mr. and Mrs. Will Tell
U.S. Family Foundation Inc.
Louis J. Waitkus Estate
Lillian T. Widner Estate

The Directors Circle

(\$2,500 to \$4,999)
Virginia Baptiste Estate**
Mr. and Mrs. B. Scott Best
George C. Casey
Jacqueline Greene
A. Jean Mahoney
Martha Lockhart Mason Trust
Mazar Family Charitable Foundation
Heather Prella
Ralph and Ardath
Rosengarden Foundation
Mary Seman
J. Elizabeth White Estate
Stacey Haimes Zoland*

The Presidents Circle

(\$1,000 to \$2,499)
Anonymous
Sara Anderson

Shirley L. Ashe
Merritt Atwood
Rebecca Benes
Mr. and Mrs. Dean M. Berg
Pauline Bill Trust
Michael Blimes
Debbie Bridges
Maureen Brosnan
Eric Bruner
Jacqueline A. Chiaviello
Stephen and Diana Coxsey
Joan and Darryl Danner
Jacquelyn Dean
Patrick L. Deschner
Mr. and Mrs. Michael Dewberry
Judy S. Dibble
Jeanne D. Dodd
Thomas & Nephelie Wing
Domencich Foundation
Mr. and Mrs. Galen Drake
Deborah Duhon
Susanne Eckhardt
The Ettinger Foundation, Inc.
William Fagan
Madge C. Fairfax Trust
L. Yvette Fouche
Lawrence M. Gelb Foundation
David L. Gies
Mr. and Mrs. Timothy H. Gillis
Mr. and Mrs. Donald Gray
Mr. and Mrs. Henry Greer
Terri Harmon
Gretchen B. Harper Trust
Charles E. Herbruck
M'Ellen Hill
Katharine H. Irwin
Saundra Johnson
Charlotte Calvin Estate
Jacqueline Koscelnik
Sandy Lerner
Raphael Levy Memorial Foundation

Gloria M. Lonergan
David Lurie
Dr. Joan M. MacDonald
The Jean Rieke and Patrick Maguire Family Charitable Foundation
Richard N. Miles
Christine Mullikin Estate
Danica J. Niggemyer
Mrs. Sian Nimkoff
Margaret E. Otto
Marjorie Powley Estate
Edna T. Quinnell Estate
The Reed Family Foundation
Angela M. Reed
Mr. and Mrs. Donald Sanders
Richard Seamon
Patricia Shaw Estate
Siobhan Sheth
Douglas Shores
Libby A. Skinner
Hildreth H. Spencer
Michael Steinig and Lara Flint
Olive F. Stengel Trust
Mr. and Mrs. Keith Sullivan
Frances Tamaariki
Margaretta Taylor
Loretta Tomasello
Lara Torgesen
Eldon R. Vosseller, Jr. and Sandra Phillips
Diane Welsh
Marie Wheatley
Dorothy R. Wilson
Constantin A. Zdarsky

* Employer matches gift

** Partial distribution from estate.

The Humane Philanthropist:

Response to Di Stefano Estate Gift Reveals Conscientious Stewardship

Organizations respond differently to opportunities, and in most cases, the response is a window to the charity's culture. We faced a number of soul-searching questions when H. Guy Di Stefano left an estate gift of slightly more than \$34 million to American Humane.

Before the bequest, American Humane's annual budget was about \$12 million per year. Annually, gifts and grants equaled expenses, with a very modest margin, but we knew there were important investments to make for improvements in programs and services that we simply could not afford. Over the previous several years, the revenue stream had been sporadic at best.

When the Di Stefano bequest was announced, the emotions were mixed: sorrow for Mr. Di Stefano's passing and thankfulness for his wonderful generosity. Excitement mounted as we speculated about the opportunities ahead.

Mr. Di Stefano left no restrictions directing us in his wishes about using the funds, but the stewardship question for the American Humane board of directors became very clear very quickly: How should we best use this gift to improve our capacity to protect children and animals from abuse and neglect?

As you might expect, there were several options expressed with urgency. Some felt the entire bequest should be placed into endowment. Many programs had crucial capital needs that could rapidly ramp up capacity. Deferred maintenance on our building, vehicles and information technology were compelling. The mortgage on our headquarters in Denver needed to be retired. More staff to support current programs would be valuable. Strategic new programs could expand our reach. The items considered increased in number each day.

At its heart, American Humane is a thoughtful and careful organization. We exist to protect children and animals. We have been leading the humane movement for more than 130 years. Over the years, we learned that great strides come by listening carefully, working in the mainstream of society, building on earlier successes and breaking new ground in approaches to child welfare and animal welfare issues and practices, based on sound research and experience.

Stamina and passion have been our traveling partners since 1877, but the road is long and much of it is still ahead. With this in mind, we embarked on a strategic discussion about where we needed to be as an organization in order to increase progress toward our vision of a country where no child or animal is ever the victim of abuse or neglect, where families and communities are strong and where humane values are commonplace.



H. Guy Di Stefano left more than \$34 million to the American Humane Association in his estate — the largest gift received in 130 years. The bequest afforded American Humane enhanced financial stability to accelerate long-overdue efforts to expand key programs for the protection of children and animals. It also provided the means to implement initiatives for outreach and understanding of the American Humane mission. Mr. Di Stefano's wife, Doris, preceded him in death.

As a result of that discussion among staff, friends, advisors and the board, American Humane will be leveraging Mr. Di Stefano's bequest to help achieve five strategic imperatives:

Focus on Mission. We enhanced program investment over the next five years to bring immediate additional capacity to protect children and animals.

Enhance Stability. We prudently invested additional funds in the board-directed restricted fund. A prudent and balanced portfolio will produce annual operating dollars while keeping pace with inflation.

Eliminate Debt. Our headquarters building in Denver is now mortgage-free. The funds we had allocated for mortgage payments were redirected for use in meeting our annual operating expenses and facilities maintenance. Significant interest charges have been avoided.

Increase Presence. We are increasing public relations initiatives to enhance awareness of American Humane and tell our story more compellingly and to the right people. Our new logo is a symbol of this effort: the flame of enlightened education and the shield of protection for children and animals.

Develop Resources. In a dynamic fundraising environment, we are ramping up a program that is projected to raise tens of

millions of dollars over five years. Adding emphasis in major gifts cultivation and solicitation and electronic fundraising will raise more dollars for our mission than the Di Stefano bequest provided in total. This newsletter is but one means of reaching out to afford awareness and understanding of the need and what donors can do, individually and collectively.

Each of these initiatives is a part of our comprehensive plan for American Humane's future. At the end of the first five years, as we do every year, we expect to be held accountable for the funds expended and how we spent our time and resources to protect children and animals, and whether they are safer as a result. I applaud our board of directors and staff for their resolute commitment to our mission and to responsible stewardship as we made these important decisions.

From your perspective as a humane philanthropist, I hope you see how careful we are with every gift of every size. We want to be known for our graceful stewardship of your donation. We are deeply thankful for your support, and we will use it wisely.

Marie Belew Wheatley
President and CEO

If Only We Had Known . . .

It happened again just the other day. American Humane was notified we would receive a gift from the estate of someone who had recently passed away.

We appreciate bequests tremendously. They come from thoughtful friends who want to make a final gift to help us protect innocent children and animals from abuse and neglect.

But we feel somewhat at a loss because we were unaware of the consideration made until we were advised of the bequest. We were unable to express our gratitude to that donor for such kindness. We were not able to say how much the gift would mean to us or how much good it would do. If only we had known, we could have said, "Thank you," enjoyed a more personal relationship with the individual and developed a greater understanding of his or

her interests. We certainly would have enjoyed a deeper relationship with Guy Di Stefano, if only we had known of his intentions to leave a portion of his estate to American Humane.

That is why we encourage our friends to let us know when they include American Humane in their estate plans or name us as a beneficiary of a retirement plan or insurance policy. Certainly we want to express our appreciation. But we also want to make sure your wishes are carried out exactly the way you wish and keep you informed of the new things we do to protect children and animals.

Our 1877 Founders Society was established to recognize our special friends who remember American Humane in their estate plans or establish life income gifts with us. Membership includes several benefits,

including recognition for your gift of a lifetime.

Have you named American Humane in your estate plans? Please let us know. Would you like to know how you can include us in your plans? Have any questions about charitable estate planning? We will help.

We offer free literature that should be helpful whether or not you choose to make a future gift to American Humane. Informed decisions are best, and we are here to provide information.

We would love to hear from you. Anything we discuss will be kept in confidence.

You may call David Hall, senior development officer and planned giving specialist, at (866) 242-1877, extension 491, or if you prefer, send an email to davidh@americanhumane.org.

Fast Facts on The Link®

As the only national nonprofit dedicated to protecting both children and animals, American Humane is ideally positioned to advance society's understanding of and response to The Link. The support of donors makes this all the more possible and practical.

Both of the individuals who are the subject of personal profiles in this edition of *Humane Philanthropy* spoke strongly about The Link. Inspired by these donors' commitment, we are providing some key facts about The Link for your reference:

- Children who witness animal abuse are at a greater risk of becoming abusers themselves.
- Eighty-eight percent of pet-owning families with substantiated physical child abuse and neglect also abused animals.
- Ninety-two percent of adult protective services caseworkers have encountered animal neglect in their casework.
- Over one-half of youths charged with schoolyard shootings had prior histories of animal cruelty.
- Twenty-one percent of the most extreme cases of animal cruelty and neglect involved domestic violence, child abuse or elder abuse.

- Violent offenders incarcerated in a maximum-security prison were significantly more likely than nonviolent offenders to have committed childhood acts of cruelty toward pets.
- Between 18 and 48 percent of women seeking shelter from abuse have delayed leaving or returned to violent homes because of concern for a pet's safety.
- Up to 71 percent of domestic violence victims report that their abusers threatened, harmed or killed pets.

What are we doing about it? American Humane:

- Stays heavily involved in helping pass animal cruelty legislation, drafting cross-reporting legislation and testifying at state and national levels.
- Works with the American Bar Association to develop guidelines for child protection agencies, courts and judges that emphasize the importance of recognizing the maltreatment of animals in a home as an indicator of potential child maltreatment.
- Conducts workshops on The Link to inform the public and build collaboration among human services, animal protection, public safety and law enforcement professionals.

- Hosts the National Resource Center on The Link™, which serves as an information hub and professional training source for veterinarians, social workers and others whose work is impacted by The Link.
- Established the American Humane Endowed Chair at the University of Denver's Graduate School of Social Work, National Institute on the Human-Animal Connection. This exciting new program — the first of its kind to be housed in a school of social work — will promote further study of The Link.
- Conducts and distributes research on animal cruelty, its treatment in the criminal justice system and its detection by veterinarians.
- Funded a demonstration project for domestic shelters at the Doorways for Women and Families Safehouse in Arlington, Va., which recently began extending its hospitality to pets as well as women and children. This is the first grant from American Humane's Pets and Women's Shelters (PAWS)™ Program. The project involved converting space into an on-site kennel to house residents' pets.

American Humane Is Coming to You

Because of a strategic investment by American Humane's board of directors to reach out to supporters, several of our representatives are conducting outreach activities in a variety of American cities.

Last fall, American Humane sent our Red Star Animal Emergency Services™ "Big Rig" on tour to 20 shelters around the country when it wasn't responding to emergencies. The 82-foot-long, 80,000-pound response vehicle, complete with a mobile veterinary clinic, makes a visible statement when it comes to town — and makes an even more fascinating tour. More than 30 stops are scheduled for the 2008 tour.

In addition, a new team of major gifts development officers will be traveling to selected locations to reach out to individual supporters. The officers aim to draw on expertise, share ideas and create stronger relationships with those key donors who recognize American Humane's worthiness for significant philanthropic support. In some locations, special gatherings of American Humane's donors and friends may be hosted

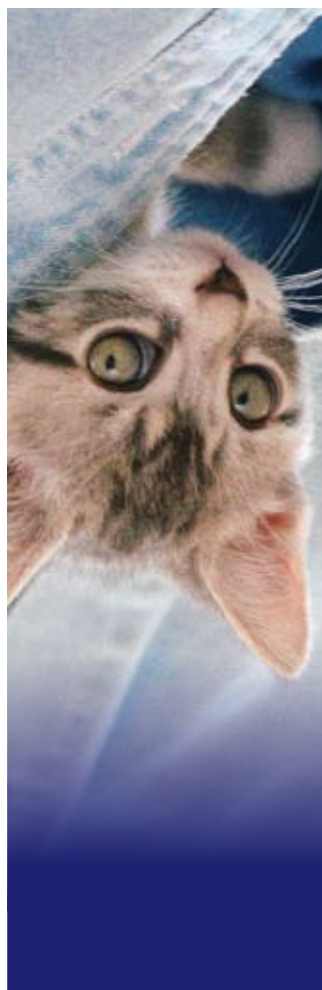


The American Humane major gifts team is, from left to right, Caroline Maddox, David Hall, Ken Williams, Vice President Michael Blimes and Nada Maalouf.

to provide information and interaction among supporters and experts from American Humane's staff.

American Humane is always interested in hearing from our friends. If you would like to

share an idea or wish to help in our outreach effort, please call (866) 242-1877 and ask for a staff member assigned to your area.



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Welcome to the inaugural edition of *Humane Philanthropy*. This quarterly publication will celebrate those who contribute to American Humane, as well as inform readers about giving techniques, philanthropic issues and humane philanthropy opportunities. Humane philanthropists are those who support a vision of a society in which no child or animal suffers from abuse or neglect. *Humane Philanthropy* is circulated without charge to American Humane donors who are members of various recognition levels. If you would rather receive this publication electronically, please inform us by calling (866) 242-1877.



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